

BIG BAZAAR



NAYE INDIA KA BAZAAR

OBJECTIVE -

Examine Big Bazaar sales reports to uncover trends, evaluate performance, and generate insights, leading to comprehensive analysis and strategic recommendations.



Sample Questions

- ☐ What is the Overall Trend in Sales and Profit overtime? Can you identify any seasonal pattern
- ☐ How did Sales Vary across different product Category . Which Category had the highest and lowest sales.
- ☐ What are the Top Selling Products in terms of Quantity and Sales Revenue. Can you identify any pattern or trend related to specific product.
- ☐ Compare the Profitability of different Product Sub Category
- ☐ Which State had the highest sales volume and lowest sales volume?
- ☐ Who were the top 10 Customers in term of sales?