

# Inauguration of Centre for Rural Enterprise Acceleration through Technology (CREATE) at Leh

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Union Minister for MSME, Shri Jitan Ram Manjhi inaugurated the Centre for Rural Enterprise Acceleration through Technology (**CREATE**) setup at Leh through virtual mode. The function was also attended by Hon'ble Minister of State(MSME), Hon'ble Lieutenant Governor of UT -Ladakh, Hon'ble Chairman, KVIC, Advisor to HLG UT-Ladakh, Secretary(MSME), Principle Secretary(Industries & Commerce) UT-Ladakh, JS(ARI), CEO, KVIC, Director, MGIRI and other senior officials of Ministry of MSME, UT-Ladakh, KVIC, MGIRI and around 200 local artisans at centre at Leh.





CREATE will provide a Pashmina Wool Roving Facility, Training for development of production facility for Essential Oil Extraction from Roses and Other Flowers and Training for development of production facility for Bio-processing of available fruits and other raw materials. The machinery required for Pashmina wool roving has been installed, commissioned and is ready for operation. The Centre will enhance local productivity, product quality, economic potential and improve livelihoods for the local communities.



Minister of MSME, on this occasion emphasized on advancing rural industrialization and fostering enterprise creation, to retain the traditional artisans particularly in regions like Ladakh, where challenging geographical and climatic conditions necessitate deeper economic engagement.





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