REVENUE INSIGHTS HOSPITALITY DOMAIN

BY SURENDRA PRAJAPAT

Filter by City
All

Filter by room class
All

Filter by room class
All

May, 22   June, 22   July, 22   W 19   W 20   W 21   W 22   W 23   W 24   W 25   W 26   W 27   W 28   W 29   W 30   W 31
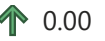
	Revenue	RevPAR	DSRN
	1.69bn	**7,337**	**2,528**
	⬆ 0.00	⬆ 0.00	⬆ 0.00
	Occupancy %	ADR	Realisation %
	57.79%	**12.70K**	**70.14%**
	⬆ 0.00	⬆ 0.00	⬇ -0.03%

% values in bottom are Week on Week Change

Day Type	RevPAR	Occupancy %	ADR	Realisation %
WEEKEND	7,971.63	62.64%	12,725.49	70.59%
WEEKDAY	7,082.53	55.85%	12,682.41	69.94%
Total	**7,336.56**	**57.79%**	**12,695.75**	**70.14%**

% Revenue by category

49.77%   50.23%

category
- Business
- Luxury

Trend by Key Metrix

● RevPAR ● ADR ● Occupancy %

W 19 W 20 W 21 W 22 W 23 W 24 W 25 W 26 W 27 W 28 W 29 W 30 W 31
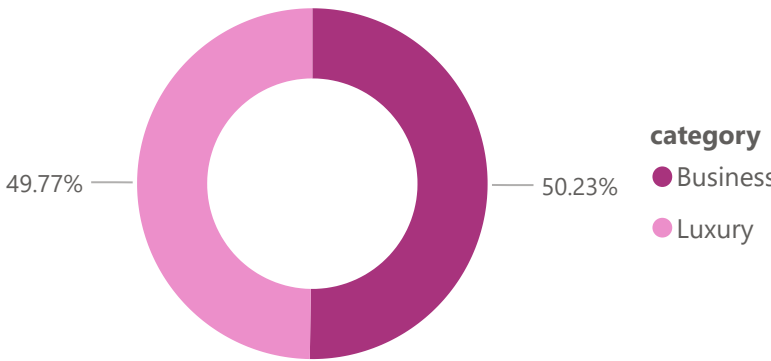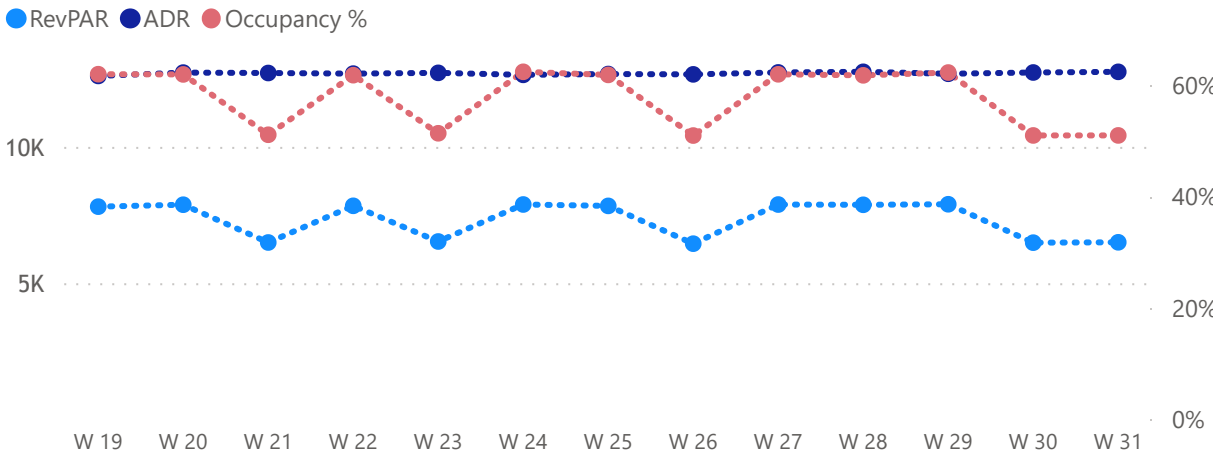
Realisation % and ADR by booking_platform

● Realisation % ● ADR

logtrip	journey	direct online	direct offline	others	makeyourtr...	tripster
70.57%	70.54%	70.27%	70.20%	70.09%	69.92%	69.80%

booking_platform
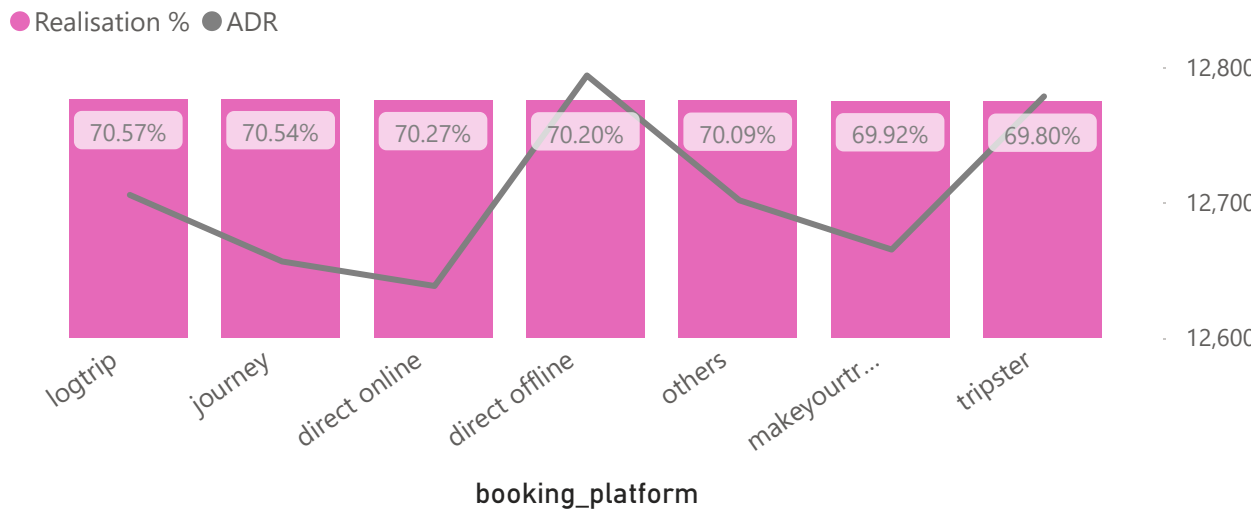
property_id	property_name	city	Revenue	RevPAR	ADR	Occupancy %	DBRN	DSRN	DURN	Realisation %	Cancellation %	Average Rating
16558	Atliq Grands	Delhi	36M	7,525	11,436	65.81%	34	52	24	70.01%	25.08%	4.25
16559	Atliq Exotica	Mumbai	117M	10,629	16,141	65.85%	80	121	56	70.39%	24.63%	4.32
16560	Atliq City	Delhi	54M	6,281	11,714	53.61%	51	95	36	71.20%	24.03%	3.01
16561	Atliq Blu	Delhi	57M	8,612	13,115	65.66%	48	73	33	69.85%	25.56%	4.28
16562	Atliq Bay	Delhi	56M	6,254	11,712	53.40%	52	98	36	69.34%	25.24%	3.07
16563	Atliq Palace	Delhi	88M	8,269	12,480	66.25%	78	117	54	70.02%	25.19%	4.27
17558	Atliq Grands	Mumbai	74M	7,953	14,839	53.60%	55	102	38	69.91%	25.67%	3.05
17559	Atliq Exotica	Mumbai	93M	10,107	15,293	66.09%	67	101	47	70.81%	24.04%	4.32
17560	Atliq City	Mumbai	87M	7,763	14,629	53.07%	65	123	45	69.51%	25.12%	3.04
17561	Atliq Blu	Mumbai	73M	9,447	14,271	66.19%	56	85	39	70.14%	24.41%	4.30
17562	Atliq Bay	Mumbai	51M	6,803	15,167	44.86%	37	83	26	69.60%	25.44%	2.37
17563	Atliq Palace	Mumbai	100M	10,592	16,016	66.13%	69	104	49	70.67%	24.38%	4.29
17564	Atliq Seasons	Mumbai	65M	7,397	16,597	44.57%	43	97	31	70.59%	24.81%	2.30
18558	Atliq Grands	Hyderabad	46M	5,514	10,331	53.38%	49	91	34	69.73%	25.07%	3.06
18559	Atliq Exotica	Hyderabad	47M	4,061	9,111	44.57%	57	128	40	70.57%	24.33%	2.33
18560	Atliq City	Hyderabad	60M	6,068	9,185	66.07%	72	109	51	70.91%	24.13%	4.26
Total			**1688M**	**7,337**	**12,696**	**57.79%**	**1,461**	**2,528**	**1,025**	**70.14%**	**24.84%**	**3.62**

RevPAR - Revenue per available room | **DSRN** - Daily sellable room nights | **ADR** - Average Daily Rate | **DBRN** - Daily Booked Room Nights | **DURN** - Daily Utilized Room Nights
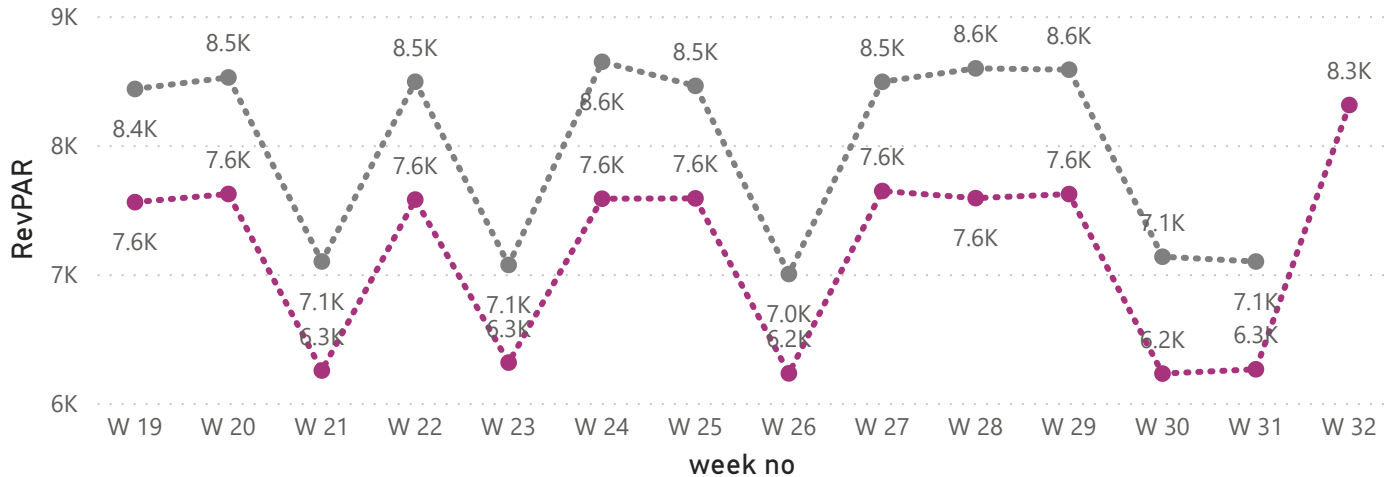
Revenue by week no and Day Type

Day Type ● WEEKDAY ● WEEKEND

week no	WEEKDAY	WEEKEND
W 19	96M	43M
W 20	96M	43M
W 21	79M	36M
W 22	96M	43M
W 23	80M	36M
W 24	96M	44M
W 25	96M	43M
W 26	79M	35M
W 27	97M	43M
W 28	96M	43M
W 29	96M	43M
W 30	79M	36M
W 31	79M	36M
W 32	21M	
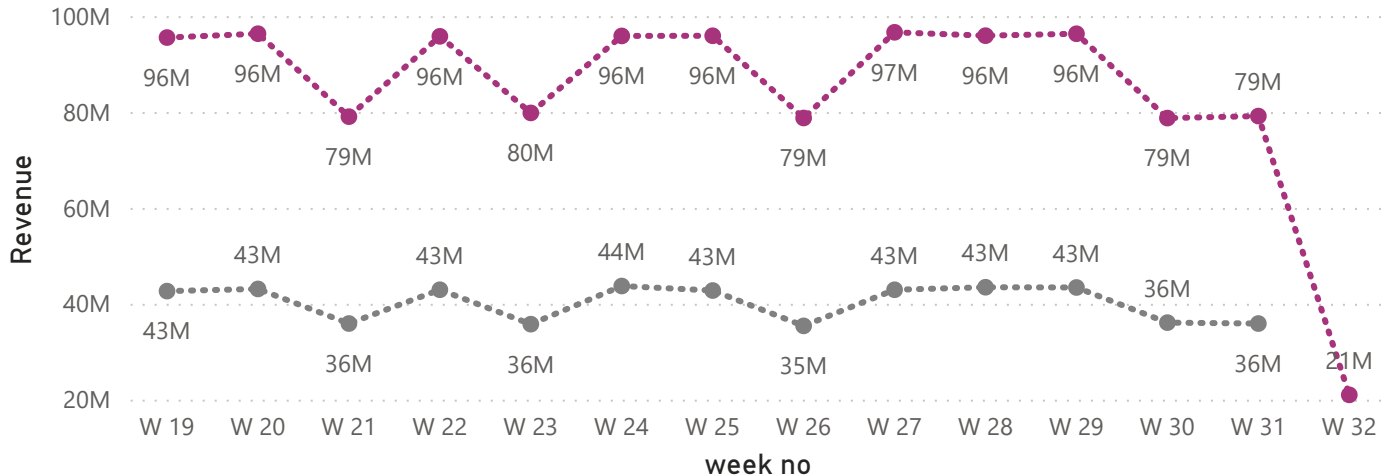
RevPAR by week no and Day Type

DSRN by week no

	W 19	W 20	W 21	W 22	W 23	W 24	W 25	W 26	W 27	W 28	W 29	W 30	W 31	W 32
DSRN	2.5K	2.5K	2.5K	2.5K	2.5K	2.5K	2.5K	2.5K	2.5K	2.5K	2.5K	2.5K	2.5K	2.5K
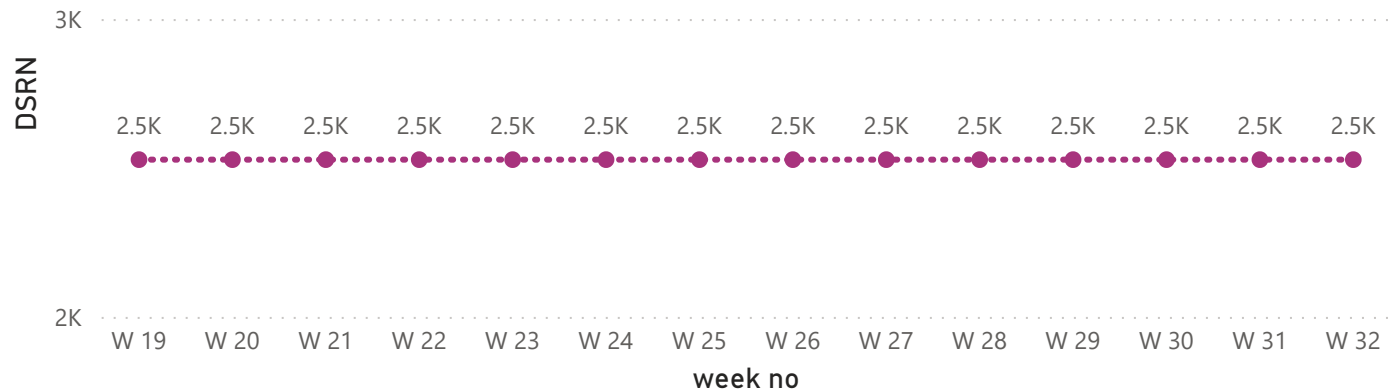
week no

Occupancy % by week no and Day Type

Day Type ● WEEKDAY ● WEEKEND

ADR by week no

ADR

week no	ADR
W 19	12602
W 20	12725
W 21	12710
W 22	12687
W 23	12715
W 24	12642
W 25	12672
W 26	12660
W 27	12731
W 28	12754
W 29	12682
W 30	12729
W 31	12753
W 32	12726

Realisation % by week no and Day Type

Day Type ● WEEKDAY ● WEEKEND

Realisation % by week no and Day Type line chart. Y-axis: Realisation %, from 68% to 72%. X-axis: week no, from W 19 to W 32.

WEEKDAY values: 69.62%, 69.76%, 69.85%, 69.63%, 70.18%, 69.07%, 70.14%, 69.61%, 70.74%, 70.42%, 70.17%, 70.41%, 69.60%, 70.81%

WEEKEND values: 69.62%, 71.39%, 70.38%, 68.80%, 70.90%, 70.87%, 69.60%, 70.16%, 70.14%, 72.22%, 71.52%, 70.32%, 72.04%