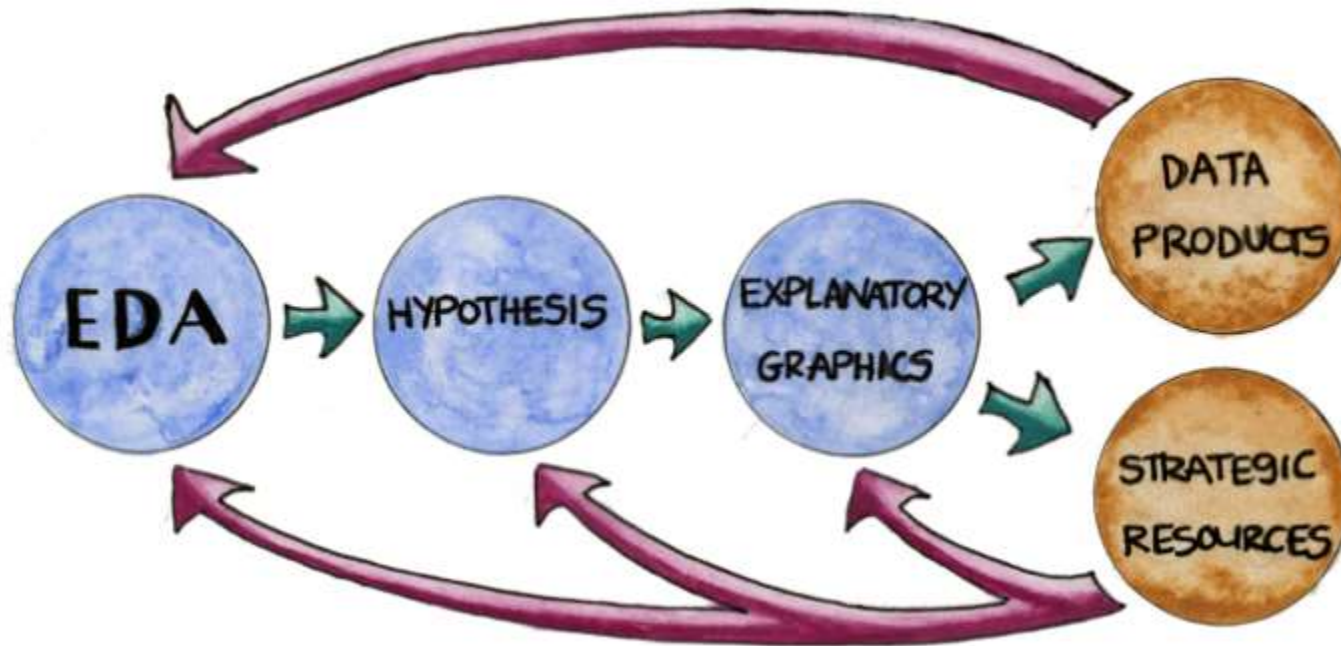






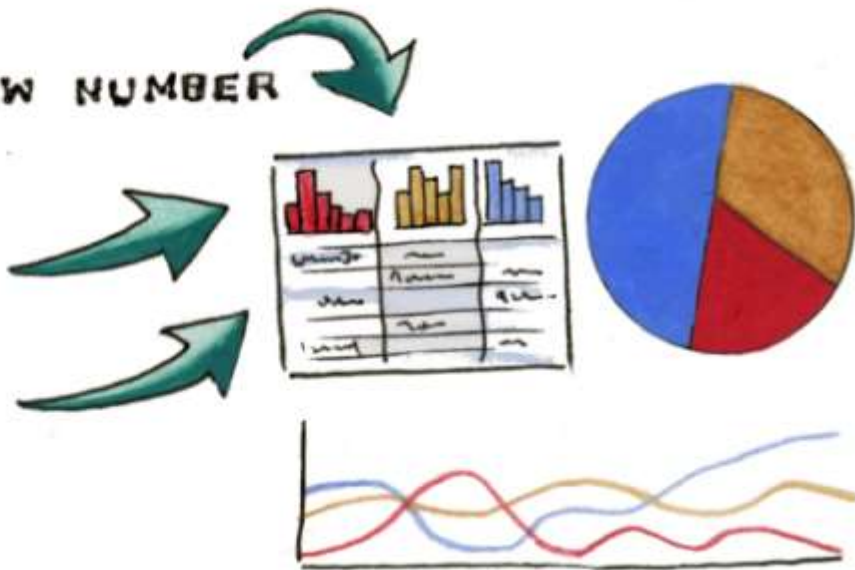
## Life cycle of Data Visualization



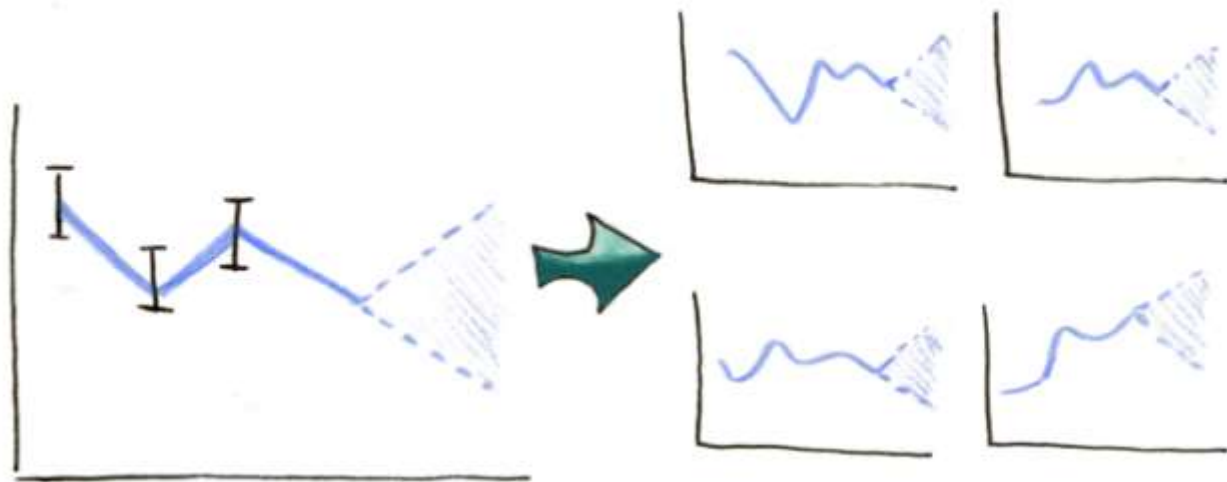
## #1 EXPLORATORY DATA ANALYSIS

SELECT FROM RAW NUMBER

 row-number.csv  
 row-number  
 is-number  
 was-number

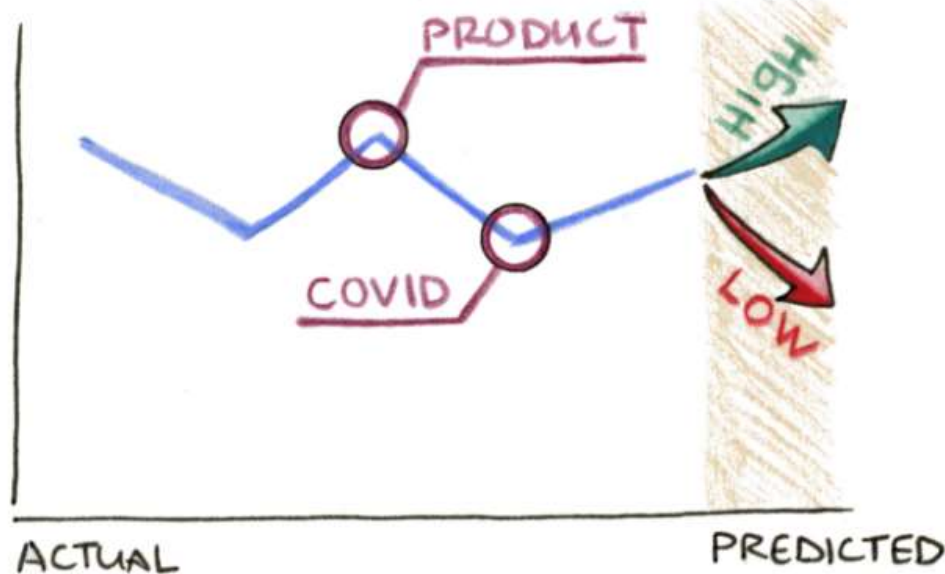


## # 2 HYPOTHESIS GENERATION & VALIDATION



### # 3 EXPLANATORY GRAPHICS

NUMBER IS MOVING  
But is it Enough?

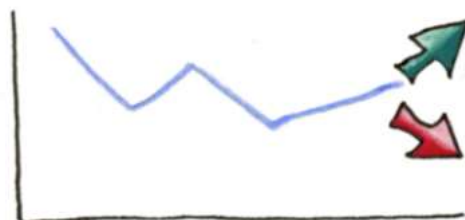
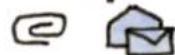


Number has moved in the past  
& occasionally gone up or down

# #4 PRODUCTIZATION

to: [decision.maker@number.com](mailto:decision.maker@number.com)

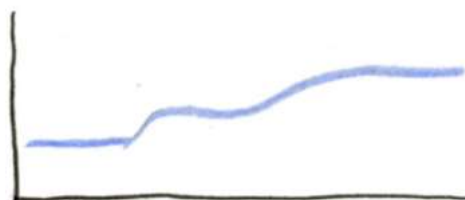
Subject: Your Weekly Number Report



# by Region

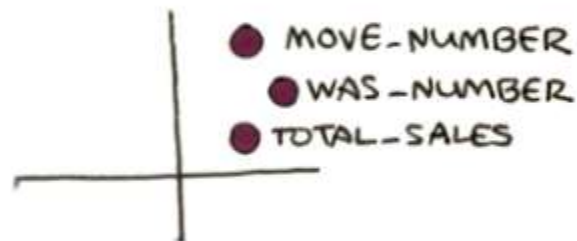


# Overall

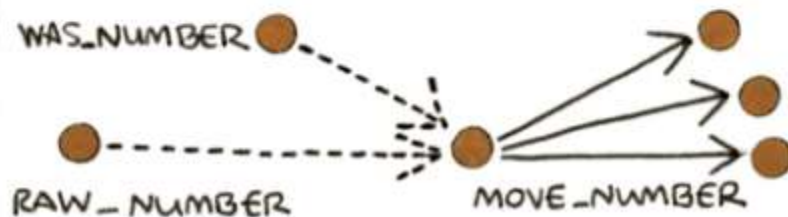


## #5 STRATEGIC DIRECTION

METRICS LIKE MOVE-NUMBER



MOVE-NUMBER LINEAGE



COST TO CALCULATE  
MOVE-NUMBER

