WhatNext Vision Motors: Shaping the Future of Mobility with Innovation and Excellence

Business Name: WhatNext Vision Motors

Industry: Automotive & Mobility Technology (Electric Vehicles / Future

Mobility Solutions)

Project Overview

WhatsNext Vision Motors is implementing a Salesforce CRM solution to revolutionize its customer ordering, sales, and service management processes. This project focuses on enhancing the customer experience through features like intelligent dealer suggestions, real-time stock validation, and automated order status updates. By centralizing vehicle, dealer, and customer data and automating key workflows, the system will streamline operations, reduce manual intervention, and provide clear, real-time communication to customers. Additionally, automated batch processes will keep inventory and order statuses up to date, improving order accuracy and operational efficiency.

Project Objectives

The Main Objective of the project is to implement a Salesforce CRM solution that centralizes vehicle, dealer, and customer management while automating sales, order processing, and service workflows to enhance operational efficiency and customer experience.

1.Enhance Customer Ordering Experience

- Suggest the nearest dealer to customers based on their location.
- Prevent orders for vehicles that are out of stock.

2.Streamline Operations

- Automate bulk order status updates based on stock availability.
- Reduce manual effort with scheduled batch jobs for inventory and order processing.

3.Improve Communication & Transparency

- Provide real-time order status updates to customers.
- Send automated reminders for test drives and notifications for stock updates.

4.Leverage Salesforce Capabilities

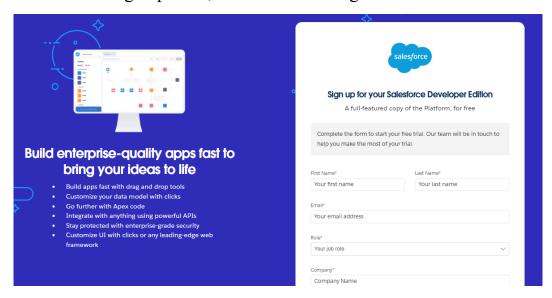
- Implement custom objects, fields, and relationships for vehicles, customers, dealers, and orders.
- Use Apex triggers, record-triggered flows, and batch Apex for enforcing business rules and process automation.

Phase 1: Salesforce Credentials Creation

Activity 1: Creating Developer Account

Creating a developer org in salesforce.

- 1. Go to https://developer.salesforce.com/signup
- 2. On the sign up form, enter the following details:



- 1) First name & Last name
- 2) Email
- 3) Role: Developer
- 4) Company: College Name
- 5) Country/Region: India
- 6) Postal Code: pin code
- 7) Username: should be a combination of your name and company

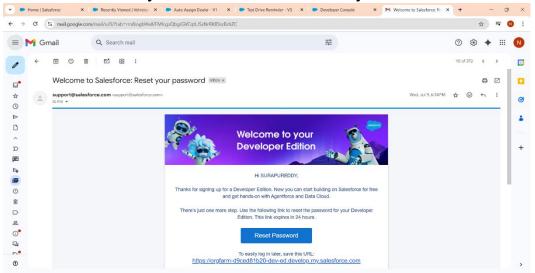
This need not be an actual email id, you can give anything in the format: username@organization.com

Click on sign me up after filling these.

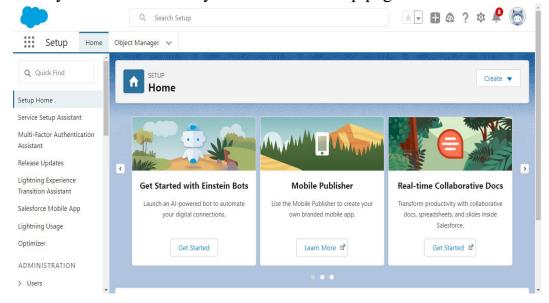
Activity 2: Verify Account

Account Activation

1. Go to the inbox of the email that you used while signing up. Click on the verify account to activate your account. The email may take 5-10mins.



- 2. Click on Verify Account
- 3. Give a password and answer a security question and click on change password.
- 4. Then you will redirect to your salesforce setup page.



Phase 2: Data Modeling

Activity 1: Data Management-Objects

- 1.1 Vehicle_c
 - Stores vehicle details
 - Fields: Name, Model, Stock Quantity, Price, Dealer, Status

1.2 Vehicle_Dealer__c

• Stores authorized dealer info

• Fields: Dealer Name, Dealer Location, Dealer Code, Phone, Email

1.3 Vehicle_Customer__c

- Stores customer details
- Fields: Customer, Vehicle, Order Date, Status

1.4 Vehicle_Order__c

- Tracks vehicle purchases
- Fields: Customer Name, Phone, Email, Address, Preferred Vehicle Type

1.5 Vehicle Test Drive c

- Tracks test drive bookings
- Fields: Customer, Vehicle, Test Drive Date, Status

1.6 Vehicle_Service_Request__c

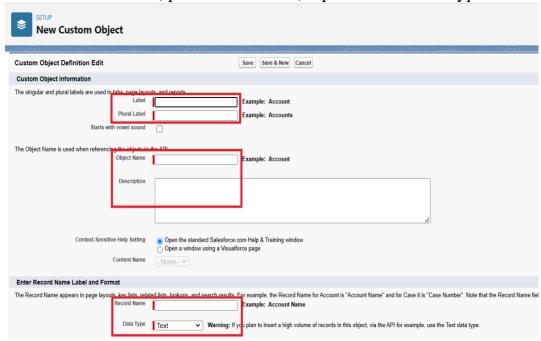
- Tracks vehicle servicing requests
- Fields: Customer, Vehicle, Service Date, Issue Description, Status

Steps followed:

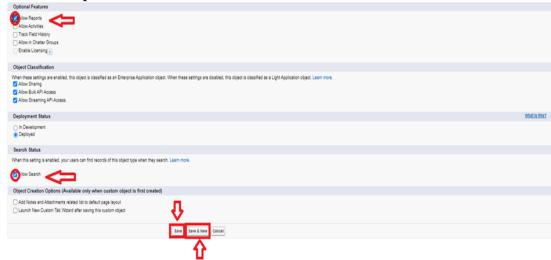
• From the setup page → Click on Object Manager → Click on Create → Click on Custom Object.



• Enter the label name, plural label name, report name & datatype.



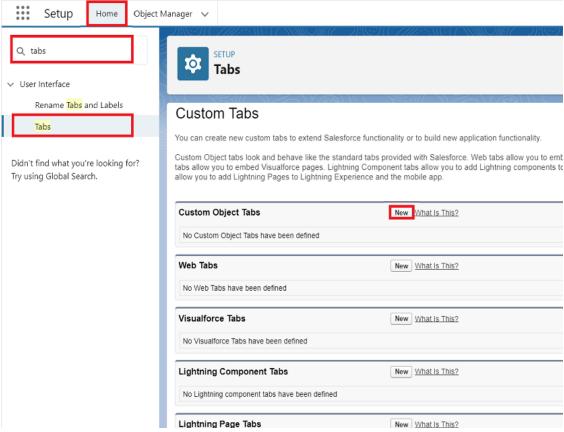
• Allow Reports→Allow Search→Save.



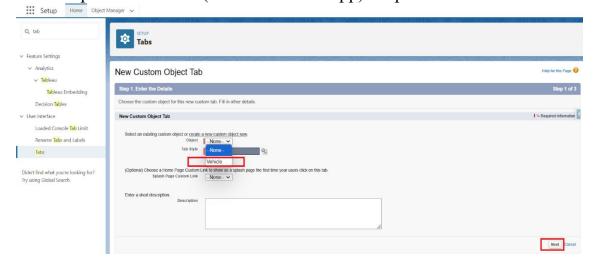
Activity 2: Data Management-Tabs

Creating a Custom Tab for Vehicles, Vehicle Customers, Vehicle Dealers, Vehicle Orders, Vehicle Test Drives, Vehicle Service Requests.

 Go to setup page → type Tabs in Quick Find bar → click on tabs → New (under custom object tab)



• Select Object (Vehicle) → Select any tab style → Assign the tab to relevant profiles → Next (Add to Custom App) keep it as default → Save.



Activity 3: Data Management-Fields

Fields & Relationships

- 1. Vehicle_c (Custom Object)
 - Vehicle_Name__c (Text)

- Vehicle Model c (Picklist: Sedan, SUV, EV, etc.)
- Stock_Quantity_c (Number)
- Price_c (Currency)
- Dealer_c (Lookup to Dealer_c)
- Status c (Picklist: Available, Out of Stock, Discontinued)

2.Vehicle_ Dealer_c (Custom Object)

- Dealer Name c (Text)
- Dealer Location c (Text)
- Dealer Code c (Auto Number)
- Phone_c (Phone)
- Email c (Email)

3. Vehicle Order c (Custom Object)

- Customer c (Lookup to Customer c)
- Vehicle c (Lookup to Vehicle c)
- Order Date c (Date)
- Status_c (Picklist: Pending, Confirmed, Delivered, Canceled)

4. Vehicle Customer c (Custom Object)

- Customer_Name__c (Text)
- Email_c (Email)
- Phone_c (Phone)
- Address_c (Text)
- Preferred_Vehicle_Type__c (Picklist: Sedan, SUV, EV, etc.)

5. Vehicle_Test_Drive_c (Custom Object)

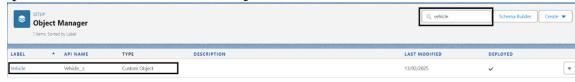
- Customer_c (Lookup to Customer_c)
- Vehicle_c (Lookup to Vehicle_c)
- Test_Drive_Date__c (Date)
- Status_c (Picklist: Scheduled, Completed, Canceled)

6. Vehicle_Service_Request__c (Custom Object)

- Customer_c (Lookup to Customer_c)
- Vehicle_c (Lookup to Vehicle_c)
- Service_Date__c (Date)
- Issue_Description__c (Text)
- Status_c (Picklist: Requested, In Progress, Completed)

Steps followed:

 Go to setup → click on Object Manager → type object name (Vehicle) in quick find bar → click on the object.



• Now click on "Fields & Relationships" → New



- Select Data type
- Field Label, Field Name
- Click on Next \rightarrow Next \rightarrow Save and new.

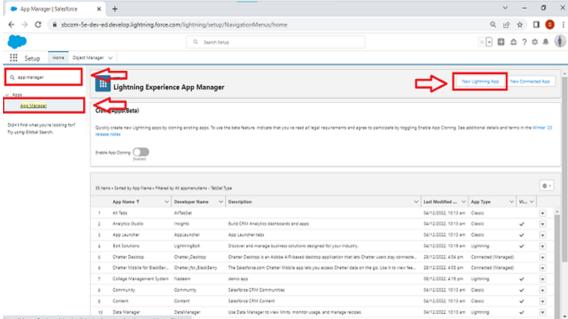
Phase 3: App Building

Activity 1: Data Management-App Manager

Create a Lightning App

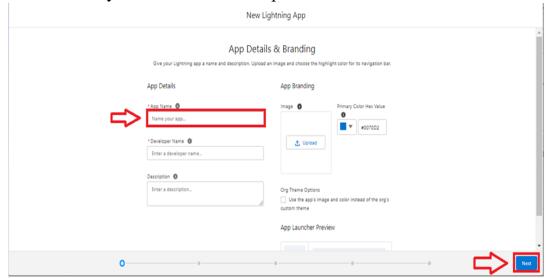
To create a lightning app page:

1. Go to setup page → search "app manager" in quick find → select "app manager" → click on New lightning App.



- 2. Fill the app name in app details and branding as follow
 - App Name: WhatNext Vision Motors

- Developer Name: this will auto populated
- Description: Give a meaningful description
- Image: optional (if you want to give any image you can otherwise not mandatory)
- Primary color hex value: keep this default



- 3. Then click Next \rightarrow (App option page) keep it as default \rightarrow Next \rightarrow (Utility Items) keep it as default \rightarrow Next.
- 4. To Add Navigation Items:
 - Search the items in the search bar (Vehicle, Dealer, Customer, Order, Test Drive, Service Request, Reports, Dashboard) from the search bar and move it using the arrow button → Next.

Note: select the custom object which we have created in the previous activity.

- 5. To Add User Profiles:
 - Search profiles (System administrator) in the search bar → click on the arrow button → save & finish.

Phase 4: Automation

Activity 1: Flow Creation

Creating a record triggered flow to assign nearest dealer to the customer's location

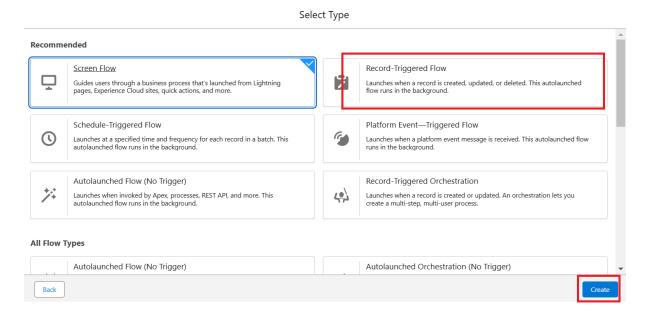
Step 1: In Quick Find, type Flows and click on Flows. Click New Flow.



Step 2: Select Start From Scratch and click Next.



Step 3: Select Record-Triggered Flow and click Create



Step 4: Select Vehicle Order Object

Trigger the Flow When: Select Record is Created.

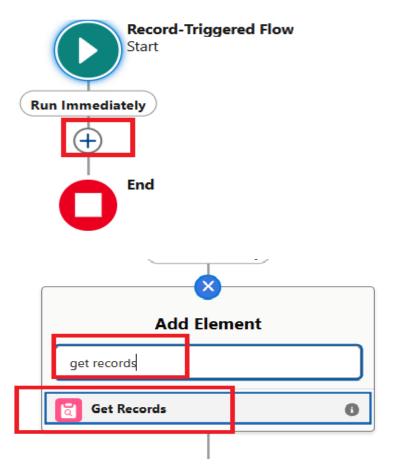
Set Entry Condition:

All Conditions Are Met (AND)

• Filed: Status_c

Operator: Equals Value: Pending

Step 5: Click + → Select Get Records

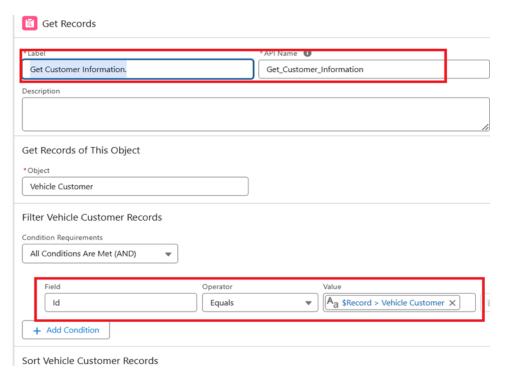


Step 6:

• Label: Get Customer Information

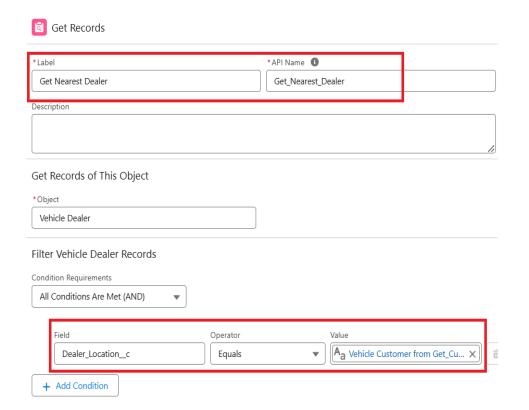
• Object: Vehicle Customer

• Condition: Field: Id,Operator : Equals Value: {!\$Record.Vehicle_Customer__c}



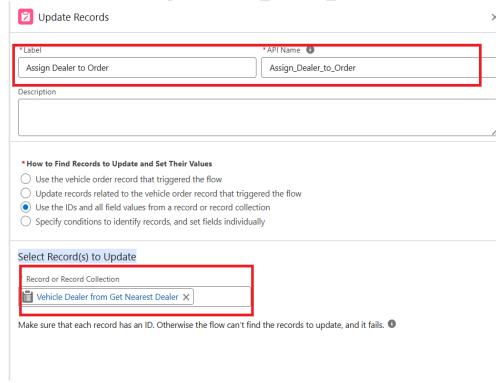
Step 7: Click + → Select Get Records

- Label: Get Nearest Dealer
- Object : Vehicle Dealer
- Condition : Field : Dealer_Location__c Operator : Equals Value : {!Get Customer Information.Address c}



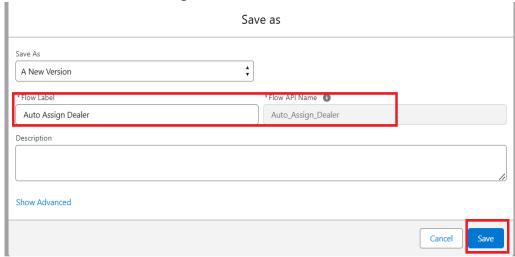
Step 8: Click $+ \rightarrow$ Select Update Records

- Label: Assign Dealer to Order
- How to Find Records to Update and Set Their Values: Use the IDs and all field values from a record or record collection
- Select Record(s) to Update: {!Get_Nearest_Dealer}

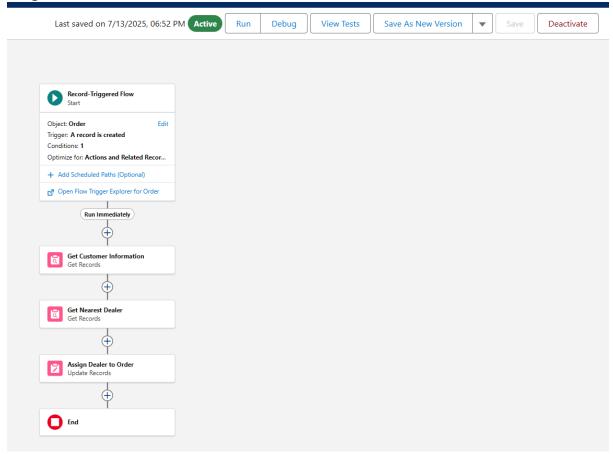


Step 9: Click Save and Give label Name and Activate Flow.

• Label Name: Auto Assign Dealer



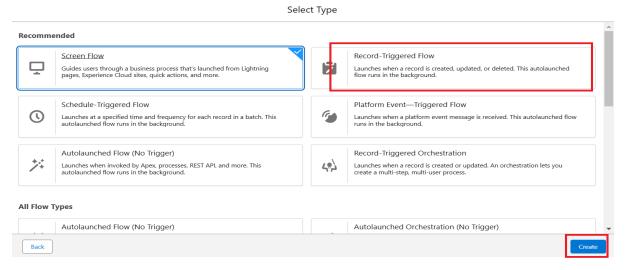
Step 10: Activate Flow



Activity 2: Record-Trigger Flow Creation

Creating record triggered flow to send an email to the customer reminding about the test drive.

Step 1: Select Record-Triggered Flow and click Create



Step 2: Select Vehicle Test Drive Object

Trigger the Flow When: A record is created or updated

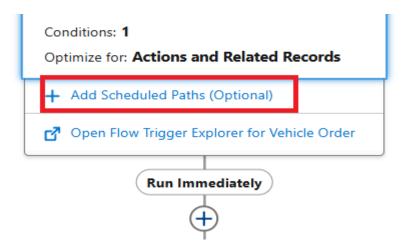
Set Entry Condition:

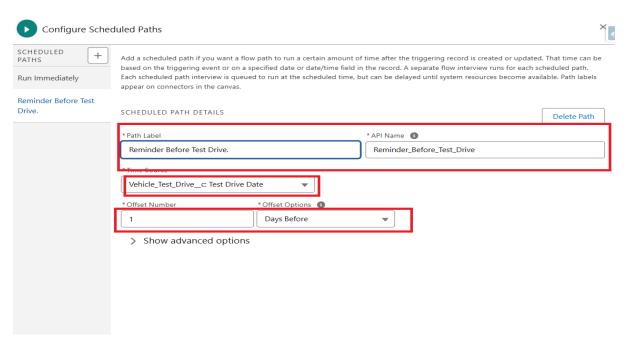
• All Conditions Are Met (AND)

Filed: Status_cOperator: EqualsValue: Scheduled

Step 3: Click + Add Scheduled Paths (below the trigger).

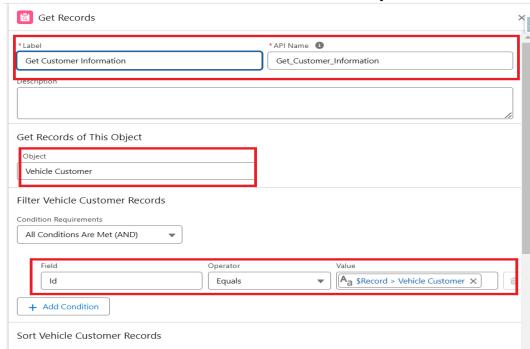
- Label: Reminder Before Test Drive. Time Source: Test Drive Date c
- Offset Number: 1.
- Offset Options: Days Before.
- Click Done.





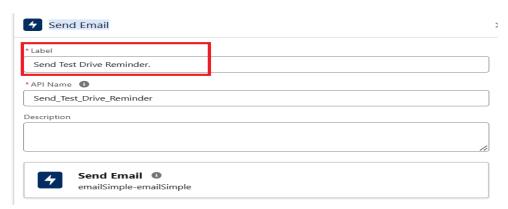
Step 4: Click + Add Element → Get Records

- Label: Get Customer Information.
- Object: Vehicle Customer c.
- Filter Conditions: Id = {!\$Record.Customer_c}.
- How Many Records to Store: Select Only the first record.
- How to Store Record Data: Choose Automatically store all fields.



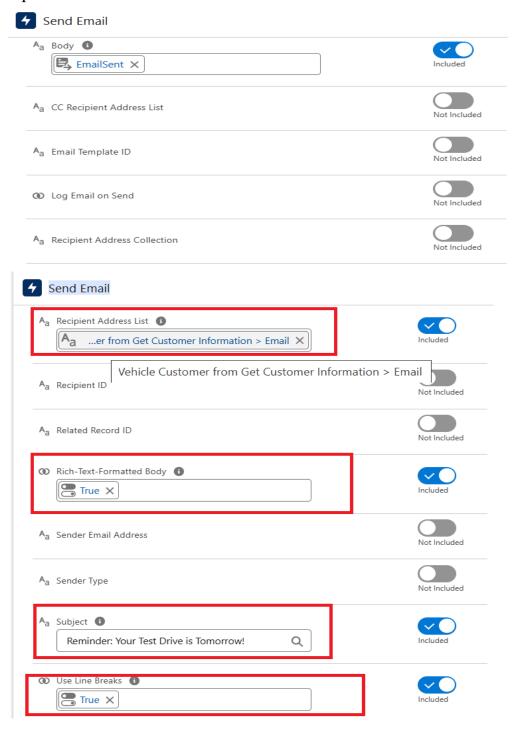
Step 5: Send Reminder Email

- Click + Add Element \rightarrow Action.
- Action Type: Send Email
- Label: Send Test Drive Reminder.
- Subject: "Reminder: Your Test Drive is Tomorrow!".
- Recipient Address List: {!Get_Customer_Information.Email__c}
- Rich-Text-Formatted Body: True



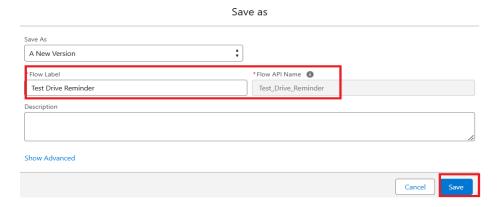
• Body: Create Variable

• Api Name: EmailSent



Step 6: Click save

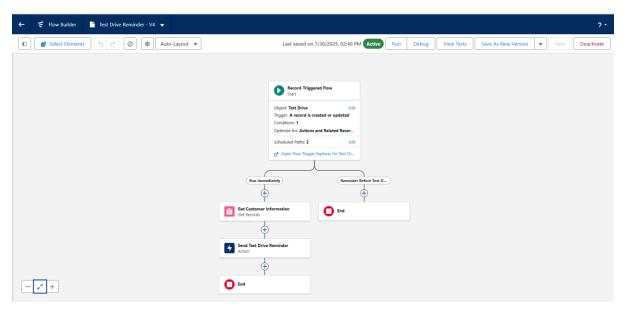
• Label Name: Test Drive Reminder



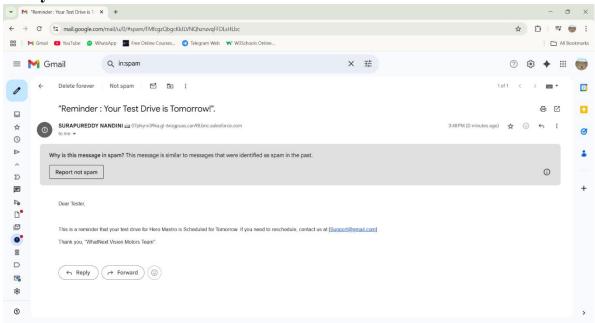
Step 7: Activate Flow



Flow Page After Creation:



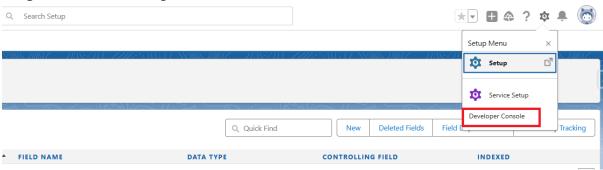
Test your Flow:



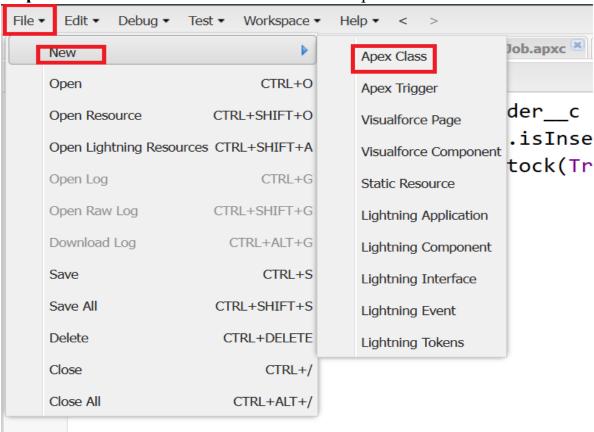
Phase 5: Development

Create Apex and Trigger Batch Jobs

Step 1: Click Developer Console from Gear icon



Step 2: click File then Select New then Select Apex.



Step 3: Give Name for Apex Class

Class Name: VehicleOrderTriggerHandler



Step 4: Write Apex Code

```
1 • public class VehicleOrderTriggerHandler {
                   public static void handleTrigger(List<Vehicle_Order__c> newOrders, Map<Id, Vehicle_Order__c> oldOrders, Boolean isBefore, Boolean isAfter, Boolean isInsert, Boolean isUpdate) {
                             if (isBefore) {
    if (isInsert || isUpdate) {
        preventOrderIfOutOfStock(newOrders);
    }
}
  5 · 6 7 8 9 10 · 11 · 12 13 14 15 16 17 18 · 19 20 · 21 · 22 23 24 25 26 · 27 28 · 29 30
                           if (isAfter) {
   if (isInsert || isUpdate) {
      updatestockOnOrderPlacement(newOrders);
   .
                   // Method to prevent orders when the vehicle is out of stock
private static void preventorder!foutofstock(Listvehicle_order_c> orders) {
    Set(Id) vehicleds = new Set(Id)();
    for (Vehicle_order_c order : orders) {
        if (order.Vehicle_c != null) {
            vehicleIds.add(order.Vehicle_c);
        }
    }
}
                            if (!vehicleIds.isEmpty()) {
   MapcId, Vehicle_c> vehicleStockMap = new MapcId, Vehicle_c>();
   for (Vehicle_c vehicle: [SELECT Id, Stock_Quantity_c FROM Vehicle_c WHERE Id IN :vehicleIds]) {
      vehicleStockMap.put(vehicle.Id, vehicle);
    }
}
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                                      for (Vehicle_Order_c order : orders) {
   if (vehicle_StockMap.containsKey(order.Vehicle_c)) {
      Vehicle_c vehicle = vehiclestockMap.get(order.Vehicle_c);
      if (vehicle.Stock_Quantity_c < = 0) {
            order.addError('This vehicle is out of stock. Order cannot be placed.');
      }
}</pre>
                   }
                                     }
                     // Method to update vehicle stock when an order is placed
private static void updatestockonorderPlacement(List<Vehicle_Order__c> orders) {
    Set<Id> vehicleIds = new Set<Id>();
                              for (Vehicle_Order_c order : orders) {
   if (order.Vehicle_c != null && order.Status_c == 'Confirmed') {
      vehicleIds.add(order.Vehicle_c);
   }
                           if (!vehicleIds.isEmpty()) {
                                       vehicleStockMap.put(vehicle.Id, vehicle);
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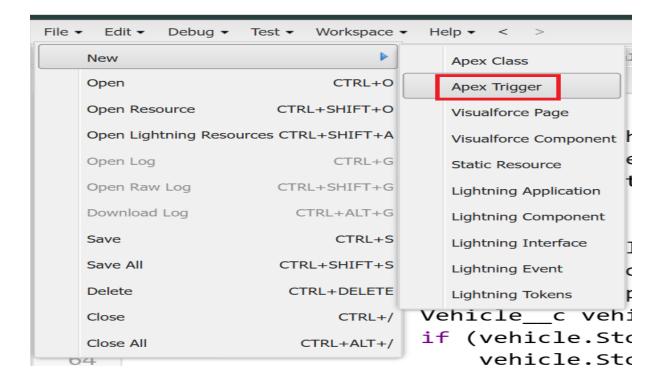
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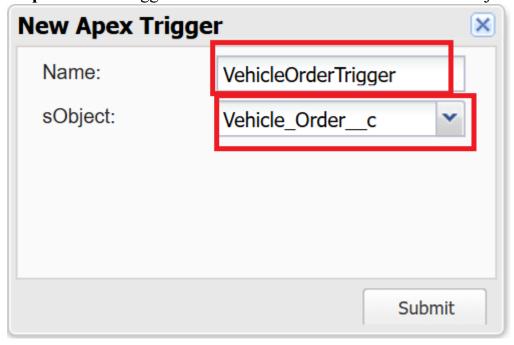
}
                                    ListcVehicle_c> vehiclesToUpdate = new ListcVehicle_c>();
for (Vehicle_order_c order : orders) {
    if (vehicleStockMap.containsKey(order.Vehicle_c)) {
        Vehicle_c vehicle = vehicleStockMap.get(order.Vehicle_c);
        if (vehicle.stock_Quantity_c > 0) {
            vehicle.stock_Quantity_c - = 1;
            vehicleStock_Quantity_c - = 1;
            vehicleStock_Quantity_c - = 1;
            vehicleStoUpdate.add(vehicle);
                               }
                                  if (!vehiclesToUpdate.isEmpty()) {
                                                 update vehiclesToUpdate
```

	Q Search			*
WhatNext Vision M Vehicles V	Vehicle Customers ✓ Vehicle Dealers ✓	Vehicle Service Requests Vehicle Orders V	Vehicle Test Drives VRe	∨ Dashboards ∨ *Home ∨ X
Vehicle Orders Recently Viewed ▼ 1 item - Updated a few seconds ago	Information	New Order	* = Required Information	v Import Change Owner Assign Label
Vehicle Order Name 1 VC-0001	Customer Customer Test Vehicle User Vehicle Hero Mastro Order Date 7/30/2025 Status Pending Review the errors on the placed.			v •

Step 5: Write Trigger Handler



Step 6: Writer Trigger Class Name and Select Vehicle Order Object



Step 7: Call Apex Class in Trigger Class

Source Code:

}

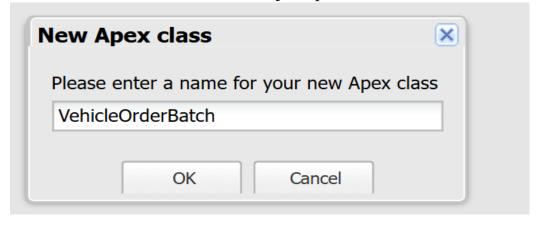
trigger VehicleOrderTrigger on Vehicle_Order__c (before insert,before update,
after insert, after update) {

VehicleOrderTriggerHandler.handleTrigger(Trigger.new, Trigger.oldMap, Trigger.isBefore,Trigger.isAfter, Trigger.isInsert, Trigger.isUpdate);

Step 8: Create Batch Job

A customer places an order, but the vehicle is out of stock.

- The order remains pending.
- After new stock is added, the batch job updates the order to confirmed.



```
Code Coverage: None • API Version: 62 •
 1 ▼ global class VehicleOrderBatch implements Database.Batchable<sObject> {
         global Database.QueryLocator start(Database.BatchableContext bc) {
             return Database.getQueryLocator([
                SELECT Id, Status_c, Vehicle_c
                FROM Vehicle_Order__c
WHERE Status__c = 'Pending'
 6
             ]);
        }
 10
 11 🔻
         global void execute(Database.BatchableContext bc, List<Vehicle_Order__c> orderList) {
 12
             Set<Id> vehicleIds = new Set<Id>();
 13
 14 ▼
             for (Vehicle_Order__c order : orderList) {
 15 ₹
                 if (order.Vehicle__c != null) {
                     vehicleIds.add(order.Vehicle__c);
 16
 17
 18
            }
 19
 20 ▼
             if (!vehicleIds.isEmpty()) {
                Map<Id, Vehicle__c> vehicleStockMap = new Map<Id, Vehicle__c>();
for (Vehicle__c vehicle : [SELECT Id, Stock_Quantity__c FROM Vehicle__c WHERE Id IN :vehicleIds]) {
 21
 22 🔻
 23
                     vehicleStockMap.put(vehicle.Id, vehicle);
 24
 25
                 List<Vehicle_Order__c> ordersToUpdate = new List<Vehicle_Order__c>();
 26
                 List<Vehicle_c> vehiclesToUpdate = new List<Vehicle_c>();
 27
 28
 29 ▼
                 for (Vehicle_Order__c order : orderList) {
30 ▼
                     if (vehicleStockMap.containsKey(order.Vehicle__c)) {
                           if (vehicleStockMap.containsKey(order.Vehicle__c)) {
 30 ▼
                               Vehicle_c vehicle = vehicleStockMap.get(order.Vehicle_c);
 31
                                if (vehicle.Stock_Quantity__c > 0) {
 32 ▼
                                    order.Status__c = 'Confirmed';
 33
 34
                                    vehicle.Stock_Quantity__c -= 1;
 35
                                    ordersToUpdate.add(order);
 36
                                    vehiclesToUpdate.add(vehicle);
 37
                               }
 38
                          }
 39
                     }
 40
 41 v
                     if (!ordersToUpdate.isEmpty()) {
                          update ordersToUpdate;
 42
 43
 44
                      if (!vehiclesToUpdate.isEmpty()) {
 45 •
                          update vehiclesToUpdate;
 46
 47
                     }
 48
                }
 49
 50
 51 ▼
            global void finish(Database.BatchableContext bc) {
 52
                System.debug('Vehicle order batch job completed.');
 53
 54
      Tests Checkpoints Query Editor View State Progress
Logs
                                            Application
                                                                                        Operation
```

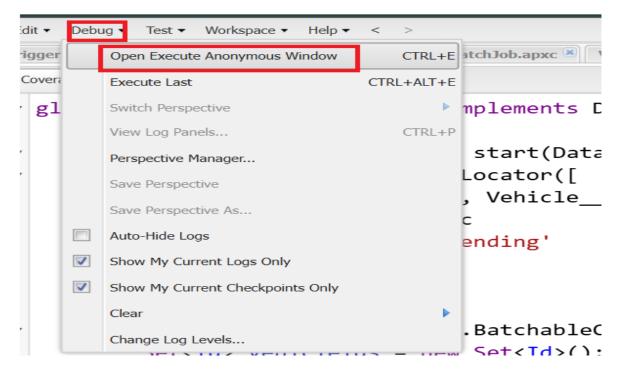
Step 9: Create Schedule Class then revoked Batch Class in Schedule Class

New Apex class	>
Please enter a name for ye	our new Apex class
VehicleOrderBatchSchedu	uler

Source Code:

```
global class VehicleOrderBatchScheduler implements Schedulable {
   global void execute(SchedulableContext sc) {
      VehicleOrderBatch batchJob = new VehicleOrderBatch();
      Database.executeBatch(batchJob, 50); // 50 is the batch size
   }
}
```

Step 10: Schedule the Batch Job To run the batch job every night at midnight:

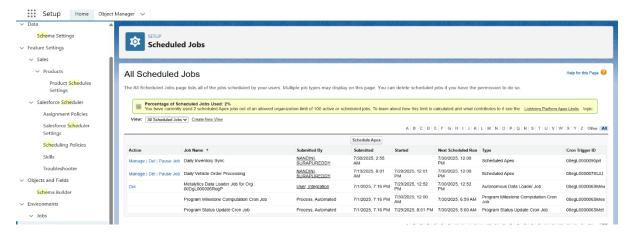


Source Code:

String cronExp = '0 0 12 * * ?'; // Runs daily at 12:00 PM

System.schedule('Daily Vehicle Order Processing', cronExp, new VehicleOrderBatchScheduler());

Step 11: You Can Check where this Schedule Job is Running



Conclusion:

This Salesforce implementation at WhatsNext Vision Motors is a strategic move towards digital transformation in the automotive industry. By focusing on critical pain points in the ordering and fulfillment process, the project delivers tangible improvements in customer service and internal operations. The end result is a robust, intelligent, and user-centric ordering system that aligns with the company's mission to lead the future of mobility.

Future Enhancements:

- Customer Self-Service Portal for order tracking and service requests.
- AI-Powered Vehicle Recommendations using Salesforce Einstein.
- Advanced Dealer & Sales Analytics with detailed dashboards.
- Mobile App Integration for on-the-go dealer and sales management.
- Predictive Stock Management using demand forecasting.