



MINISTRY OF
ELECTRONICS &
INFORMATION TECHNOLOGY
GOVERNMENT OF INDIA

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A MeitY - nasscom Digital Skilling Initiative



सी डेक
CDAC

रा.इ.सू.प्रौ.सं
NIELIT

SCORE CARD (GOT- BASIC)

Center Name: NIELIT Delhi

**Course Name: Government Officer Training
(Basic) on Basics of Social
Media and Digital Marketing**

Candidate Name: VIJAY KUMAR
Certificate ID: CT/2025/0092

Course Code: FSP/SM/CDACMOHALI/GOT-B/01

	Module Name	Max. Marks	Marks Obtained		Overall (A+B)
			Practical Marks-50 (A)	Theoretical Marks-50 (B)	
1	GOT (Basic) on Basics of Social Media and Digital Marketing <ul style="list-style-type: none"> • Social Media Basics and Significance of Digital Marketing • Website Planning and Rapid Development • Search Engine Optimization • Google Ads & Pay-Per-Click • Google AdSense • YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing • Basics of WhatsApp Business account 	100	37	40	77
Maximum Marks		100	Total Marks Obtained		77

Overall Performance*: B+

Date Of Issue: May 07, 2025

*As per the letter grade tabulated on the back side

Nilesh

Chief Investigator

Nilesh Varshney
Scientist 'C'/ Deputy Director
NIELIT Delhi

Letter grades and their equivalent grade point applicable for participants

Percentage of Marks Obtained	Letter Grade	Performance
95.00-100	O	Outstanding
90.00-94.99	A+	Excellent
80.00-89.99	A	Very Good
70.00-79.99	B+	Good
60.00-69.99	B	Above Average
50.00-59.99	C	Average
40.00-49.99	P	Pass
Below 40.00	F	Fail
0	Ab	Absent

