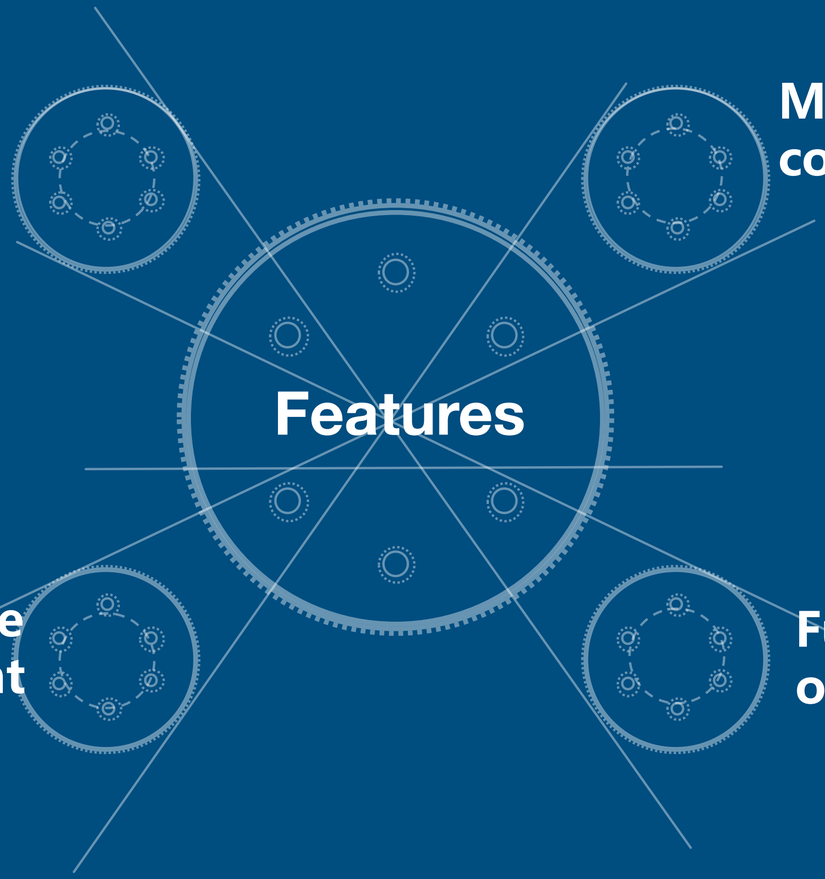
4 BUSINESS MODEL CANVAS

CURRENT BUSINESS MODEL

Maximize user number



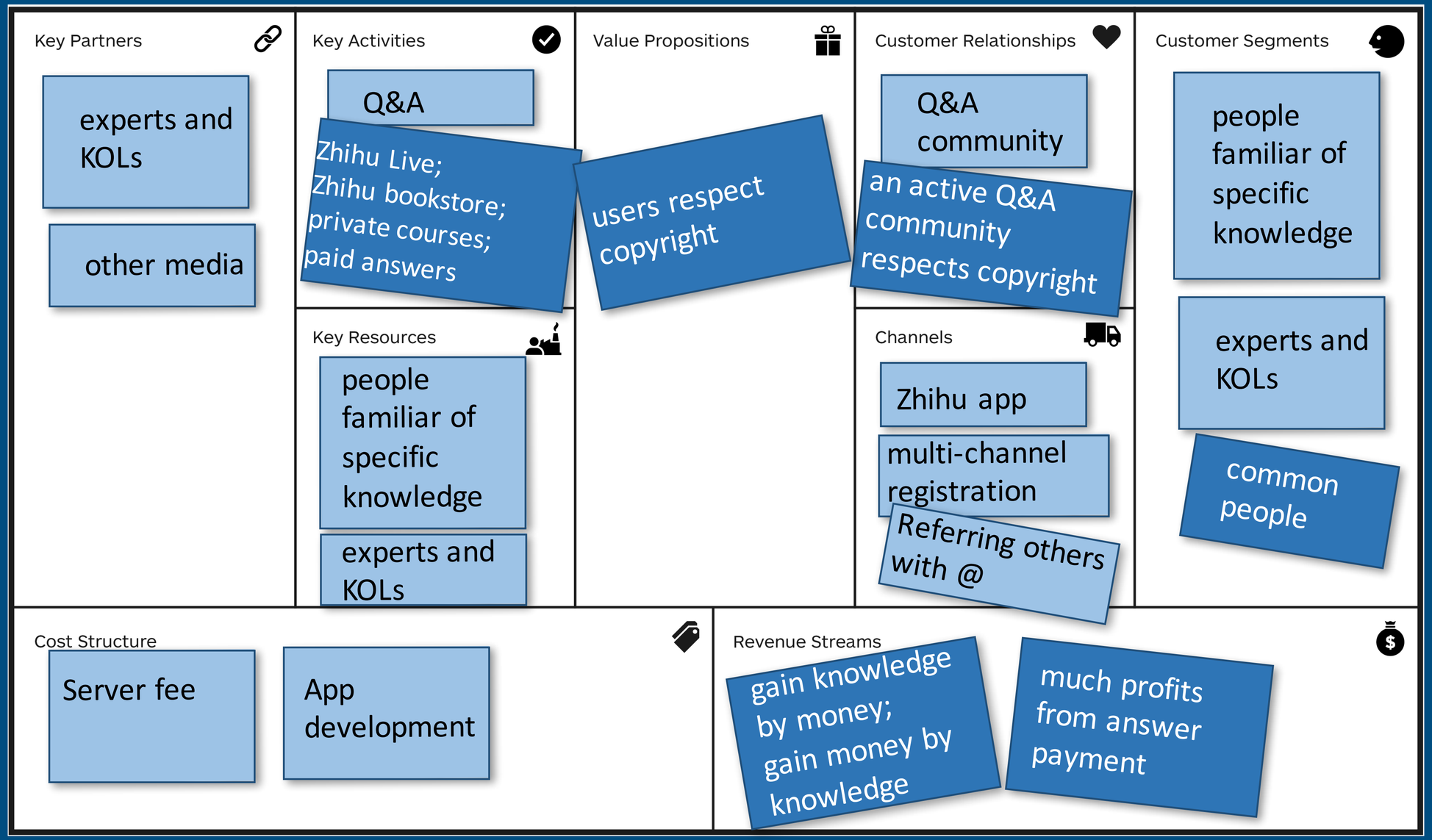
Multi-channel registration

Mass and active community

Encourage users to generate interact and distribute content

Functions optimizations

4 BUSINESS MODEL CANVAS

CURRENT BUSINESS MODEL

Pay for knowledge