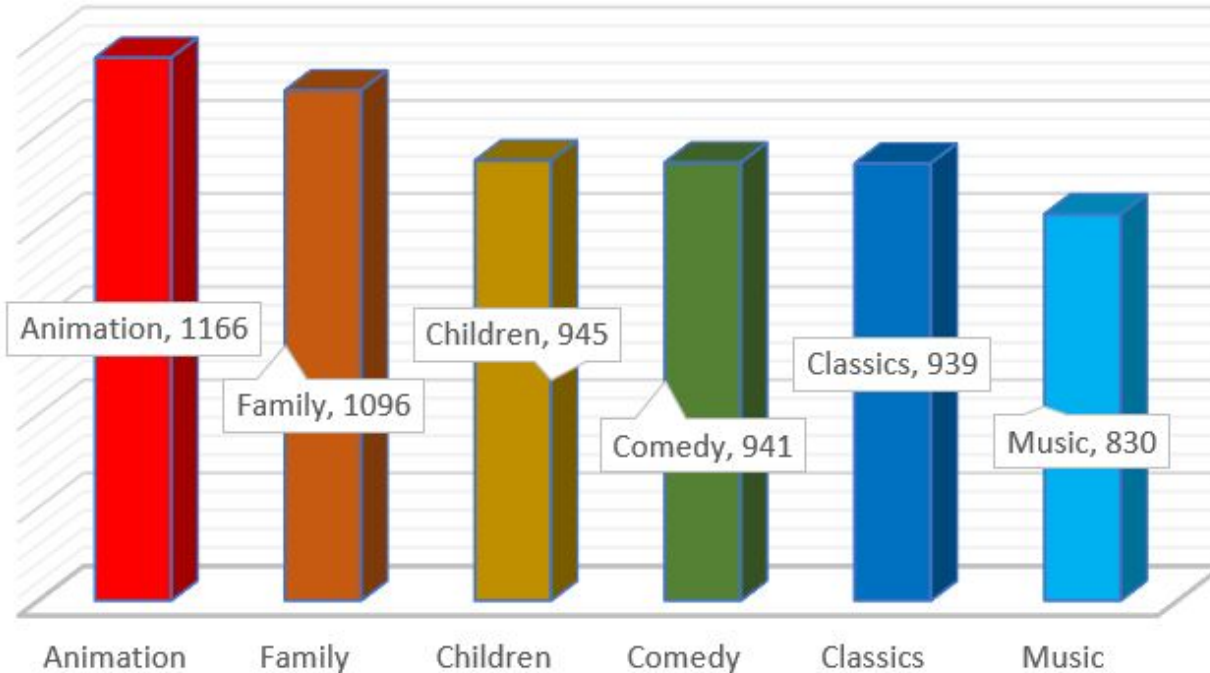


What were the total Rental Orders Per Family genre?

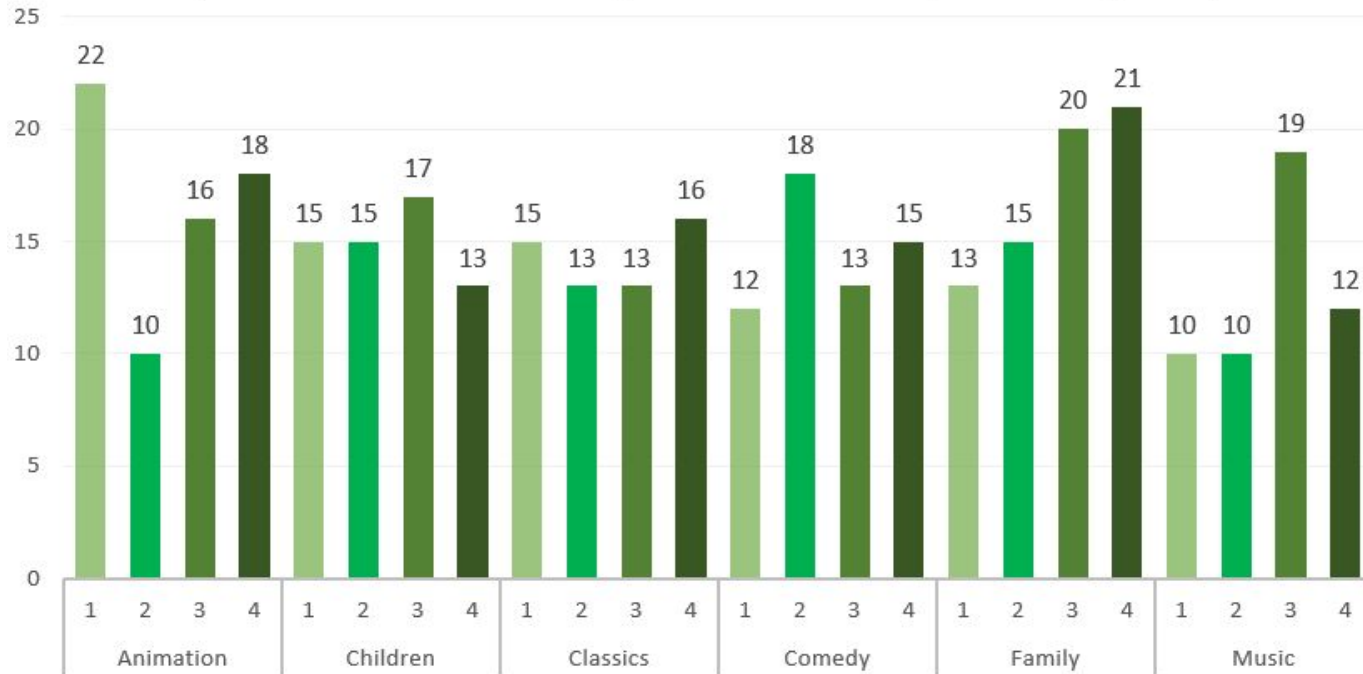
TOTAL RENTAL ORDER BY FAMILY MOVIE CATEGORIES



We can see the Animation movie was the most rented and the Music genre was the least rented during given time.

What were the time ranges of renting film in each family-friendly category?

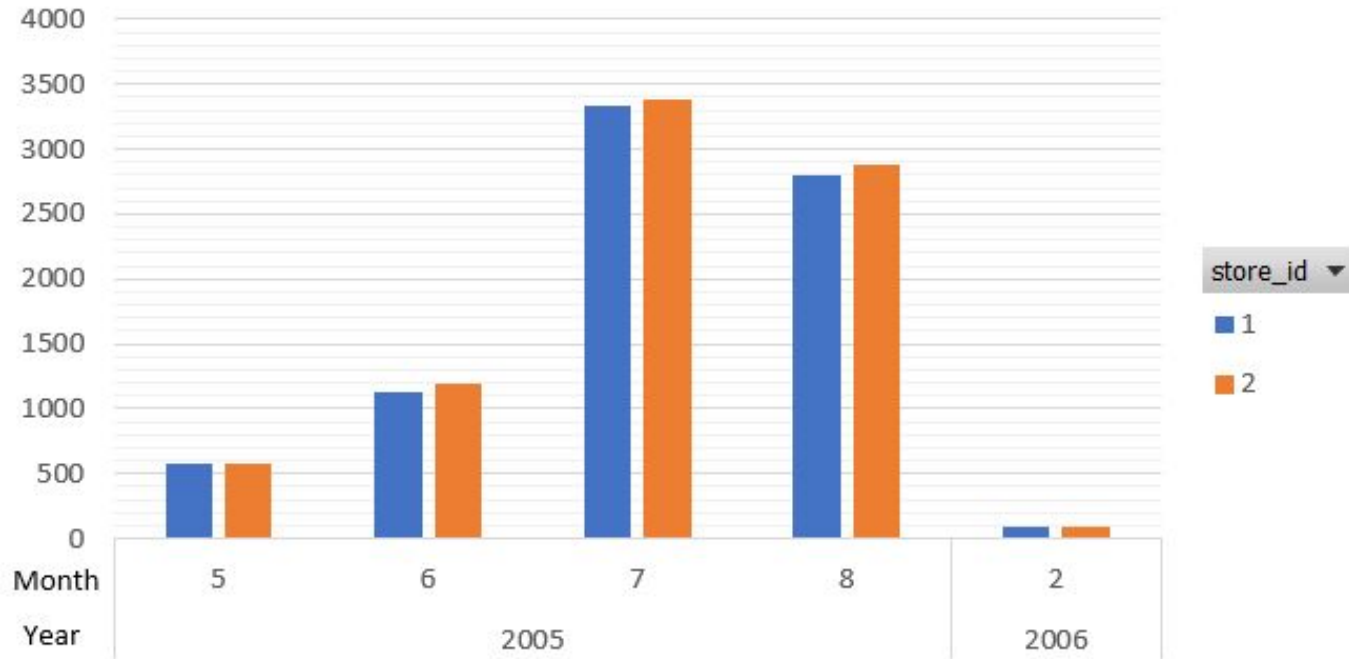
Count of the rental period of family-friendly film



As we can see, the highest number of rental period is Animation film in 1st standard quartile and two-third of lowest number of rental period is in Music genre.

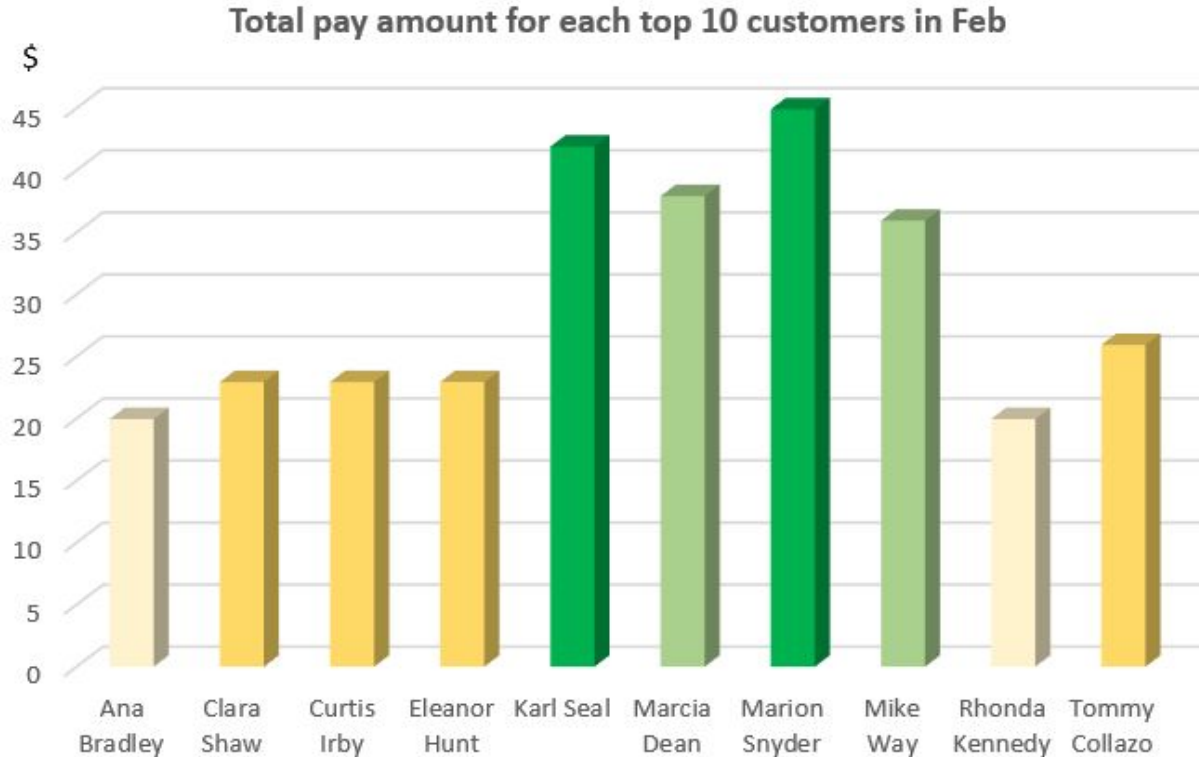
What were the total Rental Orders Per Store?

Total rental orders in each store



We can see both store 1 and 2 filled in almost the same number of rental orders during each time unit.

How much the top 10 spending customers spend in February?



We can see Marion Snyder was the most spending customer, followed by Karl Seal.

Ana Bradley and Rhonda Kennedy were the least spender in this month.