

Step One

Being in nature is beneficial to you.

Step Two

Purpose:

- To convince the reader that going outside isn't beneficial to you always.
- That without enough precaution it could end up being even more dangerous than the benefits gained from being outside.

Audience:

- People who are already biased against going outside / in nature.

Context:

- There are quite a few dangerous things outside, think of malaria, dengue, pests, venomous animals, etc...
- Not everyone is super well educated about nature.

Text:

- It's hard for me to directly argue that going in nature is bad, so it's easier to pivot my argument towards people that are already hesitant towards going outside and provide evidence of how there are certain dangers outside that the common person wouldn't know.
 - all kinds of spiders, snakes, venomous animals.
- I would try to reach my audience by using logos and ethos, kind of charging my logical statements with an appeal to their fear of death, even though that sounds really morbid, to make my claim hit harder.