SCORE CARD
(GOT- BASIC)

Center Name: NIELIT Delhi

Course Name: Government Officer Training (Basic) on Basics of Social Media and Digital Marketing

Candidate Name: SHINTRE KASHINATH GANPATI

Course Code: FSP/SM/CDACMOHALI/GOT-B/01

Certificate ID: CT/2025/0086

	Module Name	Max. Marks	Marks Obtained		
			Practical Marks-50 (A)	Theoretical Marks-50 (B)	Overall (A+B)
1	**GOT (Basic) on Basics of Social Media and Digital Marketing** • Social Media Basics and Significance of Digital Marketing • Website Planning and Rapid Development • Search Engine Optimization • Google Ads & Pay-Per-Click • Google AdSense • YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing • Basics of WhatsApp Business account	100	45	48	93
	Maximum Marks	**100**	**Total Marks Obtained**		**93**

Overall Performance*: A+

Date Of Issue: May 07, 2025

*As per the letter grade tabulated on the back side

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Chief Investigator

Nilesh Varshney
Scientist 'C'/ Deputy Director
NIELIT Delhi

Letter grades and their equivalent grade point applicable for participants

Percentage of Marks Obtained	Letter Grade	Performance
95.00-100	O	Outstanding
90.00-94.99	A+	Excellent
80.00-89.99	A	Very Good
70.00-79.99	B+	Good
60.00-69.99	B	Above Average
50.00-59.99	C	Average
40.00-49.99	P	Pass
Below 40.00	F	Fail
0	Ab	Absent