SCORE CARD
(GOT- BASIC)

Center Name: NIELIT Delhi

Course Name: Government Officer Training (Basic) on Basics of Social Media and Digital Marketing

Candidate Name: BIRKHA BAHADUR RASAILY

Course Code: FSP/SM/CDACMOHALI/GOT-B/01

Certificate ID: CT/2025/0060

	Module Name	Max. Marks	Marks Obtained		
			Practical Marks-50 (A)	**Theoretical Marks-50 (B)**	**Overall (A+B)**
1	**GOT (Basic) on Basics of Social Media and Digital Marketing** • Social Media Basics and Significance of Digital Marketing • Website Planning and Rapid Development • Search Engine Optimization • Google Ads & Pay-Per-Click • Google AdSense • YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing • Basics of WhatsApp Business account	100	37	40	77
	Maximum Marks	**100**	**Total Marks Obtained**		**77**

Overall Performance*: B+

Date Of Issue: May 07, 2025

*As per the letter grade tabulated on the back side

Niless

Chief Investigator

Nilesh Varshney
Scientist 'C'/ Deputy Director
NIELIT Delhi

Letter grades and their equivalent grade point applicable for participants

Percentage of Marks Obtained	Letter Grade	Performance
95.00-100	O	**Outstanding**
90.00-94.99	A+	**Excellent**
80.00-89.99	A	**Very Good**
70.00-79.99	B+	**Good**
60.00-69.99	B	**Above Average**
50.00-59.99	C	**Average**
40.00-49.99	P	**Pass**
Below 40.00	F	**Fail**
0	Ab	**Absent**