



**भारतीय रिज़र्व बैंक**  
**RESERVE BANK OF INDIA**

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### **Sectoral Deployment of Bank Credit – November 2014**

Data on sectoral deployment of bank credit collected on a monthly basis from select 47 scheduled commercial banks, accounting for about 95 per cent of the total non-food credit deployed by all scheduled commercial banks, for the month of November 2014 are set out in [Statements I](#) and [II](#). These data are also available in the Real-Time Handbook of Statistics on the Indian Economy (<http://dbie.rbi.org.in>).

Highlights of the data are given below:

- ❖ On a year-on-year (y-o-y) basis, non-food bank credit increased by 11.0 per cent in November 2014 as compared with an increase of 14.7 per cent in November 2013.
- ❖ Credit to agriculture and allied activities increased by 20.2 per cent in November 2014, up from 11.0 per cent in November 2013.
- ❖ Credit to industry increased by 7.3 per cent in November 2014 as compared with an increase of 13.7 per cent in November 2013. Deceleration in credit growth to industry was observed in all major sub-sectors, barring construction, beverages & tobacco and mining & quarrying.
- ❖ Credit to the services sector increased by 9.9 per cent in November 2014 as compared with an increase of 18.1 per cent in November 2013, with deceleration observed in all major sub-sectors.
- ❖ Credit to NBFCs increased by 6.2 per cent in November 2014 as compared with an increase of 15.9 per cent in November 2013.
- ❖ Personal loans increased by 15.4 per cent in November 2014 as compared with increase of 15.2 per cent in November 2013.

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