## SUCCESS STORY-Financial assistance and professional training in Pickles manufacturing

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Pravin Thool, a young man of 41 years old having higher secondary school education background from Master Colony Sawangi Meghe, Wardha had taken training of "Various types of Pickles" in the period of April 2015- March 2016 from Bio-processing and Herbal division, MGIRI, Wardha under the kind guidance of Dr. Aprajita Vardhan. He had a kirana shop and also he was prepared some pickles at home level but he faced probles of batch uniformity, to solve this difficulty he visited "District Udyog Kendra, Wardha" where he got information about MGIRI'S training programme.

Read the inspiring success story of Mr. Pravin Thool Build the enterprise of your dreams with <a href="mailto:@minmsme">@minmsme</a> pic.twitter.com/h00ZuSLFx9

— Ministry of MSME (@minmsme) December 27, 2023

Soon after successful completion of training programme at MGIRI, he has started preparation of "Various types of Pickles" from Master Colony Sawangi Meghe, Wardha with capacity 100 kg per day. The monthly turnover of his various types of Pickles is 1.5 lakh rupees, among that profit is 40-45 thousand rupees. He is providing employment to 4 persons. He has taken financial assistance under Mudra loan scheme. The marketing is being at local and state level under the brand name "SUMEDHA GRUH UDYOG".

After starting the production of Pickles he faced some difficulties in production and MGIRI solved the problem by guiding him practically at Bio-processing and Herbal division, MGIRI. He is regularly taking technical support in pickles manufacturing through Bio-processing and herbal division and same would be extended to him in future.

He would like to expand his business from small to big scale. Presently he is primarily manufacturing Mango pickle, Chilli Pickle, Citrus Pickle and Carrot Pickle. He may also start production of other Pickles.

**MJPS** 

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