



79%

Course Grade

	Due	Weight	Passed	Grade
Course Overview and Digital Tools for Developing Innovative New Products				
Peer-graded Assignment: Case Discussion: Local Motors 2h	Mar 20	8.75%	✓	66.66%
Review Your Peers: Case Discussion: Local Motors	Mar 23	--	✓	--
Peer-graded Assignment: Lego Ideas Exercise 2h	Mar 20	8.75%	✓	100%
Review Your Peers: Lego Ideas Exercise	Mar 23	--	✓	--
Quiz: Digital Tools for Developing Innovative New Products Quiz 10 questions	Mar 20	7.50%	✓	80%

Digital Tools for Persuading Customers to Buy Your Products

Peer-graded Assignment: Case Discussion: Pepsi Refresh 2h	Mar 27	8.75%	✓	77.77%
Review Your Peers: Case Discussion: Pepsi Refresh	Mar 30	--	✓	--
Peer-graded Assignment: Wikipedia Exercise 2h	Mar 27	8.75%	✓	100%
Review Your Peers: Wikipedia Exercise	Mar 30	--	✓	--

**Quiz: Digital Tools for Persuading**

Customers to Buy Your Products



Mar 27

7.50%



70%



Quiz 10 questions

Digital Tools for Effectively Distributing Your Products

**Peer-graded Assignment: Case**

Discussion: Threadless 2h

Apr 3

8.75%



66.66%

**Review Your Peers: Case Discussion:**

Threadless

Apr 6

--



--

**Peer-graded Assignment: Thingiverse**

Exercise 2h

Apr 3

8.75%



81.81%

**Review Your Peers: Thingiverse**

Exercise

Apr 6

--



--

**Quiz: Digital Tools for Effectively**

Distributing Your Products

Apr 3

7.50%



80%

Quiz 10 questions

Digital Tools for Setting the Right Prices for Your Products

**Peer-graded Assignment: Case**

Discussion: Radiohead 2h

Apr 10

8.75%



66.66%

**Review Your Peers: Case Discussion:**

Radiohead

Apr 13

--



--

**Peer-graded Assignment: RedLaser**

Exercise 2h

Apr 10

8.75%



77.77%

**Review Your Peers: RedLaser Exercise**

Apr 13

--



--

**Quiz: Digital Tools for Setting the Right**

Prices for Your Products

Apr 10

7.50%



80%

Quiz 10 questions

Course Policies

How to pass this course



- Pass the required number of graded assignments (listed above) to pass this course.



Due dates

- Due dates for each assignment are listed above.
- There is no late penalty for submitting after an assignment's due date - you just need to pass before the session ends.

If you are not able to complete the course in this session

- Most courses have a new session starting every few weeks.
- Your progress from this session will carry over to any future sessions.
- Learn more about switching sessions.