

PERSONAL SUMMARY

As a skilled UI/UX maestro with with 4+ years of experience, I specialize in creating visually stunning and user-friendly digital interfaces for web and mobile Products. My passion lies in translating Products design concepts into seamless experiences that captivate users and drive engagement.

WORK EXPERIENCE

Software Engineer UI/UX | Sep 2021 - Present
I-exceed Technology Solutions

- Designed the successful launch of 7 significant Fintech products, reaching an astounding 80% success rate.
- Project delivery times improved 90% as a result of implementing a design system with the Figma tool to guarantee consistent designs across projects.
- Coordinated the design and creation of interactive screens to the development team in accordance with project specifications and PMO guidelines.
- Reduced project turnaround time by 40% and increased overall client satisfaction by 30% by streamlining the design and development process for the Design Centre Product...

UI/UX Designer | June 2020 - Aug 2021
Jyeshtatech Pvt Ltd

- Have worked on more than 8+ UX and 5+ UI projects..
- Created wireframes & mock-ups for various platforms for new requirement other than Existing Product.
- Redefined and tested developed products & implemented improved data visualisation
- Translate complex content and information systems into simplified user experiences.
- Have implemented SASS and Dart SASS concepts in the projects as new concept in the product.
- Carried out user research through targeted interviews and extensive usability testing before and after redesign...

SKILLS & EXPERTISE

	Expertise				
	1	2	3	4	5
• Research & Heuristic Evaluation	●	●	●	●	●
• Content Analysis & Creating AI's	●	●	●	●	●
• Wireframing & ProtoTyping	●	●	●	●	●
• Competitive Analysis & Storyboard	●	●	●	●	○
• Front End (HTML ,CSS ,BS4 ,JS)	●	●	●	●	●
• User Research & Journey Mapping	●	●	●	●	○
• HCI & Digital Product Designing	●	●	●	●	○
• Usability evaluation and Ethnography	●	●	●	●	●

TOOLBOX

- Figma, Invision
- Miro
- Adobe CC(XD, PSD)
- Visual studio
- Jira & Git - Requirement Gather
- Illstrock
- Corel Draw- Branding
- Google & Microsoft KIT
- Coding -Visual Studio & wordpress

EDUCATION

Master of Computer Application
Vidya Vikas Institute of Engineering & Technology, Mysuru | CGPA : 8.5