

# P.A.C.T. Chart

## 1. Purpose

The purpose of my devil's advocate text is to try to approach the topic from the mindset of someone who's really enthusiastic and passionate about AI. Ideally it would argue against my thesis, saying that AI is revolutionary and everyone should embrace using this new technology. They would try to convince their reader to continue their usage since the benefits provided outweigh the cons of facing copyright.

## 2. Audience

The audience of this piece would be those who already use AI daily to work on programming projects. I want to reach them because they would be the most encouraging of using AI even if there are downsides. I want to shape my text to be easy to understand and appeal to pathos so, the reader can relate more to me as the author and ideally be imprinted.

Some potential barriers to achieving my purpose would be that I feel like my project 4 has a pretty strong point, so I definitely cannot attack it head on but would need to employ a more nuanced take. The thing is my thesis for project 4 already has quite a niche claim, as it's targeted towards those who care about the legality of their code, so if I argue as someone who doesn't care about the legality of their code, does it really mean anything? I really have to take this into account when coming up with my "claim" (what I want to get across in my text, not an explicit claim). An additional way to combat this is to really drive into pathos, leaving the logic aside, so the emotional appeal might make people forget about the nuance in my project 4.

## 3. Context

I want to write to an audience of AI hype bros who believe it's the greatest thing to ever be invented and are trying to brand everything they do, create, and use as "AI-powered". Forgive me if I sound salty, but these people are my devils and the assignment name is called "Devil's Advocate".

The best place for my text to appear would be my personal website! I think it would play really well into the immersion as these hype bros love blogs, and love posting their blogs on Twitter. While I do plan on having this text on my website, I will fortunately not be posting it on Twitter.

This means that I should craft my text to not be too long as to bore my reader but be kind of straight to the point while using colloquial language. As for where I want my text to end up, ideally it would be on tech twitter or maybe some tech content creator talking about the points I make.

## 4. Text

In order to craft my text to achieve its purpose, I want to first read other peoples blogs. Especially those that tech bros eat up. Mainly going to be a clickbait title with colloquial language and an appeal to emotion. This would also mean that any citations I do make would probably just be links throughout the post.

### 1. Genre

I want to make a semi-serious, fictional but grounded reality blog post because it's what's common with the kinds of people who use AI daily. It's effective because blogs are usually the sort of place that I and many others get new/exciting news or respond to things that are happening in the community.

### 2. Medium

The medium is going to be a blog that I put up on my website, where I post as my devil's advocate, and probably take it down after grading is over. It's a cool way to submit it, but it would impact the visibility of my work.

## **Text**

The blog post can be found [here](#), I've provided the raw text below for convenience.