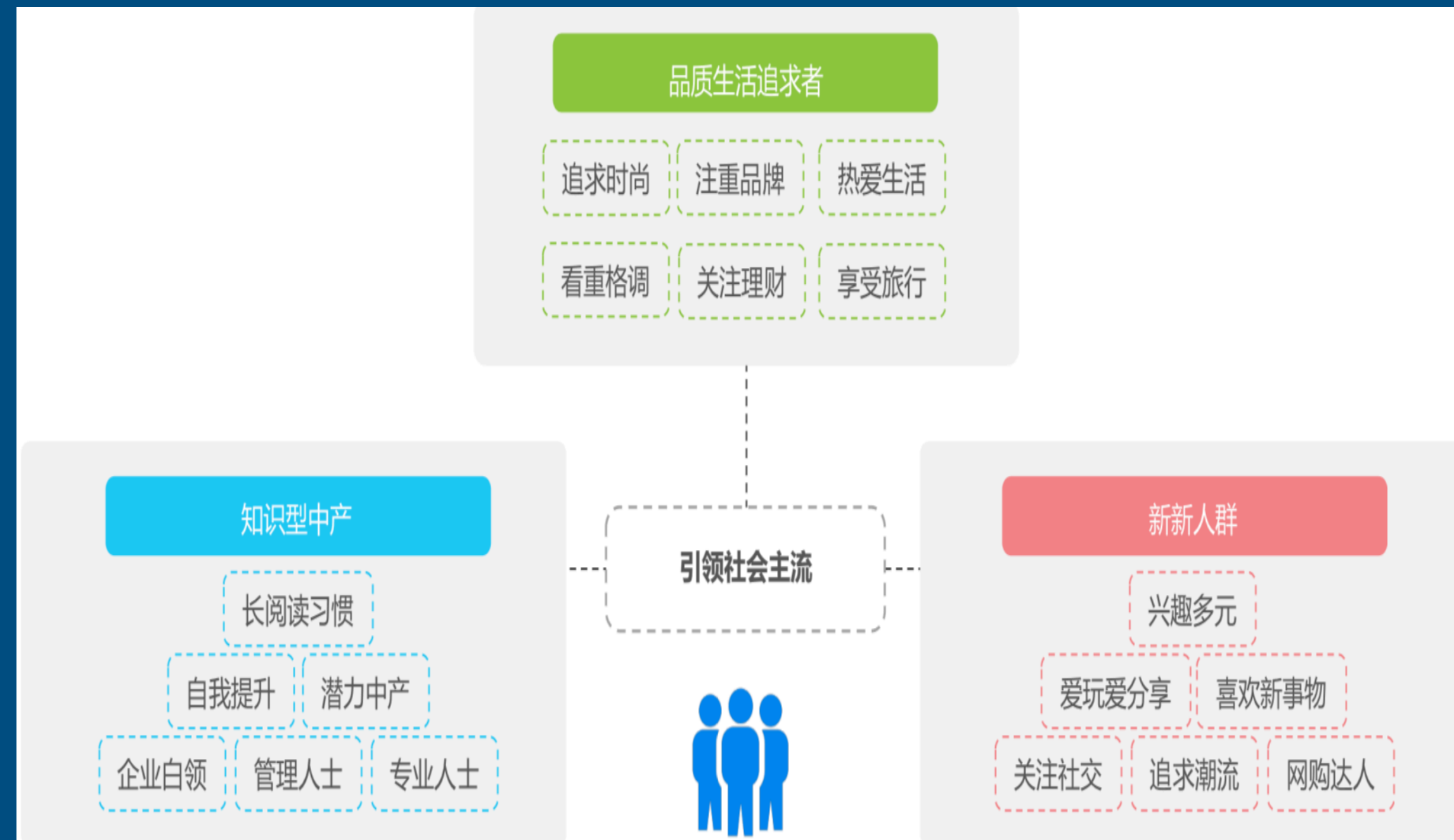




TARGET AUDIENCE

USER PORTRAIT



1.High-quality life pursuer

2.College students/millennials

3. White-collar



CURRENT BUSINESS MODEL