

SAI MANI PREETHAM MEKA | Salesforce Developer

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PROFESSIONAL SUMMARY

Salesforce Developer with 3+ years of hands-on software development experience in **cloud-based CRM systems**, delivering scalable, enterprise-grade solutions using Apex, Lightning Web Components, and APIs. Strong expertise in SOQL/SOSL, REST/SOAP web services, and Salesforce automation. Experienced in Agile collaboration, SDLC, and functional integration across teams. Background in **Information Systems** with a passion for solving real-world business problems through technology.

TECHNICAL SKILLS

- Salesforce CRM, Apex, Lightning Web Components, **Experience Cloud**, SOQL, SOSL, Triggers, Validation Rules
- JavaScript, jQuery, HTML, CSS, REST APIs, SOAP APIs, HTTP Protocols, Git, Visual Studio Code
- SQL, MySQL, Web Services, JSON, XML, Declarative Tools, Reports & Dashboards
- Software Development Life Cycle (SDLC), Agile Methodologies, Jira, Debugging, Integration Development
- Enterprise Application Design, Coding Standards, **Cross-functional Collaboration**, Cloud Integrations

PROFESSIONAL EXPERIENCE

Salesforce Developer & Administrator

Aavirbhav Agro Farms Pvt. Ltd. – Telangana, India

Feb 2019 – Jun 2022

- Built **Lightning Web Components (LWC)** for dynamic and responsive UIs.
- Developed Apex classes, triggers, batch jobs, and validation rules.
- Created SOQL queries for report building and workflow logic.
- Implemented JavaScript and **jQuery** within Salesforce Visualforce pages.
- Integrated Salesforce with external systems via **REST APIs**.
- Wrote test classes to ensure high code coverage and system reliability.
- Managed CRM data integrity and configured security settings and roles.
- Collaborated with stakeholders to align customizations with nonprofit use cases.
- Participated in sprint reviews, QA testing, and version control workflows.
- Performed hands-on **coding** of Apex classes, Lightning Web Components, and web service integrations using **HTTP**, **SOAP**, and **REST APIs**.
- Built scalable CRM features aligned with business needs in the **nonprofit market**, focusing on donation and volunteer engagement.
- Wrote and optimized complex **SOQL/SOSL queries** to support dynamic data rendering and performance.
- Worked in a cross-functional team structure, collaborating with stakeholders and developers to deliver cloud-based solutions tailored to **client-specific business needs**.

- Customized **Experience Cloud** portals to enhance user interaction and branding for nonprofit donor communities.

VIRTUAL EXPERIENCE

Accenture UK Developer & Technology Virtual Experience – Forage | July 2025

- Completed Agile-based development simulation including QA and SDLC principles.
- Analyzed and presented findings using flow diagrams and debugging logic.
- Applied enterprise-level development practices including **code versioning**, documentation, and QA across simulated team sprints

PROJECTS

- **Campaign Management App:** Created LWC interfaces for user input and campaign tracking.
- **Donation API Sync:** Developed Apex REST integration for donation data from third-party sources.
- **Admin Portal Enhancements:** Used JavaScript and Apex to improve page interactivity.
- **Workflow Automation:** Built custom triggers for contact creation and field updates.

CERTIFICATIONS

- Salesforce Certified Administrator
- Superbadge: Flow Administration Specialist
- Superbadge: Formulas & Reporting
- EA Software Engineering Virtual Experience (Forage)

EDUCATION

M.S. Information Technology & Management – Computer Science Track

Campbellsville University, Kentucky — Graduated August 2024 | GPA: 3.66