



## SCORE CARD (GOT- BASIC)

Center Name: NIELIT Delhi

Course Name: Government Officer Training  
(Basic) on Basics of Social  
Media and Digital Marketing

Candidate Name: MUNEESH KUMAR KOYAL  
Certificate ID: CT/2025/0071

Course Code: FSP/SM/CDACMOHALI/GOT-B/01

	Module Name	Max. Marks	Marks Obtained		Overall (A+B)
			Practical Marks-50 (A)	Theoretical Marks-50 (B)	
1	<b>GOT (Basic) on Basics of Social Media and Digital Marketing</b> <ul style="list-style-type: none"><li>• Social Media Basics and Significance of Digital Marketing</li><li>• Website Planning and Rapid Development</li><li>• Search Engine Optimization</li><li>• Google Ads &amp; Pay-Per-Click</li><li>• Google AdSense</li><li>• YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing</li><li>• Basics of WhatsApp Business account</li></ul>	100	35	38	73
Maximum Marks		100	Total Marks Obtained		73

Overall Performance\*: B+

Date Of Issue: May 07, 2025

\*As per the letter grade tabulated on the back side

Nilesh

Chief Investigator

Nilesh Varshney  
Scientist 'C'/ Deputy Director  
NIELIT Delhi

## Letter grades and their equivalent grade point applicable for participants

Percentage of Marks Obtained	Letter Grade	Performance
95.00-100	O	Outstanding
90.00-94.99	A+	Excellent
80.00-89.99	A	Very Good
70.00-79.99	B+	Good
60.00-69.99	B	Above Average
50.00-59.99	C	Average
40.00-49.99	P	Pass
Below 40.00	F	Fail
0	Ab	Absent

