

# Suriya G

## Data Analyst

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### EDUCATION

#### Vellore Institute of Technology

*MSc Computational Statistics and Data Analytics (Integrated)*

*Programme Representative and Merit Scholar for 3 consecutive years*

Vellore, Tamil Nadu

Sept. 2020 – May 2025

CGPA 9.33/10.0

### EXPERIENCE

#### Data Science Intern

Aug. 2023

*LetsGrowMore*

*(Virtual)*

- Worked on many initiatives at LetsGrowMore as an intern, learning data science and analysis. Finished many tasks at the firm and received a certificate.
- **Stock Price Prediction:** Built and forecasted LSTM-based models for accurate stock price prediction, essential for financial decision-making. ([GitHub Link](#))
- **EDA on Terrorism Dataset:** A thorough EDA revealed terrorist tendencies and patterns. ([GitHub Link](#))

#### Data Analyst Intern

May. 2023 – Jun. 2023

*Hindustan Aeronautics Limited (HAL)*

*Bangalore, Karnataka*

- Designed **"Helicopter Failure Analysis"** project, organising and cleaning data for meaningful dashboards.
- Optimally used Excel, Python, SQL, and Tableau to clean data, analyze it, and craft interactive dashboards.
- Strengthened soft skills in independent and team work, honing problem-solving and decision-making capabilities.

### PROJECTS

#### British Airways Customer Prediction | *Python*

([GitHub Link](#))

- Demonstrated proficiency in data cleaning, Pre-processing, and machine learning model building techniques.
- Developed a robust predictive model using Random Forest, capable of forecasting passenger demand with high accuracy.
- Achieved an accuracy of 85 % using Random Forest, outperforming Decision Tree

#### Cycle Sales Analysis | *Excel, Tableau*

([Tableau Link](#))

- Performed data cleansing in Excel to guarantee Tableau visualisations were accurate and reliable, providing a solid foundation for analysis.
- Visualized sales data across various dimensions, including brand, product category, customer , and sales region.
- Provided actionable insights into sales performance, customer preferences, and product positioning.

#### Analysis of vehicle Accidents | *MySQL*

([GitHub Link](#))

- Fabricated a thorough analysis of accidents, uncovering hidden patterns and extracting meaningful insights.
- Performed time-based analysis and found seasonal trends, peak accident times, and patterns.
- Demonstrated intermediate SQL proficiency by using JOIN, DECLARE, CASE, SET, WITH functions.

#### Customer Lifetime Value Prediction | *MySQL, Python*

([GitHub Link](#))

- Employed Python for data cleaning and customer segmentation based on RFM Scores.
- Leveraged SQL to pinpoint high-performing customers, optimizing marketing and retention efforts.
- Utilized ML models for predictive analysis, forecasting new customer behaviors based on purchase patterns.

### TECHNICAL SKILLS

**Softwares:** Python, SQL, Tableau, R, Excel

**Tools:** Git, Data Visualisation, Machine Learning, Deep Learning, Data Structures and Algorithm, Big Data Management

**SoftSkills:** Story Telling, Highly Adaptable and agile

**Libraries:** Pandas, NumPy, Matplotlib, Tensorflow, Scikit-Learn, Statsmodels