









SCORE CARD (GOT-BASIC)

Course Name: Government Officer Training (Basic) on Basics of Social Media and Digital Marketing Center Name: NIELIT Delhi

Course Code: FSP/SM/CDACMOHALI/GOT-B/01

Candidate Name: GIRISH RAWAT Certificate ID: CT/2025/0095

	Module Name	Max. Marks	Marks Obtained		
	Module Name		Practical Marks-50 (A)	Theoretical Marks-50 (B)	Overall (A+B)
1	GOT (Basic) on Basics of Social Media and Digital Marketing • Social Media Basics and Significance of Digital Marketing • Website Planning and Rapid Development • Search Engine Optimization • Google Ads & Pay-Per-Click • Google AdSense • YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing • Basics of WhatsApp Business account	100	32	35	67
Maximum Marks		100	Total Marks Obtained		67

Overall Performance*: B

Date Of Issue: May 07, 2025

*As per the letter grade tabulated on the back side

Chief Investigator

Nilesh Varshnev Scientist 'C'/ Deputy Director NIELIT Delhi

Letter grades and their equivalent grade point applicable for participants

Percentage of Marks Obtained	Letter Grade	Performance
95.00-100	О	Outstanding
90.00-94.99	A+	Excellent
80.00-89.99	А	Very Good
70.00-79.99	B+	Good
60.00-69.99	В	Above Average
50.00-59.99	С	Average
40.00-49.99	Р	Pass
Below 40.00	F	Fail
0	Ab	Absent