

Credit Card Transaction Report

REVENUE

55M

Total Intrest

8M

Amount

45M

Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Silver

Blue

Gold

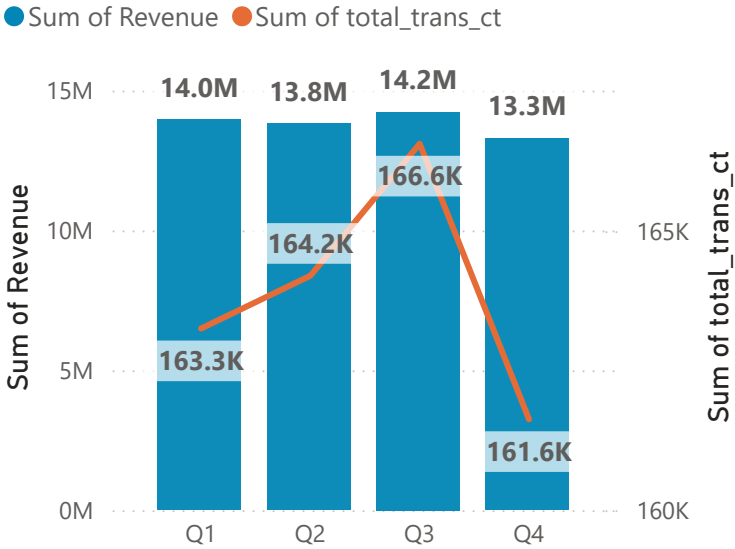
Platinum

Med

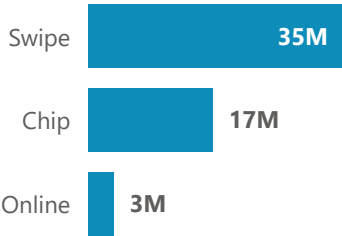
Low

High

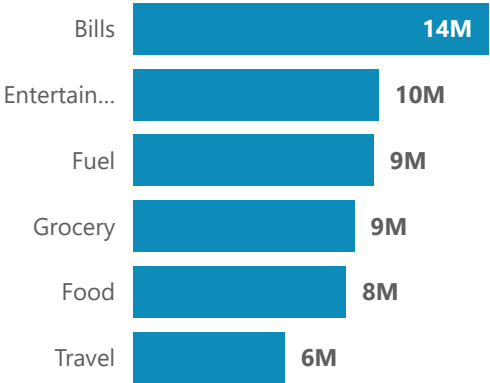
QTR Revenue and total transaction count



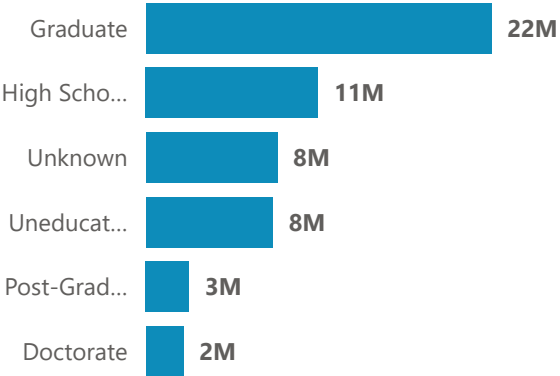
Revenue by exp_type



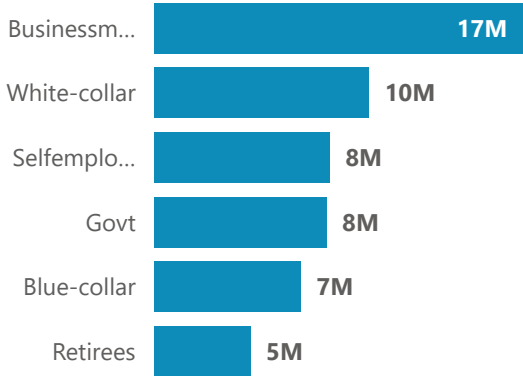
Revenue by exp_type



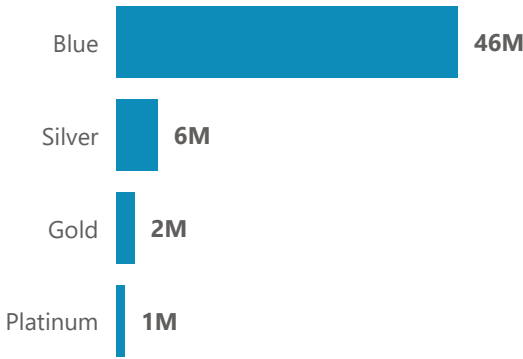
Revenue by education type



Revenue by customer job



Revenue by card category



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Q4

Q3

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Q1

week_start_date

All

REVENUE

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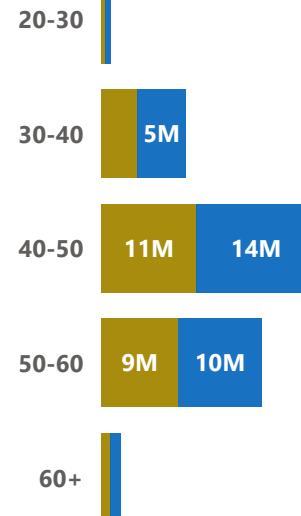
Income

576M

Css

3.19

Revenue By Age Group



Swipe

Online

Chip

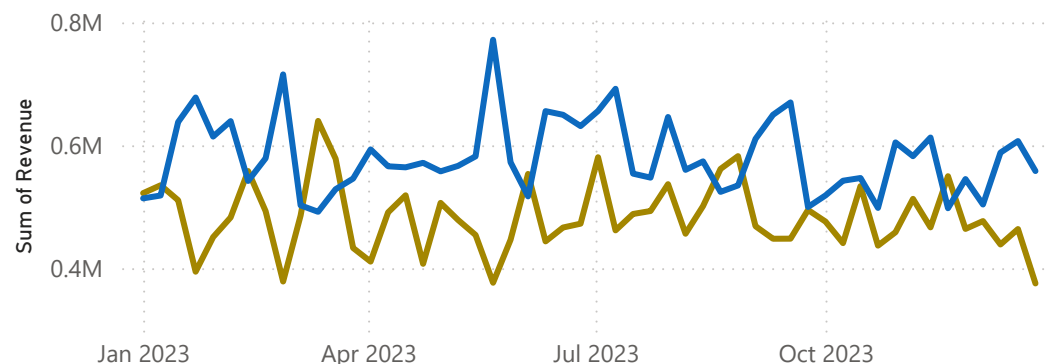
Silver

Blue

Gold

Platinum

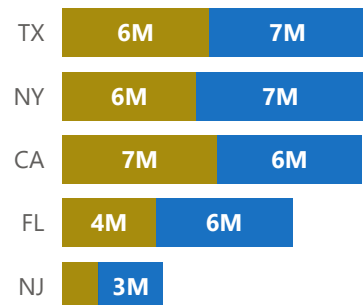
Revenue by week



customer_job	Sum of income	Sum of interest_earned	Sum of Revenue
Blue-collar	72262158	952801	6904279
Businessman	186959919	2539390	17387832
Govt	88773989	1160016	8111701
Retirees	48675030	630359	4535184
Selfemployed	75313288	1119742	8261758
White-collar	103930055	1441074	10114656
Total	575914439	7843382	55315410

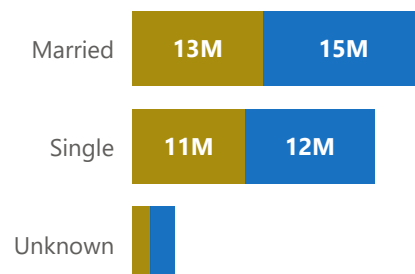
top 5 states

gen... ● F ● M



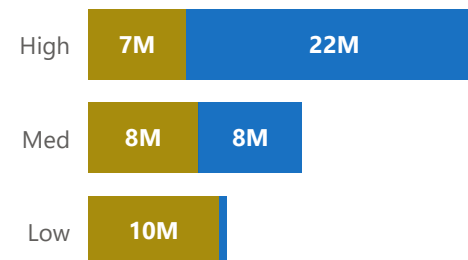
Revenue by Marital Status

gender ● F ● M



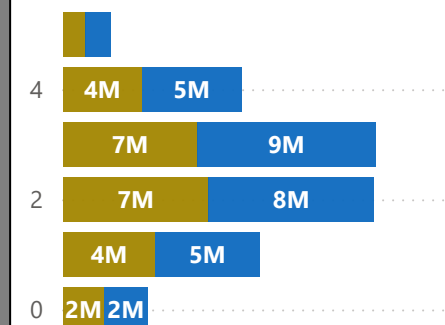
Revenue by Income Group

gender ● F ● M



Revenue by Dependent

gender ● F ● M



Revenue by Education

gender ● F ● M

