#### **README - AI Product Placement Tool**

### **Project Overview**

The AI Product Placement Tool allows users to integrate e-commerce product images into lifestyle images based on user prompts. It uses object detection and natural language processing to position products realistically.

### **Features**

- Upload any lifestyle and product images.
- Provide a prompt to describe placement.
- All automatically detects surfaces and adjusts position.
- Resizes product to realistic proportions.
- Blends product seamlessly into the background.
- Download the final composite image.

#### **Installation Instructions**

# **Prerequisites**

- Install Python 3.12.0
- Install necessary dependencies using pip

### Requirements.txt file

- streamlit
- opency-python
- rembg
- ultralytics
- numpy
- transformers

### Steps

- 1. Clone the repository: git clone < repo link >
- 2. Navigate to the directory: cd AI-Product-Placement
- 3. Create a virtual environment: python -m venv env
- 4. Activate the virtual environment:
  - Windows: env\Scripts\activate
  - o Mac/Linux: source env/bin/activate
- 5. Install dependencies: pip install -r requirements.txt

6. Run the Streamlit app: streamlit run app.py --server.fileWatcherType none

### How to Use

- 1. Upload a product image (PNG/JPG) and a lifestyle image.
- 2. Type a prompt describing where you want the product placed (e.g., "Place the lamp on the right side of the table.").
- 3. Click the 'Apply Placement' button to process the image.
- 4. The AI will detect surfaces and place the product accordingly.
- 5. Download the final composite image.

# **Example Usage**

# **Input Prompt:**

"Place the lamp on the right side of the table."

### **AI Process:**

- 1. Detects the table in the lifestyle image.
- 2. Adjusts the size of the lamp to look realistic.
- 3. Places the lamp on the right side of the table.
- 4. Blends the lamp naturally into the background.

# **Output:**

A realistic composite image with the lamp correctly positioned.