

Contact

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Top Skills

Onboarding
Customer Experience
Web Analytics

Languages

English
French

Certifications

Microsoft Brain works

Suraj Shrestha

Frontend Developer | Digital Marketing | IT Marketing & Sales
Business consultant
Kathmandu, Bāgmatī, Nepal

Experience

Self-employed

Freelance Digital Marketer & Video Editor
August 2022 - Present (2 years 7 months)
Kathmandu, Bāgmatī, Nepal

1. Delivered end-to-end digital marketing services to clients in the form of SEO optimization, social media marketing, and content strategy.
2. Edited and produced high-quality video projects (promotional videos, social media reels, tutorials) using Adobe Premiere Pro.
3. Collaborated with cross-functional teams to ensure that video content aligns with brand messaging and marketing goals.

Source Code Pvt. Ltd.

Marketing Communications Officer
December 2020 - December 2022 (2 years 1 month)
Kathmandu, Bāgmatī, Nepal

1. Developed and sustained a solid relationship with company stakeholders and clients
2. Analyzed client feedback to determine whether they are satisfied with company products and services.
3. Trained and guided client service representatives. Provide insights into product development and competitive positioning .
4. Conducted market research to identify new business opportunities. • Collaborated with company executives to determine the most cost-effective and viable

5. approach to pursue business opportunities.

6. Conducted product demo weekly for potential clients.

7. Managing the Digital marketing.

- Developing and managing social media content calendars
- Creating and scheduling social media posts
- Engaging with users and responding to comments and messages on social media platforms
- Collaborating with cross-functional teams to ensure that social media campaigns are aligned with wider marketing efforts
- Analyzing and reporting on the performance of social media campaigns
- Staying up-to-date with the latest social media best practices and trends
- Researching and identifying influencers and other key partners to collaborate with on social media campaigns
- Managing social media advertising campaigns and budgets.

Evolveasia

CSE

May 2018 - July 2019 (1 year 3 months)

Kathmandu

Sourcecode

Sr. Support Engineer

August 2016 - January 2018 (1 year 6 months)

DurbarMarg

Taking ownership of technical issues, and working with our Development group to resolve more advanced issues when necessary.

Resolving escalated customer complaints without the need for team lead intervention

Documenting troubleshooting and problem resolution steps
Participation in providing training to customers as required.

Braindigit IT Solution

Support Engineer

August 2015 - August 2016 (1 year 1 month)

Kathmandu

Taking ownership of technical issues, and working with our Development group to resolve more advanced issues when necessary.

Resolving escalated customer complaints without the need for team lead intervention

Documenting troubleshooting and problem resolution steps

Participation in providing training to customers as required

Simrik Solutions

Programmer

March 2012 - September 2014 (2 years 7 months)

web developing, cms development & customizing

Education

PURBANCHAL UNIVERSITY

Bachelor's degree, Computer and Information Sciences and Support Services · (2007 - 2013)