



PROTOTYPE

REDESIGN APP

Sign in Page & Tag-select Page





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REDESIGN APP

Homepage/Recommendation

searching bar

4 columns
for homepage

simplify the functions,
delete the module like
Zhihu Class and
Thoughts (which perform
not so well in the survey)

only focus on Q&A at the
first stage, keep content
in high quality.



raise question
button

evident button (in
dark blue)
providing entries
for users to give
simple feedback
(not willing to see
this question/
report)