



PROTOTYPE

REDESIGN APP

Homepage/Recommendation

searching bar

4 columns
for homepage

simplify the functions,
delete the module like
Zhihu Class and
Thoughts (which perform
not so well in the survey)

only focus on Q&A at the
first stage, keep content
in high quality.



raise question
button

evident button (in
dark blue)
providing entries
for users to give
simple feedback
(not willing to see
this question/
report)



PROTOTYPE

REDESIGN APP

Homepage/Following

the author and
his/her profile
photo

cutting line to
remind users of
the watching history

