

Task 1: Find & Think

Objective: Identifying 3 potential mentors/contributors and explain Why we picked them and how to approach them.

1. Elizabeth Filips

- **Profile:** [Instagram](#) | [YouTube](#)
- **Why I picked them:** She teaches deep learning, creativity, and productivity through engaging content, perfect for students.
- **How to Approach:** Instagram DM with an invitation to create a short study hack series for students.

2. Kunal Kushwaha

- **Profile:** [Twitter](#) | [YouTube](#)
- **Why I picked them:** Active in open-source, tech education, and mentoring students in coding.
- **How to Approach:** Twitter DM to invite him for a session on career advice or open-source contributions.

3. Nas Daily (Nuseir Yassin)

- **Profile:** [Facebook](#) | [Instagram](#)
- **Why I picked them?** Engaging storytelling approach that inspires students and young audiences.
- **How to Approach:** Email proposal for a student impact storytelling campaign.

Task 2: 3-5 Tweet Thread

Tweet 1:

- Studying alone is tough. But what if you had a team solving problems **with you** in real-time?
- Introducing **Open Practice Groups** – where students come together to solve questions, share ideas & level up! 🎯📚

Tweet 2

- ✓ Solve questions LIVE with peers
- ✓ Get instant feedback & insights
- ✓ Stay motivated with a study squad
- ✓ It's like a study group—but way more fun, engaging, and productive! 🧠💡

Tweet 3

No more procrastination. No more last-minute cramming.

- Join a group, pick a challenge, and start practicing in real-time! ⌚🎯

Tweet 4

Ready to study smarter? Join an Open Practice Group NOW & experience the power of collaborative learning! 🚀 👥

- [Website Link]
- **Telegram Community Growth & Engagement Plan (First 7 Days)**
- 📅 **Day 1-2: Seed the Community (First 50 Members)**
- ♦ **Leverage Existing Networks** – Invite students from existing platforms (WhatsApp groups, email lists, Instagram, Discord, etc.).
 - ♦ **Personalized Invitations** – Reach out to engaged students & early adopters, highlighting the benefits of the group.
 - ♦ **Exclusive Early Access Perks** – Offer something valuable for the **first 50 members** (study guides, Q&A sessions, shoutouts, or mentorship access).
- 💡 **Example Outreach Message:**





*"Hey Surrender! 🚀 We're building a **Telegram community** where students solve questions together, get study tips, and level up their learning! Want early access & exclusive resources? Join now! [Group Link]"*
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- 📅 **Day 3-4: Keep Members Engaged**
- 🔥 **Daily Challenges & Polls** – Start with easy, fun academic or logic-based challenges to spark discussions.
 - 💬 **Topic of the Day** – Assign a daily theme (e.g., "Best Study Hack", "Biggest Exam Mistake", "Favorite Productivity App").
 - 🎤 **AMA (Ask Me Anything) Session** – Invite an influencer, senior student, or educator for a quick Q&A.
 - 🏆 **Leaderboard & Rewards** – Recognize active members (shoutouts, custom badges, or small prizes).
- 💡 **Example Poll:**

What is your biggest study challenge?

 - ✅ Time Management
 - ✅ Distractions
 - ✅ Understanding Concepts
 - ✅ Staying Motivated
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- 📅 **Day 5-7: Encourage Members to Invite Others**
- 📢 **"Invite & Win" Challenge** – Offer shoutouts or special perks for members who bring in 3+ friends.
 - 👯 **Buddy System** – Pair new members with existing ones to help them integrate faster.
 - 📌 **Pinned Welcome Message** – Clearly explain the group's purpose, rules, and benefits.
 - 🚀 **First Event Announcement** – Plan a **study sprint**, mock test, or collaborative problem-solving session to build momentum.
- 💡 **Example Message to Encourage Referrals:**

The best way to learn? With friends! 👥 Invite 3 friends to join & get featured as a

Top Study Buddy this week! Let's grow this learning community together! 🚀
[Group Link]

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-  **Key Success Factors**
-  **Value First** – Students should feel they're getting useful study tips, motivation, and accountability.
-  **Consistent Engagement** – Keep the group lively with questions, discussions, and mini-events.
-  **Social Proof** – Highlight active members & showcase success stories to build credibility.