



SCORE CARD (GOT- BASIC)

Center Name: NIELIT Delhi

Course Name: Government Officer Training
(Basic) on Basics of Social
Media and Digital Marketing

Candidate Name: SHIVKUMAR SHARMA
Certificate ID: CT/2025/0088

Course Code: FSP/SM/CDACMOHALI/GOT-B/01

	Module Name	Max. Marks	Marks Obtained		Overall (A+B)
			Practical Marks-50 (A)	Theoretical Marks-50 (B)	
1	GOT (Basic) on Basics of Social Media and Digital Marketing <ul style="list-style-type: none">• Social Media Basics and Significance of Digital Marketing• Website Planning and Rapid Development• Search Engine Optimization• Google Ads & Pay-Per-Click• Google AdSense• YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing• Basics of WhatsApp Business account	100	33	36	69
Maximum Marks		100	Total Marks Obtained		69

Overall Performance*: B

Date Of Issue: May 07, 2025

*As per the letter grade tabulated on the back side

Nilesh

Chief Investigator

Nilesh Varshney
Scientist 'C'/ Deputy Director
NIELIT Delhi

Letter grades and their equivalent grade point applicable for participants

Percentage of Marks Obtained	Letter Grade	Performance
95.00-100	O	Outstanding
90.00-94.99	A+	Excellent
80.00-89.99	A	Very Good
70.00-79.99	B+	Good
60.00-69.99	B	Above Average
50.00-59.99	C	Average
40.00-49.99	P	Pass
Below 40.00	F	Fail
0	Ab	Absent

