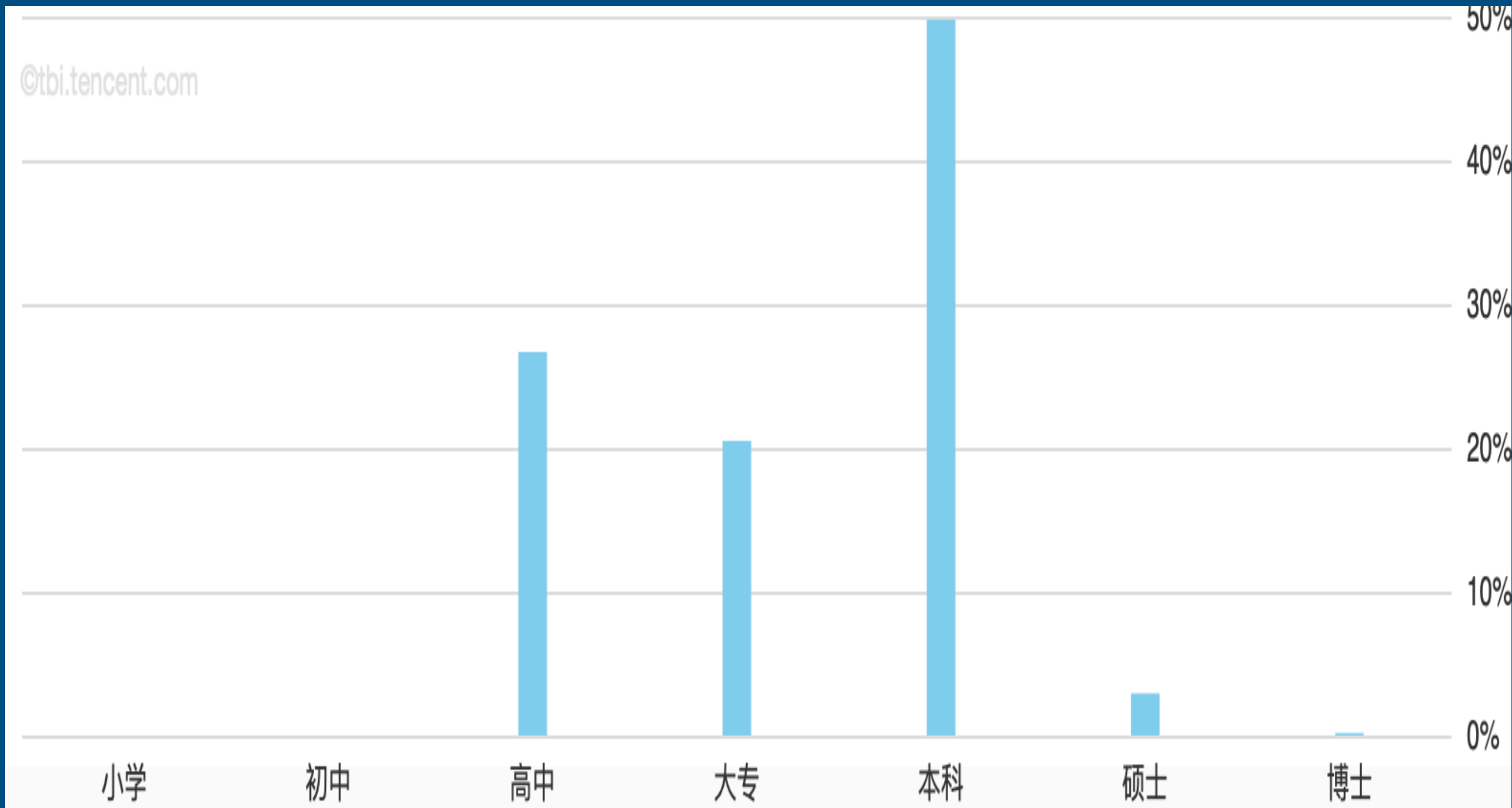


From:TBI.Tencent

## Age distribution & gender distribution

1. In terms of age distribution, the number of users aged 18-35 accounts for about 76% of the total number of users.
2. In terms of gender distribution, male users account for 63%, while female users only account for 37%.



From:TBI.Tencent

## Degree distribution

From the perspective of educational background distribution, the number of users with bachelor's degree or above accounts for 54% of the total number of users.