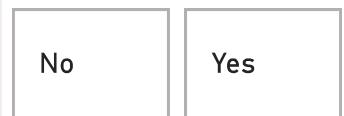


# CUSTOMER SHOPPING BEHAVIOR

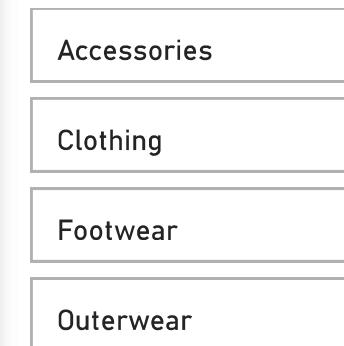
## Subscription\_Status



## Gender



## First Shipping\_Type by Category



## Shipping\_Type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

4K

No. of Customers

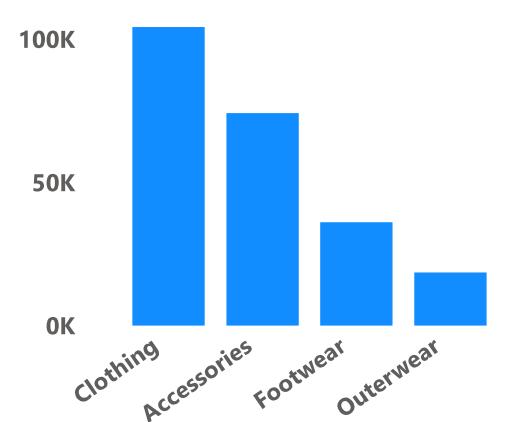
\$59.76

Avg Purchase Amount

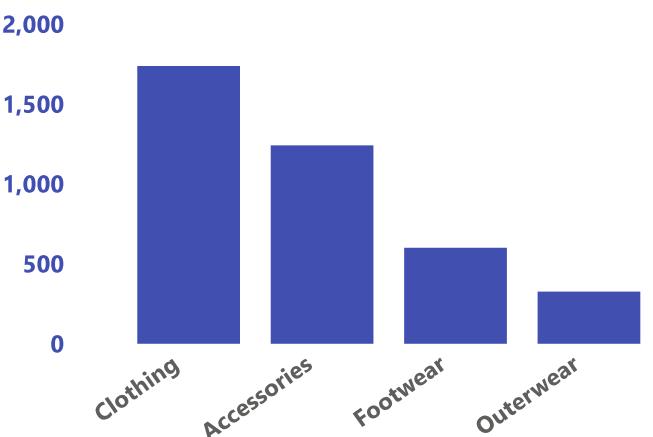
3.75

Avg Review Rating

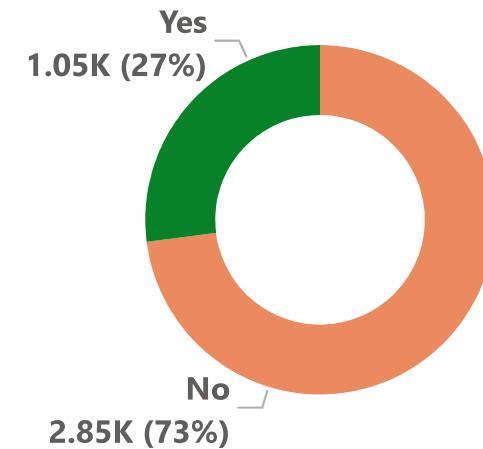
## REVENUE BY CATEGORY



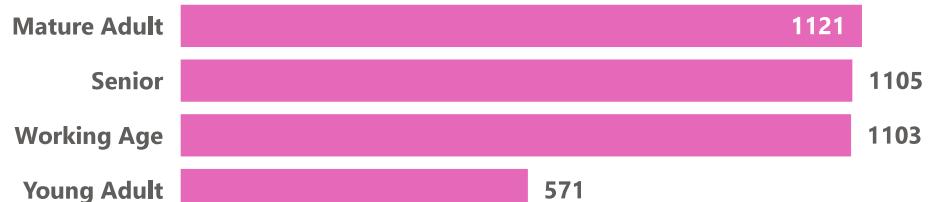
## SALES BY CATEGORY



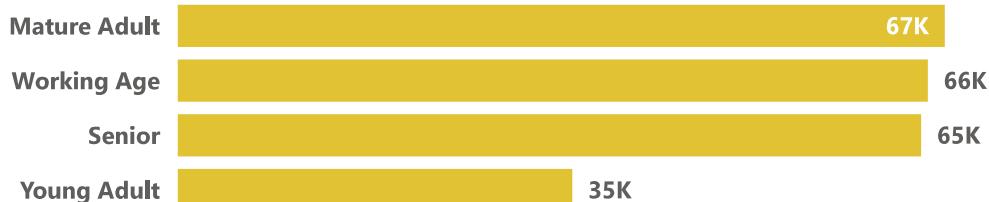
## % OF CUSTOMER BY SUBSCRIPTION STATUS



## SALES BY AGE GROUP



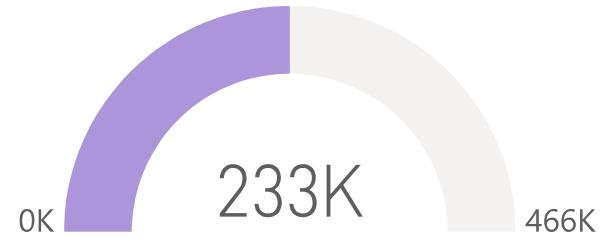
## REVENUE BY AGE\_GROUP



### Rating



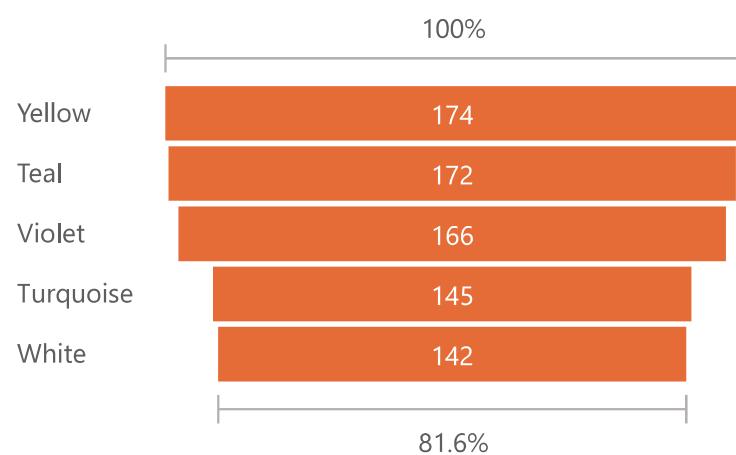
### Sum of Purchase\_Amount\_USD



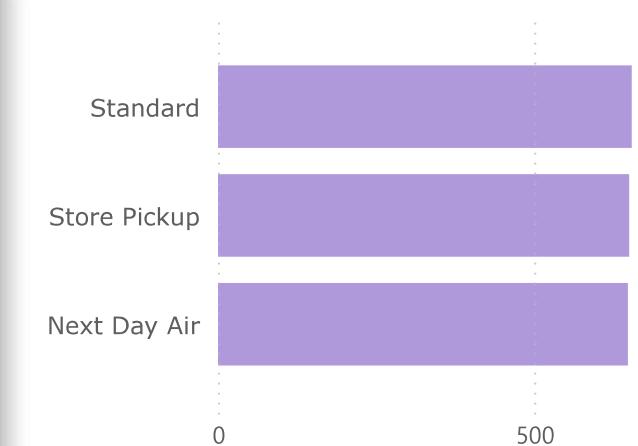
### Location wise purchased



### Count of Category by Color



### Top 3 Shipping\_Type by Customer\_ID



### Avg Purchase Amount by Purchasing Power

