

Shri Jitan Ram Manjhi inaugurates “COIR Board PAVILION” at the 43rd India International Trade Fair (IITF), 2024

Posted On: 16 NOV 2024 6:14PM by PIB Delhi

Union Minister for Micro, Small & Medium Enterprises (MSME), Shri Jitan Ram Manjhi, inaugurated the “COIR Board Pavilion” at the 43rd India International Trade Fair-IITF in Hall No. 14, ITPO, Bharat Mandapam, New Delhi today. He was accompanied by senior officials from the Ministry of MSME and Coir Board.

Coir Board Pavilion is having participation from 28 nos. of exhibitors from various parts of the country which depicts the skill and craftsmanship of coir workers in producing a variety of handmade products and handicrafts like toy, ornaments etc. The range displayed at the pavilion includes traditional coir products like handloom coir mat, mattings, Rubberized Mattress, handicraft coir products, carpets, coir pith, coir geotextiles, etc.

The fair offers opportunity to entrepreneurs engaged in Coir sector to showcase their products to a very large pool of potential customers and create new avenues for growth and self-reliance.

Shri Jitan Ram Manjhi visited the stalls of 2 Research Institutes of Coir Board *i.e. Central Coir Research Institute (CCRI) and Central Institute of Coir Technology (CICT)* in the pavilion wherein the newly developed machines/technologies/products were exhibited and interacted with the exhibitors. Live demonstrations on the Application of Coir Geotextiles for soil erosion control, Coir pith composting using PITHPLUS, Cocolawn, Mobile Fibre Extraction Machine (MFEM) etc are exhibited in the CCRI stall.

Coir Board’s participation at IITF 2024 underscores its commitment to raising public awareness of the Coir sector and its role in achieving a developed nation by 2047.





(Release ID: 2073904)