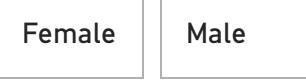


# CUSTOMER SHOPPING BEHAVIOR

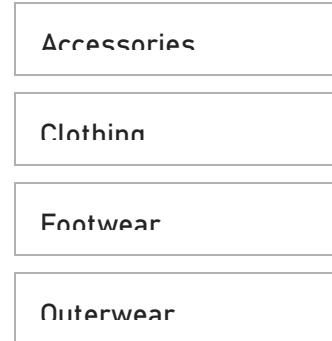
## Subscription\_Status



## Gender



## First Shipping\_Type by Category

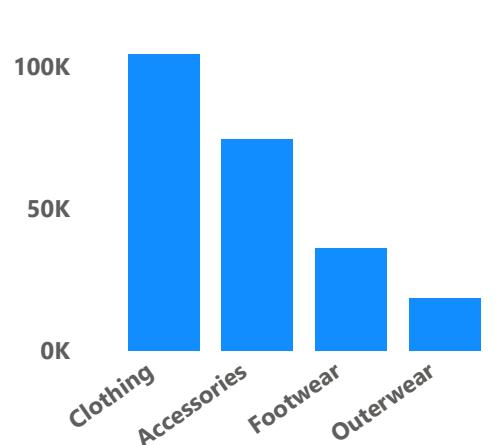


## Shipping\_Type

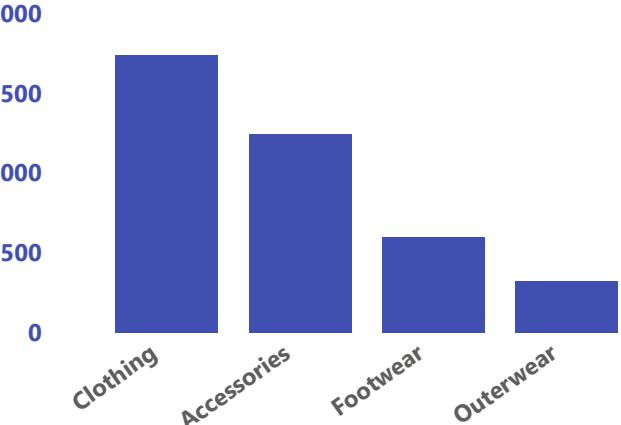
- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

**4K****No. of Customers****\$59.76****Avg Purchase Amount****3.75****Avg Review Rating**

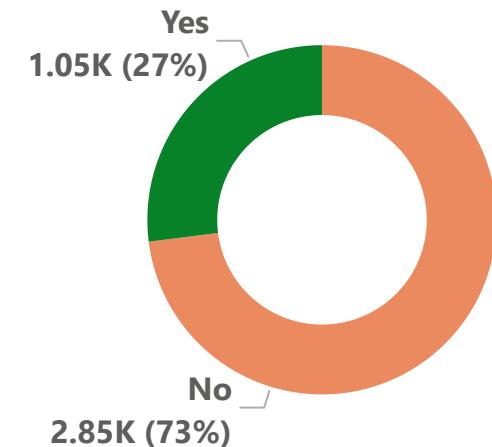
## REVENUE BY CATEGORY



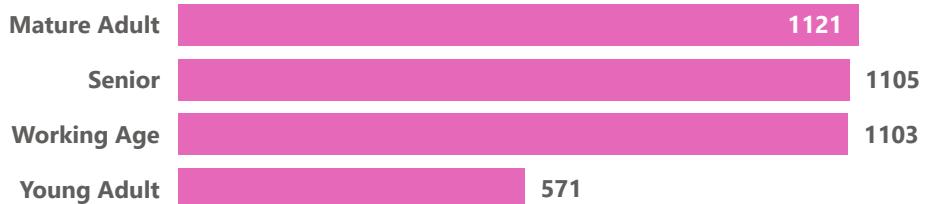
## SALES BY CATEGORY



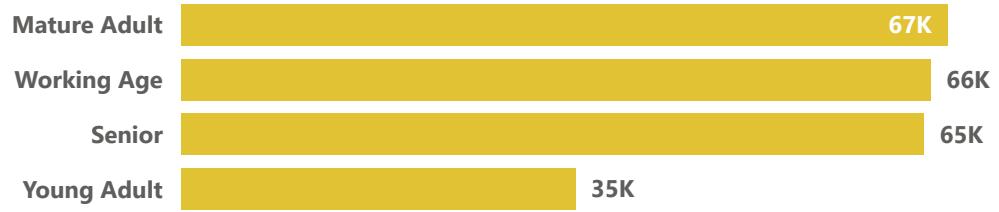
## % OF CUSTOMER BY SUBSCRIPTION STATUS



## SALES BY AGE GROUP



## REVENUE BY AGE\_GROUP



### Rating

Average	Good	High
Need to im...	Very High	Very Poor

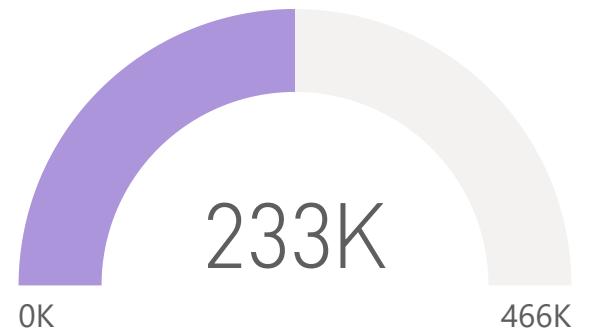
971

Winter Count

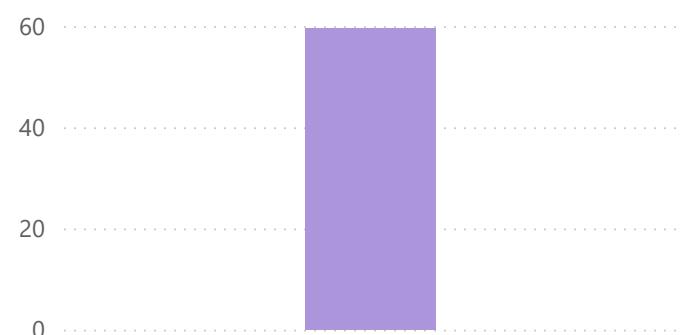
49

Blue Color Clothing

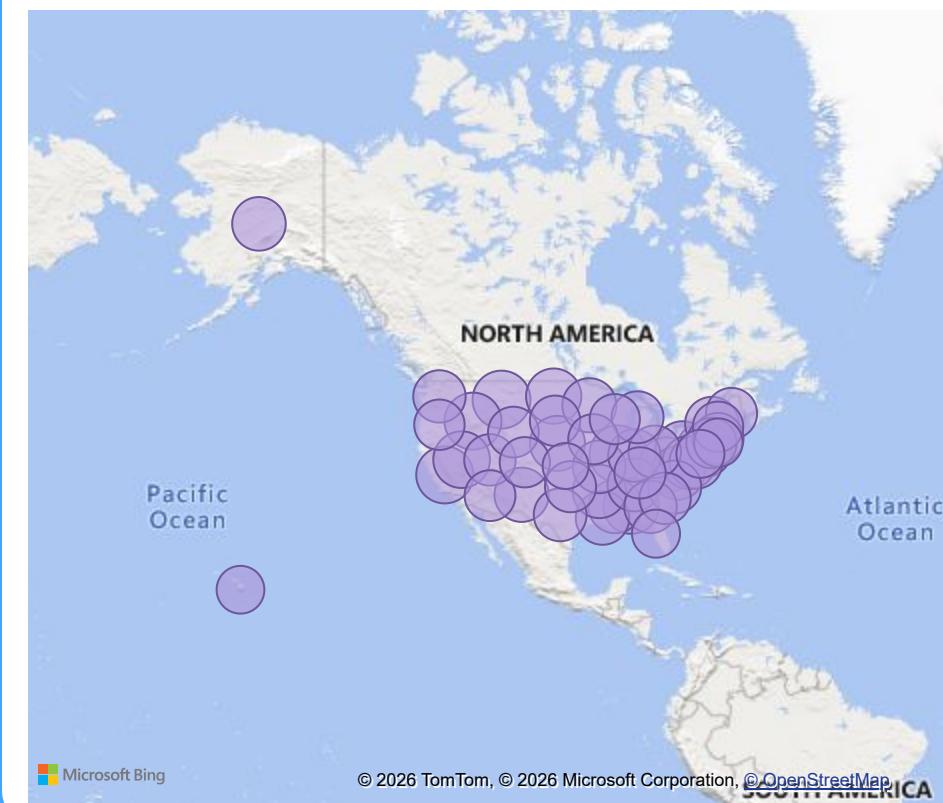
### Sum of Purchase\_Amount\_USD



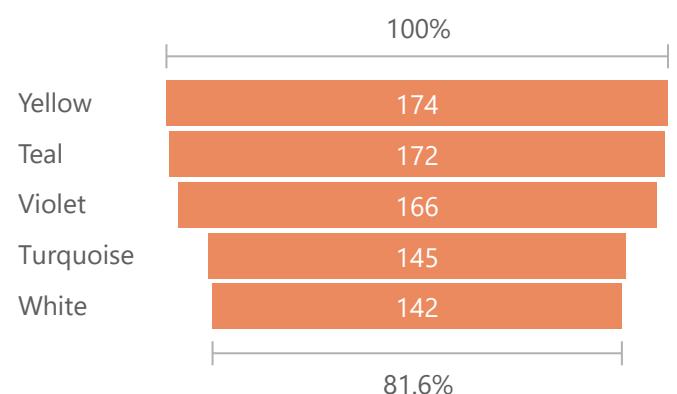
### Purchased by male



### Location Wise Purchased



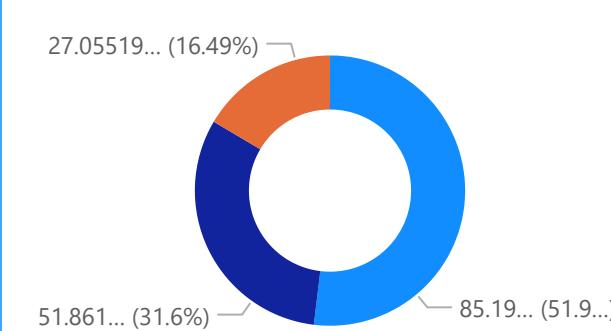
### Count of Category by Color



### Count of Customer\_ID by Shipping\_Type



### Avg Purchase Amount by Purchasing Power



3900

Unique  
Customer\_ID