



MINISTRY OF  
ELECTRONICS &  
INFORMATION TECHNOLOGY  
GOVERNMENT OF INDIA

future skills  
prime  
A MeitY - nasscom Digital Skilling Initiative



सी डेक  
CDAC

रा.इ.सू.प्रौ.सं  
NIELIT

## SCORE CARD (GOT- BASIC)

**Center Name: NIELIT Delhi**

**Course Name: Government Officer Training  
(Basic) on Basics of Social  
Media and Digital Marketing**

**Candidate Name: SANJAY KUMAR**  
**Certificate ID: CT/2025/0080**

**Course Code: FSP/SM/CDACMOHALI/GOT-B/01**

	Module Name	Max. Marks	Marks Obtained		Overall (A+B)
			Practical Marks-50 (A)	Theoretical Marks-50 (B)	
1	<b>GOT (Basic) on Basics of Social Media and Digital Marketing</b> <ul style="list-style-type: none"> <li>Social Media Basics and Significance of Digital Marketing</li> <li>Website Planning and Rapid Development</li> <li>Search Engine Optimization</li> <li>Google Ads &amp; Pay-Per-Click</li> <li>Google AdSense</li> <li>YouTube and Video Marketing, Facebook Marketing, Twitter(X) Marketing, LinkedIn Marketing</li> <li>Basics of WhatsApp Business account</li> </ul>	100	43	46	89
<b>Maximum Marks</b>		<b>100</b>	<b>Total Marks Obtained</b>		<b>89</b>

**Overall Performance\*: A**

**Date Of Issue: May 07, 2025**

\*As per the letter grade tabulated on the back side

*Nilesh*

**Chief Investigator**

Nilesh Varshney  
Scientist 'C'/ Deputy Director  
NIELIT Delhi

## Letter grades and their equivalent grade point applicable for participants

Percentage of Marks Obtained	Letter Grade	Performance
95.00-100	O	Outstanding
90.00-94.99	A+	Excellent
80.00-89.99	A	Very Good
70.00-79.99	B+	Good
60.00-69.99	B	Above Average
50.00-59.99	C	Average
40.00-49.99	P	Pass
Below 40.00	F	Fail
0	Ab	Absent

