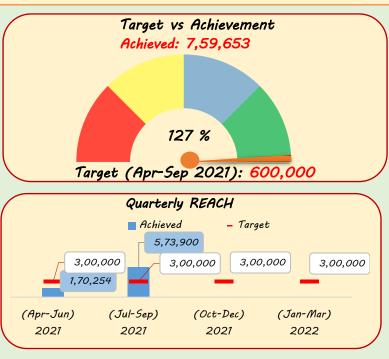
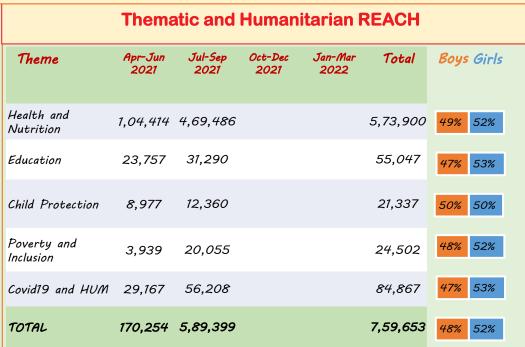
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As Save the Children, India set out to reach 3.2 million children under 2019-21 strategy period; and having reached 7.73 lacs children in year 1 (95% achievement against the year 1 target) and reached 10.96 lacs children in year 2 (91% of the year 2 target), for year-3 2021-22 it has a target of 12.0 lacs, equally distributed across all four quarters i.e. 3.00 lacs. It is important to note that despite unprecedented scenario due to Covid-19, we have reached 759,653 children in 1st and 2nd quarter i.e. Aproper of year 3 of the strategy period, achieving 127% of the quarterly target and 63% of the year 3 target. Overall, in this strategy period, we have reached 2,629,666 children achieving 82% of the strategy period target. Under the strategy period, so far we have also indirectly reached 1,780,260 children. Additionally, we have directly reached 3,088,849 adults and indirectly reached 2,392,079 adults. The newsletter presents reach by theme, big ideas and state.

Thematic and Humanitarian Reach (Apr 2021 – Sep 2021)

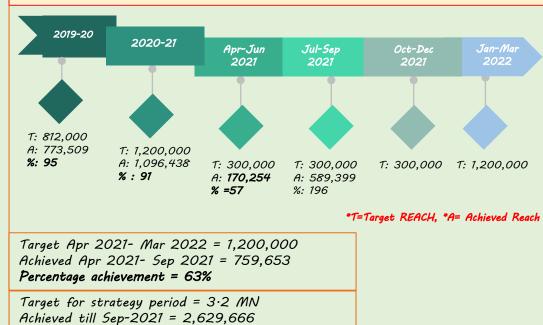




Thematic and Humanitarian Reach: (Apr 2019 – Sep 2021)

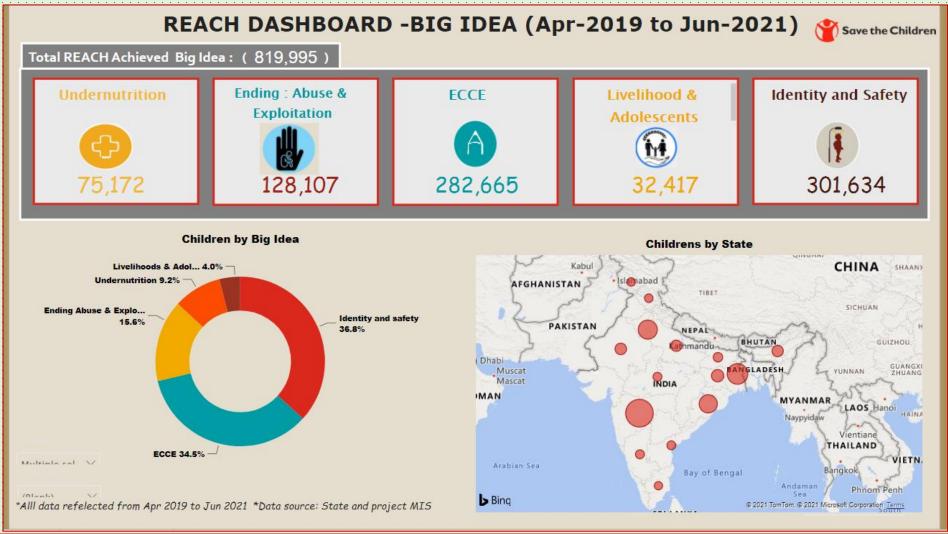
Strategy Period Target vs Achievement Achieved: 2,629,666 82 % Target: 3.2 MN

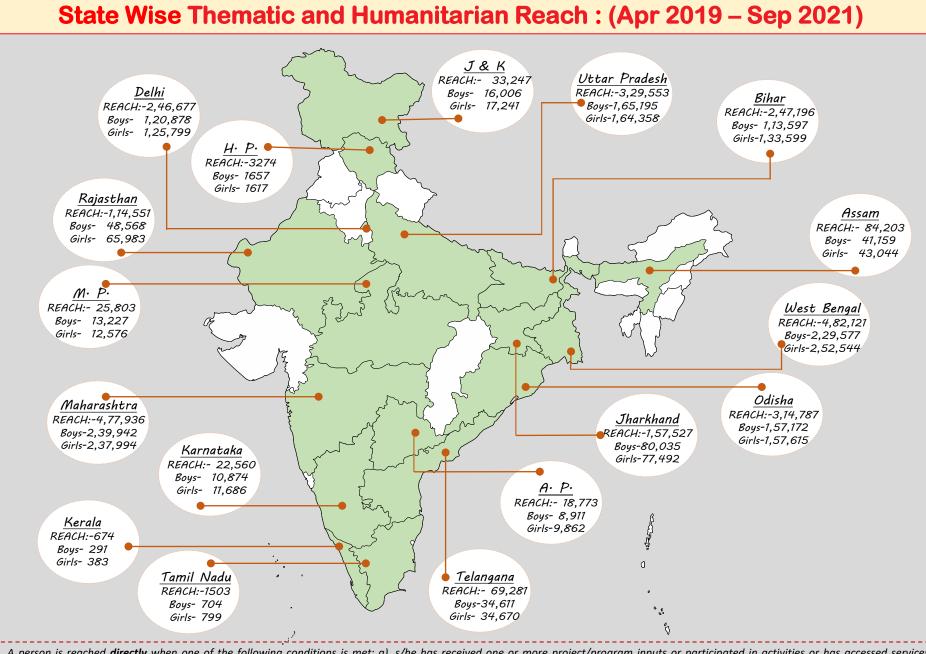
Quarter and Year Wise Reach Target and Achievement



BIG Idea Dashboard: (Apr 2019 – Sep 2021)

Percentage achievement = 82 %





A person is reached **directly** when one of the following conditions is met: a). s/he has received one or more project/program inputs or participated in activities or has accessed services provided by SC or one of its partners; b). s/he has received inputs, activities or services from individuals/institutions to whom SC or its partners have provided sustained support. A person is reached **indirectly** through one or more of the following: a). communications, IEC, campaigning and/or awareness raising efforts or events conducted or supported by SC or one of its implementing partners; b). a family or community member whose well-being is <u>expected to be enhanced</u> by a person