

Persona 4: The Focused Beginner

Name: Shakti Acharya

Age: 21

Skill level: Beginner

Goal: Learn guitar step by step and play songs with confidence

Motivation: Personal growth, consistency, and visible progress

Pain points

- Unsure where to start
- Too many scattered tutorials online
- Slow chord switching in the beginning
- Loses consistency without clear structure

Needs from the website

- A clear beginner roadmap (Week 1 to Week 4)
- Easy chord lessons with simple visuals
- Beginner-friendly song list (Nepali + English)
- Short daily practice plan (15-20 mins)
- Progress tracker to stay motivated

Design tips

- Clean, beginner-friendly layout
 - Less theory, more guided practice
 - Clear "Start Here" button
 - Small milestones and progress badges
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This persona is added by Shakti Acharya as part of the Software Engineering group project repository.