

01 June 2022

**To whom it may concern**

I had the great pleasure of working with University of Leicester's School of Business on the *Sustainability Challenge*, a component of the Management in Practice module for the International Management MSc.

The *Sustainability Challenge* required students to get to know our business and recommend a course of action that would satisfy our own sustainability ambitions, fulfil our ongoing obligations to UN Global Compact and meet the future demands of our clients and prospects. Our desired outcome was to be presented with a practical roadmap for us to follow, giving us clear guidance for each step or activity, including business justification and estimated cost of implementation – supported by good research and best practice, while also justifying the sustainable merit of printed media.

With just two weeks to complete this task, from first being introduced to our business to delivering a polished presentation, it was a significant challenge that required participants to be focused, determined, creative and thorough.

Suraj Anchan was a member of one of the finalist teams, who delivered a thoughtful presentation that struck a good balance between practical and achievable steps in the short-term supplemented by a more ambitious longer-term vision. Suraj clearly demonstrated a good understanding of our business priorities, was considerate of financial implications and displayed a pragmatic approach to the recommendations presented by the team in the final presentation.

From my own experience, I believe that Suraj has the knowledge, enthusiasm and dedication required to succeed in any business environment.

Yours sincerely



Jon Ingleton  
Managing Director