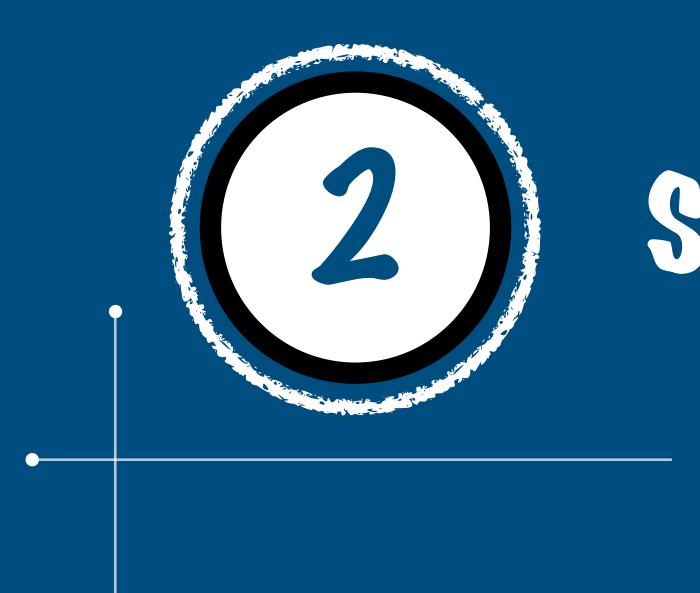


- 1. Rebuild brand reputation
- 2. Improve content quality
- 3. Raise the quality of users and user's stickiness



SWOTE 4PANALYSIS