



# Pizza Sales Report

pizza\_category

All

01-01-2015

31-12-2015



HOME



Best And Worst



## BUSIEST DAYS AND TIME

### DAYS

Orders are **Highest** on  
Weekends, **Friday/Saturday** Evening

### MONTHLY

There are **maximum** Orders  
from month of **July** and **January**

## SALES PREFORMANCE

### CATEGORY

**Classic Category** Contribute  
To **Maximum** Sales and Orders.

### Size

**Large Size** Pizza Contribute to  
**Maximum**



817.86K

Total\_Revenue



50K

Total\_Pizza\_sold



21K

Total\_Orders



38.31

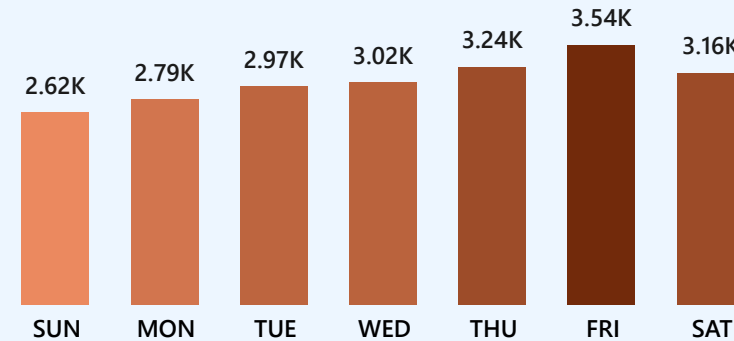
Avg\_order\_value



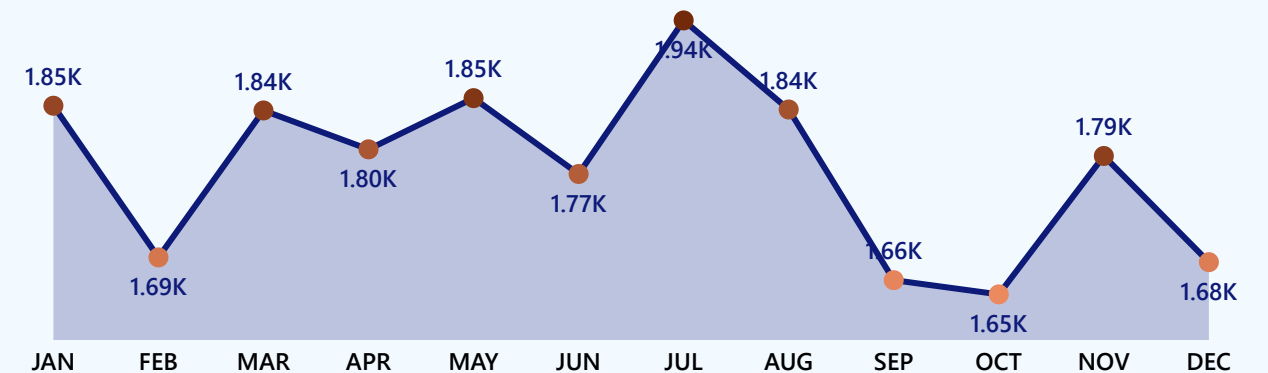
2.32

Avg\_pizza\_per\_order

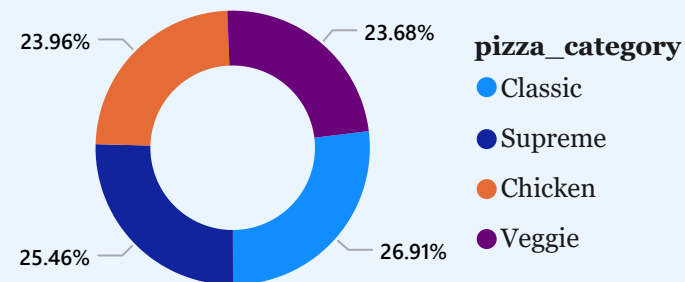
Daily Trend of Total Orders



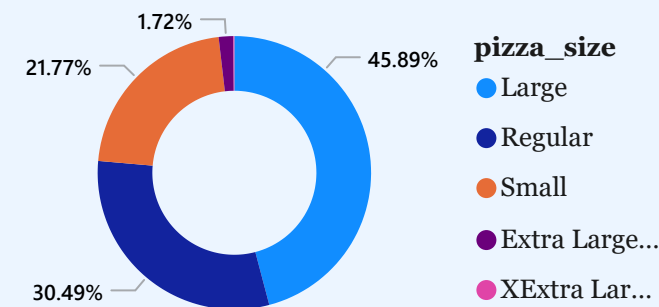
Monthly Trend of Total Orders



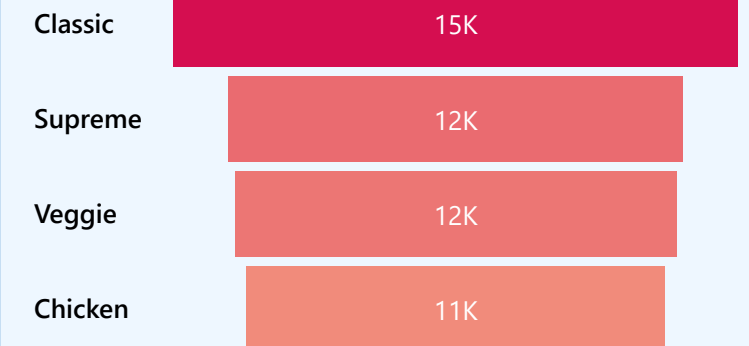
Percentage of sales by pizza\_category



Percentage of sales by pizza\_size



Total\_Pizza\_sold by pizza\_category





# Pizza Sales Analysis

pizza\_category

All

01-01-2015

31-12-2015



Best And Worst



HOME



## BEST PERFORMANCE

### REVENUE

Thai Chicken Pizza Contribute to maximum Revenue

### PIZZA SOLD

Classic Deluxe Pizza Contributes to Maximum Sold Pizza

### TOTAL ORDERS

Classic Deluxe Pizza Is Maximum Order Pizza

## WORST PREFORMANCE

### REVENUE

Brie Carre Pizza Contribute to Minimum Revenue

### PIZZA SOLD

Brie Carre Pizza Contributes to Minimum Sold Pizza

### TOTAL ORDERS

Brie Carre Pizza Is Minimum Order Pizza



817.86K

Total\_Revenue



50K

Total\_Pizza\_sold



21K

Total\_Orders



38.31

Avg\_order\_value



2.32

Avg\_pizza\_per\_order

### Top 5 Pizza by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chicke...	43K
The California Chicke...	41K
The Classic Deluxe Pi...	38K
The Spicy Italian Pizza	35K

### Top 5 Pizza by Pizza Sold

The Classic Deluxe Pi...	2.5K
The Barbecue Chicke...	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Pizza	2.4K

### Top 5 Pizza by Orders

The Classic Deluxe Pi...	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chicke...	2.3K
The Thai Chicken Pizza	2.2K

### Bottom 5 Pizza by Revenue

The Spinach Pesto Piz...	16K
The Mediterranean Pi...	15K
The Spinach Supreme...	15K
The Green Garden Piz...	14K
The Brie Carre Pizza	12K

### Bottom 5 Pizza by Pizza Sold

The Soppressata Pizza	961
The Spinach Supreme...	950
The Calabrese Pizza	937
The Mediterranean Pi...	934
The Brie Carre Pizza	490

### Bottom 5 Pizza by Orders

The Chicken Pesto Piz...	938
The Calabrese Pizza	918
The Spinach Supreme...	918
The Mediterranean Pi...	912
The Brie Carre Pizza	480