



ROTARACT MORA
MUN

ROTARACT MORA MODEL UNITED NATIONS
2020

SPONSORSHIP OPPORTUNITIES



1.1 What is Rotaract Mora?

Rotaract Mora or Rotaract Club of University of Moratuwa is the first university-based Rotaract club in Sri Lanka. Being one of the most remarkable clubs within the university, the many awards achieved by Rotaract Mora bears testimony to it.

1. 2016 – 26th Rotaract District Assembly – Most Outstanding Rotaract Club
2. 2017 – Rotaract Outstanding Project Awards (Rotary International) – International Winner (Single Club)
3. 2017 – Rotaract South Asia MDIO Outstanding Awards and Recognitions – Special Recognition – Sojourn Phase 2
4. 2017 – 27th Rotaract District Assembly – Most Outstanding Rotaract Club
5. 2018 – Rotaract South Asia MDIO Outstanding Awards and Recognitions – People’s Choice Award for Professional Service – Are You Ready?
6. 2018 – 28th Rotaract District Assembly – Most Outstanding Rotaract Club
7. 2019 – 29th Rotaract District Assembly – Most Outstanding Rotaract Club
8. 2020 – 30th Rotaract District Assembly – Most Outstanding Rotaract Club

Rotaract Mora is the only Rotaract club in Sri Lanka which has won the International Rotaract Award for three consecutive years.

The club comprises four main avenues; Community Service, Club Service, Professional Development, and International Service.

1.2 What is a United Nations simulation?

A United Nations Simulation, commonly known as Model United Nations (MUN), offers participants a unique opportunity to represent different countries in a simulation of various committees; discussing and debating a vast array of pressing topics and finally drawing solutions to issues that plague our world, all within the structure, protocols, and procedures of the United Nations.

1.3 What is RMMUN?

Rotaract Mora Model United Nations is a simulation of the United Nations, launched by Rotaract Mora as its latest project. Owing to the fact that this will be the first attempt at a UN simulation by a Sri Lankan University, the project will indeed be revolutionary. The first stage of the project will mainly develop the MUN culture within the University of Moratuwa. The second stage will be open for all Sri Lankan universities. The proceeding stages will target reaching the international audience and serving it by joining the Rotaract Global Model United Nations. (<https://rotaractmun.org>).



Generally MUN is all about skill development of the participants and a fancy conference with fancy suits. But RMMUN will make a bold milestone in the common MUN principles as our scope extends on implementing the created resolutions practically in the national level. As RMMUN is a branch of the massive Rotaract body, there is no doubt about the feasibility of this implementation.

The first ever conference of RMMUN is scheduled to be held on the first of December 2020 at the Old Gym, University of Moratuwa. It will be open to undergraduates of University of Moratuwa and the 2020 A/L batch students who are eligible to enter the University of Moratuwa.

Visit [http://mun.rotaractmora.org/events/#RMMUN Conference](http://mun.rotaractmora.org/events/#RMMUN_Conference) for further details.



2 Project Objectives

- To serve the Sri Lankan community by developing sustainable resolutions and **implementing them through the Rotaract body.**
- To serve the global community by developing sustainable resolutions.
- To create a path to actively participate in Rotaract Global Model United Nations in the near future.
- To develop the articulation skills of university students.
- To develop the research skills of university students.
- To develop the debating skills of university students.
- To develop the reporting skills of university students.
- To develop the leadership skills of university students.
- To develop the collaborative skills of university students.
- To develop the organizing skills of university students.
- To develop the critical thinking skills of university students.



3 WHY SHOULD YOU SPONSOR US

Event sponsorship is a smart choice for companies to opt for in order to gain customer credibility through the resulting reinforced brand visibility, lead generation, and improvement of the company's perceived image. This is a great way for companies to complement their social performance and enhance their Triple Bottom Line.

RMMUN 2020 provides you with an ideal platform to communicate with the audience of University of Moratuwa. Being a leading university in Sri Lanka, University of Moratuwa offers you an audience of more than 7500 undergraduates with brilliant minds from 18 different departments, and a staff of 200 who are at the highest designations in national as well as international levels.

Given that the project will be a simulation of the United Nations, you will be in direct contact with the leaders who will mould the future world and decide the path of the nation in the near future.

A conference of this magnitude requires substantial financial and resource assistance. By sponsoring us, your organization will be benefited greatly as this is an ideal opportunity for you to publicize your organization, as well as to gather market information. Furthermore, your sponsorship will guarantee yet another successful conference which will greatly empower today's youth, who are the future of this world.

4 SPONSORSHIP BENEFITS

4.1 General Sponsorship Benefits

BENEFIT	PLATINUM SPONSOR		GOLD SPONSOR		SILVER SPONSOR		BRONZE SPONSOR	
	LKR 150,000		LKR 100,000		LKR 75,000		LKR 50,000	
	Maximum of one	of one	Maximum of one	of one	Maximum of two	of two	Maximum of two	of two
Presentation at the beginning of the event (not more than three minutes)	✓							
Presentation at a transition of the five stages (not more than two minutes)			✓					
Video at a transition of the five stages (not more than one minute)	✓		✓		✓			
Video at the end of the event (not more than one minute)	✓		✓		✓		✓	
Company banner display*	✓	4	✓	3	✓	2	✓	2
Company flags display*	✓	4	✓	3	✓	2	✓	2
Company logo and/or advertisements in the website*	✓		✓		✓		✓	
Company logo in more than 20 web flyers between October 19 th and December 2 nd	✓		✓					
Special flyer in the media between October 19 th and December 2 nd (Flyer design will be provided by RMMUN)	✓		✓		✓		✓	
Logo in the front cover of the files given for the participant delegates	✓							
Company can distribute advertising handouts to delegates*	✓		✓		✓			
Logo in the back cover of the files given for the delegates with the sponsorship titles.	✓		✓		✓		✓	
Company logo in the backdrop of the event	✓		✓					



- The company will be given any tailor-made benefit or advertisement option based on the compliance and negotiation between the club and the entity.
- Standing banners are preferred.
- The organizing committee will only accept flags with relevant poles.
- The company logo will be displayed in the footer of the website for the following periods.
 1. Platinum sponsor: from November 1st of 2020 to December 31st of 2020
 2. Gold sponsor: from November 7th of 2020 to December 31st of 2020.
 3. Silver sponsor: from November 14th of 2020 to December 14th of 2020.
 4. Bronze sponsor: from November 21st of 2020 to December 1st of 2020.
- All sponsors will receive a space in the page “SPONSORS” of the website from the date of sponsorship to December 31st of 2020 with the following opportunities.
 1. Platinum sponsor.
 - a. Company logo or name.
 - b. Company advertisement with a hyperlink for the preferred website.
 2. Gold sponsor.
 - a. Company logo or name.
 - b. Company advertisement with a hyperlink for the preferred website.
 3. Silver sponsor.
 - a. Company logo.
 4. Bronze sponsor.
 - a. Company logo.
- All handouts must be provided by the entity. Handouts will be specially included in the stationery handed to the participant delegates. The total number of handouts that can be distributed by the sponsors is as follows.
 1. Platinum sponsor – not more than 300.
 2. Gold sponsor – not more than 250
 3. Silver sponsor – not more than 200
 4. Bronze sponsor – not more than 100

4.2 Additional Sponsorship Benefits

- | | |
|---|-------------|
| 1. One company banner display: | LKR 10, 000 |
| 2. Two of company banners display: | LKR 15, 000 |
| 3. Two of company flags display: | LKR 10, 000 |
| 4. Company stall at the premises: | LKR 25, 000 |
| 5. Advertisement with the hyperlink in the website: | LKR 10,000 |

Tents for the stalls will be supplied by the RMMUN organizing committee.

5 Contact details

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OUR TEAM

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