



Social Media Ad Campaigns



K.P.DURGA GANESH

SOCIAL MEDIA AD CAMPAIGNS

Here are three targeted ad campaigns focused on brand awareness, driving website traffic, and generating leads.

1. Brand Awareness – “The Purity You Can Trust”

Goal: Increase brand awareness & trust.

2. Driving Website Traffic – “Explore Our Dairy Delights”

Goal: Increase website visits & product exploration.

3. Lead Generation – “Join the Dairy Lovers Club”

Goal: Capture leads for promotions & newsletters.

EMAIL AD CAMPAIGNS





EMAIL MARKETING FOR MOTHER DAIRY

- ▶ Email marketing is a powerful digital strategy that helps engage customers, increase brand awareness, and boost sales through direct communication
- ▶ **Benefits of Email Marketing for Mother Dairy**
- ▶ Cost-Effective – Low investment, high ROI.
 - Direct Communication – Personalized engagement with customers.
 - Boosts Brand Awareness – Keeps Mother Dairy top-of-mind.
 - Increases Sales & Conversions – Promotes products & offers.
 - Drives Website Traffic – Encourages visits to online store & blog.
 - Customer Retention – Automated follow-ups & loyalty programs.
 - Easy Performance Tracking – Monitor open rates, clicks, & conversions.



THANK YOU

Thankyou

YOGURT YURKY

THANK YOU