

# Sales Dashboard

Total Revenue

2.30M

Sales

Total Quantity Sold

38K

Quantity

Total Profit

286.40K

Profit

Slice by Order Date

Order Date

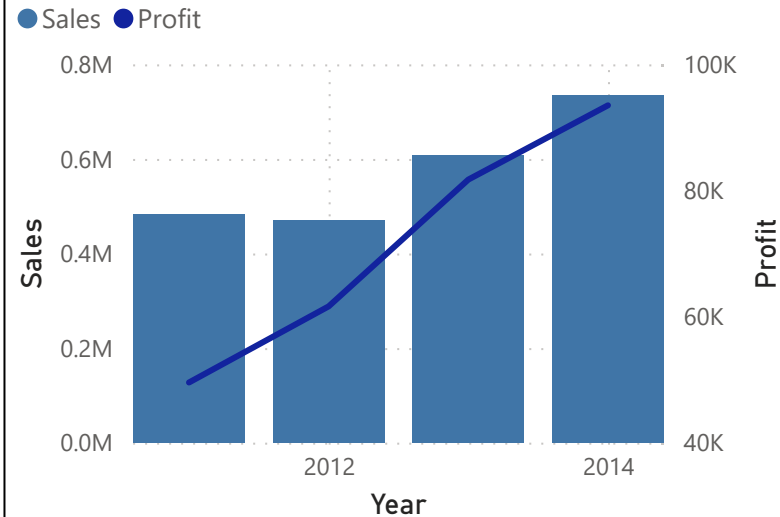
04-01-2011



31-12-2014

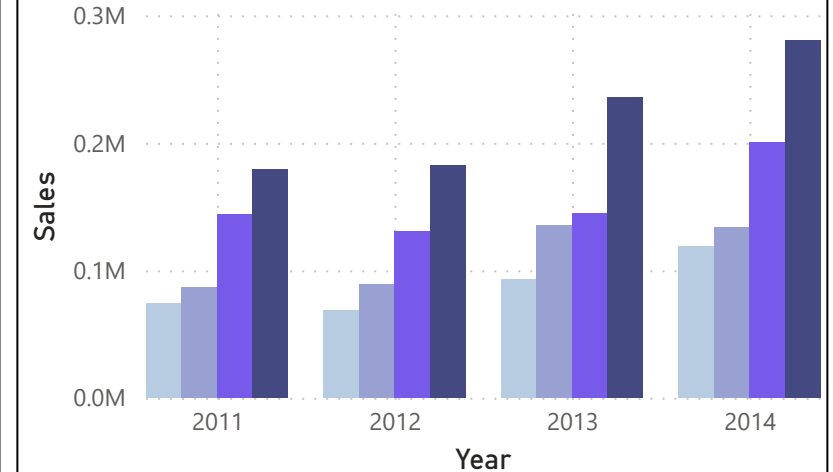


Sales and Profit by Year

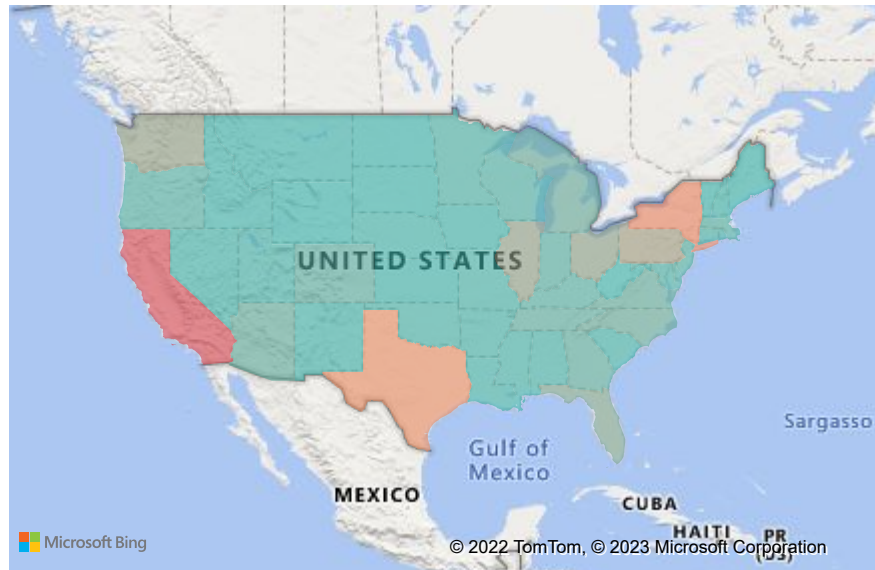


Sales by Year and Quarter

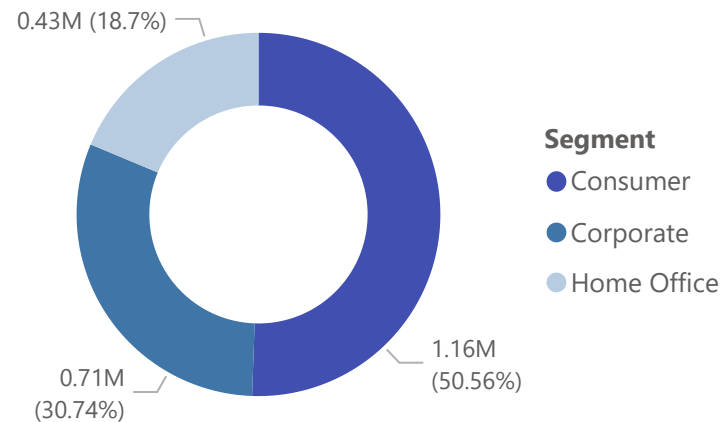
Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4



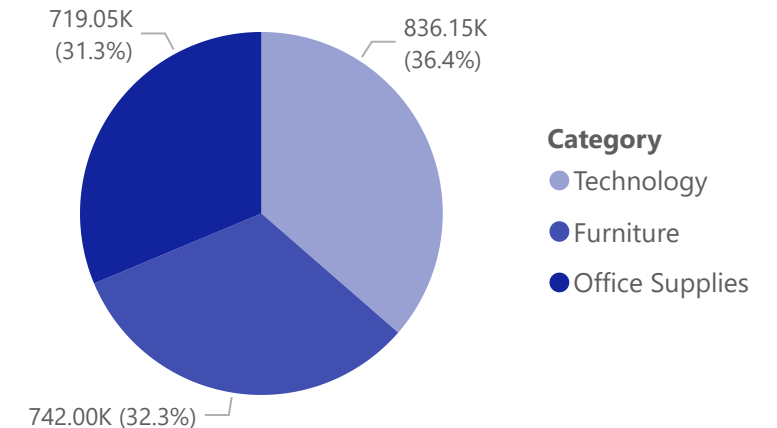
Sales by State



Sales and Profit by Segment



Sales and Profit by Category



# Category and Sub-Category Level Analysis

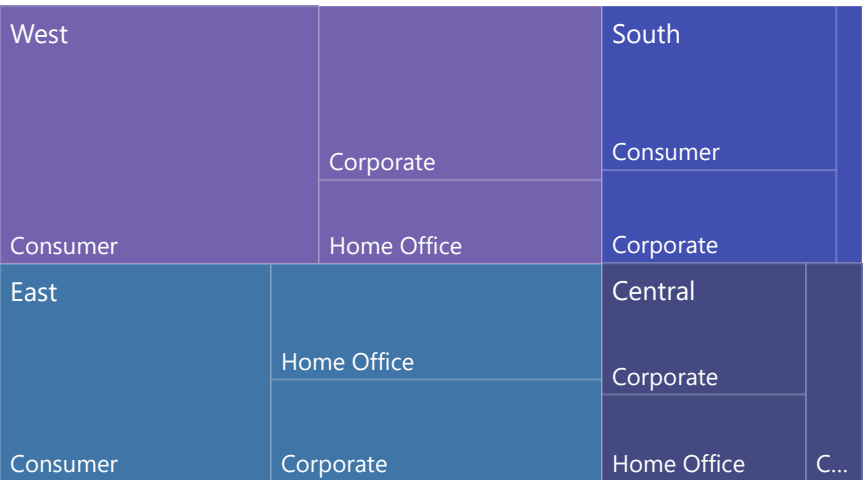
## Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

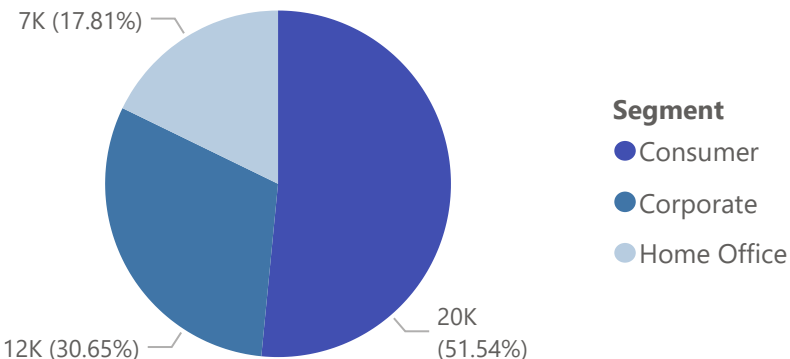
## Sub-Category

- ☐ Accessories
- ☐ Appliances
- ☐ Art
- ☐ Binders
- ☐ Bookcases
- ☐ Chairs
- ☐ Copiers
- ☐ Envelopes

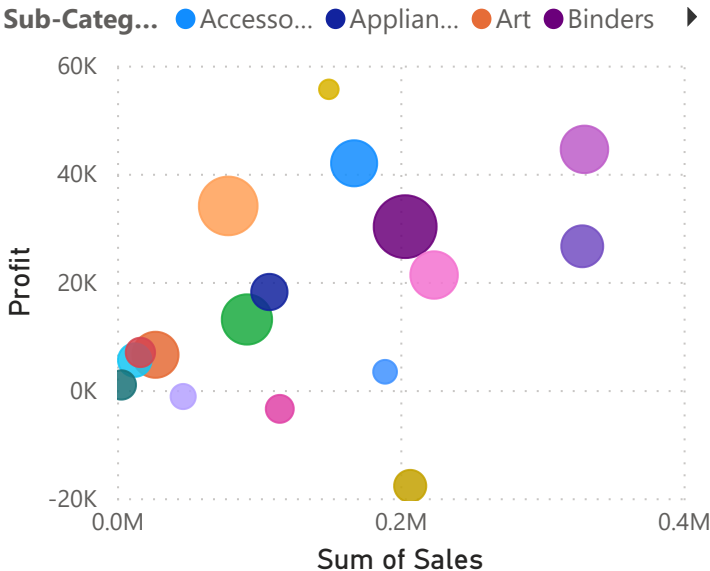
## Profit and Sales by Region and Segment



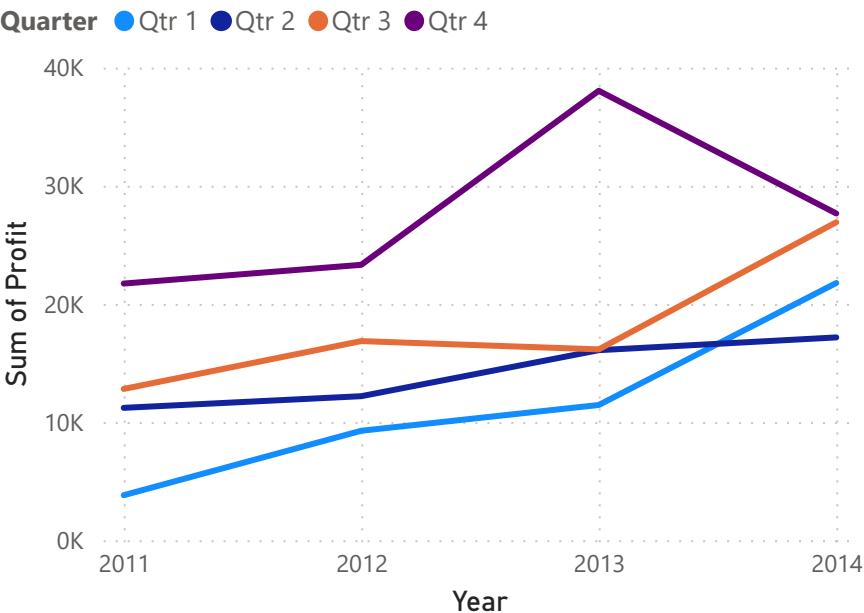
## Quantity and Sales by Segment



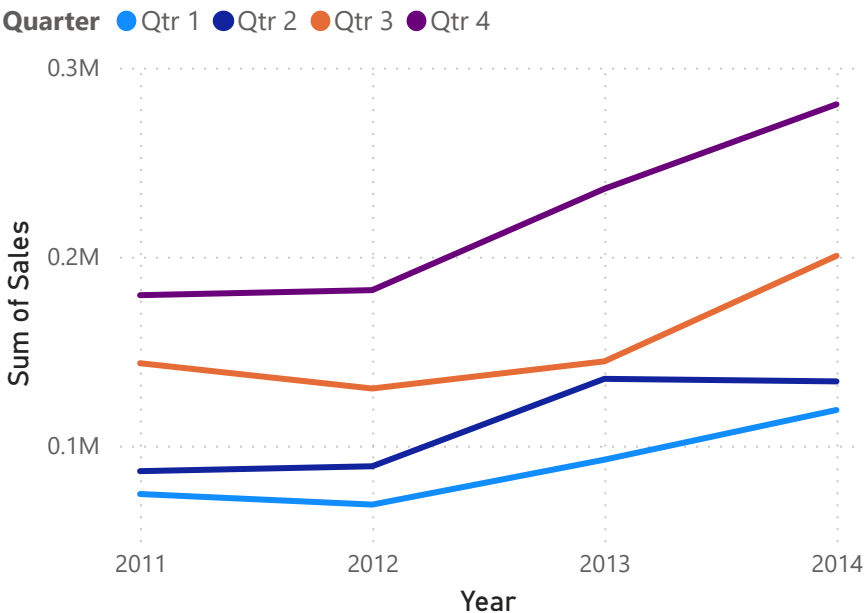
## Sales, Profit and Quantity by Sub-Category



## Profit by Year and Quarter



## Profit by Year and Quarter



# Region and State Level Analysis

Region

☐ Central

☐ East

☐ South

☐ West

State

☐ Alabama

☐ Arizona

☐ Arkansas

☐ California

Year

☐ 2011

☐ 2012

☐ 2013

☐ 2014

City	Quantity	Profit
New York City	3417	62036.98
Los Angeles	2879	30440.76
Seattle	1590	29156.10
San Francisco	1935	17507.39
Detroit	441	13181.79
Lafayette	104	10018.39
Jackson	318	7581.68
Total	37873	286397.02

