

Project Design Phase
Proposed Solution Template

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| Date | 13 November 2025 |
| Team ID | NM2025TMID07281 |
| Project Name | Educational Organisation using ServiceNow |
| Maximum Marks | 2 Marks |

Proposed Solution :

| S.No. | Parameter | Description |
|-------|---------------------------------------|---|
| 1. | Problem Statement | Managing student admission, tracking performance, and storing data manually is inefficient, error-prone, and lacks real-time monitoring. |
| 2. | Idea / Solution description | A low-code solution built using ServiceNow to automate student admission, generate admin numbers, calculate student results, and visualize admission progress using workflows. |
| 3. | Novelty / Uniqueness | This solution uses ServiceNow's powerful features like client scripts, update sets, process flows, and reference fields — without coding a full application from scratch. It demonstrates how educational systems can be digitized using enterprise-grade platforms |
| 4. | Social Impact / Customer Satisfaction | Simplifies operations for school administrators, improves accuracy, saves time, and ensures better student data management — leading to increased satisfaction among staff and parents. |
| 5. | Business Model (Revenue Model) | The platform can be offered to educational institutions as a SaaS (Software as a Service) product via licensing or subscription. Additional features like SMS alerts or dashboards can be monetized. |
| 6. | Scalability of the Solution | Easily extendable to more tables, schools, or functionalities. Can integrate with email, messaging platforms, or external databases to expand its use across multiple branches or institutions. |