

On the birthday of Prime Minister Shri Narendra Modi, KVIC gifts to lakhs of Khadi artisans.

Announcement of KVIC Chairman Shri Manoj Kumar, from October 2, 2024, the wages of spinners will increase by 25 percent and weavers by 7 percent.

KVIC's 'SailaiSamridhiYojana' launched, registration started.

On the lines of the memorial charkha installed at Delhi Airport, KVIC unveiled a memorial charkha at Asmavati Riverfront in Porbandar.

Margin money subsidy of Rs 101 crore distributed to the accounts of 3,911 beneficiaries across the country; 43,021 new people got employment.

KVIC Chairman inaugurated 1100 new units of PMEGP through video conferencing.

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On the occasion of Prime Minister Shri Narendra Modi's birthday and completion of 100 days of Modi Government 3.0, Shri Manoj Kumar, Chairman, Khadi and Village Industries Commission, Ministry of Micro, Small and Medium Enterprises, Government of India, gave a big gift to lakhs of Khadi artisans in a programme organized at Asmavati Riverfront in Porbandar, the birthplace of PoojyaBapuji. An increase of 25 percent in the wages of spinners and 7 percent in the wages of weavers has been announced. The increased wages will be effective from 2nd October 2024 on birthday of Father of the Nation Mahatma Gandhi. On this

occasion, a 26 feet long and 13 feet wide stainless steel 'Memorial Charkha' installed on the Asmavati Riverfront was also unveiled. During the programme, **Chairman, KVIC distributed Margin Money subsidy of Rs. 101 crore into the accounts of 3911 beneficiaries** under Prime Minister's Employment Generation Programme (PMEGP) **and also inaugurated 1100 new PMEGP units** through video conferencing.



Addressing the programme, **Shri Manoj Kumar** said that the wages of spinners and weavers has been increased for the second time during his tenure. From October 2nd, 2024, spinners will get wages of **Rs 12.50 per hank instead of Rs. 10**. Earlier, on April 1st, 2023, it was **increased from Rs 7.50 to Rs 10 per hank**. He further stated that the '**KhadiKranti**' under the leadership of Prime Minister Shri Narendra Modi has brought about a big change in the lives of spinners and weavers. The Khadi turnover has surpassed **Rs1.55 lakh crore** in the last financial year. **In line with the Prime Minister's vision** to extend benefits to Khadi

family artisans, the Commission has decided to increase their wages. He mentioned that there are approximately **3,000 registered Khadi institutions** across the country, through which **4.98 lakh Khadi artisans** are employed, out of these about 80 percent are women. The increased wages will give them new economic strength. He further said that till now the wages has been increased by around **213 percent** under the **Modi government**, which is a symbol of the fact that rural India is getting economically empowered through Khadi.



During the event, Chairman KVIC unveiled a commemorative charkha made of stainless steel at Asmavati Riverfront on the lines of the monumental charkha installed at Delhi International Airport. Earlier on 12 September, a similar charkha was unveiled at LalBahadurShastri International Airport in Varanasi, the parliamentary constituency of Hon'ble Prime Minister Shri Narendra Modi. In his presidential address, Chairman KVIC Shri Manoj Kumar said that the objective of KVIC behind installing the memorial Charkha is to connect the new generation with the thoughts of Father of the Nation Mahatma Gandhi as well as to

make people aware about Khadi, the national heritage of India. He further stated that the '**New Khadi of New India**' has given a new direction to the '**Aatmnirbhar Bharat and Vikasit Bharat Campaign**'. This charkha, installed at the birthplace of PujyaBapu, will serve as a reminder to the new generation of the legacy of the Father of the Nation.



During the programme, **Margin Money (subsidy) worth Rs 101 crore** was also distributed into the accounts of **3911 beneficiaries** across the country under PMEGP. Through this, **43,021 new jobs** have been created. Along with this, **1100 new PMEGP units** established across the country were also inaugurated by the Chairman, Khadi and Village Industries Commission. Addressing the beneficiaries, Chairman KVIC Shri Manoj Kumar said that **under the leadership of Prime Minister Shri Narendra Modi and guidance of the Ministry of MSME**, PMEGP has emerged as a new energy and power for the cottage industry of the country. Through this, **83.48 lakh people** have got employment through **9.58 lakh new projects in the last 10 years**. During this period, KVIC has distributed Margin Money worth about **Rs. 24 thousand crore**. He further said

that **10.17 lakh new jobs** have been created in the last financial year through Khadi and Village Industries.



Representatives of Khadi institutions associated with the KVIC State Office in Gujarat, along with Khadiworkers, artisans, and KVIC officers and employees, were present at the programme.

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