

Jared Bird

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EXPERIENCE

Aspen Technology, Inc.

Associate Web Administrator

Burlington, MA

October 2012 – Present

- Manage web-related projects and quarterly enhancements/updates to ApenTech web properties
- Provide training and support all CMS users worldwide
- Work closely with in-house and agency developers to ensure projects meet all requirements

Kozai Group, Inc.

Project Manager

St. Louis, MO

July 2012 – October 2012

- Proactively manage updates to all aspects of the business
- Lead troubleshooting and development of new surveys for core business and external clients
- Compile the databases for each language
- Code various languages into company surveys
- Manage translations and database storage of languages used in surveys

Reebok International

Global Webmaster

Canton, MA

January 2012 – July 2012

- Manage content & “look and feel” of Reebok.com for 42 markets worldwide
- Manage improvements of Reebok.com site through partner agencies
- Assist with system design planning for new projects and sites pertaining to user experience
- Assist in creation & implementation of new “ad-server” style Reebok.com
- Manage backend data, such as store/gym locations, ratings and reviews, and content management
- Lead the collection of product photography for digital use

EDUCATION

Northeastern University

Boston, MA

Candidate for Bachelor of Science degree in International Business

June 2012

Concentration: Marketing, East Asian Studies

Cumulative GPA: 3.4

Rikkyo University (立教大学)

Tokyo, JAPAN

College of Business – International Business

2009 - 2010

Exchange Student

VOLUNTEER SERVICE

The Church of Jesus Christ of Latter-day Saints

Kansai Area, Japan

Volunteer Missionary

June 2006 - July 2008

- Achieved fluency with the Japanese language as well as familiarity with Asian cultures

Boy Scouts of America

St. Louis, MO

Eagle Scout Project

February 2005

- Coordinated 40 volunteers in the construction and delivery of outdoor equipment for a large daycare

SKILLS & INTERESTS

Computer Skills: Fluent with MS Office Suite, Qualtrics, HTML, JAVA, EpiServer, Photoshop, & InDesign

Language Skills: Japanese

Interests: Computers, Camping, Music, Kayaking, Rock Climbing, Traveling