



## SCORE CARD (GOT- BASIC)

**Center Name: NIELIT Delhi**

**Course Name: Government Officer Training  
(Basic) on Basics of Social  
Media and Digital Marketing**

**Candidate Name: ANANT PRASAD**  
**Certificate ID: CT/2025/0053**

**Course Code: FSP/SM/CDACMOHALI/GOT-B/01**

	Module Name	Max. Marks	Marks Obtained		Overall (A+B)
			Practical Marks-50 (A)	Theoretical Marks-50 (B)	
1	<b>GOT (Basic) on Basics of Social Media and Digital Marketing</b> <ul style="list-style-type: none"><li>• Social Media Basics and Significance of Digital Marketing</li><li>• Website Planning and Rapid Development</li><li>• Search Engine Optimization</li><li>• Google Ads &amp; Pay-Per-Click</li><li>• Google AdSense</li><li>• YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing</li><li>• Basics of WhatsApp Business account</li></ul>	100	40	43	83
Maximum Marks		100	Total Marks Obtained		83

**Overall Performance\*: A**

**Date Of Issue: May 07, 2025**

\*As per the letter grade tabulated on the back side

*Nilesh*

**Chief Investigator**

Nilesh Varshney  
Scientist 'C'/ Deputy Director  
NIELIT Delhi



## Letter grades and their equivalent grade point applicable for participants

Percentage of Marks Obtained	Letter Grade	Performance
95.00-100	O	Outstanding
90.00-94.99	A+	Excellent
80.00-89.99	A	Very Good
70.00-79.99	B+	Good
60.00-69.99	B	Above Average
50.00-59.99	C	Average
40.00-49.99	P	Pass
Below 40.00	F	Fail
0	Ab	Absent

