

SURAJ NAG

Data Analyst

ABOUT ME

Data Analyst with 1+ years of experience in enabling data driven decision making for stakeholders and providing long term solutions across various platform (Product, Marketing, Tech & Business) through Data.

INFO

Email: suraj11nag@gmail.com

Mobile: 9902734500

Location: Bengaluru, India

EDUCATION

RajaRajeswari College of Engineering, Bengaluru (2016 - 2020)

- CGPA: 7.12
- Bachelor of Engineering
- Lead a team of 4 for Final Year Project
- Worked with Bosch Rexroth as an Engineering Intern

SKILLS

- Advanced SQL
- Python
- Advanced Excel
- Visualization Tools
- Probability & Statistics
- Analytics Tools Integration
- Google Analytics 4
- Firebase
- Amplitude, Clevertap
- Big Query
- Data Warehousing
- Data Analysis with Python
- Product Management
- Apache Airflow
- Data Wrangling Pipelines
- Database - PostgreSQL, MongoDB
- Machine Learning - Basic

EXPERIENCE

Mojocare (Alpha Digital Health Care)

Data Analyst (Sep'2021 - Present)

- Working extensively on automating tasks such as daily reports, extracting data and API integration to third party service providers to extract necessary data.
- Developed a models to accomplish business goals, as well as, schemed the key metrics to measure the progress.
- Composed advanced queries to fetch data and dashboard preliminary analysis.
- Designed the entire event architecture for analytical platform - Amplitude & Clevertap, for both Website and Android App Application.
- Processing, cleaning and verifying the integrity of data.
- Developed an algorithms for a feature on our App based on statistical and predictive modelling.
- Responsible for creating various analytical dashboards by using visualization tools for internal stakeholders and senior management.
- Assisting in designing, documenting, implementing, and monitoring of Marketing Data Warehouse.
- Reviewing and controlling of the daily data operation, ensuring adherence to procedures and controls and providing necessary data to senior management.

Eloelo (Greenhorn Wellness Pvt Ltd)

Data Analyst (Dec'2020 - Sep'2021)

- As the first and only data analyst hire, working directly with the founders to formulate and report on KPIs for their mobile application that has 300K users by using PostgreSQL, MongoDB, Excel, Google Sheets and Python.
- Building out the data and reporting infrastructure from the ground up using SQL to provide insights into the product, marketing funnels and business KPIs.
- Utilizing Google Analytics and Facebook Analytics for creating dashboard to retrieve data for understanding the users funnel.
- Working with the Tech team to develop and enhance database standards and analytics requirements.
- Used advanced analytics, setting up data analytical tools and creating and maintaining models, and on-boarding new data sets.
- Assisted in designing, documenting, implementing, and monitoring of new products, features and processes.

Bosch Rexroth India Ltd

Engineering Intern ('Jul'2020 - Aug'2020)

- Performed analysis on various business channel such as Consumer Experience, Product Management & Reporting to suggest growth strategies and actions.
- Troubleshooting and providing remedies for maintenance of system with Data-based analysis.
- Developed a reporting system for production faults and log setting.