












86.6%

Course Grade

| | Due | Weight | Passed | Grade |
|---|--------|--------|--------|--------|
| Course Overview and Digital and Content Marketing Strategy | | | | |
|  Peer-graded Assignment: Module 1 Peer Assessment 2h | Sep 4 | 12% | ✓ | 90% |
|  Review Your Peers: Module 1 Peer Assessment | Sep 7 | -- | ✓ | -- |
|  Quiz: Module 1 Quiz 10 questions | Sep 4 | 12% | ✓ | 90% |
| Combining Traditional and Digital Media | | | | |
|  Peer-graded Assignment: Module 2 Peer Assessment 2h | Sep 11 | 12% | ✓ | 83.33% |
|  Review Your Peers: Module 2 Peer Assessment | Sep 14 | -- | ✓ | -- |
|  Quiz: Module 2 Quiz 10 questions | Sep 11 | 12% | ✓ | 90% |
| Research and Pitch Your Plan | | | | |
|  Peer-graded Assignment: Module 3 Peer Assessment 2h | Sep 18 | 13% | ✓ | 80% |
|  Review Your Peers: Module 3 Peer Assessment | Sep 21 | -- | ✓ | -- |
|  Quiz: Module 3 Quiz 10 questions | Sep 18 | 13% | ✓ | 70% |



| | | | | | |
|--|---|--------|-----|---|------|
| | Peer-graded Assignment: Module 4 Peer Assessment 2h | Sep 25 | 13% | ✓ | 90% |
| | Review Your Peers: Module 4 Peer Assessment | Sep 28 | -- | ✓ | -- |
| | Quiz: Module 4 Quiz 10 questions | Sep 25 | 13% | ✓ | 100% |

Course Policies

How to pass this course

- Pass the required number of graded assignments (listed above) to pass this course.

Due dates

- Due dates for each assignment are listed above.
- There is no late penalty for submitting after an assignment's due date - you just need to pass before the session ends.

If you are not able to complete the course in this session

- Most courses have a new session starting every few weeks.
- Your progress from this session will carry over to any future sessions.
- Learn more about switching sessions.