

# Sales Analysis Report

Report as of date: 9/23/2024 9:52:37 AM

Country, City

All



Category, Product

All

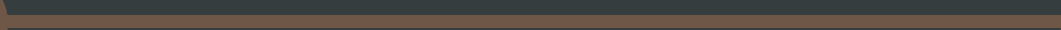


Date

7/5/1996



4/27/1998



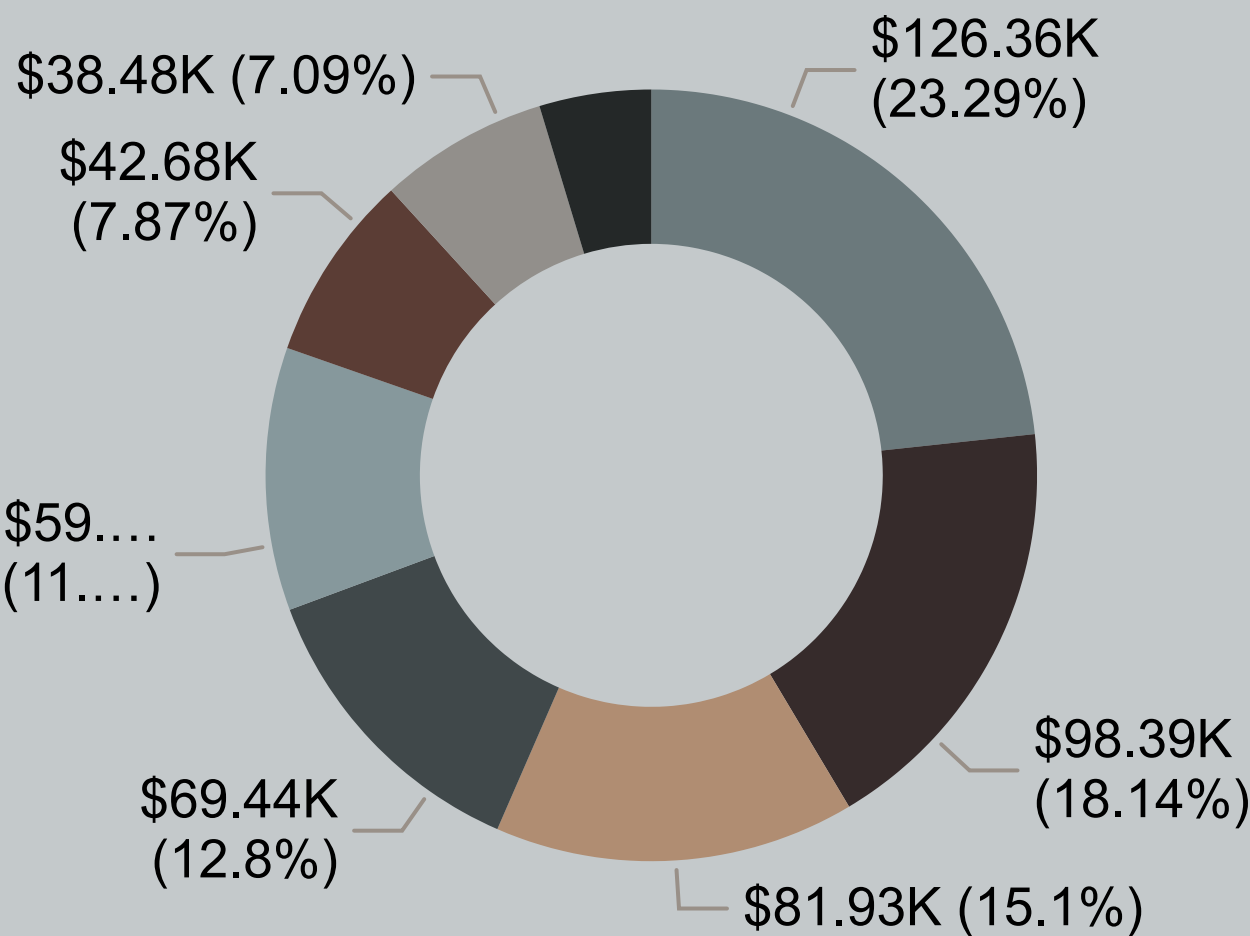
\$542.45K

Total Sales

20K

Quantity

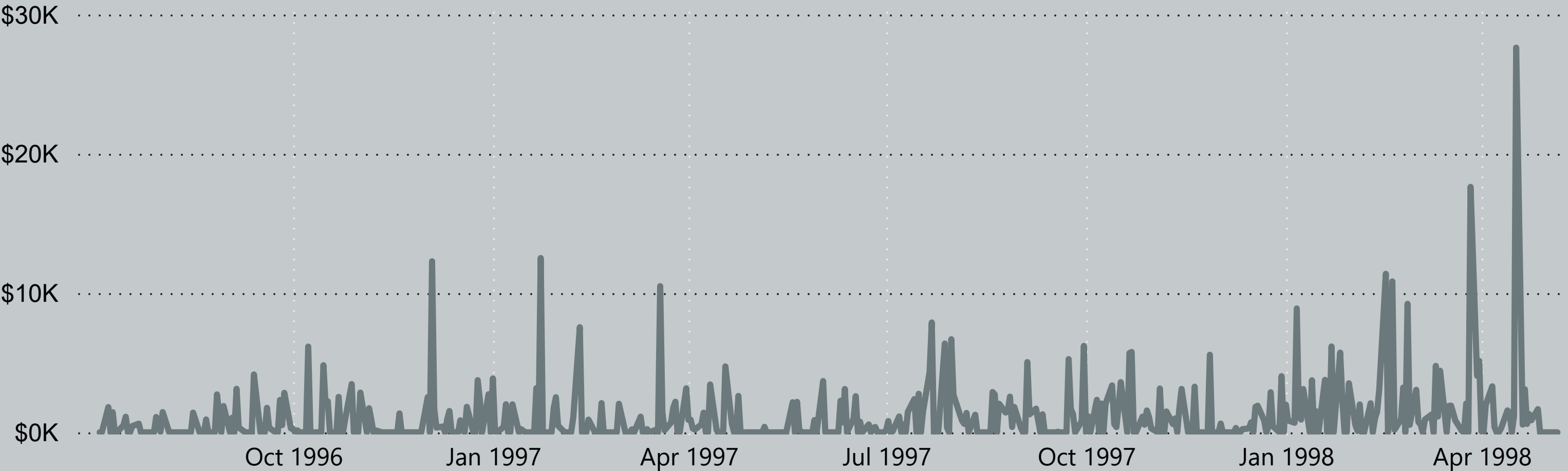
Total Sales by Category



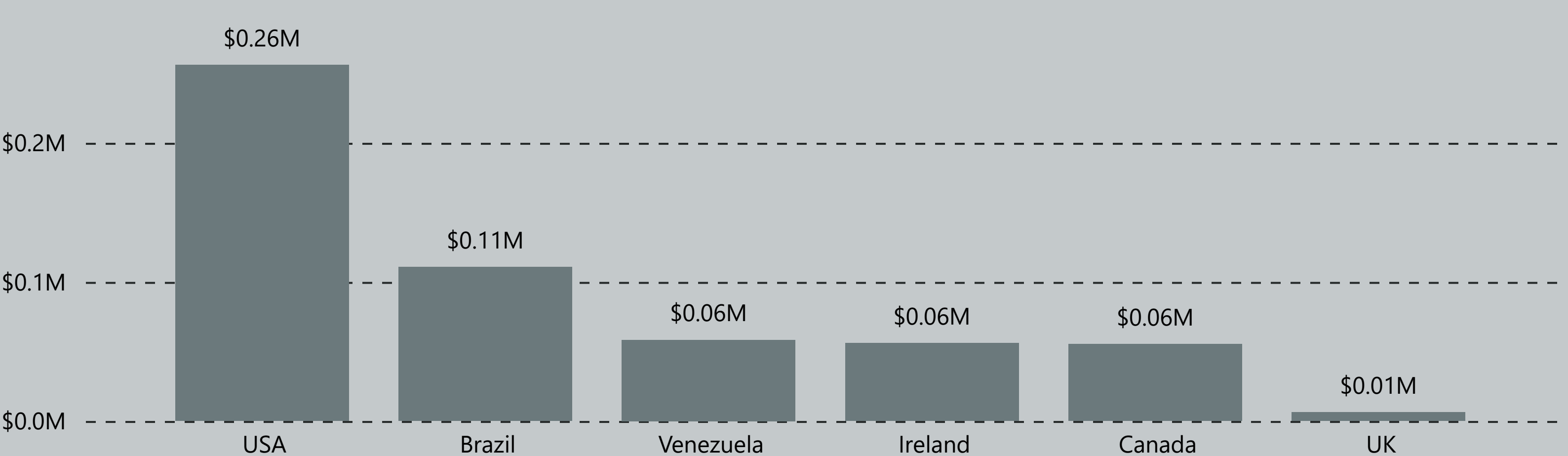
Category

- Beverages
- Dairy Products
- Meat/Poultry
- Confections
- Seafood
- Condiments
- Grains/Cereals
- Produce

Total Sales by OrderDate



Total Sales by Country



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32.70K

LY Sales (1997)

60.39K

Variance

184.70%

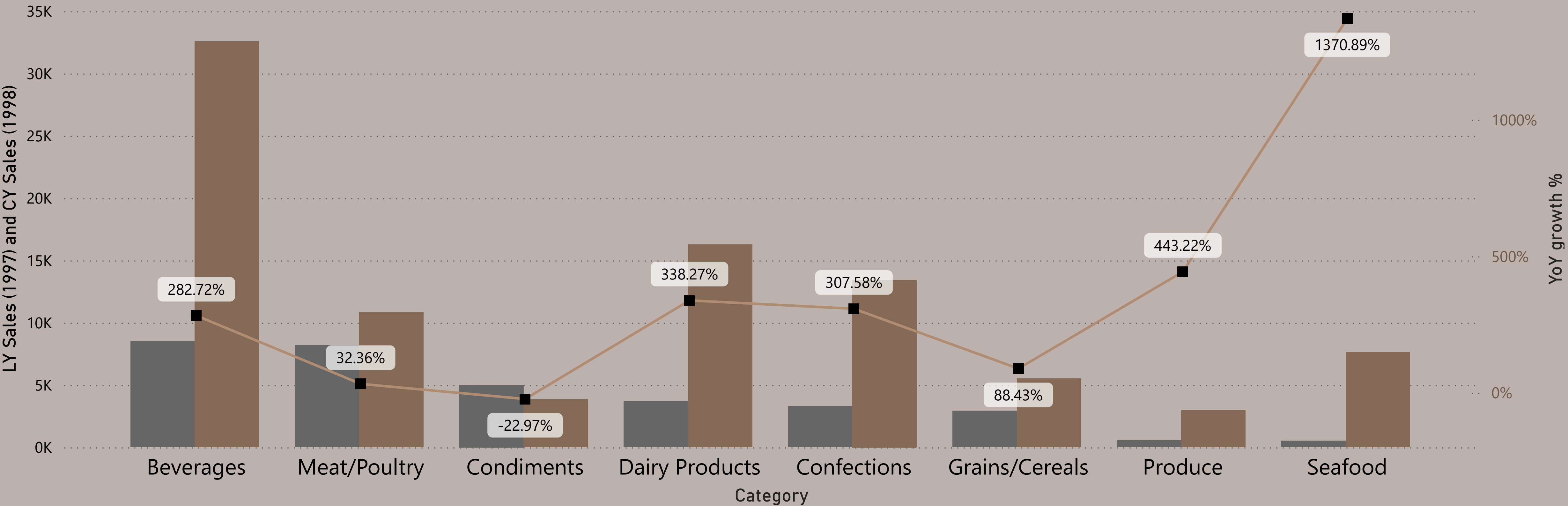
YoY growth %

93.09K

CY Sales (1998)

LY Sales (1997), CY Sales (1998) and YoY growth % by Category

LY Sales (1997) CY Sales (1998) YoY growth %



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Country	Year	Beverages	Condiments	Confections	Dairy Products	Grains/Cereals	Meat/Poultry	Produce	Seafood	Total
Brazil	1996	↑ \$10,712.00	→ \$2,090.40	→ \$3,891.10	→ \$3,271.60	↓ \$0.00	→ \$1,878.00	→ \$1,568.80	↓ \$437.40	\$23,849.30
	1997	↑ \$7,110.00	↑ \$6,221.80	↑ \$5,273.53	↑ \$5,958.90	↑ \$6,105.00	→ \$4,086.80	→ \$3,451.55	↑ \$6,342.93	\$44,550.51
	1998	↑ \$20,922.50	→ \$3,462.80	→ \$3,000.10	↑ \$6,474.00	↓ \$533.00	→ \$1,575.32	↓ \$0.00	↑ \$6,378.15	\$42,345.87
	Total	\$38,744.50	\$11,775.00	\$12,164.73	\$15,704.50	\$6,638.00	\$7,540.12	\$5,020.35	\$13,158.48	\$110,745.68
Canada	1996	↓ \$360.00	↓ \$176.00	→ \$2,012.80	↓ \$420.00	↓ \$112.00	→ \$2,472.00	↓ \$0.00	→ \$2,396.80	\$7,949.60
	1997	↑ \$11,688.20	→ \$3,544.50	→ \$2,701.30	↑ \$8,689.50	→ \$4,969.10	→ \$1,560.00	↓ \$240.00	→ \$1,577.50	\$34,970.10
	1998	→ \$1,781.50	→ \$1,290.10	→ \$4,588.30	↓ \$992.50	↓ \$684.00	↓ \$234.00	→ \$1,872.00	↓ \$972.00	\$12,414.40
	Total	\$13,829.70	\$5,010.60	\$9,302.40	\$10,102.00	\$5,765.10	\$4,266.00	\$2,112.00	\$4,946.30	\$55,334.10
Ireland	1996	→ \$1,810.40	↓ \$952.00	↓ \$591.00	→ \$2,798.40	↓ \$22.40	↓ \$524.00	→ \$2,035.20	→ \$1,828.60	\$10,562.00
	1997	→ \$1,109.00	→ \$2,946.50	↓ \$520.00	↑ \$6,335.00	→ \$1,420.00	↑ \$6,186.30	→ \$1,786.50	→ \$3,655.75	\$23,959.05
	1998	↓ \$0.00	↓ \$0.00	↓ \$628.20	→ \$1,960.00	↓ \$0.00	↑ \$17,330.60	↓ \$0.00	→ \$1,432.04	\$21,350.84
	Total	\$2,919.40	\$3,898.50	\$1,739.20	\$11,093.40	\$1,442.40	\$24,040.90	\$3,821.70	\$6,916.39	\$55,871.89
UK	1996	↓ \$747.20	↓ \$0.00	↓ \$0.00	↓ \$0.00	↓ \$0.00	↓ \$0.00	↓ \$0.00	↓ \$154.00	\$901.20
	1997	↓ \$480.00	↓ \$0.00	↓ \$144.60	→ \$1,230.90	↓ \$705.00	↓ \$0.00	↓ \$0.00	↓ \$0.00	\$2,560.50
	1998	↓ \$190.00	→ \$1,655.00	↓ \$0.00	↓ \$714.00	↓ \$0.00	↓ \$65.60	↓ \$0.00	↓ \$60.00	\$2,684.60
	Total	\$1,417.20	\$1,655.00	\$144.60	\$1,944.90	\$705.00	\$65.60	\$0.00	\$214.00	\$6,146.30

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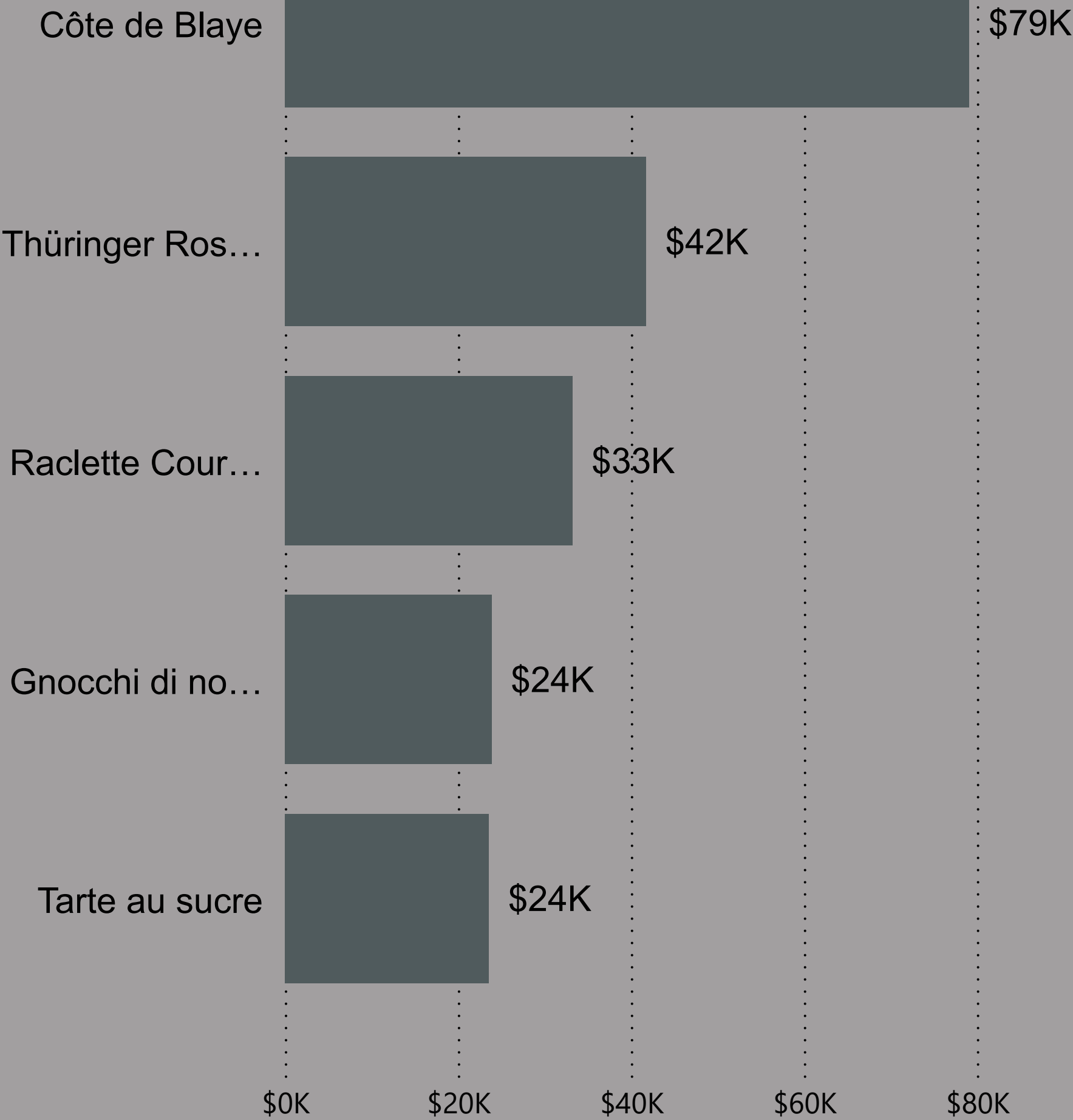
7/5/1996



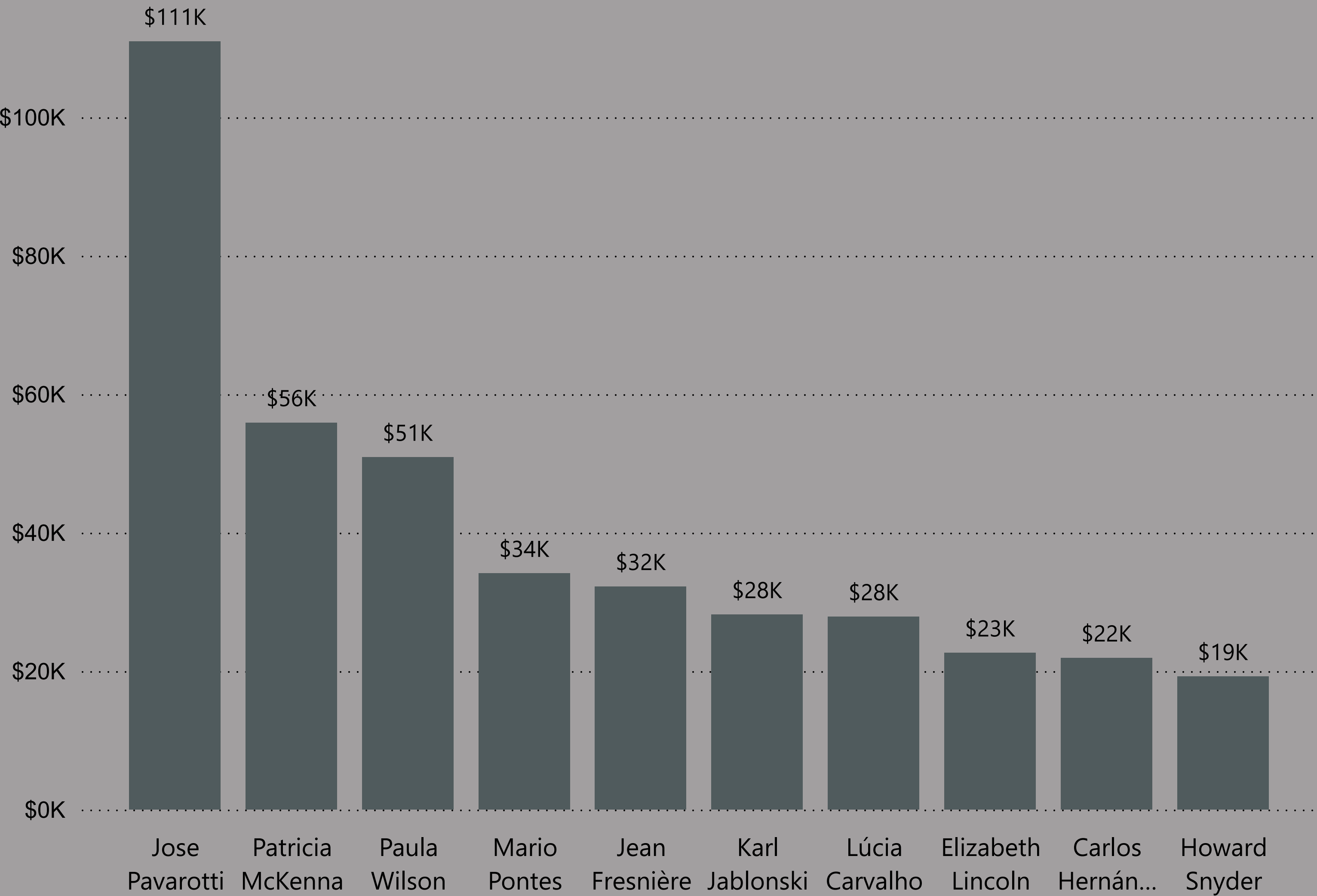
4/27/1998



Top 5 products



Top 10 customers



Sales by City

