

Print Ad System

Pet Supplies Plus are in need of a website that will allow us to track franchise print advertisement choices. The system should be developed on the .net platform. All developed code will belong to Pet Supplies Plus and should be well written and well documented. A description of the project including Entity Relationship Diagram and Page Examples will be provided in an attached document. There will most likely be a lot of working changes so good communication skills, speaking fluent English is a must. Programming must commence immediately after the project is awarded. We are looking for a completed project including user acceptance testing, cycles on June 13th. Please review the attached files and contact us with any questions. Technical support should be available three months after Go Live. We are considering additional phases.

For the look of the site: go to www.petsuppliesplus.com and follow a similar theme.

Print Ad System

Login Page:

Allows users to login into the system. Users will login using their email address and password. Must contain lost password functionality that will email the user a temporary password.

Users will only be created by an admin user (Described in another section). There will be no public user creation.

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Follow Corporate Page:

This page enables users to make their monthly print decision.

Example:

For the month of May, corporate Pet Stores will be running the Mega ad in mail markets and the 4 page ad in newspaper markets. Corporate Pet Stores will be inserting the week of May 2nd. Pet Partner funding - WellPet will be funding \$600 per pet store that prints and inserts into the mail or newspaper. All advertising must include the Wellness branded box from page 1. If the ad is not created by our office, it must be approved by our office. Proof of distribution must be provided before qualifying for the

Users see a message after logging in if the current date is not between the lockout start date and the lockout end date. Tells them when the next date is available.

payment. Explain to craig, Ankit.

Select All Option: *This auto-populates the below field when submitted.*

Follow Corp. Individual Choice Not Printing for the Month



Store # xxxx



Follow Corp.

Individual Choice

Not Printing for the Month

Store# xxxx



Follow Corp.

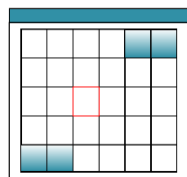
Individual Choice

Not Printing for the Month

Change Print Ad: (This shows only if “individual choice” was selected.)

- ☐ Mega
- ☐ 4-Page
- ☐ Value
- ☐ Post Card

Change IHD:



Functioning Calendar: Only can select on the specified days in the StoreAdchoice table.

Continue

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Coupon Page:

Select All Option: *This auto-populates the below field when submitted.*

Yes



No



Store # xxxx

Coupon:



Yes



No

- ☐ \$5 off \$30
- ☐ \$5 No Minimum
- ☐ \$7 No Minimum
- ☐ Free Dog Wash

Store # xxxx

Coupon:



Yes



No

Continue

***Disclaimer*:** Response will be assumed for future months unless otherwise edited.

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Confirmation Summary Page:

Store # Doing Ad Type, In Home Date with coupon.

Store # Doing Ad Type, In Home Date without coupon.

Notes:

- *They can adjust until deadline date.*

Go Back

Confirm

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Admin Pages

User Admin Page:

CRUD functionality for the User table. Accessible only by administrators.

Store Admin Page:

CRUD functionality for the Store table. Accessible only by administrators.

User Store Admin Page:

CRUD functionality for the User Store table. Accessible only by administrators.

Ad Option Admin Page:

CRUD functionality for the Ad Option table. Accessible only by administrators.

Allowed Store Option Admin Page:

CRUD functionality for the Allowed Store Option table. Accessible only by administrators.

Market Admin Page:

CRUD functionality for the Market table. Accessible only by administrators.

Ad Month Admin Page:

CRUD functionality for the user table. Accessible only by administrators.

Coupon Admin Page:

CRUD functionality for the user table. Accessible only by administrators.

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Coupon Ad Month Admin Page:

CRUD functionality for the coupon ad month table. Accessible only by administrators.

Store Ad Choice History:

Ability for admin user to select a store and see their past order history with corresponding corporate action.

Populate Missing Entry Admin Page:

Page with a single button that populate missing entries. Missing entries would mean no choice exists for that current ad month per store. If last month store followed corporate then the store would get corporate choice for current month, and the followedcorporate flag would be set. If the store did not follow corporate then they would receive last month's choice for the individual store and the followedcorporate flag would not be set regardless of whether that choice matches the corporate choice.