

# Sumit Suri

Business Analyst with 5 + years in Analytics

Looking for a promising career as a Business Analyst where i can use my technical and management skills to drive business for organisation and contribute to my personal growth as well.

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surisumit61@gmail.com

## SKILLS

Python for data science

SAS software for data science and BI

Statistics

Storytelling using data

## HOBBIES

Reading books

Reading tech articles

## LANGUAGES

English ★★★★★

Hindi ★★★★★

Punjabi ★★

## WORK EXPERIENCE

### Kotak Mahindra Bank Ltd

Business Analyst

(19-Apr-2018 - )

Handling Kotak 811 Analytics. Major responsibilities include extensive research and applying data science on Customer Acquisition, Customer retention, cross-selling, behavioral analysis, projections and forecast, profitability, capturing comprehensive life stages of customer and optimizing controls and marketing Analytics programme. Experience of implementing end to end data science projects like recommendation engines, propensity models using logistic regression/ random forest/ decision trees / Naive bayes etc. and hypothesis testing.

### Tata Consultancy Services

Business Analyst

(08-Mar-2016 - 06-Apr-2018)

Worked on Marketing Analytics for one of the largest BFSI Client and worked on portfolios like Credit Card, UPI etc. Few responsibilities but not limited to creating propensity models and usage of analytical tools like SAS Eminer, Google Analytics. Worked as a cross functional consultant with various teams.

### Globallogic

Data Analyst

(15-Dec-2014 - 05-Feb-2016)

Worked for one of the top most search engine, as an associate helping them improve various searching algorithms and data content. Was part of data analytics team (content engineering) to help ML team providing useful trends/insights. Tools/Packages used: Google spreadsheet, SQL

### Defence Research and Development Organisation

Intern

(Jan-2014 - Aug-2014)

Worked on advance defence control systems and missile propulsion techniques particularly in the field of missile guidance using laser techniques. Completed a project on "Laser triangulation method and proximity fuse" under the guidance of TBRL scientists. Studied the behaviour of various guidance systems applicable for Cruise, Air-to-Surface, Air-to-Air missiles etc.

## EDUCATION

### Rayat Institute of Engineering & Information Technology

B.Tech in Electronics & Communication

(June-2010 - June-2014)

## PERSONAL INFORMATION

Date of Birth  
21-feb-1994

Gender  
Male

Kaggle Profile  
<https://www.kaggle.com/sumit21>

Nationality  
Indian

Linkedin Profile  
<https://www.linkedin.com/in/sumitsuri61/>

