

About Srijan'20

“That’s the magic of art and the magic of theatre : it has the power to transform an audience , an individual , to transform them and give them an experience that changes their life,opens their hearts and minds and the way they think .”

The inception of the idea of a Film fest , Srijan at IIIT Bhubaneswar was conceived last year by our the then secretary, Abhishek Anmol . We started the fest on a very high note with eminent personalities like “Bunty” and director Satvik Mohanty . We aim to take the legacy forward with the next instalment of the film fest in 2020 . Lie back on the recliner to experience another crazily awaited and unique fest that IIIT Bhubaneswar is bringing to you .

Few past Srijan artists:

1. Satvik Mohanty
2. Jatin Sarna

This year , we aim for new heights . Exploring new possibilities and successfully making the impossible , possible . You are welcome to experience this two-day extravaganza of top calibre .

Welcome to SRIJAN 2020

Invitation for collaboration

We are looking forward to collaborate with **INOX** Cinemas as our official **Multiplex Partner** for **Srijan'20** .

Mentioned below are the requested deliverables

- Sponsorship , in the monetary form, according to the details of which are enclosed in the attached form .
- Official mention and recognition from our organization pertaining to the confirmed collaboration with SRIJAN'20 .
- Official logos and content which our organisation would like us to feature in our publicity process .

Currently we have the following proposals for the partnership but we are ready to tailor a package which is of best interest for both the parties in case needed .

This is to showcase our two-tier partnership package for SRIJAN'20 .

1. Tier-1 - ₹1,00,000/-

- Exclusive Title Sponsor for Srijan'20 .
- Distribution of given flyers for promotion on all two days of the fest .
- Premium seats booked in all events on all two days .
- Company's logo as Multiplex **Partner** on the official merchandise of Srijan 2020 .
- Exclusive publicity through our Social Media handles .

2. Tier-2 - ₹75,000/-

Prime Sponsor for Srijan'20 .

- Premium seats booked in all events on all two days.
- Company's logo as **Screening partner** on the official merchandise of Srijan 2020 .
- Exclusive publicity through our social media handles .

3. Tier-3 - ₹50,000/-

- Multiplex partner for Srijan'20 with the tag "**In association with**" on all media .
- Seats booked in the respective event during the fest .
- Company's logo as **Multiplex Partner** on the official merchandise of Srijan'20 .
- Exclusive publicity through our Social Media Handles .

We also have an immense outreach in the student body over the land and a footfall of over two to three thousand that would definitely prove to be a good platform for you to reach out to them through your mobile apps and subscriptions .

***The above-mentioned proposal is negotiable.**

*This is a confidential collaboration agreement between team Srijan 2020 and INOX.

Contact details :

Pratyush Pani

Core team, Srijan'20 .