



GLOBAL
INSTITUTE OF TECHNOLOGY AND MANAGEMENT
FARRUKHNAGAR, GURUGRAM
Approved by AICTE, Govt. of India & Affiliated to Gurugram University (Haryana)

Ad Mad Show Rules and Regulations

1. Preliminary / Elimination round is a qualifying for the event. Those participants who fail to appear for the preliminary round shall not be considered for the finals.
2. The maximum time for Ad is 2-3 minutes.
3. The Advertisement will be in Hindi & English Language. Participant shall be judge on the basis of content, adherence to the topic, on stage presentation, co- ordination and overall appeal of the advertisement.
4. This Ad Mad is not individual event, it is a team event, and each team should have 4-5 members only. All participants must carry their college ID card.
5. The caution should be taken to refrain from displaying obscenity, violence, prejudice, defamation etc. in Advertisement.
6. The contestants are strictly advised not to disclose the name of their College/Institution to the Jury members/audience.
7. The decision of Judges will be final and binding.
8. The contestant may opt for a suitable dress code however the name of the college should not be displayed on the dresses in any form.
9. The rules and regulations for the preliminary and final round shall remain the same.
10. There will be negative marketing if team crosses the time limit.
11. The organizing Committee reserves the right to change the venue, time and rules, if desired.

Prizes: Exciting prizes and certificates will be awarded to the winners of the competition.

Venue: Swami Vivekanand Auditorium (C-2 Block).

Time: 09:00am-12:30pm. (14th March).