

Graduate Certificate (Human Resources & Business Management)

Algoma University

I'm Soundarya, an Electrical and Electronics Engineer from India. I have always been inclined toward the technical field, but at the same time, my passion has always lain in leading technical work. I have learned that in today's competitive environment, it is very important to acquire multiple skills and carve out a niche for yourself. Having earned my bachelor's degree in electrical and electronics engineering, I have already honed my technical skills for this field. However, in order to lead technical work at an engineering company and help it expand its business smoothly, I have to upgrade my knowledge and skills in the management field. A combination of technical and managerial skills will allow me to reach the top of my career and achieve career success.

Academics and Practical Exposure:

I scored a 7.8 CGPA in my 10th grade in 2017.

Later, I secured 77% in my 12th grade in 2019 in the Science stream, with Physics, Chemistry, and Maths as my majors.

After that, I enrolled in a Bachelor of Electrical and Electronics Engineering program. I got my bachelor's degree with a 6.2 CGPA in 2023.

During studies, I worked on several projects that helped me become proficient in my field. One such endeavor involved developing an These projects significantly enhanced my technical prowess and served as invaluable investments of time. Moreover, serving as a Project Lead provided me with invaluable insights into high-tech engineering projects, igniting a passion for leadership within me.

During my studies, my focus was on honing my professional caliber. Taking on project work and leading them as a Project Lead, I ensured I was ready to meet the demands of the challenging job market. Before starting each project, I would conduct detailed research, explain the path to my team, assign work, and assist them with any difficulties they encountered. This approach helped me gain their trust in my leadership abilities. Additionally, my work was appreciated by the faculty. Thus, my projects on IoT-Based Smart Parking System and a Cost-Effective IoT-based Smart Home Application taught me the importance of having thorough technical and leadership skills to gain the trust of coworkers. This experience left a lasting impression on me.

To further develop my leadership skills, I recognized the importance of acquiring formal qualifications in this field. This would serve as proof of my knowledge and abilities to lead technical projects. Therefore, after careful consideration of my future plans in India, I decided to invest in a higher study program in Management in Canada. I believe this decision will provide me with a lifetime of career advantages in India.

Language Abilities:

To study in Canada, I took the PTE test and scored 61Points overall;

Listening: 64, Reading: 60, Writing: 56, and Speaking: 75

Why Study in Canada:

Choosing to start my academic journey in Canada is a decision that perfectly aligns with my educational and career goals. Canada's education system is renowned worldwide for its emphasis on practical learning and the development of critical thinking skills. This assures me of a strong foundation in Business, giving me the necessary tools to thrive in today's highly competitive global market. The stability of Canada's economy and its reputation for safety and high quality of life further reinforce my choice. I am confident that pursuing my Business Management studies at Algoma University will not only provide me with a top-notch education but also open up numerous opportunities for a promising and fulfilling career in the Business field. Additionally, Canada's commitment to diversity and inclusivity creates an environment that fosters my personal growth. Interacting with peers from various backgrounds is not only going to broaden my global perspective but also enhance my cultural understanding – a skill that holds great significance in our interconnected world.

Human Resource – Business Management from Algoma University:

Algoma University's Human Resource – Business Management program is designed to meet the demands of the current industry standards, whether it is the advanced modules, or the practical teaching pedagogy adopted by the expert faculties. Getting trained in Strategic Management through seminars, workshops, and guest sessions of some of the leading CEOs will prepare me to make strategic decisions to achieve organizational goals. I am excited to solve case studies and learn innovative tactics for solving business and management issues.

Some of the modules and learnings of this program are as under:

Introductory Financial Accounting: In this module, I'll learn to analyze financial documents to help companies make better financial decisions. It will train me on how to assign a budget to various departments and activities.

Social and Ethical Issues in Business: I will explore the social and ethical dilemmas about carrying out daily business and learn how to solve business challenges on a larger scale.

Introduction to Macroeconomics: I am looking forward to learn about international trade policies through this important module. It will teach me to be prepared for challenges and analyze the risk factor in business.

Organizational Behavior: This module is of utmost importance as managing an organization is managing a team for the most part. This module will help me understand how to create a positive workplace environment that allows everyone to grow personally and professionally

Human Resource Planning: I'll learn about workforce planning, recruitment, training, and development, as well as how to align HR strategies with organizational goals.

Marketing Concepts: I am excited about diving into Marketing, which will teach me modern formulas for branding, sales, and marketing. I wish to learn advanced marketing tips, sales practices, and negotiation tactics through this module. Whether it is conducting research, designing marketing plans, or analyze the results of marketing campaigns; this module covers all the topics.

Commercial Law: This module will introduce me to the legal framework within which businesses operate. I'll learn about contract law, business entities, intellectual property rights, and other legal issues that impact business operations.

Recruitment and Selection: Here, I'll learn about the process of recruiting and selecting employees. I'll gain practical skills in job analysis, candidate sourcing, interviewing techniques, and evaluating candidates' suitability for positions.

Beyond academics, Algoma University fosters a richly diverse community and provides outstanding student support services. This inclusive environment, combined with a range of resources dedicated to international students, assures me that I will receive the assistance I need to thrive and make the most of my academic journey. With state-of-the-art facilities in place, Algoma University is committed to ensuring an exceptional student experience. I am genuinely excited about the prospect of being a part of this vibrant academic community and look forward to the enriching experiences that await.

Future Plans in India:

Pursuing my higher studies in a management program from Canada is a strategic step towards ensuring my success in today's competitive world, especially in India where Canadian qualifications are highly valued. With my bachelor's studies in Electrical and Electronics Engineering from India, coupled with Human Resources Management and Business Management studies from Canada, I will be well-equipped to assume leading roles such as Business Manager or Business Development Manager in India.

In these positions, I will be proficient in handling various organizational tasks, ranging from acquiring technical projects to leading teams to achieve success. I'll oversee functions such as marketing, finance, and daily technical operations, ensuring smooth functioning and addressing any challenges that arise. As India experiences rapid development, there is a growing demand for skilled professionals in electrical and electronics engineering. My expertise can be instrumental in assisting companies to expand their business operations on global platforms.

Furthermore, my Canadian qualification will open doors to job opportunities with some of India's leading technical companies, including Tata Group, Larsen and Toubro, Adani Group,

Reliance Group, Havells Group, and Mahindra Group, among others. I aspire to work as a technical leader or an engineering manager, leveraging my blend of technical and managerial skills to contribute effectively to these esteemed organizations.

With the potential to earn an annual salary ranging from INR 12,00,000 to 14,00,000 in India, I envision leading a fulfilling and prosperous life while making valuable contributions to the growth and development of the Indian economy.

Conclusion:

I wish to help the company expand beyond national boundaries and stand out from its contemporaries. I am confident of receiving world-class knowledge and skills in my field at your formidable institution. With my practical exposure and passion for management, I will put my sincere efforts into maintaining the decorum of Canada's academic prestige.

Soundarya