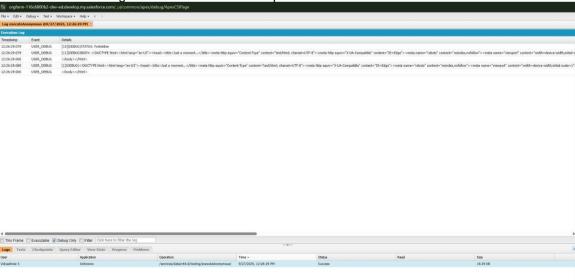
Al Career Coach

Phase 7: Integration & External Access

- Named Credentials Secure authentication storage for APIs.
- External Services Connect Salesforce to external APIs (OpenAPI schema).
- Web Services (REST/SOAP) Consume or expose Salesforce data.

```
Http http = new Http();
HttpRequest request = new HttpRequest();
request.setEndpoint('callout:FakeStoreEC
/products');
request.setMethod('GET');
HttpResponse response =
http.send(request);
```

- Callouts Trigger external APIs from Apex or Flows.
- Platform Events Event-driven routing in real-time.
- Change Data Capture Keep Salesforce and external data in sync.
- Salesforce Connect Access external databases without duplication.
- API Limits Monitor and optimize API consumption.
- OAuth & Authentication Secure Connected Apps for integrations.
- Remote Site Settings Whitelist external endpoints for callouts.



Phase 8: Data Management & Deployment

- Data Import Wizard Simple CSV imports for test/training data.
- Data Loader Bulk uploads/exports for historical cases.
- Duplicate Rules Prevent duplicate cases affecting routing.
- Data Export & Backup Regular exports for disaster recovery.

Data Import Wizard

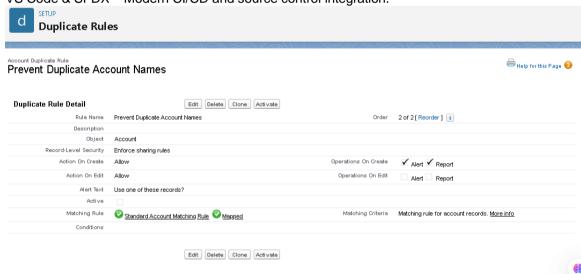


Recent Import Jobs

Status	Object	Records Created	Records Updated	Records Failed	Start Date	Processing Time (ms)
Closed	Contact	0	0	0	09-28-2025 03:33	199
Closed	Contact	0	2	0	09-28-2025 03:27	288
Closed	Account	0	0	0	09-28-2025 03:27	214
Closed	Product	2	0	0	09-28-2025 03:23	76
Closed	Contact	2	0	0	09-28-2025 03:11	401

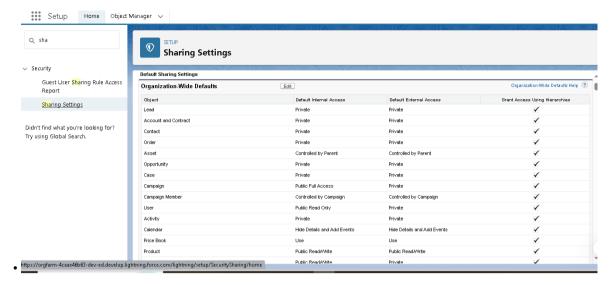
Bulk Api Monitoring

- Change Sets Deploy routing automation between environments.
- Unmanaged vs Managed Packages Choose packaging for reuse.
- ANT Migration Tool Automate metadata deployments.
- VS Code & SFDX Modern CI/CD and source control integration.



Phase 9: Reporting, Dashboards & Security Review

- Reports Tabular, Summary, Matrix, and Joined for routing analysis.
- Report Types Custom report types for routing metrics.
- Dashboards Visualize routing performance and SLA compliance.
- Dynamic Dashboards Personalized dashboards for managers/agents.
- Sharing Settings Configure case record visibility.



- Field Level Security Protect sensitive case fields.
- Session Settings Enforce secure login/session behavior.
- Login IP Ranges Restrict access for admins/integration users.
- Audit Trail Track changes to routing logic and integrations.



Session Settings

Set the session security and session expiration timeout for your organization.

