**Inbound23 – H\_Conference  
  
APIs**:

* [CRM Associations API](https://legacydocs.hubspot.com/docs/methods/crm-associations/crm-associations-overview)
* Hunter API
* [Open AI Embedded API](https://www.youtube.com/watch?v=eQaT5uvbU-s)
* Kickbox API
* Clearbit API
* Mapsly API
* Cloudtalk API
* Dialpad API
* JIRA API
* [Ticketmaster Discovery API](https://gist.github.com/jackcoldrick90/115dd34c9a5bcd3a7c948b41fb35be84) (For events tracking)
* Hubspot API

**H\_Developer**:

* [Custom Cards](https://www.youtube.com/watch?v=arIa5w49Z2s&list=PLTGNq2fWP3b3GieVAyxjihzhgI3U0H_Ln&index=2) – build your own UI dashboard under Hubspot using local compiler like vscode for development. (I think, it requires Sales and Service Hub)
* [Extract text from email response and create contact](https://gist.github.com/jackcoldrick90/914b48bcf05d23f475890d940ad80d83) - Using the Conversations Inbox & Messaging API (<https://developers.hubspot.com/docs/api/conversations/conversations>) we can pull the body of an email, parse the content and create a contact in the CRM using the Contact API (<https://developers.hubspot.com/docs/api/crm/contacts>).
* [Referral Program](https://www.youtube.com/watch?v=a9DUa9WKdHs&t=2795s) –
  + - Main - [Referral Program Enrollment](https://gist.github.com/jackcoldrick90/143d429971a46bbb871e3d8471c7625c)
    - [Github1](https://gist.github.com/jackcoldrick90/3c23477fa93f2cde85bba6f3142f3edd)
    - [Another referral use case(Main)](https://gist.github.com/jackcoldrick90/b38268080650f8531650c2b47f681d8d)
    - [Another referral use case](https://gist.github.com/jackcoldrick90/30db35bbf9c59ff7b8824a9dd81cffa8)
* [Assign Company Owner based on postal code](https://gist.github.com/jackcoldrick90/5e6e986c0c8017c43fc109c2a743a3bd) (Alirio’s Problem)
  + - **Hard Coded No Use**
* ChatSpot.ai – Email Personalization