

Technical SEO: Techniques & Benefits (Hindi Notes)

Technical SEO

Technical SEO?

- 1. & -
 - 2. -
 - 3. - HTTPS

Key Techniques

- ## 1. Crawl-friendly Site Architecture

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- XML Sitemap robots.txt

2.

- URL descriptive
 - Breadcrumbs structured internal linking

3.

- LCP, FID, CLS
 - , CSS/JS , CDN caching

4

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mobile in

5. (HTTPS)
- SSL/HTTPS mixed-content

6. Structured Data & Schema Markup

- Schema rich snippet

Technical SEO

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- Crawlability Indexability
 - (HTTPS)
 - Search engine rankings

Technical SEO

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