

CUSTOMER SHOPPING BEHAVIOR

4K

No. of Customers

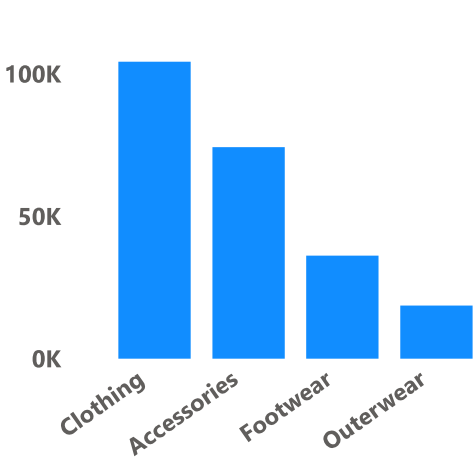
\$59.76

Avg Purchase Amount

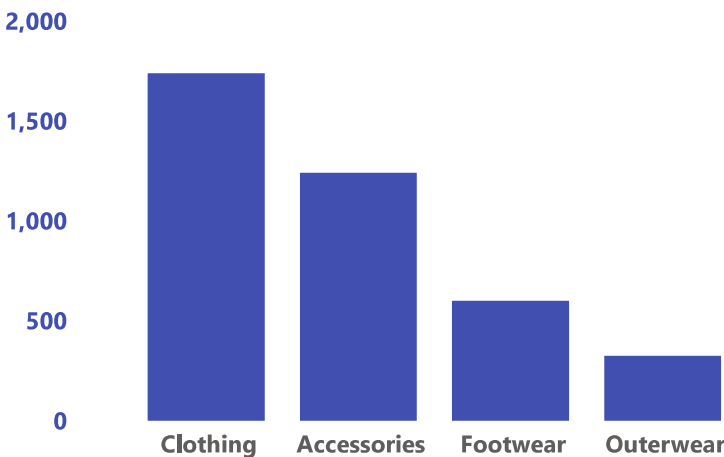
3.75

Avg Review Rating

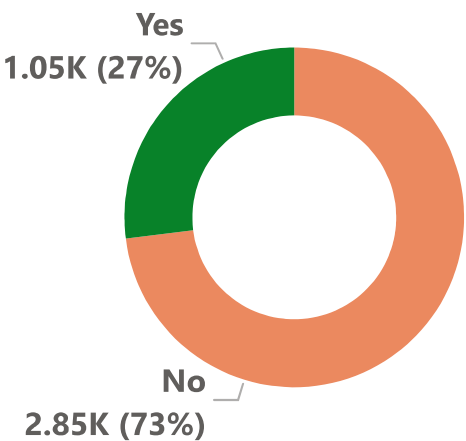
REVENUE BY CATEGORY



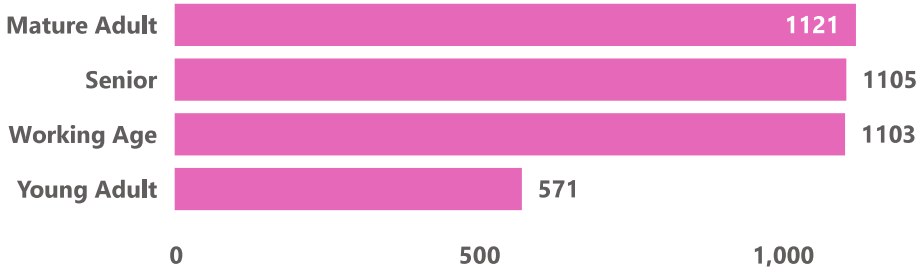
SALES BY CATEGORY



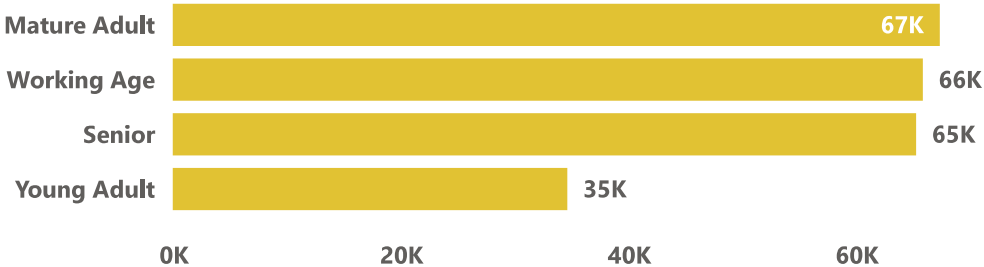
% OF CUSTOMER BY SUBSCRIPTION STATUS



SALES BY AGE GROUP



REVENUE BY AGE_GROUP



Subscription_Status

No

Yes

Gender

Fem...

Male

First Shipping_Type
by Category

Accessories

Clothing

Footwear

Outerwear

Shipping_Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup