

# SURAJ NAG

## Data Analyst

### ABOUT ME

Data Analyst with 1.5+ years of experience in enabling data driven decision making for stakeholders and providing solutions across various platform (Product, Marketing, Tech & Business) through Data.

### INFO

Email: [suraj11nag@gmail.com](mailto:suraj11nag@gmail.com)

Mobile: 9902734500

Location: Bengaluru, India

Github: <https://github.com/Suraj11nag>

Portfolio: <https://surajnag.netlify.app>

### EDUCATION

RajaRajeswari College of Engineering,  
Bengaluru (2016 - 2020)

- CGPA: 7.12
- Bachelor of Engineering
- Lead a team of 4 for Final Year Project
- Worked with Bosch Rexroth as an Engineering Intern

### SKILLS

- Advanced SQL
- Python
- Advanced Excel
- Visualization Tools (Tableau, Metabase, Google Data Studio, Excel Dashboard, Power BI)
- Probability & Statistics
- Analytics Tools Integration
- Google Analytics 4
- Firebase
- Amplitude, Clevertap & Appsflyer
- Git/Github
- Data Analysis with Python
- Product Management
- Data Warehouse
- Data Wrangling Pipelines
- Database - PostgreSQL, MongoDB
- Machine Learning

### EXPERIENCE

#### Mojocare (Alpha Digital Health Care)

Data Analyst (Sep'2021 - Present)

- Working extensively on **automating tasks such as daily reports and data extraction**.
- Developed a models to accomplish business goals, as well as, schemed the key metrics to measure the progress.
- Composed advanced queries to fetch data and also for dashboards preliminary analysis.
- Designed the **entire event architecture from scratch for analytical platform** like Amplitude, Clevertap & Appsflyer, for both Website and Android app application.
- Processing, cleaning and verifying the integrity of data.
- Developed an **algorithms for a feature on our App** based on statistical and predictive modelling.
- Responsible for creating various analytical dashboards by using visualization tools for internal stakeholders and senior management.
- Developed a **complete marketing data warehouse from scratch, including its design, documentation, implementation, and monitoring**.
- Working closely with product, design and backend team to implement new changes and enhancements.
- Reviewing and controlling of the daily data operation, ensuring adherence to procedures and controls and providing necessary data to senior management.

#### Eloelo (Greenhorn Wellness Pvt Ltd)

Data Analyst (Dec'2020 - Sep'2021)

- As the **first and only data analyst hire**, working directly with the founders to formulate and report on KPIs for their mobile application that has **500K users by using PostgreSQL, MongoDB, Excel, Google Sheets and Python**.
- Building out the data and reporting infrastructure from the ground up using SQL to provide insights into the **product, marketing funnels and business KPIs**.
- Utilizing **Google Analytics** and **Facebook Analytics** for creating dashboard to retrieve data for understanding the users funnel.
- Working with the Tech team to develop and enhance database standards and analytics requirements.
- Used advanced analytics, **setting up data analytical tools** and creating and maintaining models, and on-boarding new data sets.
- Assisted in designing, documenting, implementing, and monitoring of new products, features and processes.

#### Bosch Rexroth India Ltd

Engineering Intern ('Jul'2020 - Aug'2020)

- Performed analysis on various business channel such as Consumer Experience, Product Management & Reporting to suggest growth strategies and actions.
- Troubleshooting and providing remedies for maintenance of system with Data-based analysis.
- Developed a reporting system for production faults and log setting.