

984.81M

Revenue

2M

sales Qty

2017

2018

2019

2020

Select all

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

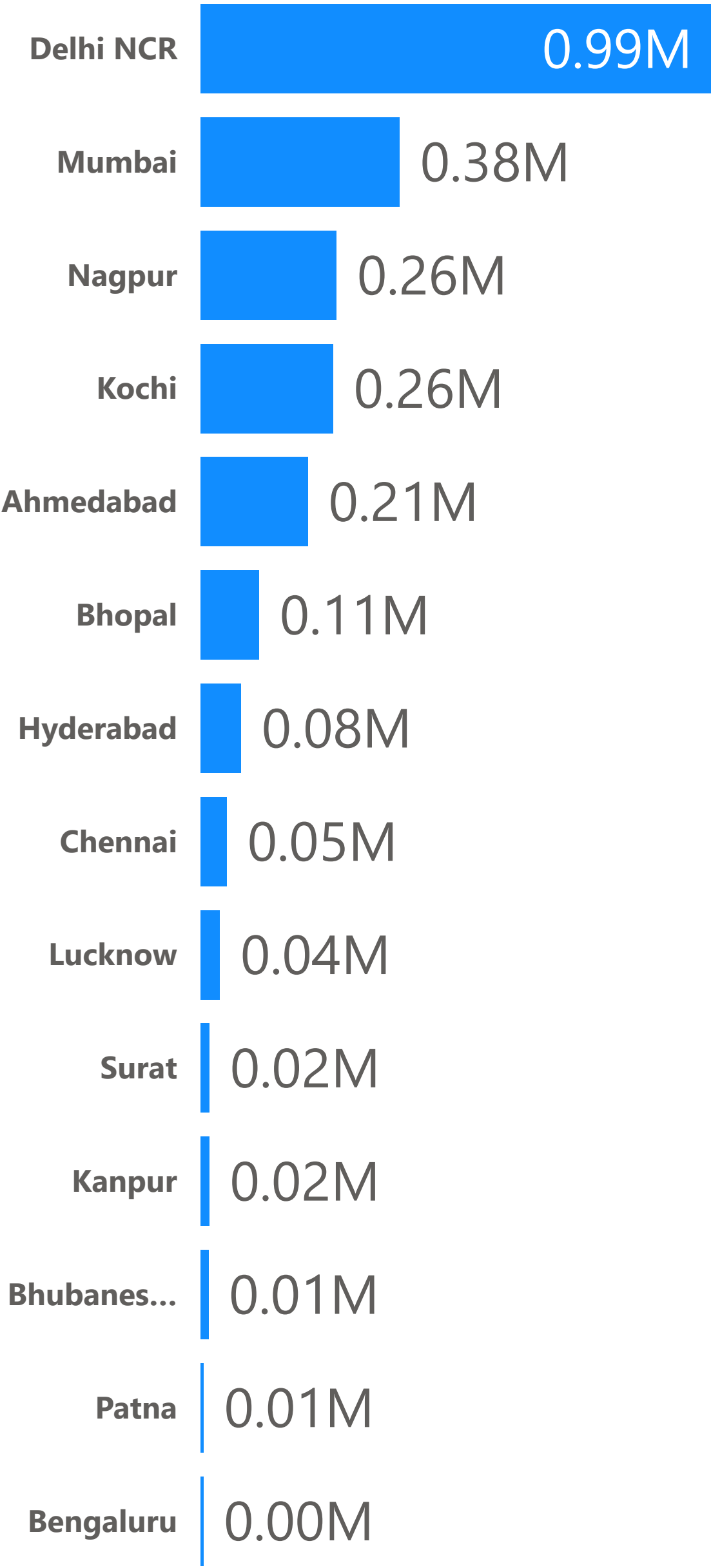
Dec 17

Jan 18

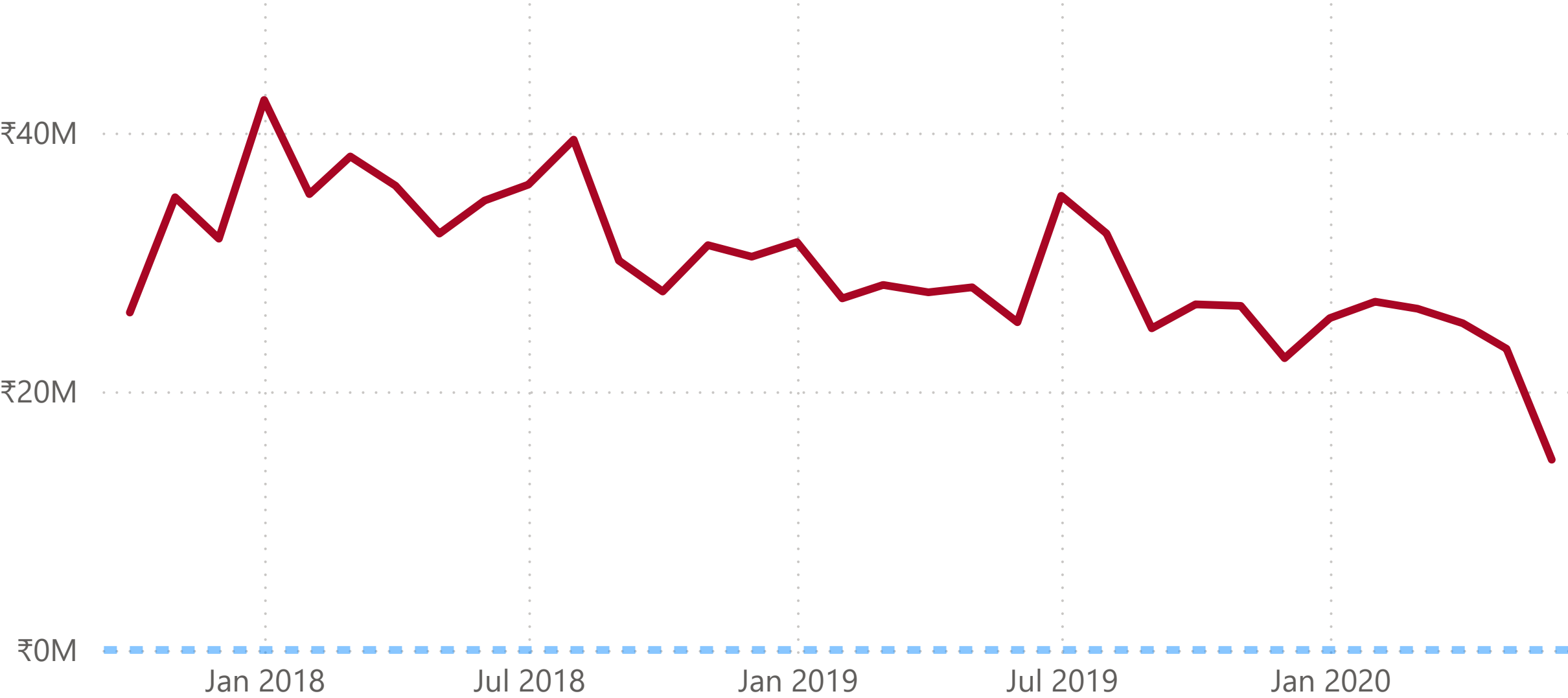
Revenue by Market



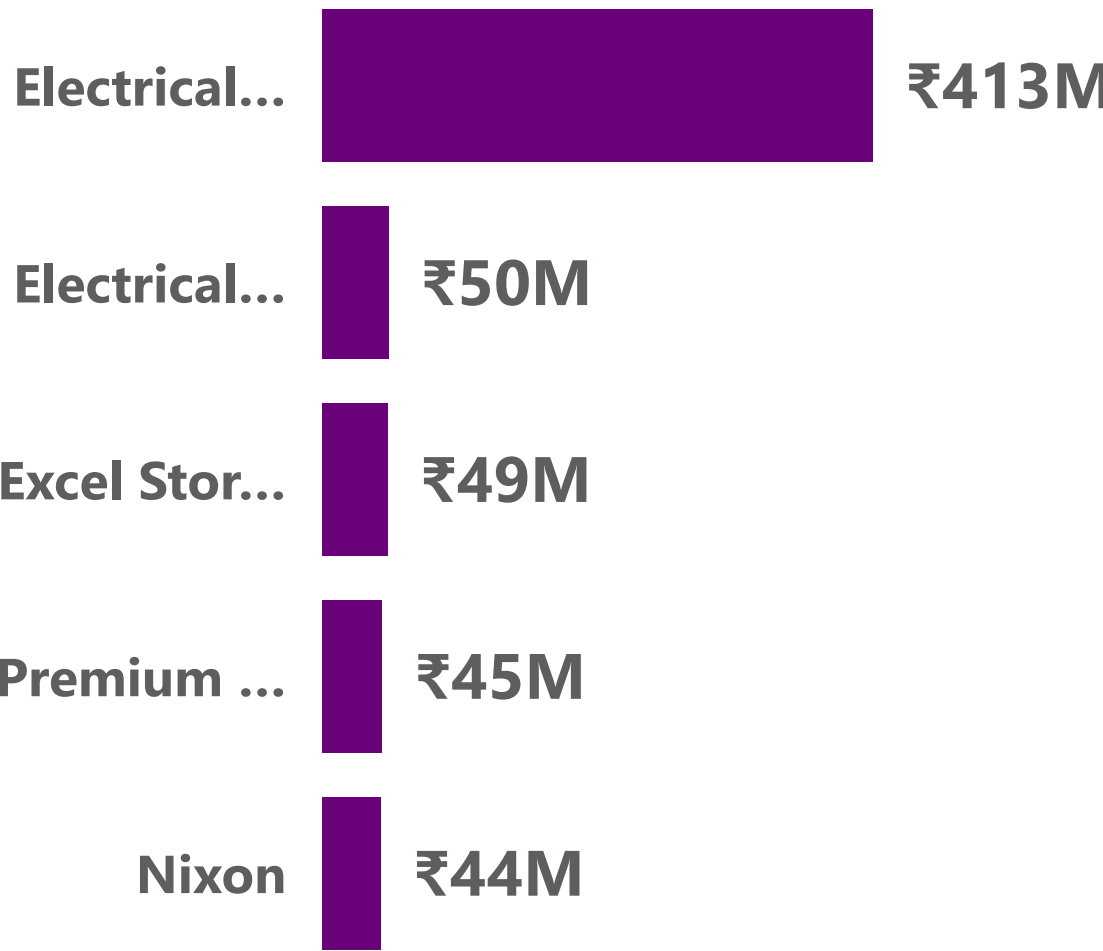
Sales Qty by Market



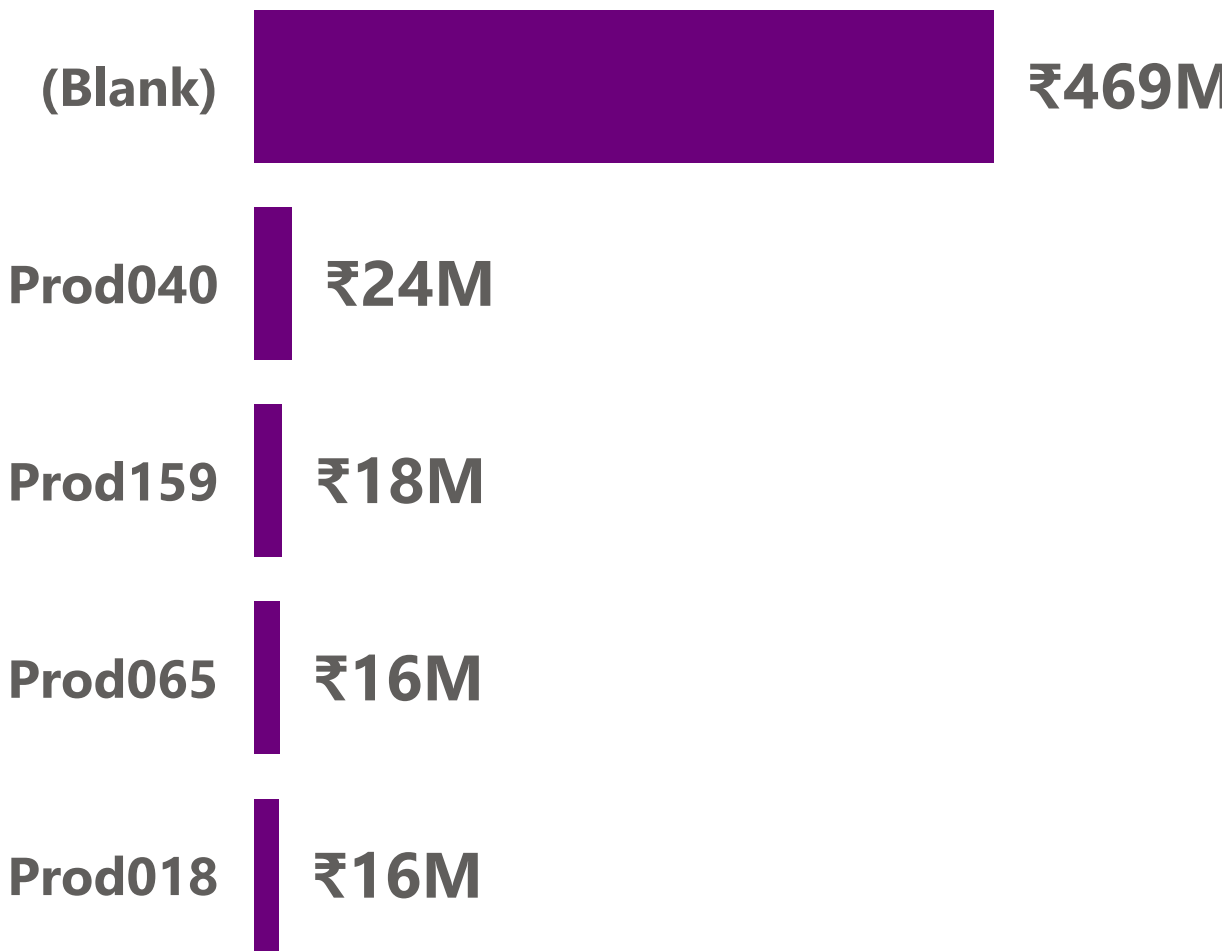
Revenue Trends



Top 5 Customer



Top 5 Products



984.81M

Revenue

2M

sales Qty

2017

2018

2019

2020

Select all

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

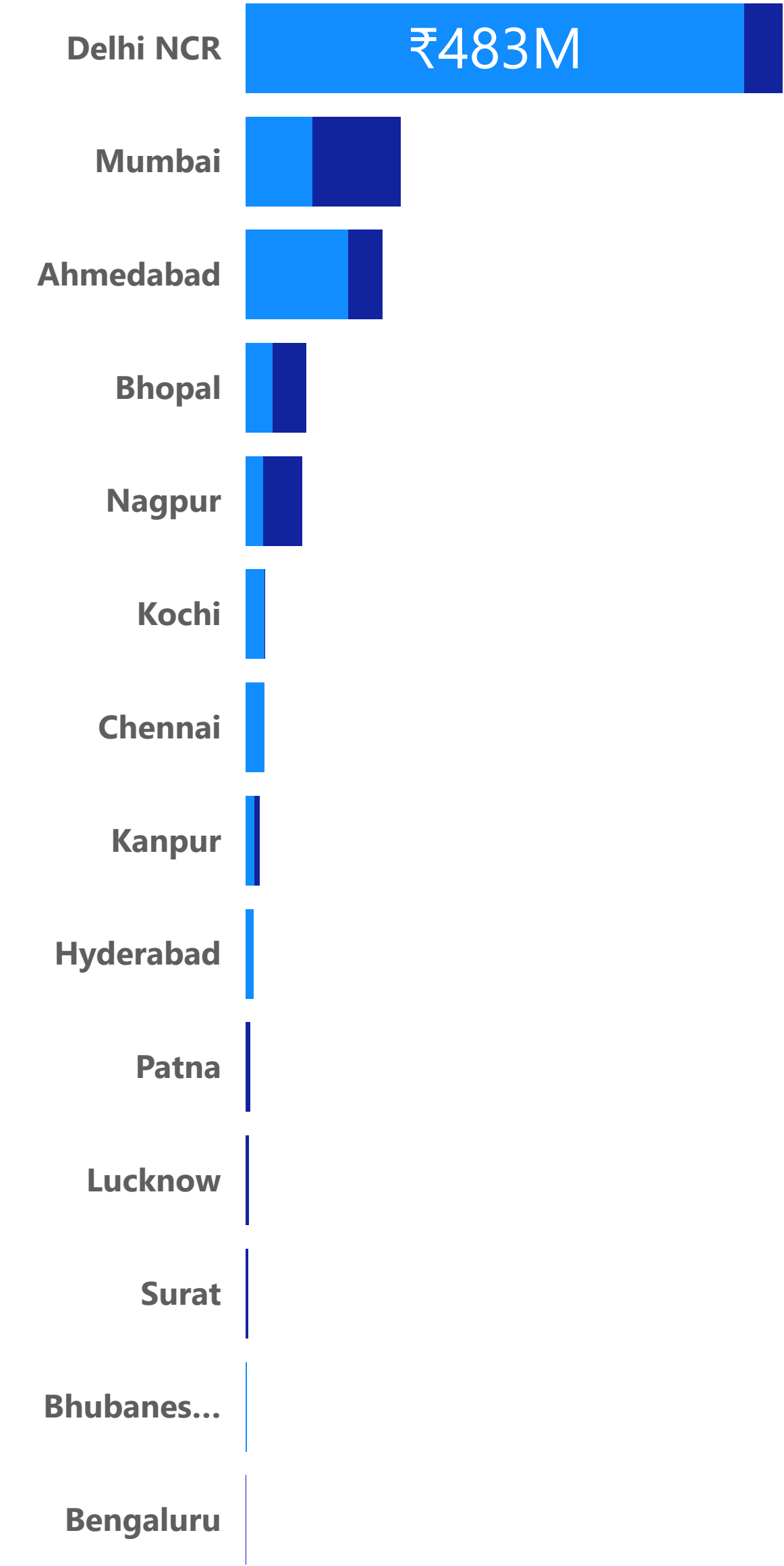
Nov 17

Dec 17

Jan 18

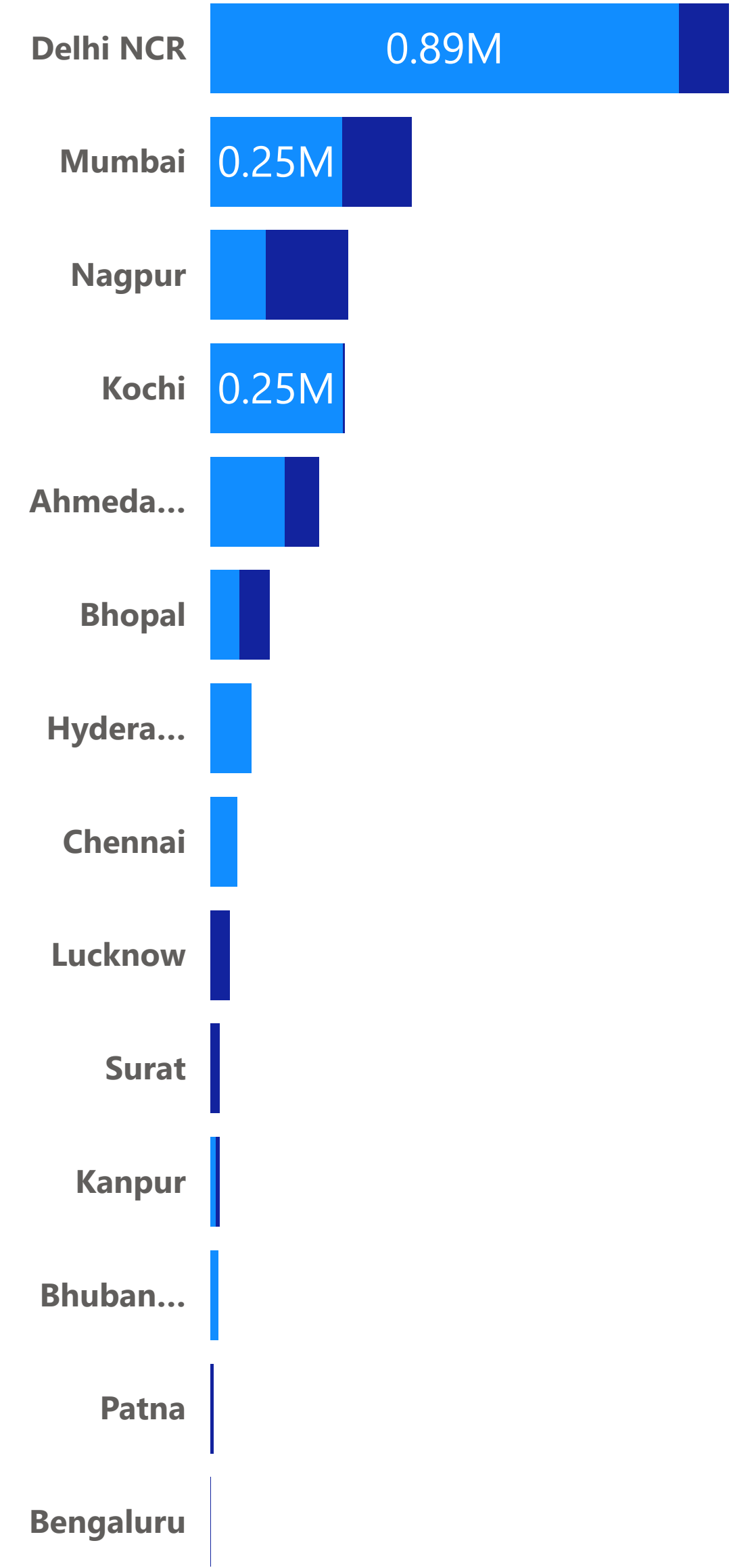
Revenue by Market

customer... Brick & Mortar E-Commerce

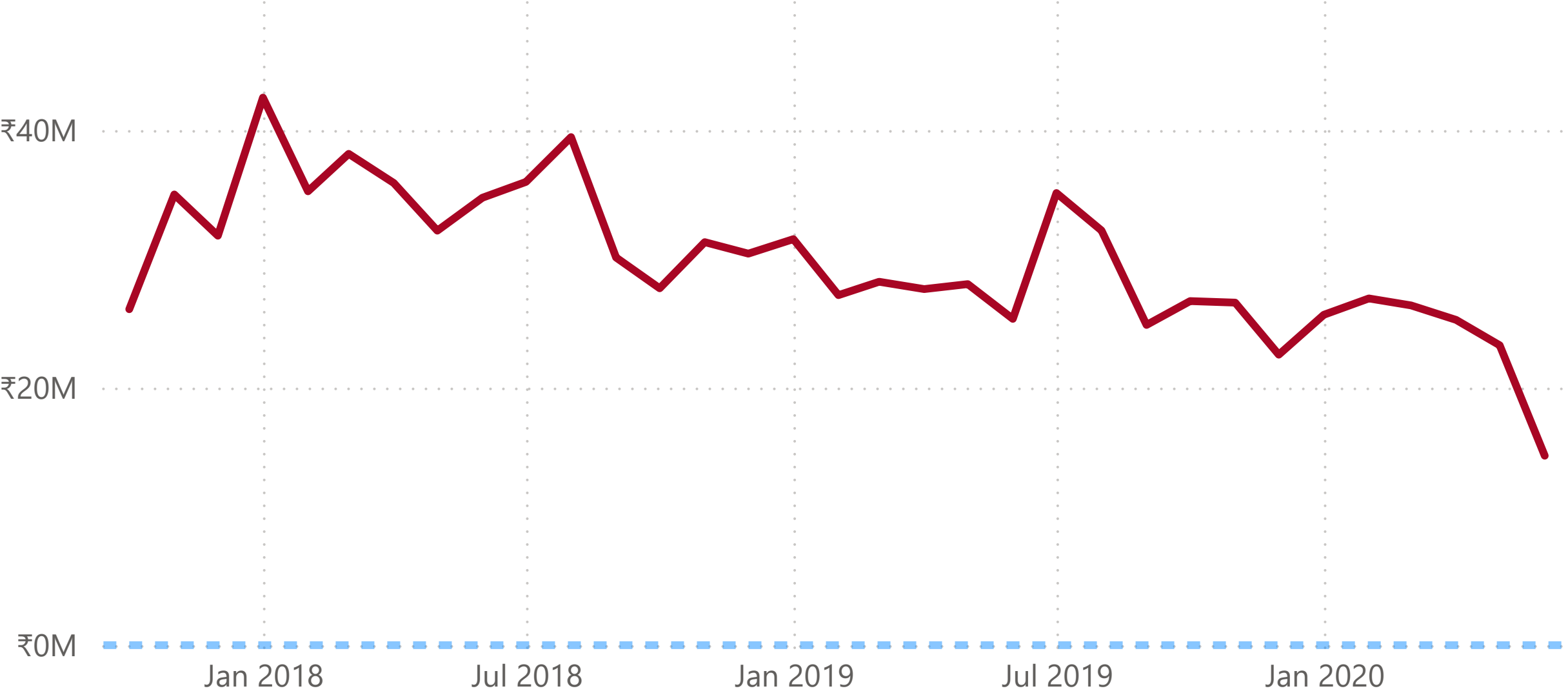


Sales Qty by Market

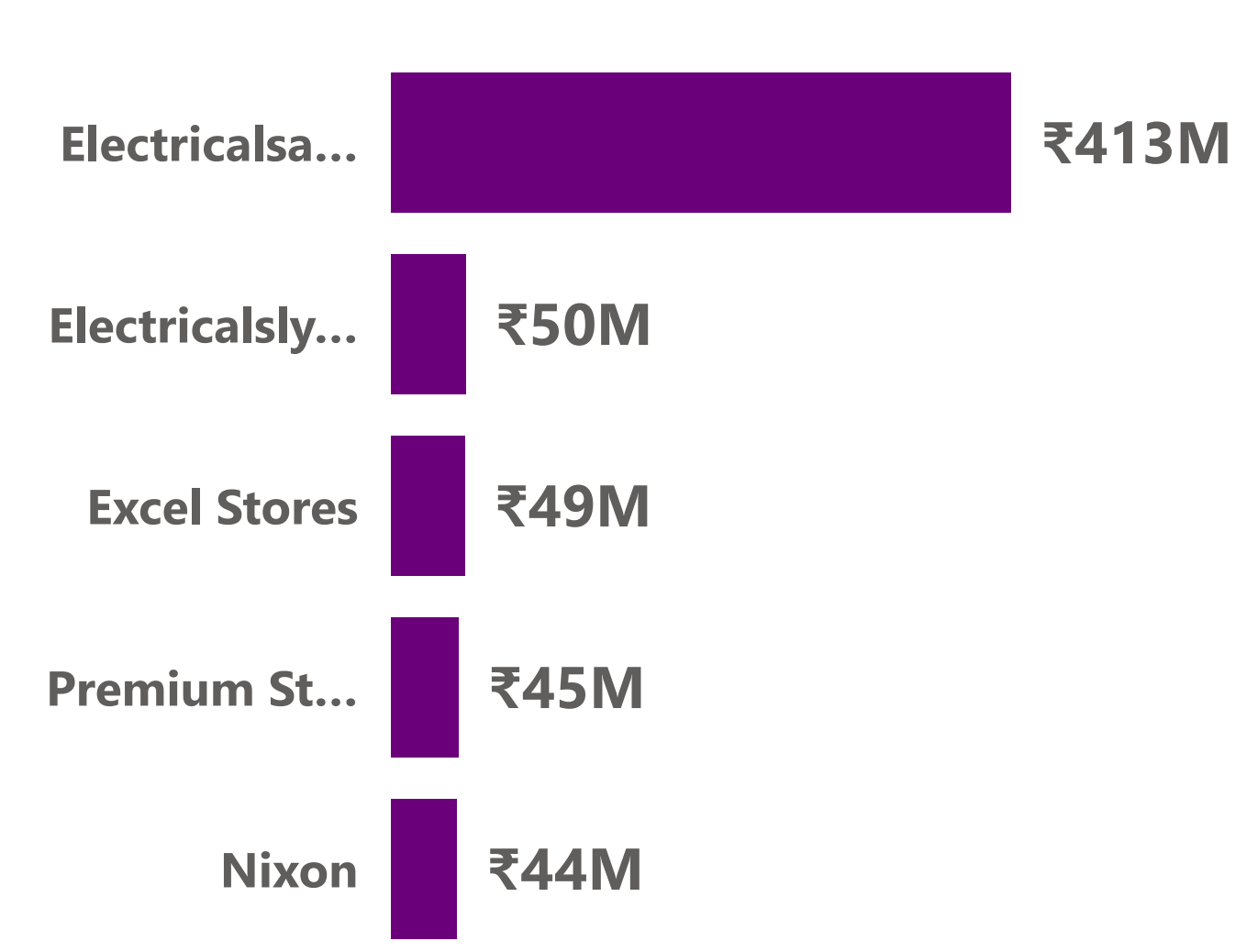
custom... Brick & Mortar E-Commerce



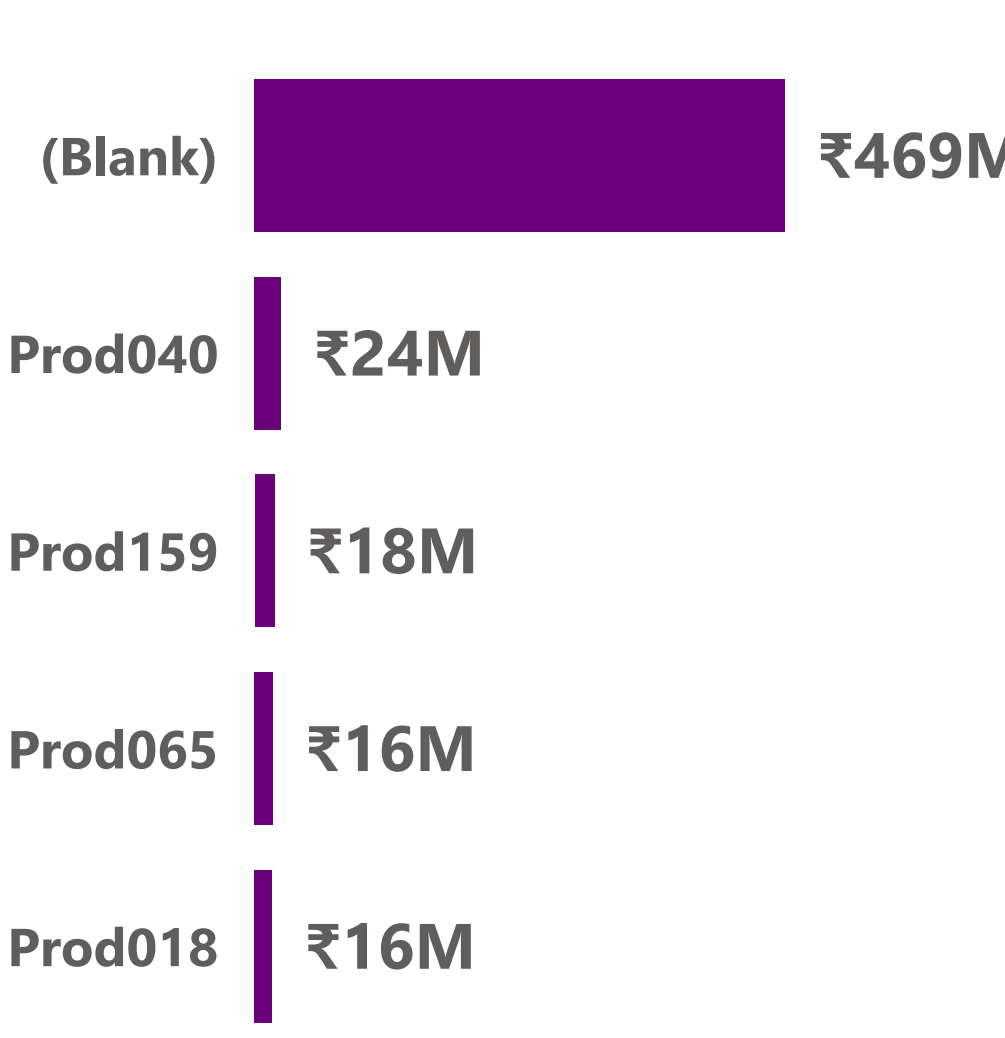
Revenue Trends



Top 5 Customer



Top 5 Products



142.22M

Revenue

350K

sales Qty

₹2.1M

Total Profit Margin

2017

2018

2019

2020

Select all

Jan 20

Feb 20

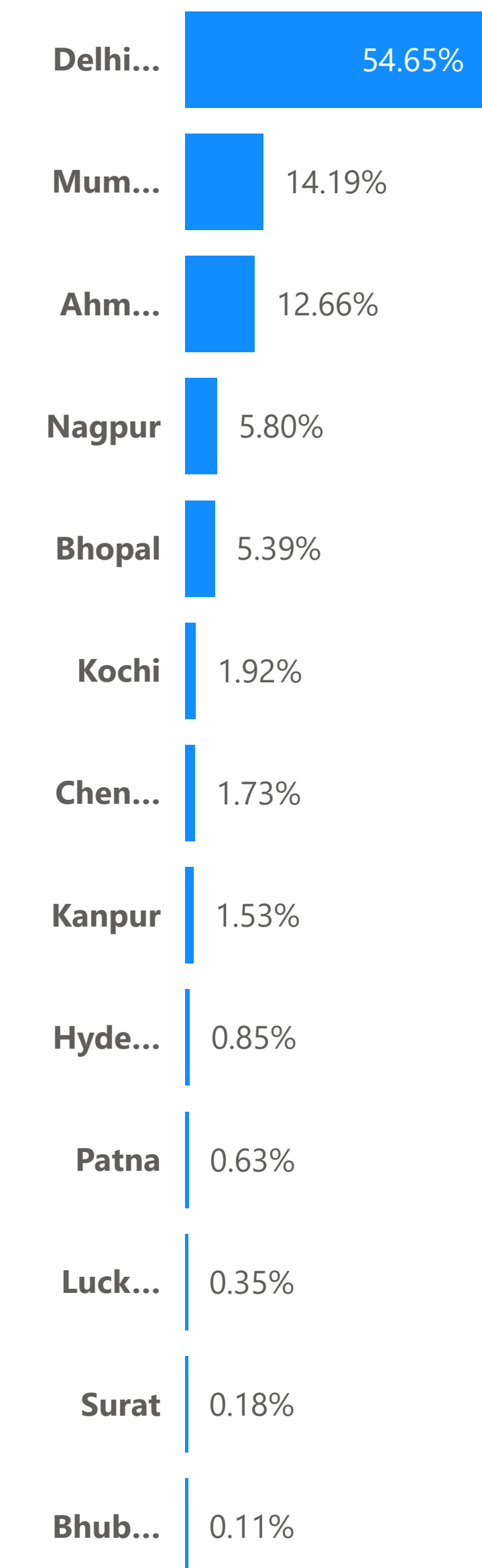
Mar 20

Apr 20

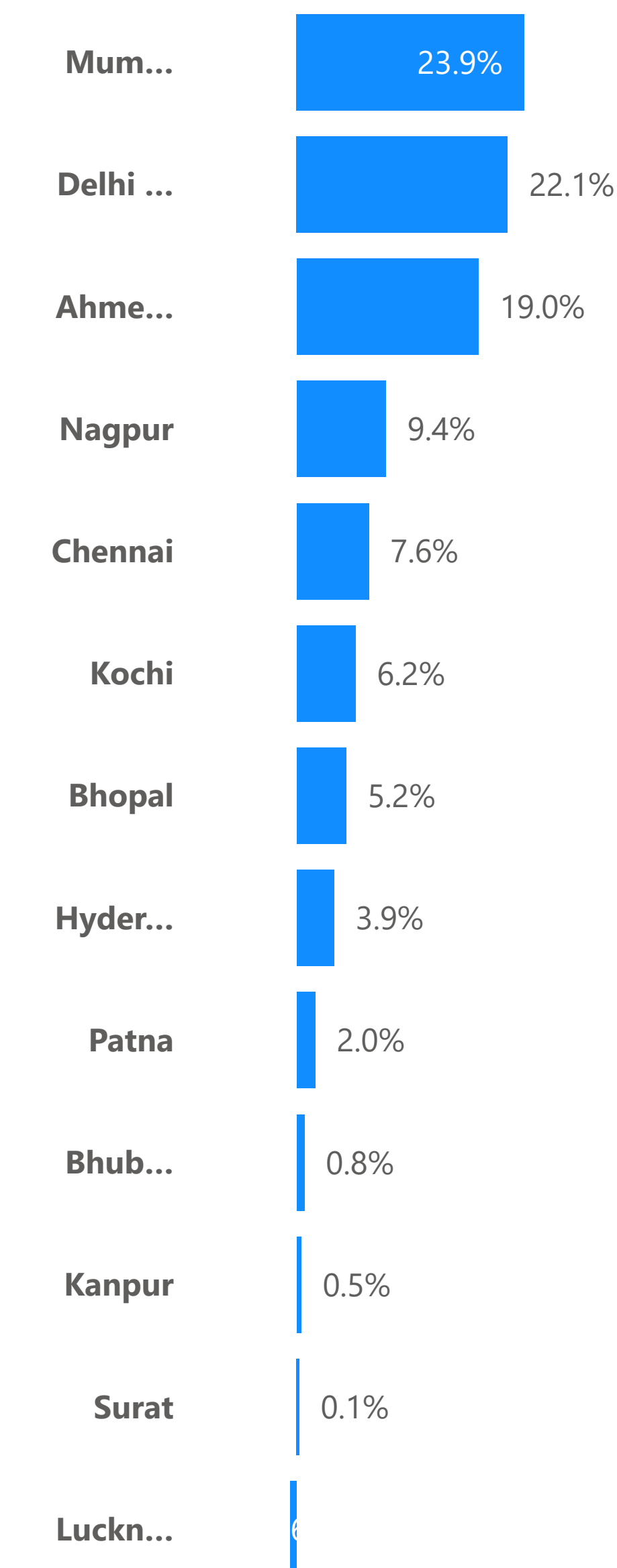
May 20

Jun 20

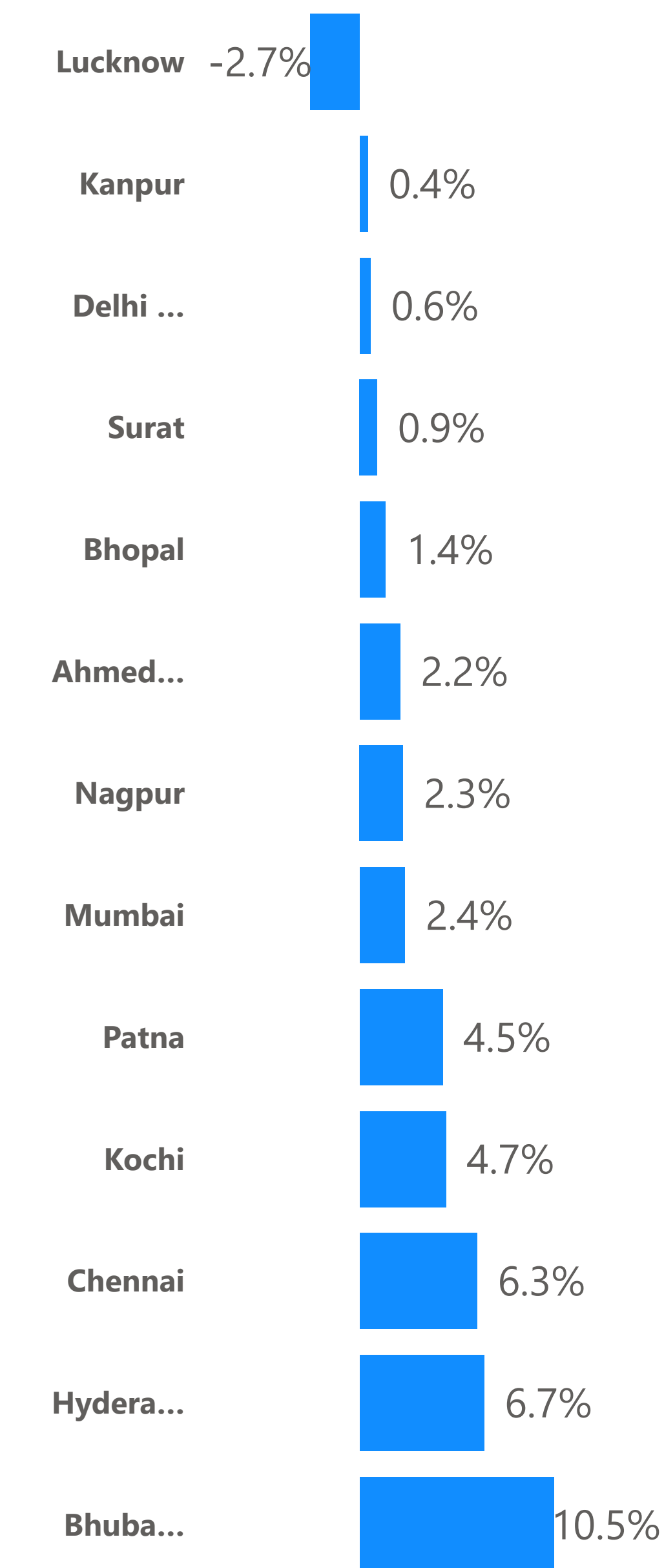
## Revenue Contribution % by Market



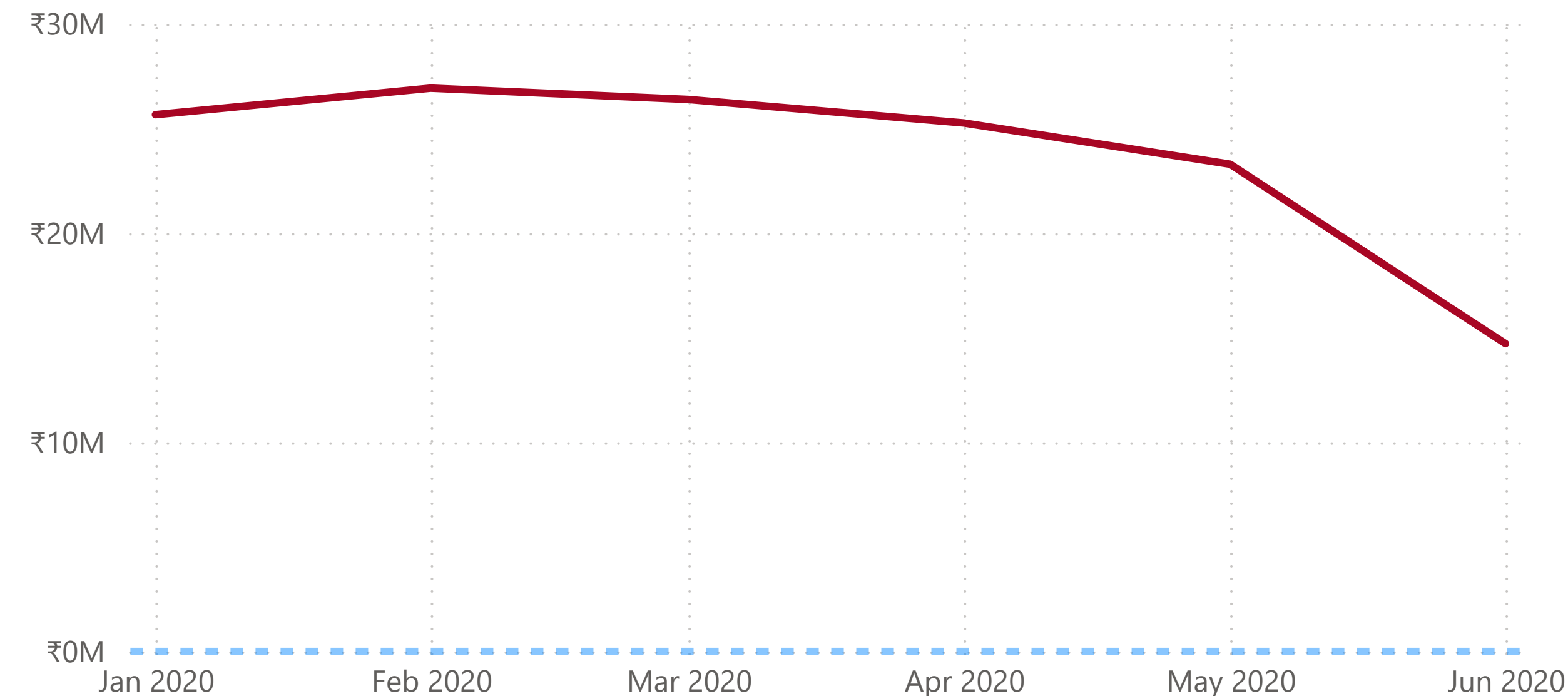
## Profit Contribution % by Market



## Profit % by Market



## Revenue Trends



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹3,116,384.00	2.19%	6.1%	4.0%
All-Out	₹713,953.00	0.50%	1.6%	4.5%
Atlas Stores	₹2,189,613.00	1.54%	2.1%	2.0%
Control	₹4,182,662.00	2.94%	2.5%	1.2%
Electricalsara Stores	₹65,641,977.00	46.15%	11.9%	0.4%
Electricalsbea Stores	₹50,940.00	0.04%	0.4%	15.6%
Electricalslance Stores	₹142,742.00	0.10%	0.2%	3.5%
Electricalslytical	₹5,537,904.00	3.89%	1.3%	0.5%
Electricalsocity	₹2,520,938.00	1.77%	3.3%	2.7%
Electricalsopedia Stores	₹995,764.00	0.70%	2.9%	5.9%
Electricalsquipo Stores	₹86,908.00	0.06%	-0.5%	-11.5%
Elite	₹1,247,785.00	0.88%	3.2%	5.3%
Epic Stores	₹3,002,834.00	2.11%	-6.8%	-4.7%
Excel Stores	₹7,928,385.00	5.57%	12.5%	3.3%
Total	₹142,224,545.00	100.00%	100.0%	1.4%



142.22M

Revenue

350K

sales Qty

₹2.1M

Total Profit Margin

Profit Target

-1%



2017

2018

2019

2020

Select all

Jan 20

Feb 20

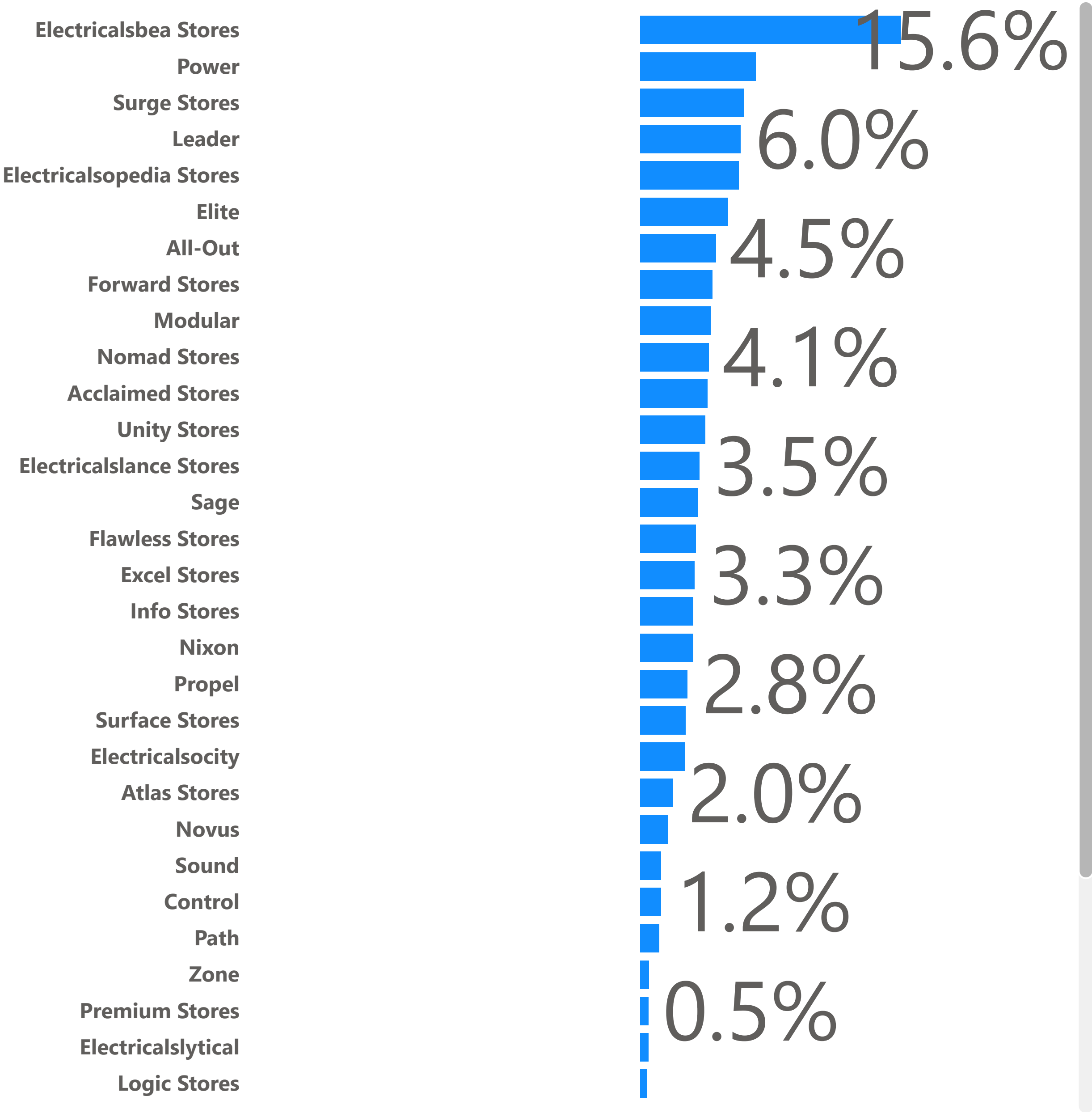
Mar 20

Apr 20

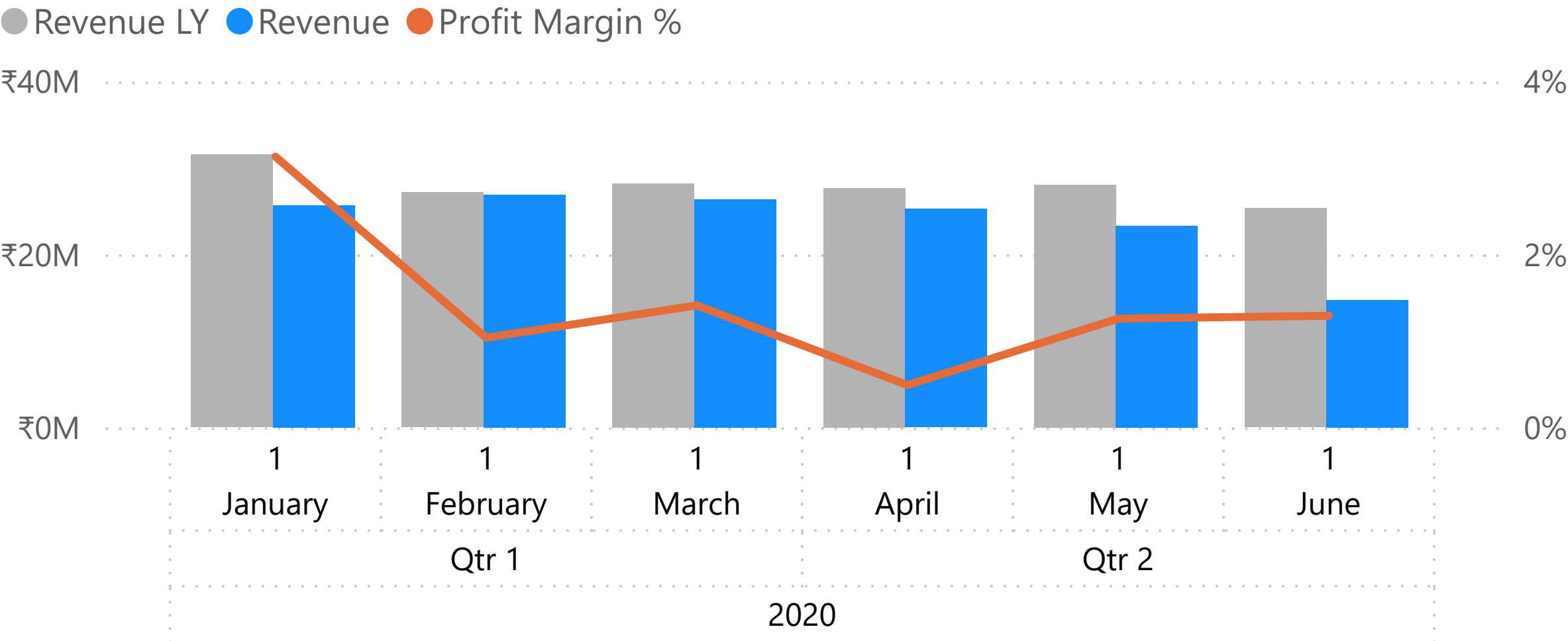
May 20

Jun 20

Revenue Contribution % by Market



Revenue Trends



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
▼				
Zone	₹927,154.00	0.65%	0.2%	0.5%
Unity Stores	₹1,748,166.00	1.23%	3.3%	3.9%
Synthetic	₹916,267.00	0.64%	-0.4%	-1.0%
Surge Stores	₹3,953,600.00	2.78%	11.9%	6.2%
Surface Stores	₹2,420,004.00	1.70%	3.2%	2.7%
Sound	₹740,856.00	0.52%	0.5%	1.3%
Sage	₹96,950.00	0.07%	0.2%	3.5%
Relief	₹773,301.00	0.54%	0.1%	0.3%
Propel	₹541,553.00	0.38%	0.7%	2.8%
Premium Stores	₹5,899,748.00	4.15%	1.4%	0.5%
Power	₹1,098,552.00	0.77%	3.7%	6.9%
Path	₹1,723,307.00	1.21%	1.0%	1.1%
Total	₹142,224,545.00	100.00%	100.0%	1.4%