**NAAN MUDHALVAN**

**DIGITAL MARKETING**

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**PROJECT – 5**

**BUILDING A WEBSITE**

**Create your first website using – WIX/Canva**

# Aim:

To create a Website using – WIX/Canva

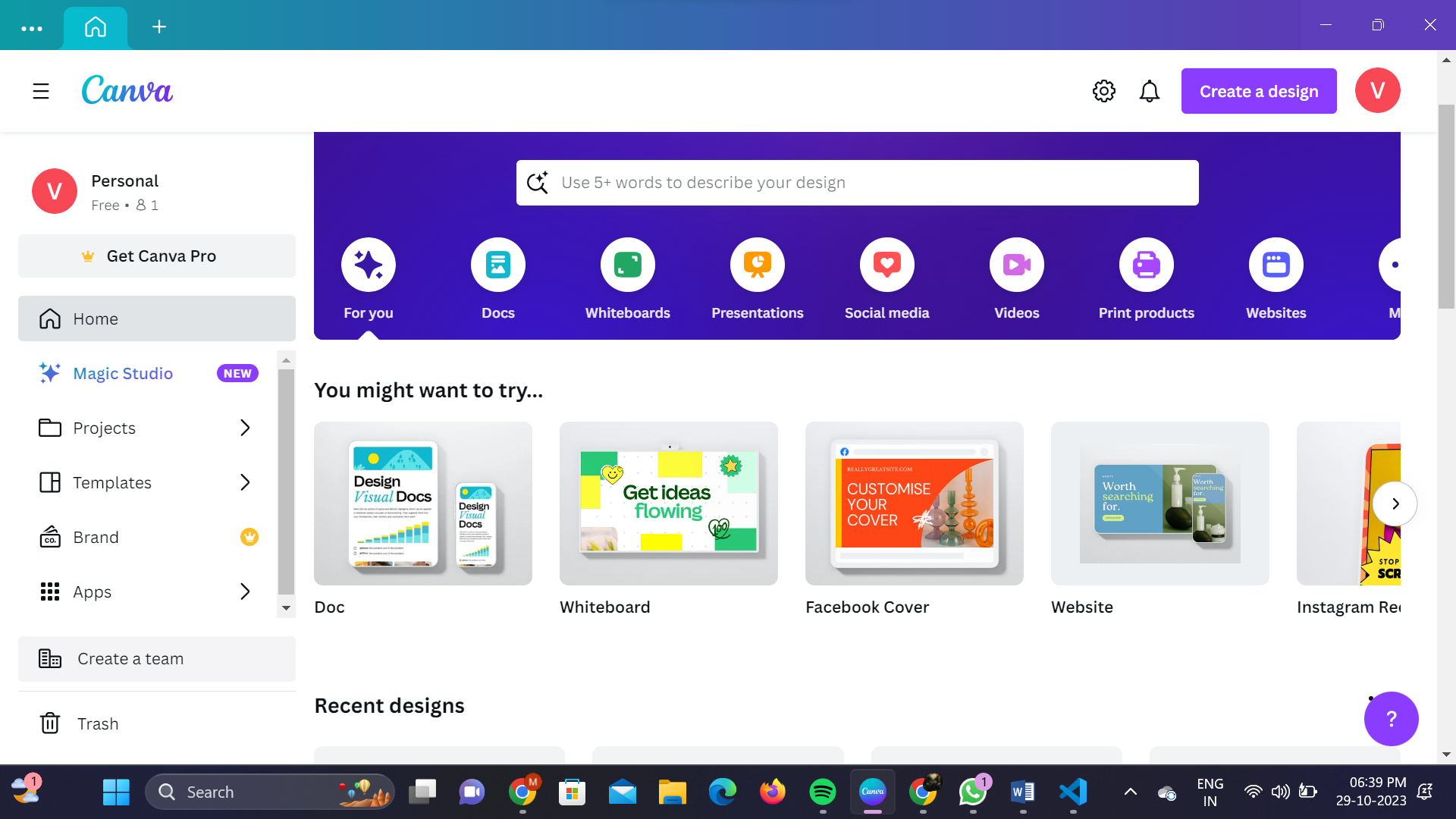
# Procedure:

**Industry Selection:**

* Research and identify the target audience and niche within the industry. Consider factors like gender, age group, sports focus, or unique selling points.
* Choose a brand name that resonates with your niche, is easy to remember, and has an available domain name for a future website

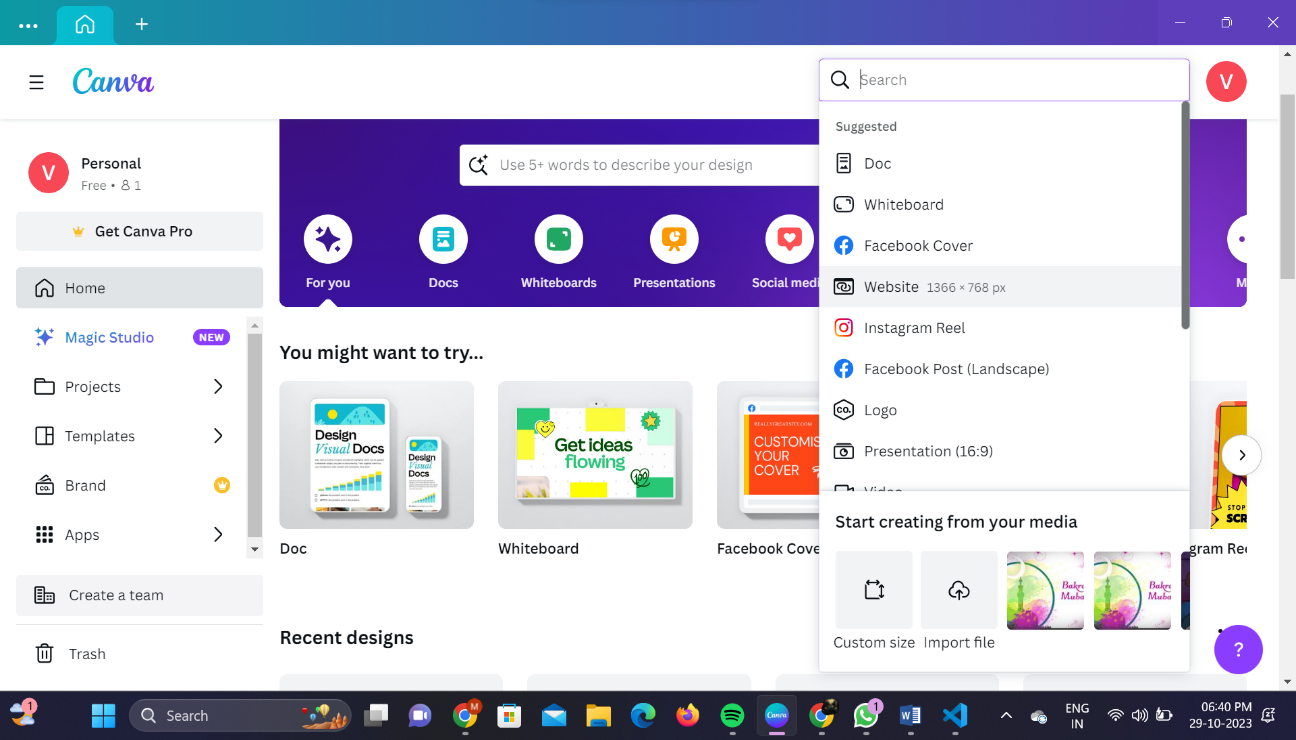
# Open Canva:

* Open canva and login to your account

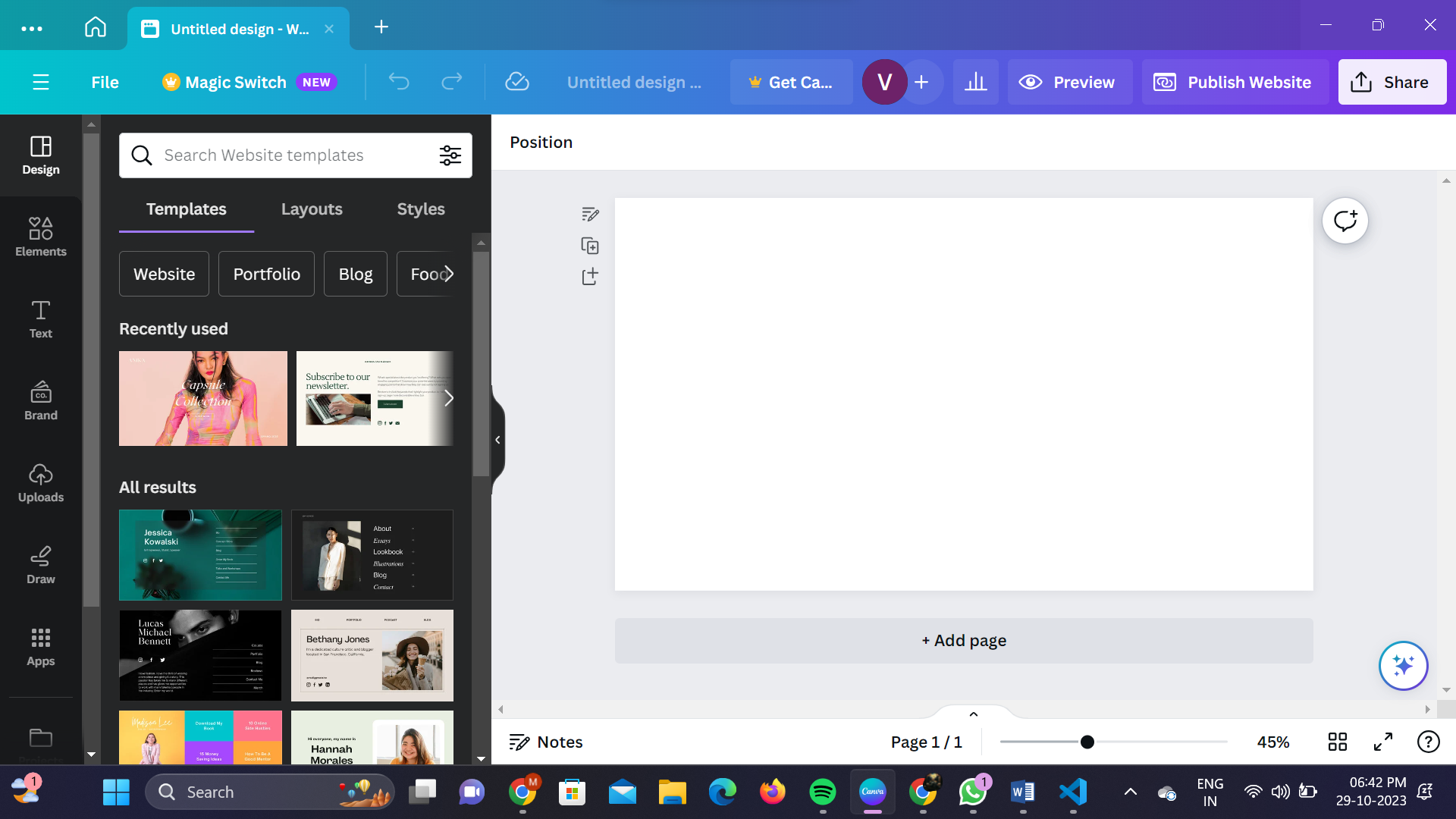


# Choose the Template:

# Choose the website template

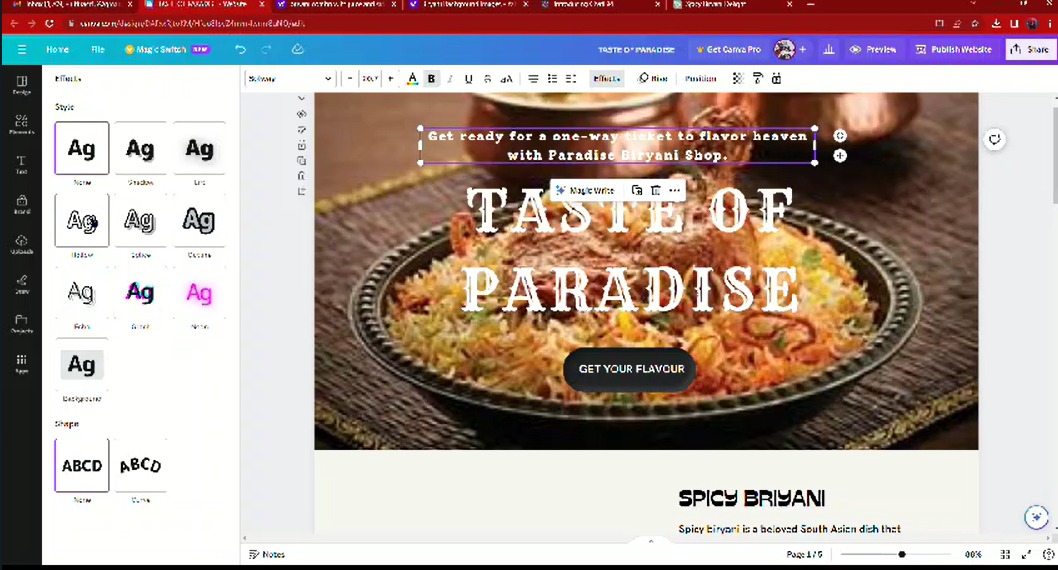


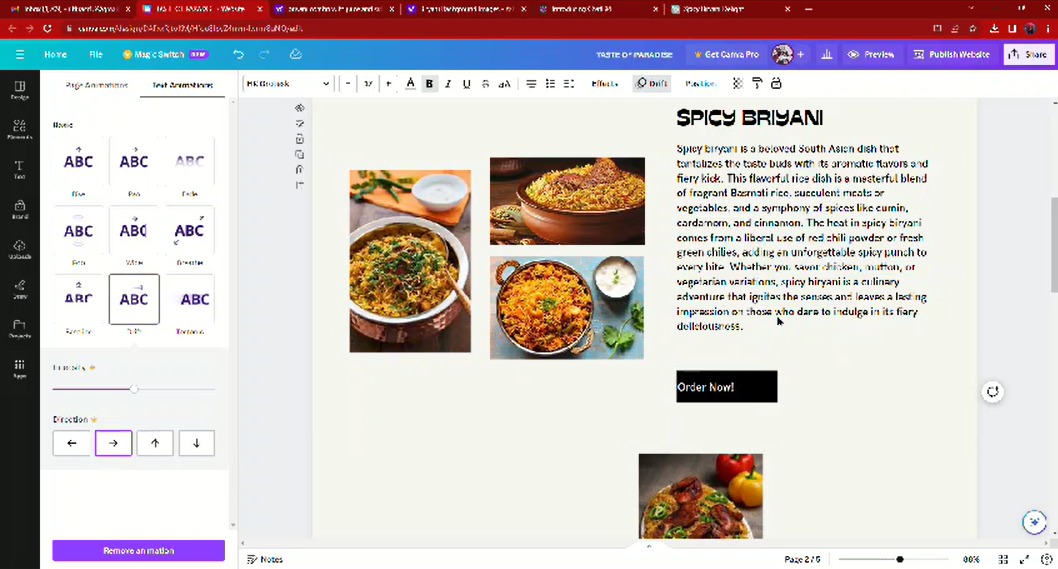
* Select the required images and text for you website



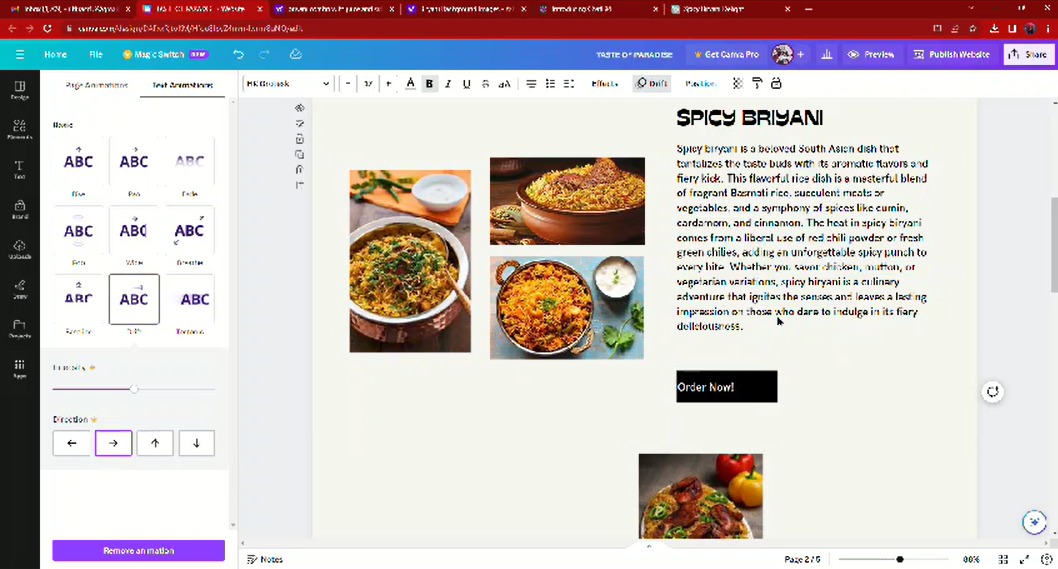
# Customize the template:

* Design your website based on your creativity

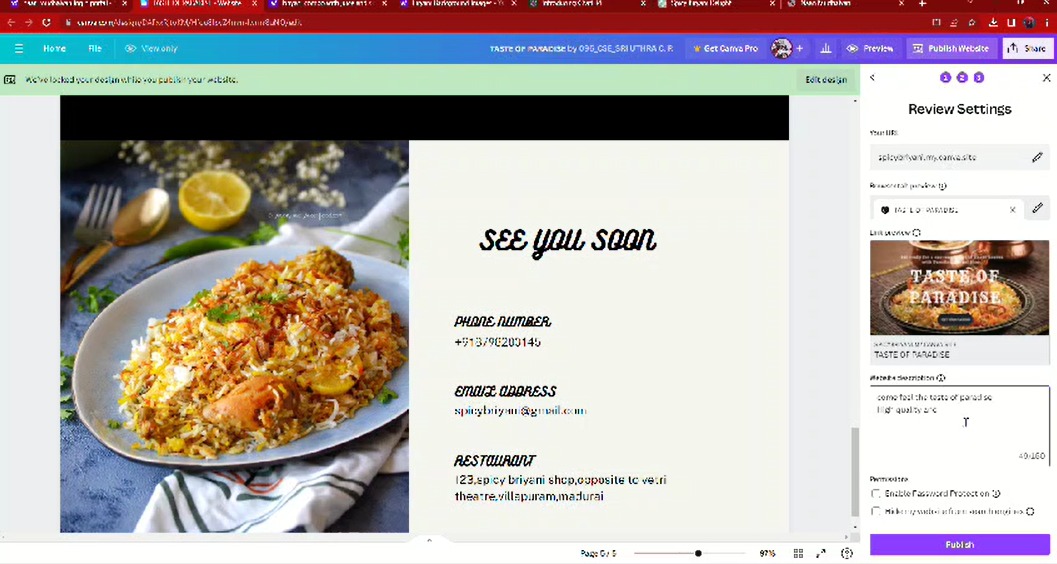




* Add some content and images to your website



* Design the webpage



# Website:

# 

**Result**:

# Website Link:

<https://spicybriyani.my.canva.site/>

# Industry Name:

Spicy Biriyani

# Industry Type:

Restaurant

# Drive Link:

<https://drive.google.com/file/d/1Mmj_dlBzlFnVkm9gjzdj8Ug3PMjHPr2T/view?usp=drivesdk>