

**Thinks** What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

CASE:1 Assurance gives much better to pass on

CASE:2 Most of us could easily fly by having economically efficient

CASE:1 Safe transportation

CASE:2 Economical and Efficient movement of goods and passengers

CASE:3 Could able to know one another

**TRANSPORTATION** 

THE GLOBAL AIR

CASE:1 Amount of emissions are

decreased

CASE:2 Use of technology has increased

CASE:1 Develops every individual

CASE:3

Modern Society

(connects

vast

across distance)

CASE:2 Literally it's seems difficult fopr an economically efficient to normal people

CASE:3 Improves the accuracy

CASE:3 Hope so to have a mutual relations between nations

Does

What behavior have we observed? What can we imagine them doing?

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



