



ROTARACT MORA
MUN

ROTARACT MORA MODEL UNITED NATIONS

2020

COLLOQUY

PARTNERSHIP OPPORTUNITIES



1.1 What is Rotaract Mora?

Rotaract Mora or Rotaract Club of University of Moratuwa is the first university-based Rotaract club in Sri Lanka. Being one of the most remarkable clubs within the university, the many awards achieved by Rotaract Mora bears testimony to it.

1. 2016 – 26th Rotaract District Assembly – Most Outstanding Rotaract Club
2. 2017 – Rotaract Outstanding Project Awards (Rotary International) – International Winner (Single Club)
3. 2017 – Rotaract South Asia MDIO Outstanding Awards and Recognitions – Special Recognition – Sojourn Phase 2
4. 2017 – 27th Rotaract District Assembly – Most Outstanding Rotaract Club
5. 2018 – Rotaract South Asia MDIO Outstanding Awards and Recognitions – People’s Choice Award for Professional Service – Are You Ready?
6. 2018 – 28th Rotaract District Assembly – Most Outstanding Rotaract Club
7. 2019 – 29th Rotaract District Assembly – Most Outstanding Rotaract Club
8. 2020 – 30th Rotaract District Assembly – Most Outstanding Rotaract Club

Rotaract Mora is the only Rotaract club in Sri Lanka which has won the International Rotaract Award for three consecutive years.

The club comprises four main avenues; Community Service, Club Service, Professional Development, and International Service.

1.2 What is a United Nations simulation?

A United Nations Simulation, commonly known as Model United Nations (MUN), offers participants a unique opportunity to represent different countries in a simulation of various committees; discussing and debating a vast array of pressing topics and finally drawing solutions to issues that plague our world, all within the structure, protocols, and procedures of the United Nations.

1.3 What is RMMUN?

Rotaract Mora Model United Nations is a simulation of the United Nations, launched by Rotaract Mora as its latest project. Owing to the fact that this will be the first attempt at a UN simulation by a Sri Lankan University, the project will indeed be revolutionary. The first stage of the project will mainly develop the MUN culture within the University of Moratuwa. The second stage will be open for all Sri Lankan universities. The proceeding stages will target reaching the



international audience and serving it by joining the Rotaract Global Model United Nations. (<https://rotaractmun.org>).

Generally MUN is all about skill development of the participants and a fancy conference with fancy suits. But RMMUN will make a bold milestone in the common MUN principles as our scope extends on implementing the created resolutions practically in the national level. As RMMUN is a branch of the massive Rotaract body, there is no doubt about the feasibility of this implementation.

The first ever conference of RMMUN is scheduled to be held on the first of December 2020 at the Old Gym, University of Moratuwa. It will be open to undergraduates of University of Moratuwa and the 2020 A/L batch students who are eligible to enter the University of Moratuwa.

1.4 What is Colloquy?

Colloquy is an introductory discussion for Model UN. Colloquy will furnish our delegates and participants with an in-depth idea about Model United Nations and it will take the participants through the MUN related employment sector. The committee intends to conduct Colloquy in three phases for a better perception of Model UN.

The first phase is scheduled to be held on the 15th of July via the video conferencing platform Zoom. It will consist of an introduction about MUN and what we do there. Moreover the session will address and discuss the benefits of MUN and how the participants can utilize these experiences for their own personal development and growth.

The second phase is scheduled to be held on the 02th of August via the video conferencing platform Zoom. This phase will explain how RMMUN will make a change in the common MUN principles. This phase will also present a special session concerning the employment sector related to MUN and fields. We will take our delegates through the diverse opportunities they can gain by being a part of MUN and following MUN related fields in the future.

The third phase is scheduled to be held on the 15th of August via the video conferencing platform Zoom. This phase will be discussing on the relation between Model UN and the Rotaract community in the national as well as the international level.

Visit <http://mun.rotaractmora.org/events/#Colloquy> for further details.



2 Project Objectives

- To give a better idea on MUN for the people who do not yet have a grasp of what it is.
- To enhance the interest of undergraduates on MUN.
- To develop Model United Nations culture within the University of Moratuwa and thereby;
 1. Serve the Sri Lankan community by developing sustainable resolutions and **implementing them through the Rotaract body.**
 2. Serve the international community by developing sustainable resolutions.
 3. Develop the articulation skills of participants.
 4. Develop the research skills of participants.
 5. Develop the debating skills of participants.
 6. Develop the reporting skills of participants.
 7. Develop the leadership skills of participants.
 8. Develop the collaborative skills of participants.
 9. Develop the organizing skills of participants.
 10. Develop the critical thinking skills of university students.



3 WHY SHOULD YOU BE OUR PARTNER

Event partnership is a smart choice for companies to opt for in order to gain customer credibility through the resulting reinforced brand visibility, lead generation, and improvement of the company's perceived image. This is a great way for companies to complement their social performance and enhance their Triple Bottom Line.

RMMUN 2020 provides you with an ideal platform to communicate with the audience of University of Moratuwa. Being a leading university in Sri Lanka, University of Moratuwa provides you with an audience of more than 7500 undergraduates with brilliant minds from 18 different departments, and a staff of 200 who are at the highest designations in national as well as international levels.

Given that the mother project will be a simulation of the United Nations, you will be in direct contact with the leaders who will mould the future world and decide the path of the nation in the near future.

An event of this magnitude requires substantial financial and resource assistance. By partnering with us, your organization will be benefited greatly as this is an ideal opportunity for you to publicize your organization, as well as to gather market information. Furthermore, your sponsorship will guarantee yet another successful conference which will greatly empower today's youth, who are the future of this world.

4 PARTNERSHIP BENEFITS

4.1 General Partnership Benefits

| BENEFIT | PLATINUM PARTNER | GOLD PARTNER |
|---|---|---|
| | LKR 15,000 Maximum of one | LKR 10,000 Maximum of one |
| Logo in 9 flyers between July 11 th and August 16 th . |  |  |
| Special flyer in social media between July 11 th and August 16 th . |  |  |
| Advertisement with the relevant hyperlink on the website from July 11 th and August 16 th . |  | |
| Company description on the website from July 11 th and August 01 st . |  |  |
| Company logo on the website footer from July 11 th and August 16 th . |  |  |
| A presentation of the company, which is less than two minutes during the first session on July 15 th . |  | |
| One minute video during the first session on July 15 th . |  |  |
| A presentation of the company which is less than two minutes during the second session on 02 nd of August. |  | |
| One minute video during the second session on 02 nd of August. |  |  |
| A presentation of the company which is less than two minutes during the third session on 15 th of August. |  | |
| One minute video during the third session on 15 th of August. |  |  |



- The company will be given any tailor-made benefit or advertisement option based on the compliance and negotiation between the committee and the entity.

4.2 Additional Partnership Benefits

1. Advertisement with the relevant hyperlink on the website. LKR 3,000

5 Contact details

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