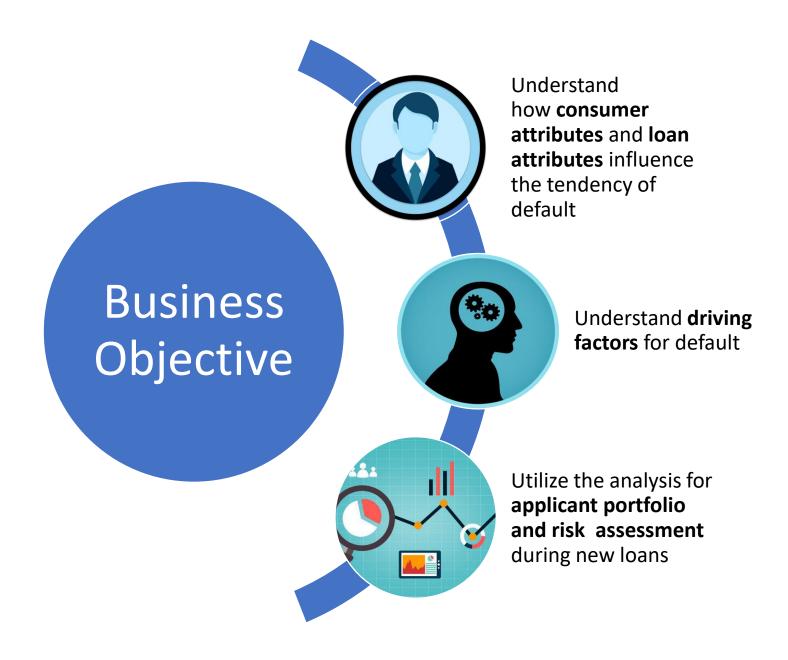


LENDING CLUB CASE STUDY

By – Suraj Kumar Panigrahi





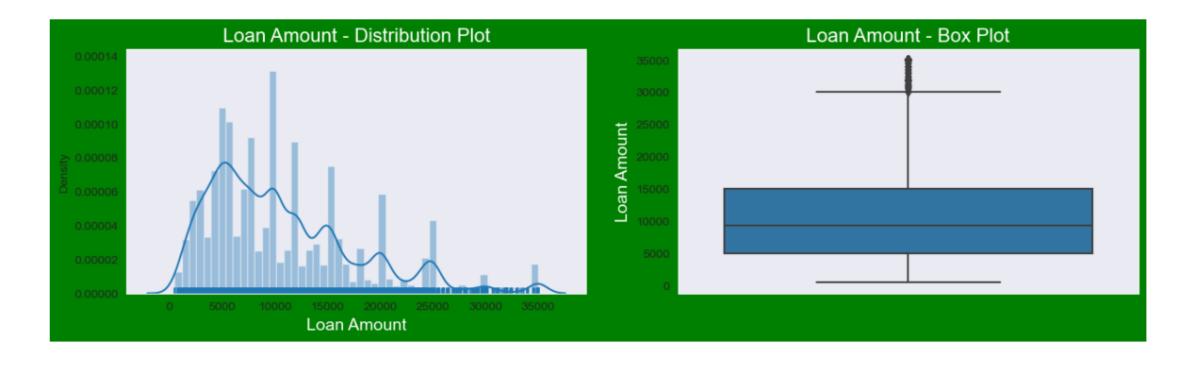
Problem Solving Process



Data Preparation Process

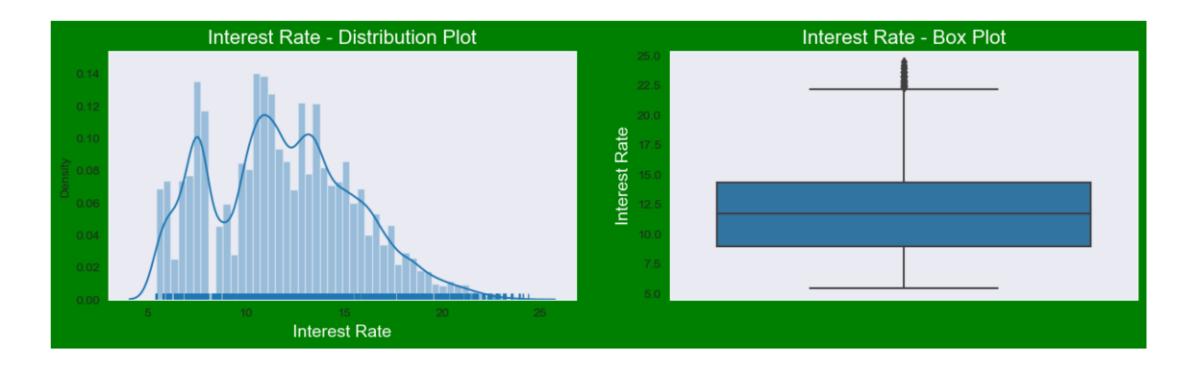
- Removed unnecessary and empty columns
- Removing outliers
- Removing duplicate columns
- Handling missing values
- Creating derived attributes

Loan Amount Analysis



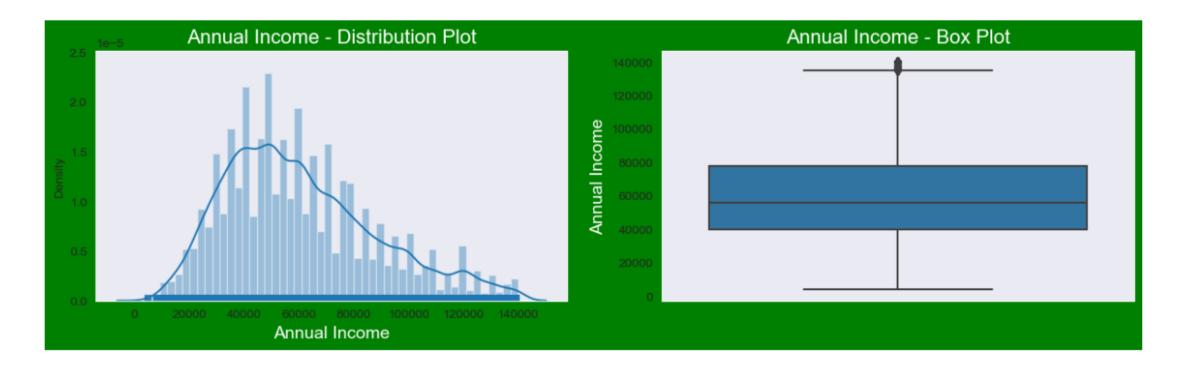
- Most loans range from 5000 15000
- Average loan amount is around 10000

Interest Rate Analysis



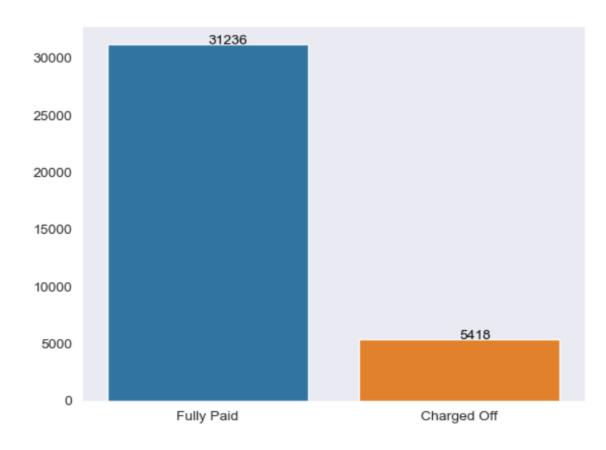
- Most interest rates range from 9% 14%
- Average interest rate is around 12%

Annual Income Analysis



- Annual income ranges from 40K 80K
- Average interest rate is around 57K

Loan Status Analysis



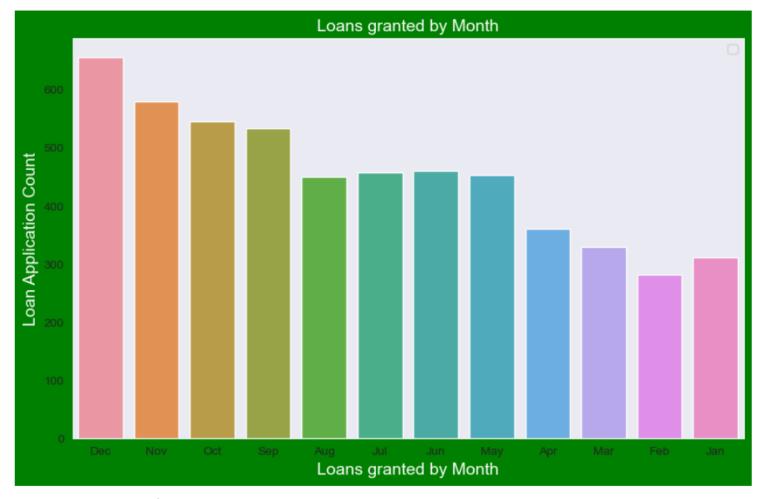
Observations

• Around 14% of the total loans were charged off

Loan Approval Analysis By Month

Observations

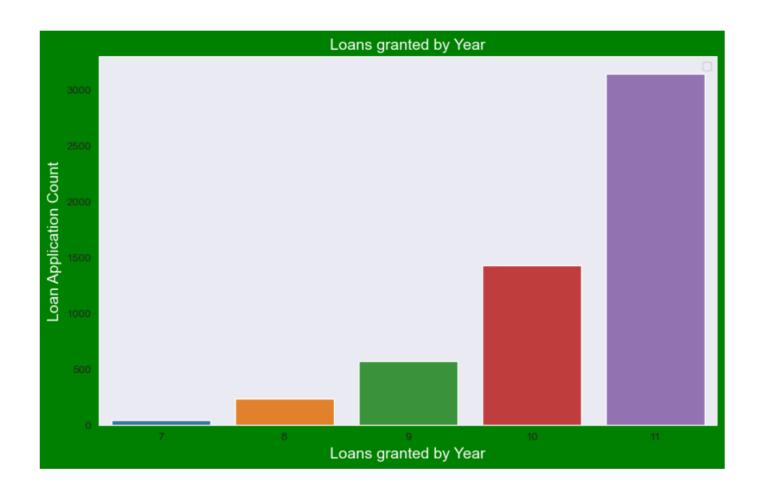
 Highest number of loan application were approved in the month of December



Loan Approval Analysis By Year

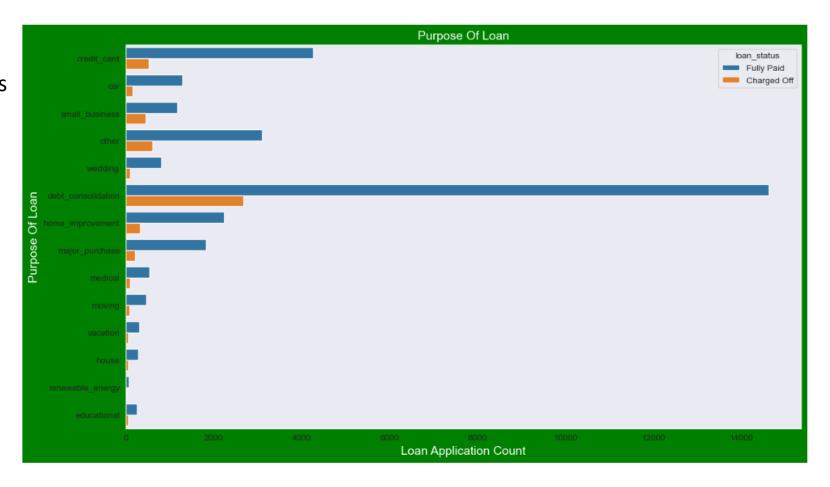
Observations

Highest number of loan application were approved in 2011



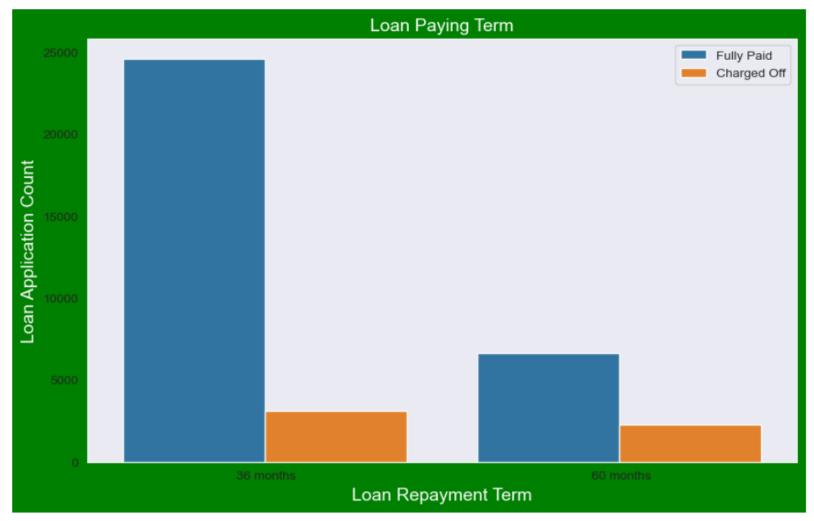
Loan Status Analysis by Purpose of Ioan

- Maximum number of applications were approved for debt consolidation purposes followed by credit card payments
- The number of charged-off loans were highest for debt consolidation



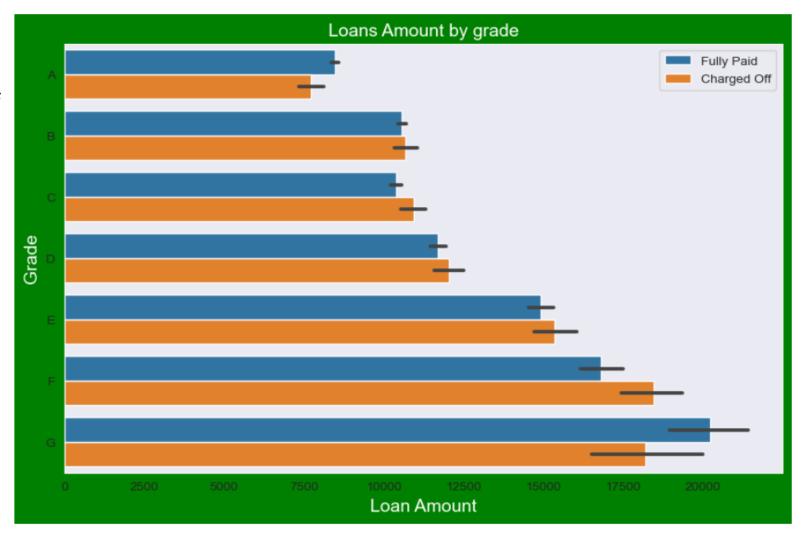
Loan Status Analysis by Tenure of Ioan

- Most loan repayment happens when tenure is 36 months
- The percentage of charged-off applications is high when loan tenure is 60 months

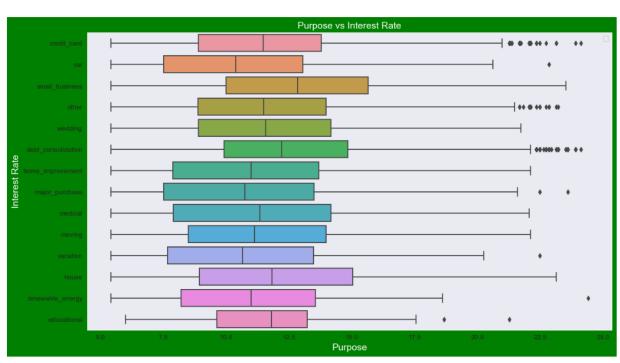


Loan Status Analysis by Tenure of Ioan

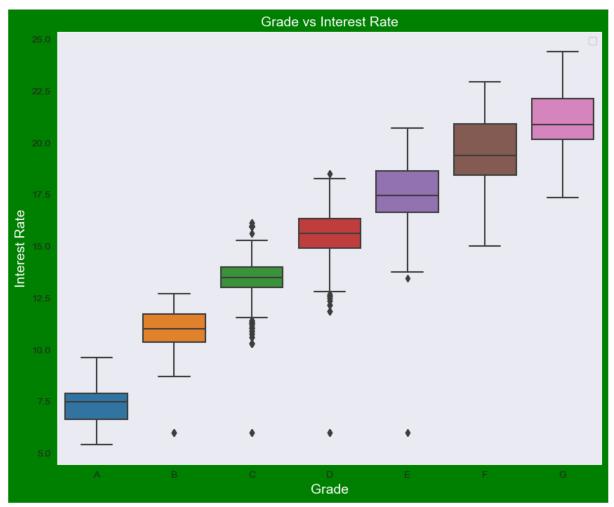
- Most loan applications charged-off is for grade 'F'
- Almost 50% of the loans granted to grade 'B' is charged-off.



Interest Rate Analysis based on Purpose and Grade



- Average interest rates are high for small business.
- Average Interest rates increases with increase in grade from A to G



Conclusion

- Loans having higher interest have a greater risk of default. Applicant purpose and home ownership are to be verified before approval.
- Loans applied for the purpose of "DEBT CONSOLIDATION" tend to be at risk of default.
- Loans applied for 60 months tenure are at greater risk to be defaulted compared to loans applied for 36 months
- Applicants in grade 'F' and having income in the range of 15K-20K tend to default.