blinkit
India's Last Minute App

$1.20M
TOTAL SALES

$141
AVG SALES

8523
NO OF ITEMS

3.9
AVG RATINGS

| Total Sales | Avg Sales | No of Items | Avg Rating |

No of Items by Item Fat Content
FAT CONTE... ● Low Fat ● Regular

ITEM TYPE

Item Type	Count
Fruits a...	1232
Snack F...	1200
Househ...	910
Frozen ...	856
Dairy	682
Canned	649
Baking ...	648
Health ...	520
Soft Dri...	445
Meat	425
Breads	251
Hard Dr...	214
Others	169
Starchy ...	148
Breakfast	110
Seafood	64

Total Sales
$1.20M

3K
6K
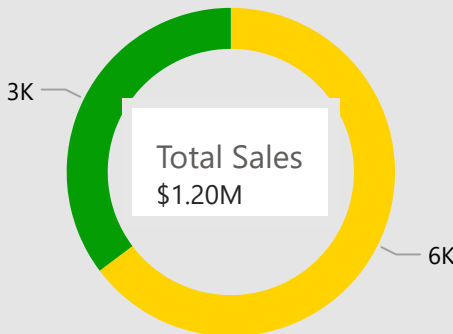
FAT BY OUTLET
Item... ● Low Fat ● Regular

Outlet Location Type

Tier 3	$0.31M / $0.17M
Tier 2	$0.25M / $0.14M
Tier 1	$0.22M / $0.12M
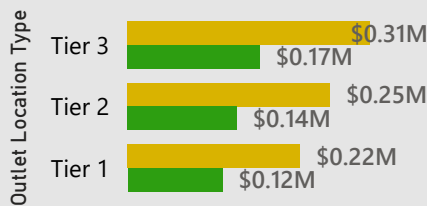
OUTLET SIZE
FAT C... ● Medium ● Small ● High

$248.99K
$507.9...
$444.79K

OUTLET LOCATION

100%

Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

71.3%

OUTLET ESTABLISHMENT

$250K
$200K
$150K
$100K
$50K

$205K
$130K $132K $132K $133K
$131K
$129K $131K
$78K

2010   2015   2020
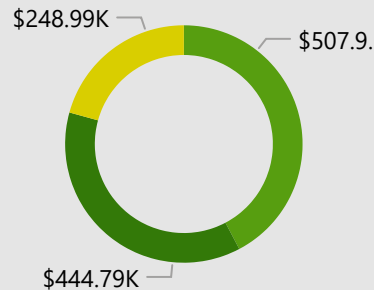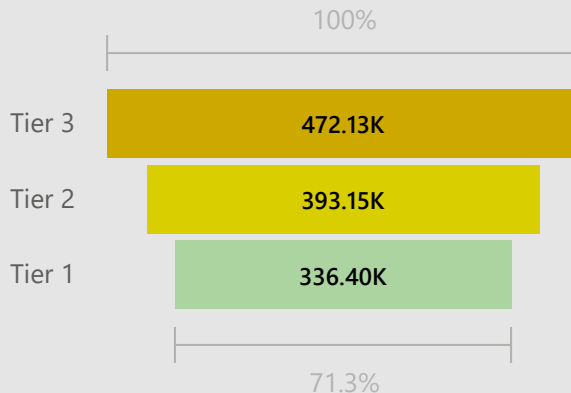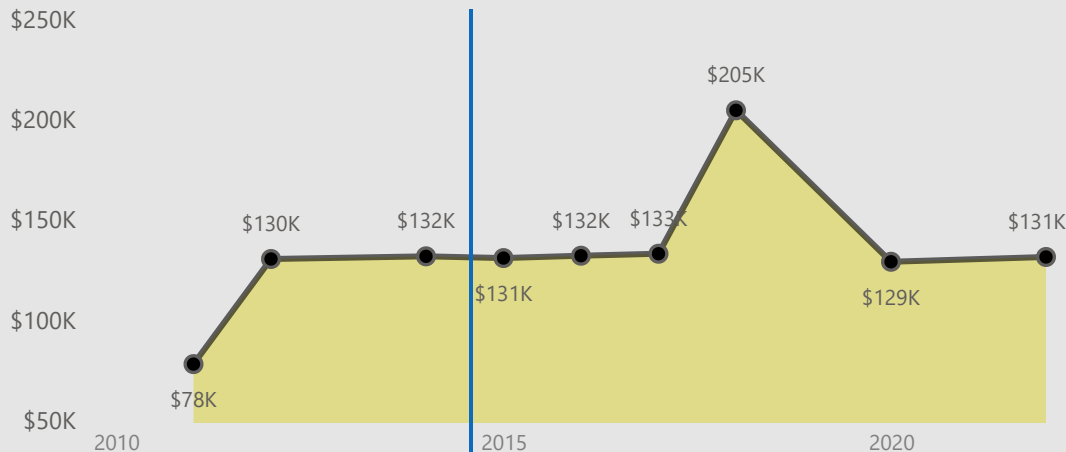
Outlet Type	Total Sales	Avg Rating	Avg Sales	No of Items	Average of Item Visibil
Grocery Store	$151.94K	4	$140	1083	0.10
Supermarket Type1	$787.55K	4	$141	5577	0.06
Supermarket Type2	$131.48K	4	$142	928	0.06
Supermarket Type3	$130.71K	4	$140	935	0.06
Total	$1,201.68K	4	$141	8523	0.0