On the auspicious occasion of Sri Ram Lalla's life Pran Pratishtha (Consecration ceremony) in Sri Ayodhya Dham, 'Sri Ram Mahotsav' and 'Khadi Samvad' organized in village Jhumpa, Haryana

Thousands of artisans, beneficiaries and local people watched the live telecast of Sri Ram Lalla's Pranpratishtha on a big LED screen

Chief guest Shri Biplab Kumar Deb MP Rajya Sabha along with Chairman KVIC distributed machinery and toolkits to the artisans

120 electrically operated chalks, 350 B-boxes and 115 toolkits were distributed under the Village Industries Development Scheme

Posted On: 23 JAN 2024 10:08AM by PIB Delhi

To take the resolution of 'Self-reliant and Developed India' of the Prime Minister Shri Narendra Modi to a new dimension, on the auspicious occasion of the consecration of the idol of Sri Ram installed at the birthplace in the new temple built in AyodhyaDham, Khadi and Village Industries Commission, Ministry of Micro, Small and Medium Enterprises (KVIC), distributed machinery and toolkits under Sri Ram Mahotsav, KhadiSamvad and Village Industries Development Scheme in District Bhiwani, Tehsil-Siwani, Village-Jhumpa of Haryana yesterday.



On this occasion, thousands of artisans, beneficiaries and local people present in the program witnessed the auspicious moment of consecration of Sri Ram Lalla in Ayodhya. KVIC made special arrangements for live telecast of the program on a large LED screen. The chief guest of the program was ShriBiplab Kumar Deb, Member of Parliament, RajyaSabha, in the presence of Chairman, KVIC, ShriManoj Kumar and Cabinet Minister of Agriculture, Farmers Welfare and Animal Husbandry, Haryana Government, Shri Jai PrakashDalal. Electric operated chalks were provided to 120 potters, 350 bee boxes to 35 beekeepers, automatic agarbatti machines to 20 beneficiaries, pedal operated agarbatti machines to 20, leather tool kits to 75 artisans and certificates to about 40 trainees.



Shri Biplav Kumar Dev said that under the leadership of Prime Minister Shri Narendra Modi, KVIC is doing commendable work towards rural empowerment. He further said that today when the whole world is witnessing the mystical moment of the consecration of Shri Ram Lalla in Ayodhya Dham, KVIC has further reinforced the determination of self-reliant and developed India by organizing a special tool kit distribution program for the welfare of the artisans of the country. He further said that under the guidance of Prime Minister ShriNarendraModi, the young Chairman of KVIC Shri Kumar is working day and night to take the Khadi and Village Industries Commission to new heights, due to which the popularity of Khadi and village industries products has increased promptly.



Addressing the artisans, Shri Jai Prakash Dalal Cabinet Minister Haryana Government said that the 'double engine' government in Haryana has done significant work for the welfare of the farmers. He said that in the last 9 years, KVIC has taken the schemes of the Government of India to every village to empower the artisans of rural areas.



Addressing the program, Shri Kumar Chairman, said that today is a historic moment for the whole world. Lord Sri Ram is sitting in his house after 500 years. He further said that Sri Ram Janmabhoomi movement has been the turning point of his life. In 1992, he contributed as a volunteer in the Ram Mandir movement. Like every KarSevak, his years old wish has been fulfilled today. He said that the consecration of Sri Ram Lalla at the Janmabhoomi in AyodhyaDham is the victory of the Prime Minister ShriNarendraModi's pledge which he had taken during the Shri Ram Janmabhoomi Temple Movement in the 1990s.



KVIC Chairman said that the guarantee of Modi government under the leadership of the country's successful Prime Minister ShriNarendraModi has now become the guarantee of a self-reliant and developed India. Following the same path, the KVIC, through the implementation of its various employment-oriented schemes and programs, is promoting Khadi and its important indigenous products in the country and providing self-employment and providing economic support to the poor artisans of the country. He further said that Khadi, which PujyaBapu had made the most effective weapon in the struggle against British rule during the Swadeshi movement in the Indian freedom struggle, has now been taken up by the Prime Minister ShriNarendraModi to restore Khadi to its old glory. He said that in the last 9 years the business of Khadi and village industry products has crossed the figure of Rs 1.34 lakh crore. The production of Khadi textiles has increased from Rs 880 crore to Rs 3000 crore and the sale of Khadi products has increased from Rs 1170 crore to Rs 6000 crore. Not only this, during the KhadiMahotsav, sales of Rs 1.5 crore were made in a day in the showroom of Connaught Place in Delhi and Rs 25 crore were sold in a month in KhadiBhandar.

MJPS/NSK

(Release ID: 1998707)