



Statistics from questionnaire

question	totally unsatisfied(1)	not so satisfied(2)	just so-so(3)	generally satisfied(4)	totally satisfied(5)	average score
satisfaction of Live function	1.3%	7.5%	56.8%	27.9%	6.5%	3.31
satisfaction of Class function	3.5%	7.9%	68.6%	16%	4%	3.09
satisfaction of Thoughts function	3.1%	10.5%	61.1%	18.3%	7%	3.16
satisfaction of Bookstore function	1.8%	10%	60.3%	22.7%	5.2%	3.2
satisfaction of quantity&quality of KOLs in Zhihu	3.1%	13.3%	48%	27.5%	8.3%	3.25