










85.6%

Course Grade

	Due	Weight	Passed	Grade
Course Overview and Marketing Analytics Process				
 <b>Quiz:</b> Module 1 Quiz 10 questions	Mar 20	12.50%	✓	90%
 <b>Peer-graded Assignment:</b> Module 1 Peer Review 2h	Mar 20	12.50%	✓	90%
 <b>Review Your Peers:</b> Module 1 Peer Review	Mar 23	--	✓	--
Data Collection				
 <b>Quiz:</b> Module 2 Quiz 10 questions	Mar 27	12.50%	✓	80%
 <b>Peer-graded Assignment:</b> Module 2 Peer Review 2h	Mar 27	12.50%	✓	80%
 <b>Review Your Peers:</b> Module 2 Peer Review	Mar 30	--	✓	--
Data Analysis				
 <b>Quiz:</b> Module 3 Quiz 10 questions	Apr 3	12.50%	✓	80%
 <b>Peer-graded Assignment:</b> Module 3 Peer Review 2h	Apr 3	12.50%	✓	95%
 <b>Review Your Peers:</b> Module 3 Peer Review	Apr 6	--	✓	--



	<b>Quiz: Module 4 Quiz</b> 10 questions	Apr 10	12.50%	✓	100%
	<b>Peer-graded Assignment: Module 4 Peer Review</b> 2h	Apr 10	12.50%	✓	70%
	<b>Review Your Peers: Module 4 Peer Review</b>	Apr 13	--	✓	--

## Course Policies

### How to pass this course

- Pass the required number of graded assignments (listed above) to pass this course.

### Due dates

- Due dates for each assignment are listed above.
- There is no late penalty for submitting after an assignment's due date - you just need to pass before the session ends.

### If you are not able to complete the course in this session

- Most courses have a new session starting every few weeks.
- Your progress from this session will carry over to any future sessions.
- Learn more about switching sessions.