



You passed this course! Your grade is 93.60%.

Item	Status	Due	Weight	Grade
Marketing Resource Allocation Quiz	Locked	Feb 7	12%	80%
Metrics for Measuring Brand Assets Quiz	Locked	Feb 14	12%	90%
Building Brand Architecture Submit your assignment and review 3 peers' assignments to get your grade.			20%	92%
Submit your assignment	Locked	Feb 14		
Review 3 peers' assignments.	Locked	Feb 17		
Customer Lifetime Value (CLV) Quiz	Locked	Feb 21	12%	100%
Regression Analysis Quiz	Locked	Feb 28	12%	90%
Marketing Experiments Quiz	Locked	Mar 6	12%	100%
Design a Marketing Experiment Submit your assignment and review 3 peers' assignments to get your grade.			20%	100%
Submit your assignment	Locked	Mar 6		
Review 3 peers' assignments.	Locked	Mar 9		

