



MINISTRY OF
ELECTRONICS &
INFORMATION TECHNOLOGY
GOVERNMENT OF INDIA

future skills
prime
A MeitY - nasscom Digital Skilling Initiative



सी डेक
CDAC

रा.इ.सू.प्रौ.सं
NIELIT

SCORE CARD (GOT- BASIC)

Center Name: NIELIT Delhi

Course Name: Government Officer Training
(Basic) on Basics of Social
Media and Digital Marketing

Candidate Name: ASHOK KUMAR

Course Code: FSP/SM/CDACMOHALI/GOT-B/01

Certificate ID: CT/2025/0055

| | Module Name | Max. Marks | Marks Obtained | | Overall (A+B) |
|---------------|--|---------------|------------------------------|--------------------------------|------------------|
| | | | Practical Marks-50 (A) | Theoretical Marks-50 (B) | |
| 1 | GOT (Basic) on Basics of Social Media and Digital Marketing <ul style="list-style-type: none">• Social Media Basics and Significance of Digital Marketing• Website Planning and Rapid Development• Search Engine Optimization• Google Ads & Pay-Per-Click• Google AdSense• YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing• Basics of WhatsApp Business account | 100 | 45 | 48 | 93 |
| Maximum Marks | | 100 | Total Marks Obtained | | 93 |

Overall Performance*: A+

Date Of Issue: May 07, 2025

*As per the letter grade tabulated on the back side

Nilesh

Chief Investigator

Nilesh Varshney
Scientist 'C'/ Deputy Director
NIELIT Delhi

Letter grades and their equivalent grade point applicable for participants

| Percentage of Marks Obtained | Letter Grade | Performance |
|------------------------------|--------------|---------------|
| 95.00-100 | O | Outstanding |
| 90.00-94.99 | A+ | Excellent |
| 80.00-89.99 | A | Very Good |
| 70.00-79.99 | B+ | Good |
| 60.00-69.99 | B | Above Average |
| 50.00-59.99 | C | Average |
| 40.00-49.99 | P | Pass |
| Below 40.00 | F | Fail |
| 0 | Ab | Absent |

