

Overview

2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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ProductName

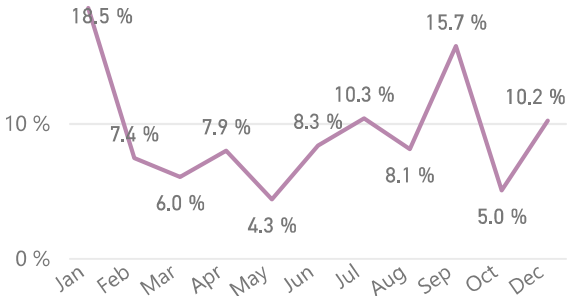
- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

Conversion

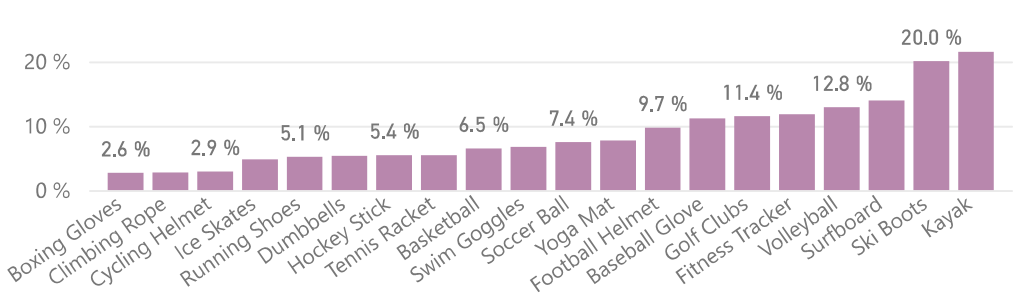
8.5 %

Conversion Rate

Conversion Rate by MonthNameShort



Conversion Rate by ProductName



Social Media

29,82,369

Views

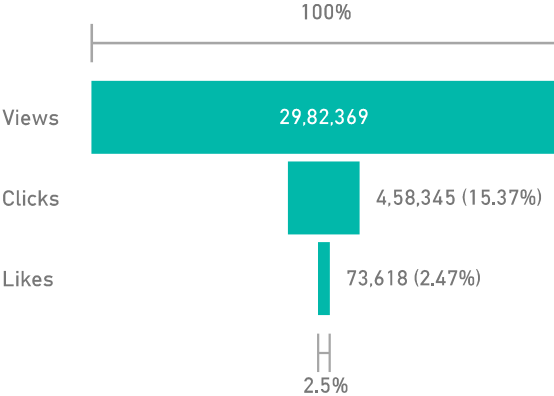
4,58,345

Clicks

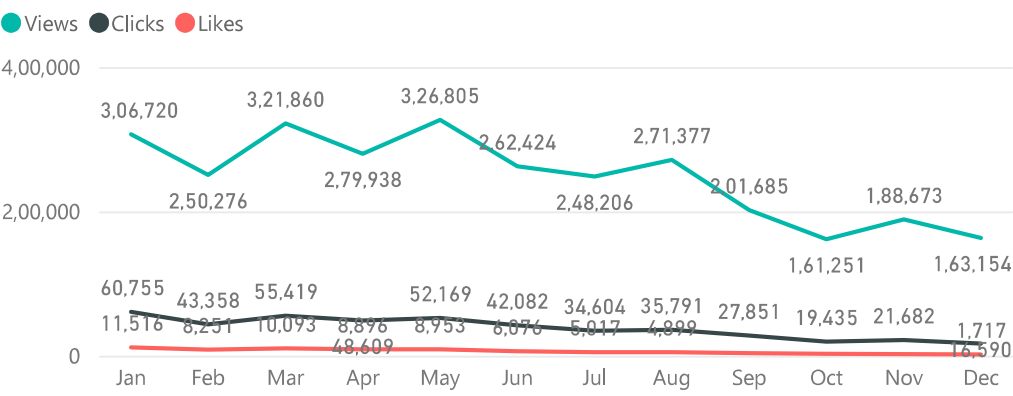
73,618

Likes

Views, Clicks and Likes



Views, Clicks and Likes by MonthNameShort

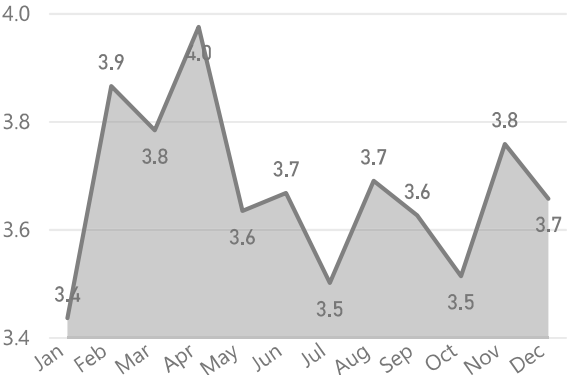


Customer Reviews

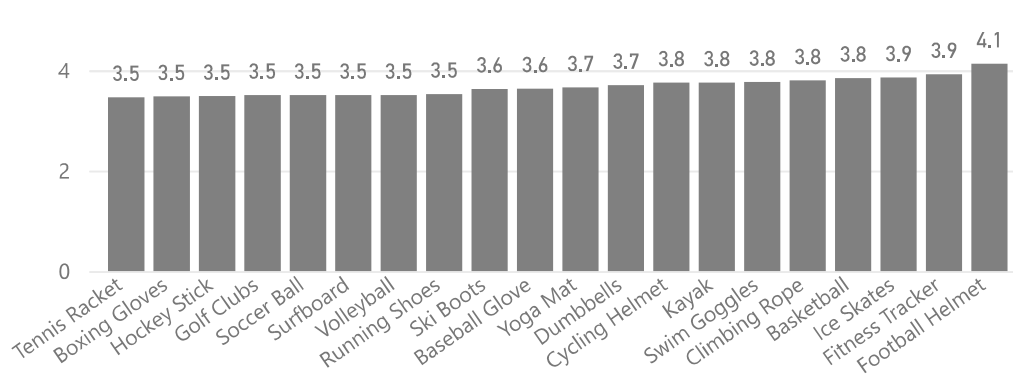
3.7

Rating (Average)

Rating (Average) by MonthNameShort



Rating (Average) by ProductName



Conversion Details

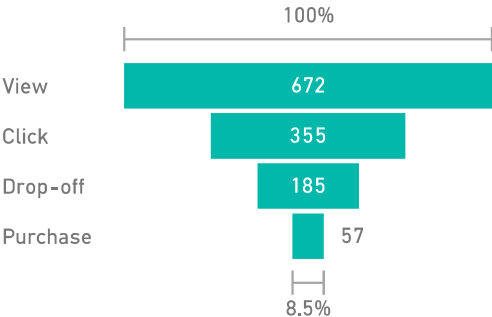
ProductName

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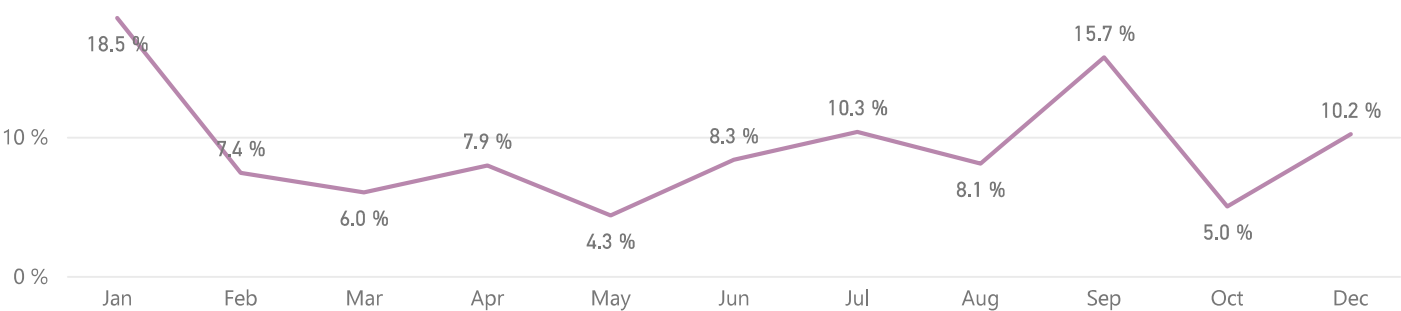
8.5 %

Conversion Rate

Number of Customer Journeys by Action

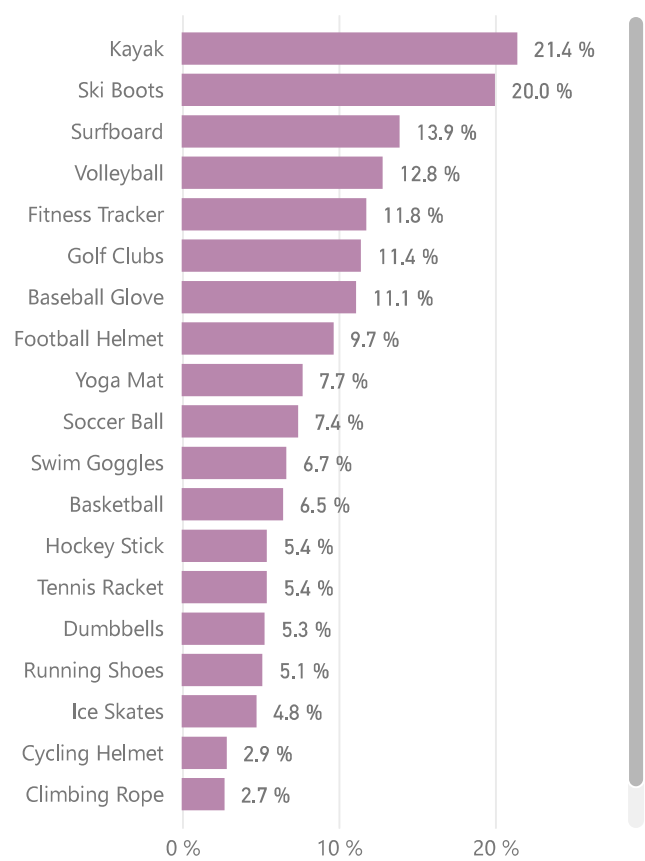


Conversion Rate by MonthNameShort



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Kayak	0.0 %			40.0 %		100.0 %	100.0 %		33.3 %			100.0 %	21.4 %
Ski Boots	150.0 %	33.3 %	100.0 %					0.0 %					20.0 %
Surfboard		50.0 %	25.0 %	33.3 %	0.0 %				50.0 %				13.9 %
Volleyball	40.0 %					100.0 %		50.0 %		0.0 %			12.8 %
Fitness Tracker	50.0 %				50.0 %				33.3 %			33.3 %	11.8 %
Golf Clubs	33.3 %							33.3 %	25.0 %	0.0 %		25.0 %	11.4 %
Baseball Glove	33.3 %		20.0 %							200.0 %			11.1 %
Football Helmet	100.0 %	100.0 %		0.0 %				25.0 %					9.7 %
Yoga Mat	0.0 %					100.0 %	33.3 %						7.7 %
Soccer Ball	0.0 %								100.0 %		0.0 %		7.4 %
Swim Goggles									25.0 %			33.3 %	6.7 %
Basketball			0.0 %	50.0 %								100.0 %	6.5 %
Hockey Stick		33.3 %						33.3 %					5.4 %
Tennis Racket									50.0 %	20.0 %			5.4 %
Dumbbells			0.0 %			33.3 %						16.7 %	5.3 %
Running Shoes					16.7 %				100.0 %				5.1 %
Ice Skates							66.7 %						4.8 %
Cycling Helmet				20.0 %			0.0 %				0.0 %		2.9 %
Climbing Rope							50.0 %				0.0 %		2.7 %
Boxing Gloves		0.0 %					33.3 %						2.6 %
Total	18.5 %	7.4 %	6.0 %	7.9 %	4.3 %	8.3 %	10.3 %	8.1 %	15.7 %	5.0 %		10.2 %	8.5 %

Conversion Rate by ProductName



Social Media Details

ProductName

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29,82,369

Views

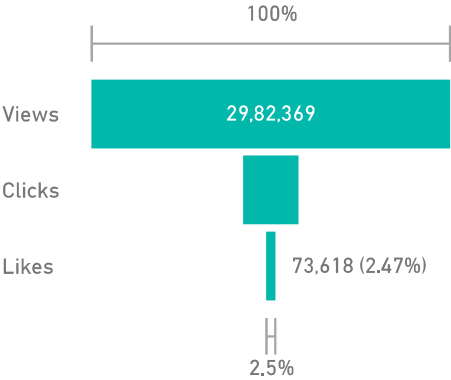
4,58,345

Clicks

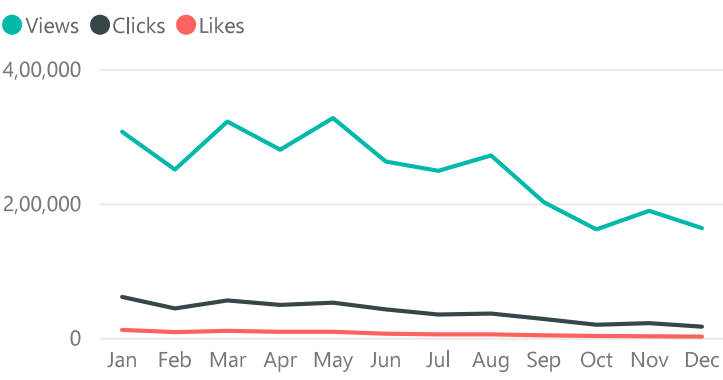
73,618

Likes

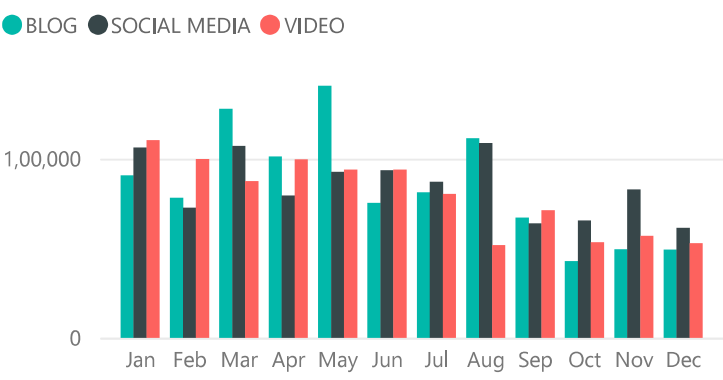
Views, Clicks and Likes



Views, Clicks and Likes by MonthNameShort



Views by MonthNameShort and ContentType



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
+ Ice Skates	24,930	7,328	16,653	23,452	20,491	26,598	19,069	21,315	14,286	6,409	8,614	4,847	1,93,992
+ Cycling Helmet	25,338	27,375	11,683	3,361	20,590	12,765	18,013	20,288	13,209	11,006	10,851	7,925	1,82,404
+ Basketball	18,865	16,556	19,914	24,274	32,437	15,888	12,483	12,972	9,547	8,277	5,817	2,622	1,79,652
+ Running Shoes	12,249	27,100	17,674	16,748	11,307	12,546	8,554	18,670	21,838	9,896	8,029	9,865	1,74,476
+ Tennis Racket	17,132	16,504	11,818	14,623	22,097	11,458	18,196	12,145	9,034	16,015	11,421	11,185	1,71,628
+ Fitness Tracker	13,626	6,857	13,382	11,932	15,440	6,662	33,365	6,764	7,505	10,479	18,154	23,329	1,67,495
+ Climbing Rope	17,110	8,315	22,579	21,384	17,235	14,622	14,655	6,404	23,466	5,650	6,310	6,304	1,64,034
+ Golf Clubs	10,812	20,106	20,023	10,137	16,084	9,355	18,227	12,455	13,482	15,510	14,777	1,133	1,62,101
+ Swim Goggles	13,925	22,888	19,241	7,796	17,593	16,241	12,715	22,180	10,880	6,418	3,367	3,379	1,56,623
+ Soccer Ball	21,152	3,858	8,629	5,569	23,228	13,655	18,471	13,811	4,390	3,221	19,238	17,206	1,52,428
+ Hockey Stick	14,637	14,562	30,037	16,666	13,113	12,545	8,265	11,115		7,095	12,025	10,509	1,50,569
+ Ski Boots	8,773	8,819	21,162	13,974	17,547	6,156	8,913	15,060	5,560	3,821	14,985	16,279	1,41,049
+ Dumbbells	13,520	12,037	25,234	19,992	11,345	17,481	4,481	14,074	10,978	6,411	2,965	2,462	1,40,980
+ Kayak	15,237	5,431	13,488	18,630	11,613	17,290	5,622	13,807	11,928	9,117	3,435	12,056	1,37,654
+ Volleyball	269	12,067	17,684	18,889	16,939	19,054	8,922	13,506	11,600	6,228	7,078	3,353	1,35,589
+ Football Helmet	20,181	6,961	4,619	20,404	19,677	16,422	9,437	14,035	442	4,667	12,696	1,220	1,30,761
+ Boxing Gloves	11,582	5,955	17,748	13,199	14,655	14,235	5,240	9,687	1,112	6,708	8,940	7,406	1,16,467
+ Baseball Glove	12,708	10,225	10,760	3,974	7,928	6,808	8,006	8,166	13,859	12,199	14,048	6,360	1,15,041
+ Yoga Mat	16,650	11,232	8,153	6,793	4,749	1,213	11,523	16,849	11,392	7,146	2,335	10,129	1,08,164
+ Surfboard	18,024	6,100	11,379	8,141	12,737	11,430	4,049	8,074	7,177	4,978	3,588	5,585	1,01,262
Total	3,06,720	2,50,276	3,21,860	2,79,938	3,26,805	2,62,424	2,48,206	2,71,377	2,01,685	1,61,251	1,88,673	1,63,154	29,82,369

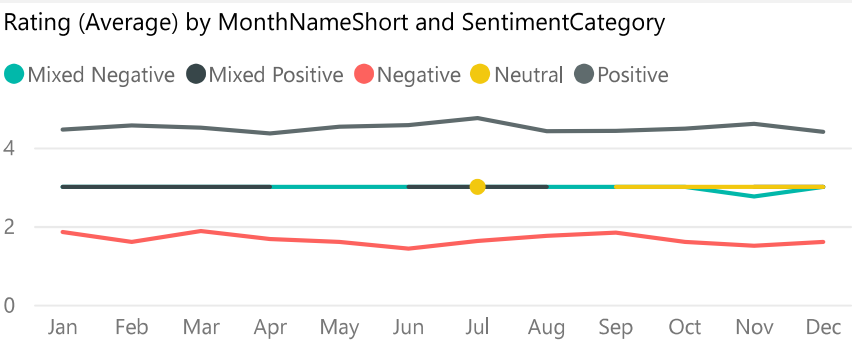
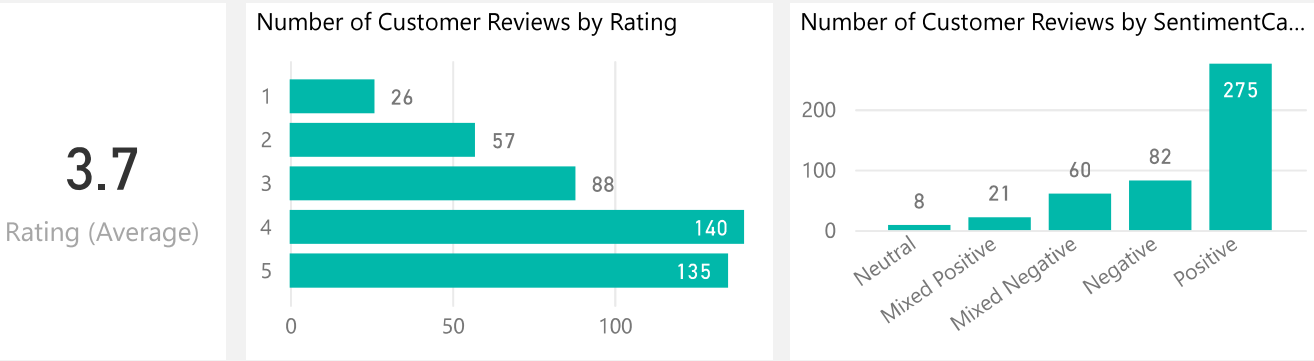
Custom Review Details

Country

All

SentimentCategory

All



ProductName

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☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

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☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat

ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
29 December 2024	33	Not worth the money.	Negative	2
29 December 2024	59	Shipping was fast and the item was well-packaged.	Positive	4
28 December 2024	7	Customer support was very helpful.	Positive	4
25 December 2024	80	The quality is top-notch.	Positive	5
23 December 2024	81	The quality is top-notch.	Neutral	3
21 December 2024	55	I had a bad experience with this product.	Negative	1
20 December 2024	62	Customer support was very helpful.	Mixed Positive	3
19 December 2024	48	Customer support was very helpful.	Positive	4
19 December 2024	55	Shipping was fast and the item was well-packaged.	Positive	4
17 December 2024	5	The quality is top-notch.	Positive	4
16 December 2024	4	Customer support was very helpful.	Positive	5
16 December 2024	73	The build quality is impressive.	Positive	5
15 December 2024	25	Excellent product, highly recommend!	Positive	5
14 December 2024	33	The product is okay, but the instructions were unclear.	Mixed Negative	3
13 December 2024	21	Product did not meet my expectations.	Negative	2
12 December 2024	55	I love this product, will buy again!	Positive	4
12 December 2024	29	The product is okay, but the instructions were unclear.	Mixed Negative	3
11 December 2024	74	Disappointed with the performance.	Negative	1
11 December 2024	86	Shipping was fast and the item was well-packaged.	Positive	5
10 December 2024	66	Customer support was very helpful.	Mixed Positive	3
10 December 2024	87	Exceeded my expectations!	Positive	5
09 December 2024	6	Five stars for the quick delivery.	Positive	5
09 December 2024	22	The product is okay, but the instructions were unclear.	Negative	2
07 December 2024	6	The quality is top-notch.	Neutral	3
06 December 2024	89	The product is okay, but the instructions were unclear.	Mixed Negative	3
05 December 2024	69	Shipping was fast and the item was well-packaged.	Positive	4

