Says

What have we heard them say?
What can we imagine them saying?

CASE:1
Assurance gives much better to pass on

CASE:2
Most of us could easily fly by having economically efficient

CASE:3
Could able to know one another

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

CASE :1
Safe transportation

CASE :2
Economical and Efficient movement of goods and passengers

CASE:3
Modern Society (connects vast across distance)

THE GLOBAL AIR TRANSPORTATION

CASE:1
Amount of emissions are decreased

CASE:2
Use of technology has increased

CASE:3
Improves the accuracy

CASE:1
Develops every individual

CASE:2
Literally it's seems difficult fopr an economically efficient to normal people

CASE:3
Hope so to have a mutual relations between nations

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example