

Union Minister Shri Jitan Ram Manjhi administered a Pledge on TB Mukht Bharat on 28.01.2025

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Union Minister for Micro, Small & Medium Enterprises (MSME), Shri Jitan Ram Manjhi administered a Pledge on 'TB Mukht Bharat' on 28.01.2025. The entire Ministry including the field offices like KVIC, NSIC, Coir Board, ni-msme, MGIRI, DFOs, Tool Rooms and Technology Centres joined in virtual mode.

Ministry of MSME is a major partner for Ministry of Health and Family Welfare in their 100 days intensified campaign on TB Mukht Bharat. This campaign started on 7th December 2024 and will continue till 24th March 2025. Ministry of Health &FW has selected 347 High Priority Districts across 33 States/UTs. Through this campaign, resource mobilization, awareness generation and intensified action in prioritized States/Districts will be carried out.

As on date, there are 5.88 crore registered MSMEs with a recorded employment figure of 24.98 crores. The Ministry through its field offices and through industry associations will provide support for awareness of the TB Mukht Bharat campaign. **Ni-kshay Shivir** (Screening Camps) in MSME and industrial hubs will also be organised in consultation with State nodal health department during the period 3rd to 15th Feb 2025. This coordinated collaboration is a good example of the 'Whole of Government Approach' greater impact and reach.

Shri Jitan Ram Manjhi stated that the Ministry of MSME will provide support for such initiative. He also stressed that there is a need to focus on factors like clean environment around habitation, nutritious food and also to sensitize TB patients to come forward and avail the necessary treatment, especially in rural areas. He wished this endeavor a great success.



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