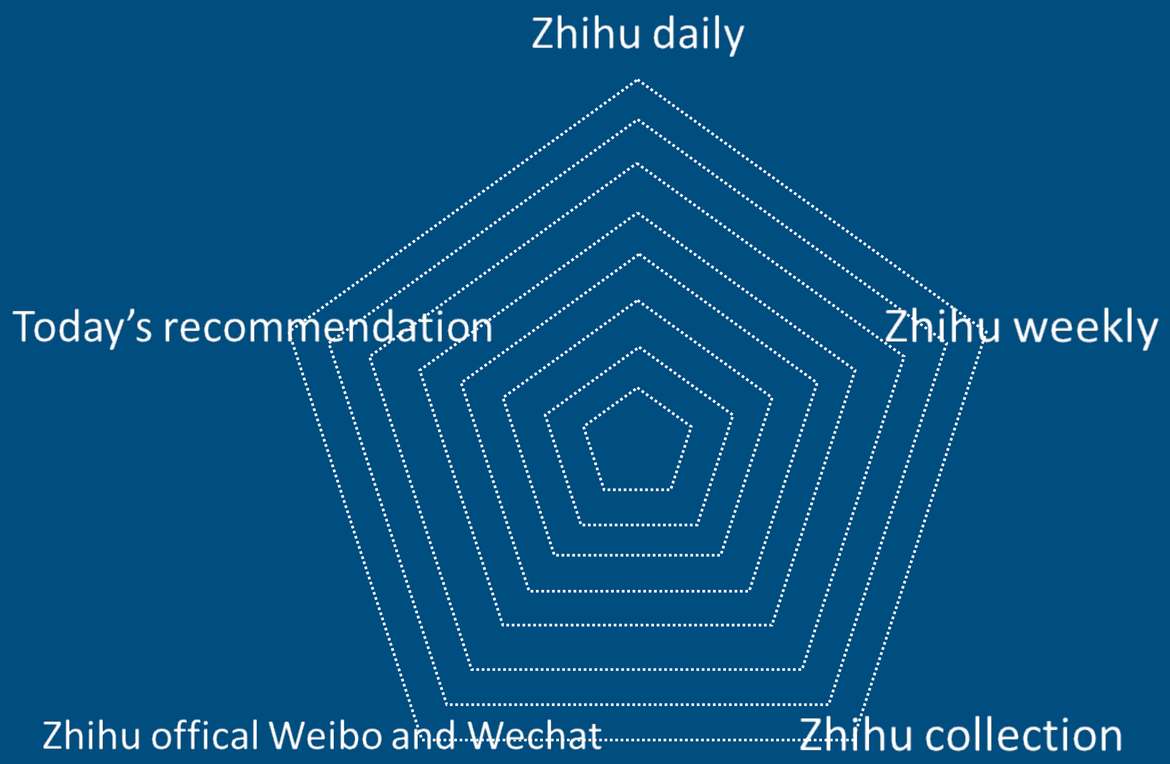
PLACE

MULTI-CHANNELS



Distribution on the core of activeness:

Create — create heat topics and good questions

Discover — discover potential users and arouse their interests

Give — give enough media exposure to the good UGC

Attract — attract specific fields of KOLs to extend the integration

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USER PORTRAIT