



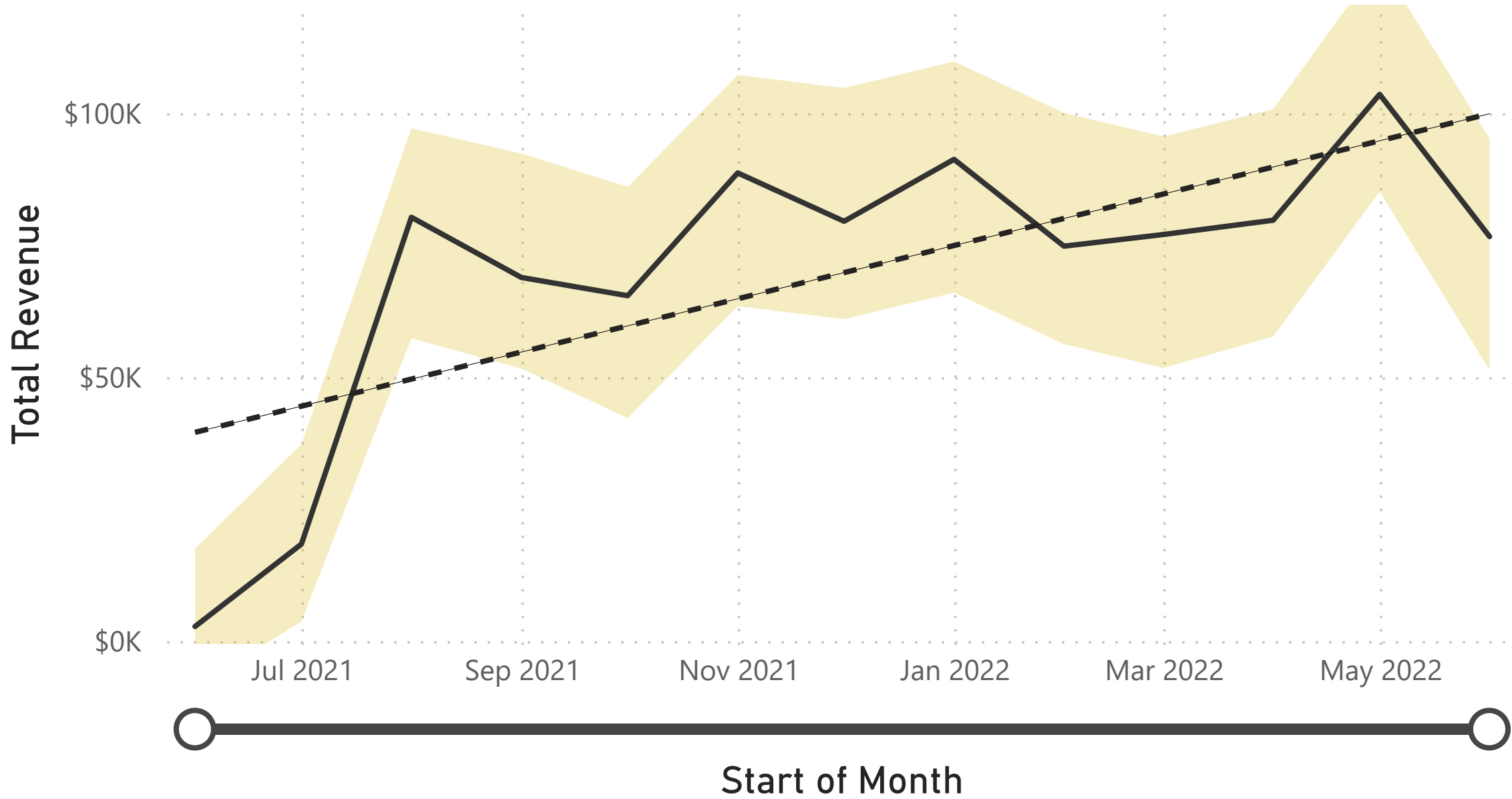
\$906.7K
REVENUE

\$569.8K
PROFIT

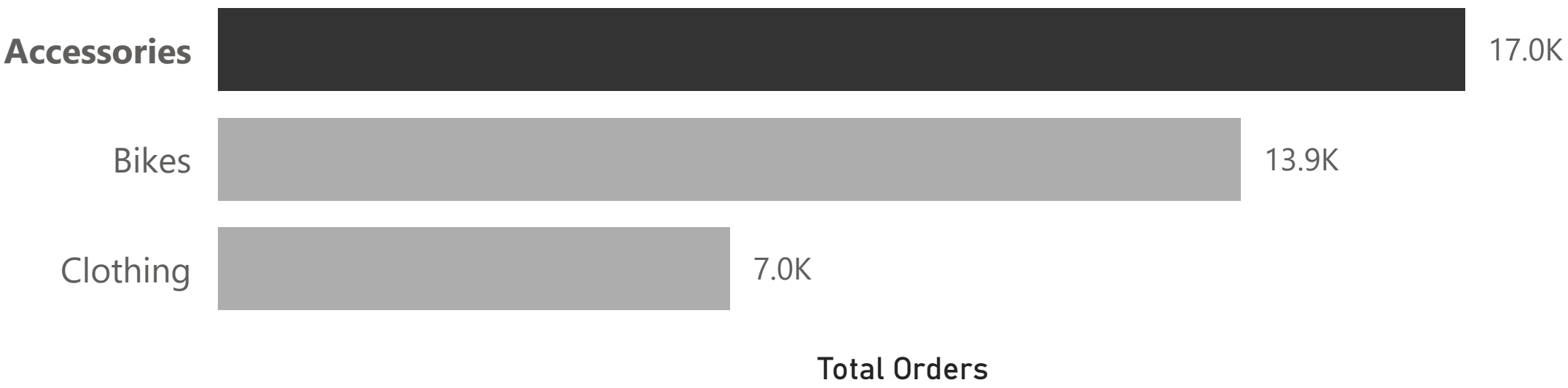
17.0K
Orders

2.0%
RETURN RATE

Revenue Trending



Orders by Category



Top 10 Products

	Orders	Revenue	Return %
Fender Set - Mountain	1,975	\$87,040.8	1.36%
Mountain Bottle Cage	1,896	\$38,061.9	2.02%
Mountain Tire Tube	2,846	\$28,333.22	1.64%
Patch Kit/8 Patches	2,952	\$13,506.42	1.61%
Road Bottle Cage	1,668	\$29,927.71	1.68%
Road Tire Tube	2,173	\$17,264.73	1.55%
Sport-100 Helmet, Black	1,940	\$65,269.748	2.68%
Sport-100 Helmet, Blue	1,995	\$67,120.179	3.31%
Sport-100 Helmet, Red	2,099	\$73,444.01	3.33%
Water Bottle - 30 oz.	3,983	\$39,755.33	1.95%

Monthly Revenue

\$0.08M!
Previous Month: \$0.08M

Monthly Orders

1,451!
Previous Month: 1473

Monthly Returns

88✓
Previous Month: 92

Most Ordered Product Type

Tires and Tubes

Most Ordered Returned Type

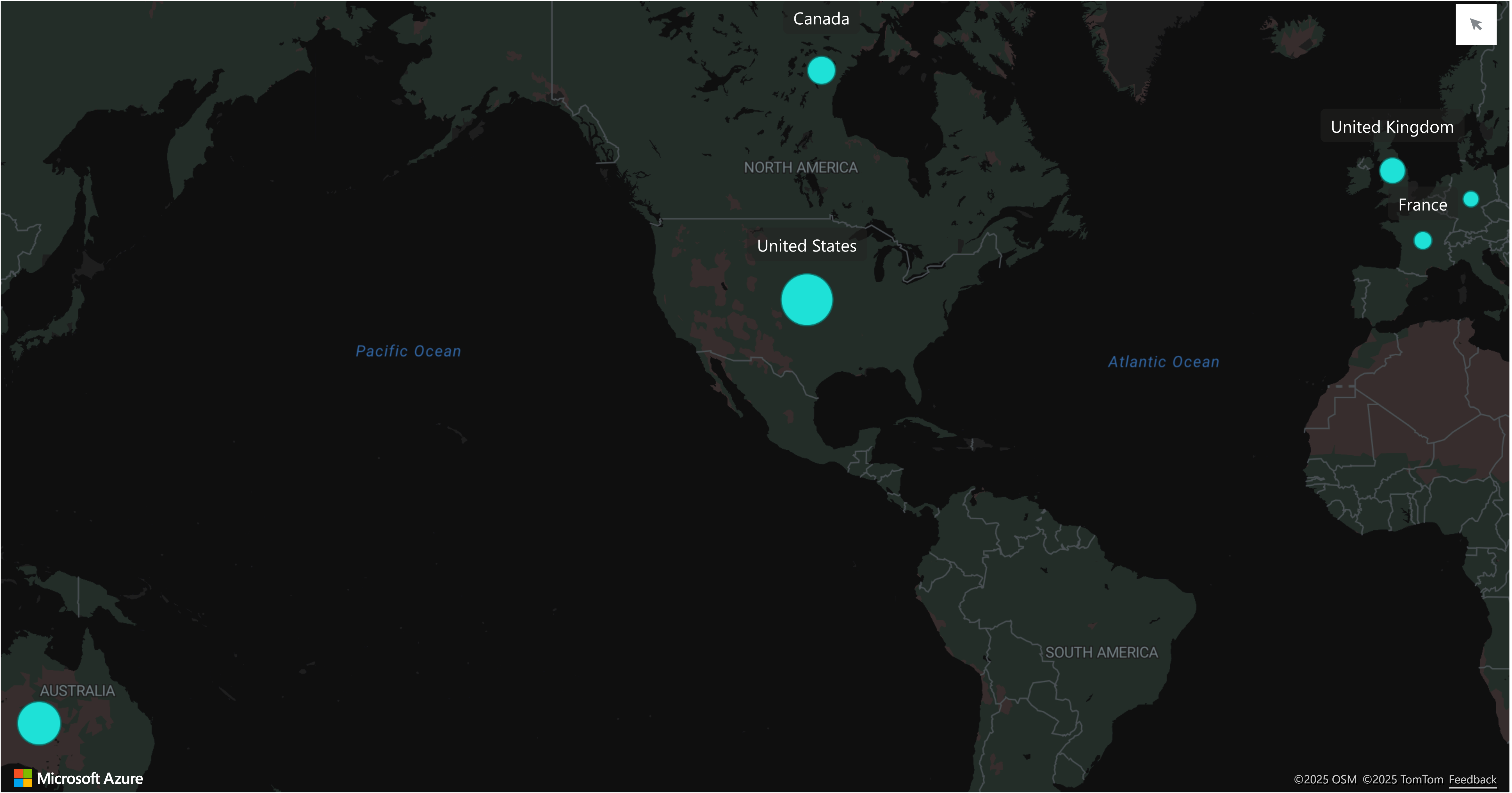
Hydration Packs

Select all

Europe

North America

Pacific



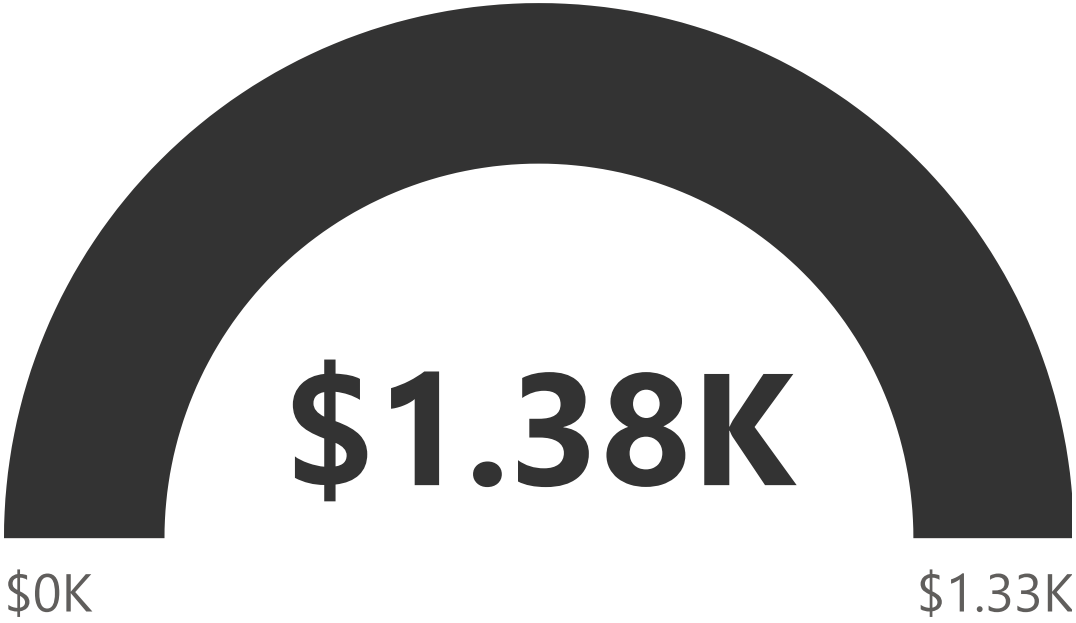
Selected Product

Road Tire Tube

Monthly Orders Vs. target



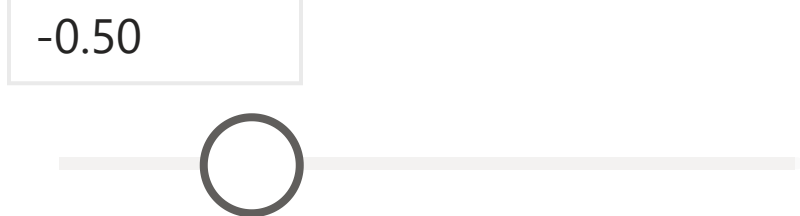
Monthly Revenue Vs. target



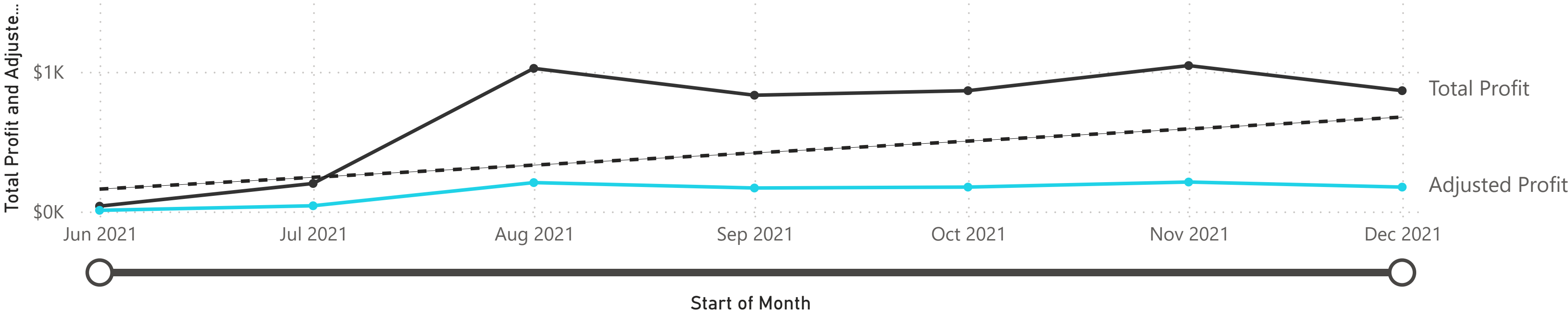
Monthly Profit Vs. target



Price Adjustment

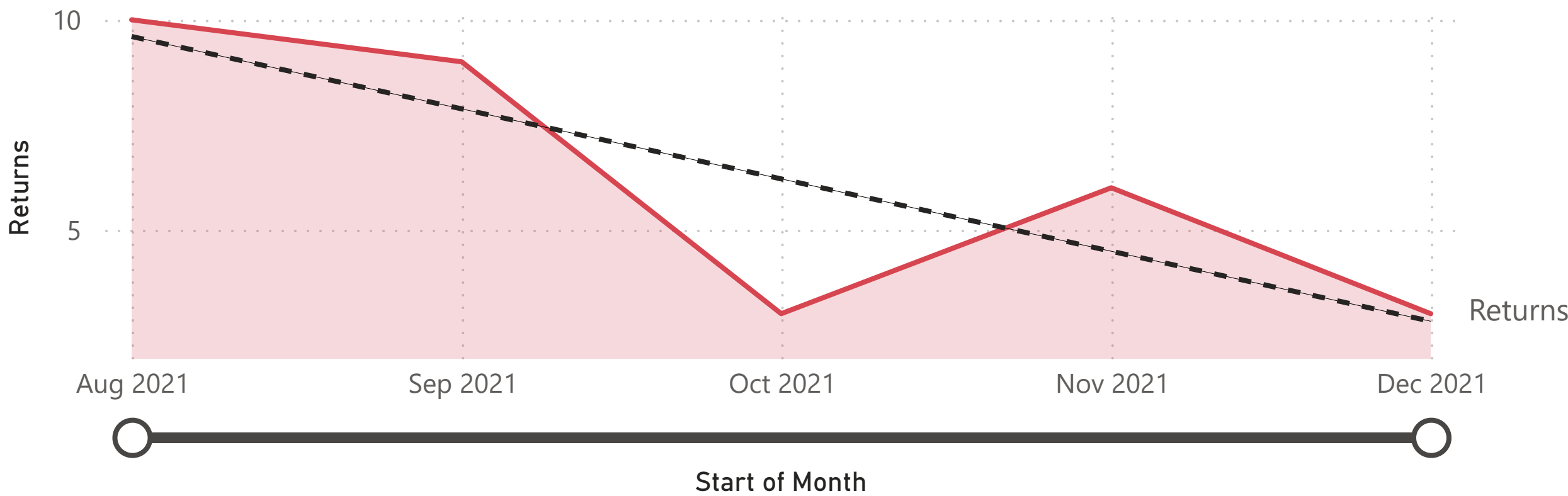


● Total Profit ● Adjusted Profit



Product Metric Selection

- ☐ Orders
- ☐ Profit
- ☒ Returns
- ☐ Revenue
- ☐ Return %



Report Insights or Summary

Total Orders for **Road Tire Tube** were **170**

Total Profit (2,206.67% increase) and Adjusted Profit (2,206.67% increase) both trended up between Tuesday, June 1, 2021 and Wednesday, December 1, 2021.

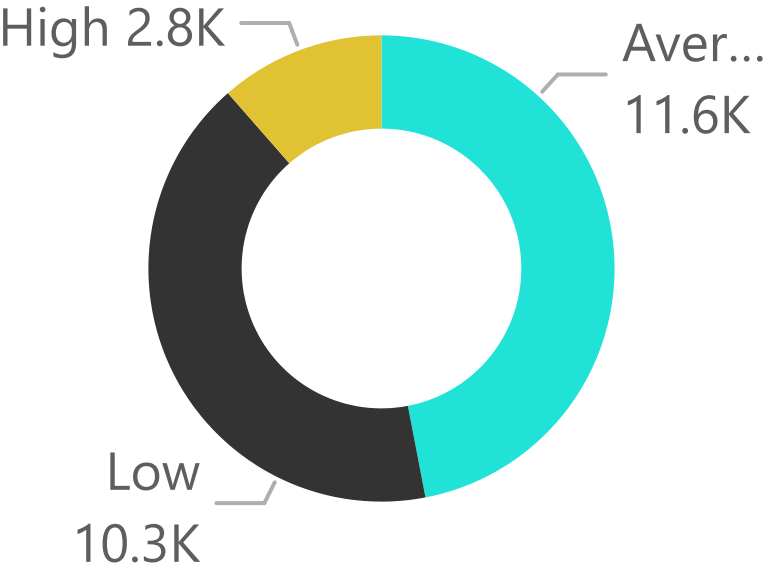
Across all metrics, Adjusted Profit had



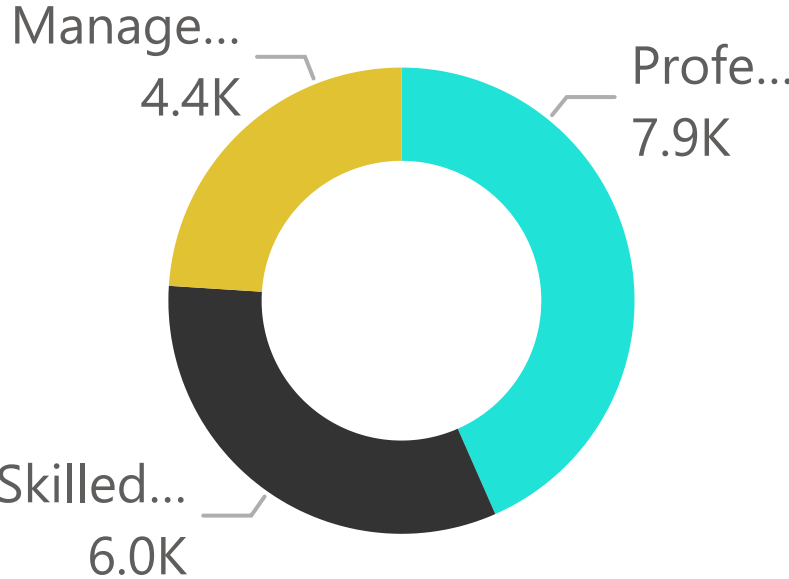
17.4K
TOTAL CUSTOMERS

\$1,431
REVENUE PER CUSTOMER

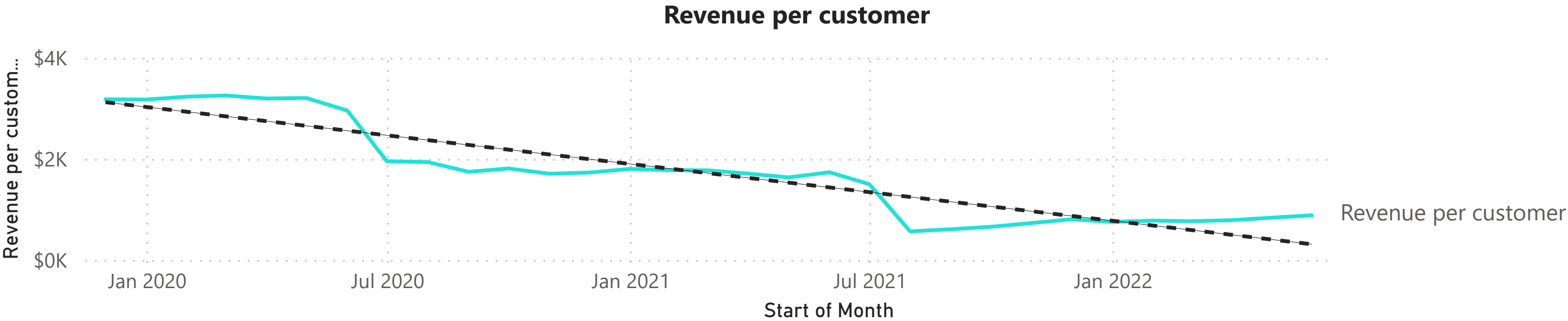
Orders by Income Level



Orders by Occupation



Total Customers Revenue per customer



Top 100 Customers

CustomerKey	Full Name	Orders	Revenue
11019	Mr. Luke Lal	15	\$961.9158
11078	Ms. Gina Martin	16	\$991.2692
11091	Mr. Dalton Perez	26	\$1,513.1358
11131	Ms. Amanda Rivera	4	\$211.7926
11142	Mr. Eduardo Patterson	15	\$1,117.2504
11176	Mr. Mason Roberts	24	\$1,526.0318
11185	Mrs. Ashley Henderson	25	\$1,716.7586
11200	Mr. Jason Griffin	25	\$1,613.8803
11203	Mr. Luis Diaz	17	\$1,002.0515
11211	Mrs. Samantha Russell	16	\$947.9645
11212	Mrs. Chloe Campbell	15	\$969.7831
11215	Mrs. Ana Perry	17	\$1,335.8495
11223	Mrs. Hailey Patterson	26	\$1,615.6584
11237	Mr. Clarence Anand	4	\$10,065.0121
11241	Mrs. Lisa Cai	7	\$11,330.4494
11242	Mr. Larry Munoz	7	\$10,852.034
11245	Mr. Ricky Vazquez	4	\$10,165.9221
11248	Mrs. Cindy Patel	4	\$9,668.9229
Total		1,272	\$615,328.637

Year

2020 2022



Top Customer (by Revenue)

Mr. Maurice Shan

Orders

6

Revenue

12.4K



Among Customers skilled manual roles in 2022, the top customer shows the person who drove the mo...



Ask a question about your data

Try one of these to get started

Return rates by category

orders by month

Show all suggestions

CategoryName Total Orders

<div>+ Accessories</div>	16,983
<div>- Bikes</div>	13,929
Black	5,062
Blue	1,263
Red	1,912
Silver	2,562
Yellow	3,130
<div>+ Clothing</div>	6,976
Total	25,164

