

region

▼

All

market

▼

All

customer

▼

All

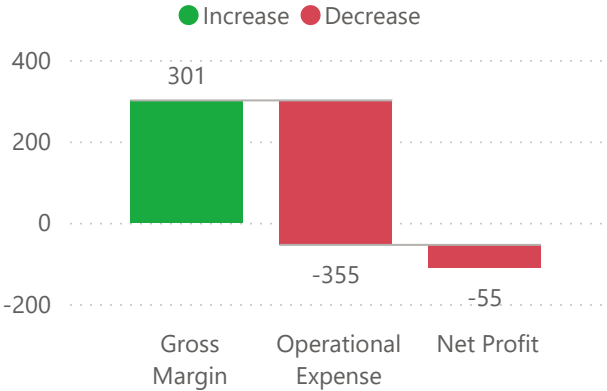
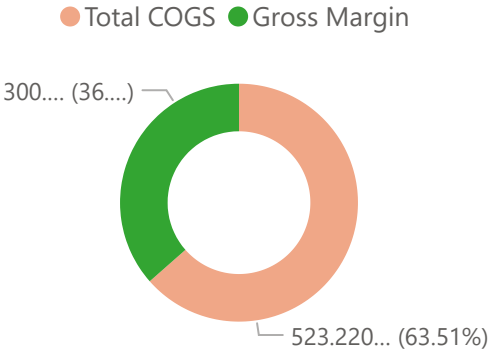
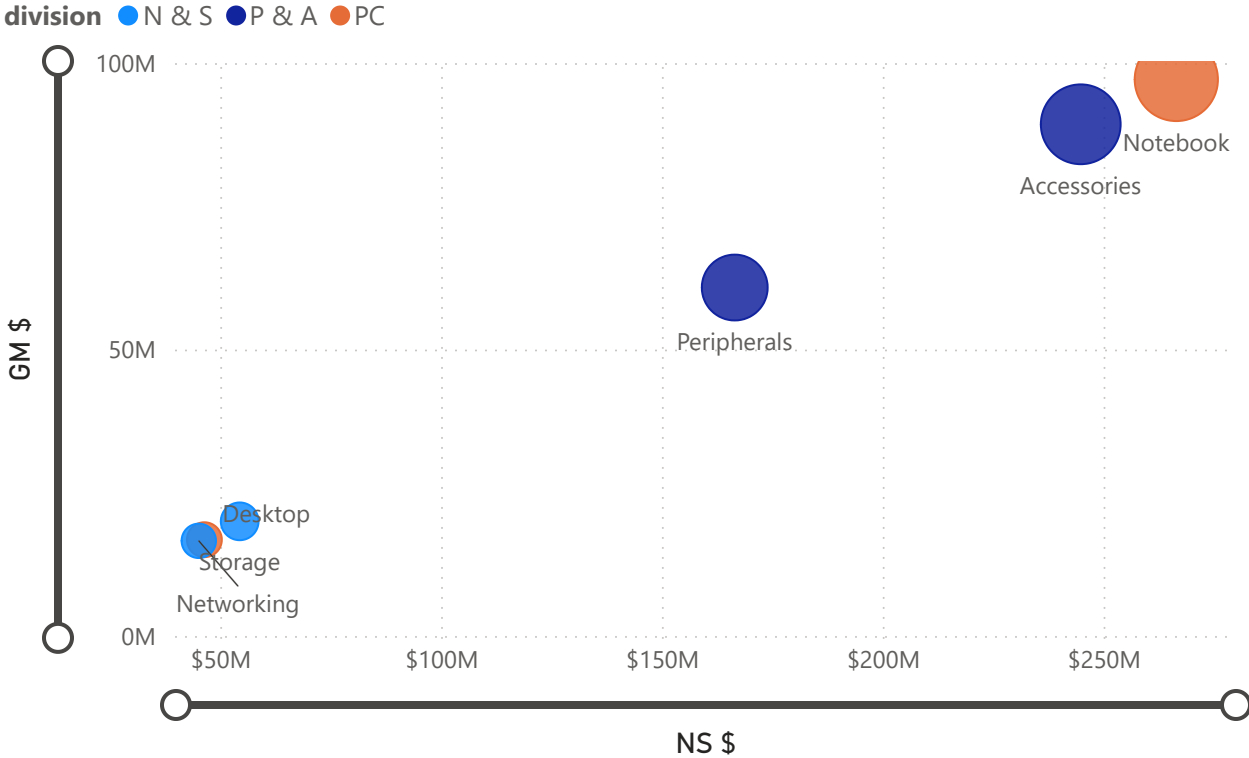
2019202020212022 Est

Q1Q2Q3Q4

YTDYTG

segment	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
Accessories	\$244.8M	89.3M	36.47%	-16.28M	-6.65%
+ Batteries	\$7.4M	2.7M	36.30%	-0.50M	-6.72%
+ Keyboard	\$134.1M	48.9M	36.48%	-8.91M	-6.65%
+ Mouse	\$103.3M	37.7M	36.48%	-6.87M	-6.65%
Desktop	\$46.4M	16.8M	36.17%	-3.27M	-7.04%
+ Business Laptop	\$33.7M	12.1M	35.97%	-2.39M	-7.09%
+ Personal Desktop	\$12.7M	4.7M	36.70%	-0.88M	-6.92%
Networking	\$45.2M	16.6M	36.75%	-2.91M	-6.44%
+ Wi fi extender	\$45.2M	16.6M	36.75%	-2.91M	-6.44%
Notebook	\$266.5M	97.1M	36.45%	-17.71M	-6.64%
+ Business Laptop	\$74.9M	27.4M	36.55%	-4.88M	-6.52%
+ Gaming Laptop	\$78.5M	28.9M	36.83%	-4.92M	-6.27%
+ Personal Laptop	\$113.1M	40.8M	36.11%	-7.90M	-6.99%
Peripherals	\$166.5M	60.8M	36.52%	-11.02M	-6.62%
+ Graphic Card	\$37.7M	13.8M	36.61%	-2.48M	-6.59%
+ Internal HDD	\$11.5M	4.2M	36.74%	-0.73M	-6.40%
+ MotherBoard	\$16.0M	5.9M	36.85%	-1.01M	-6.30%
Total	\$823.8M	300.6M	36.49%	-54.65M	-6.63%

NS \$, GM \$, NS \$ and GM % by segment and division



region	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
+ APAC	\$442.0M	156.2M	35.34%	-33.33M	-7.54%
+ EU	\$200.8M	77.0M	38.34%	2.81M	1.40%
+ LATAM	\$3.2M	1.2M	37.54%	0.20M	6.18%
+ NA	\$177.9M	66.3M	37.23%	-24.32M	-13.67%
Total	\$823.8M	300.6M	36.49%	-54.65M	-6.63%