



DOMINO'S SALES REPORT

Jan /15- Dec/15

pizza_category

All

1/1/2015

12/31/2015



Home



Best/Worst sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on Weekends, **Friday/Saturday** evenings.

MONTHLY

there are **maximum** orders from month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **Maximum** Sales & Total Orders

MONTHLY

Large Size Pizza contributes to **Maximum** Sales



817.86K

Revenue



2.32

Avg Pizzas per order



\$38.31

Avg Order Value



49574

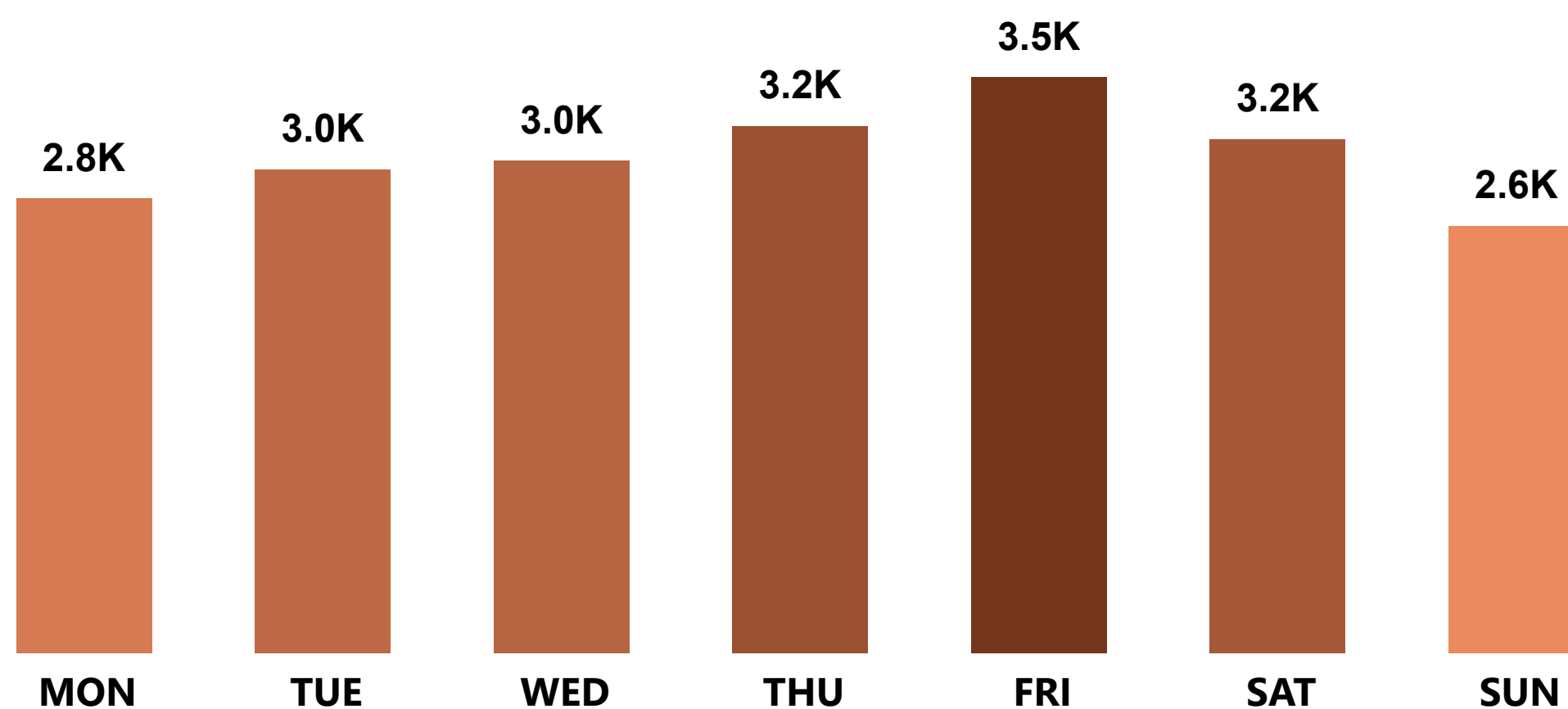
Total Pizzas Sold



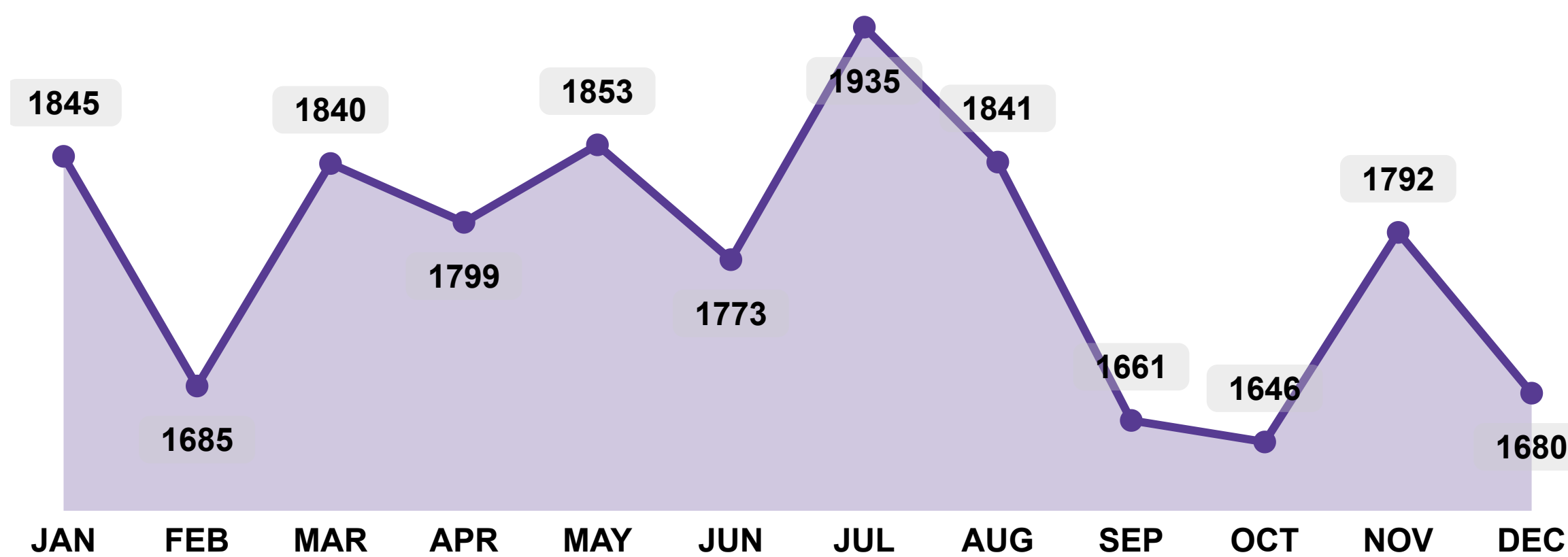
21350

Total orders

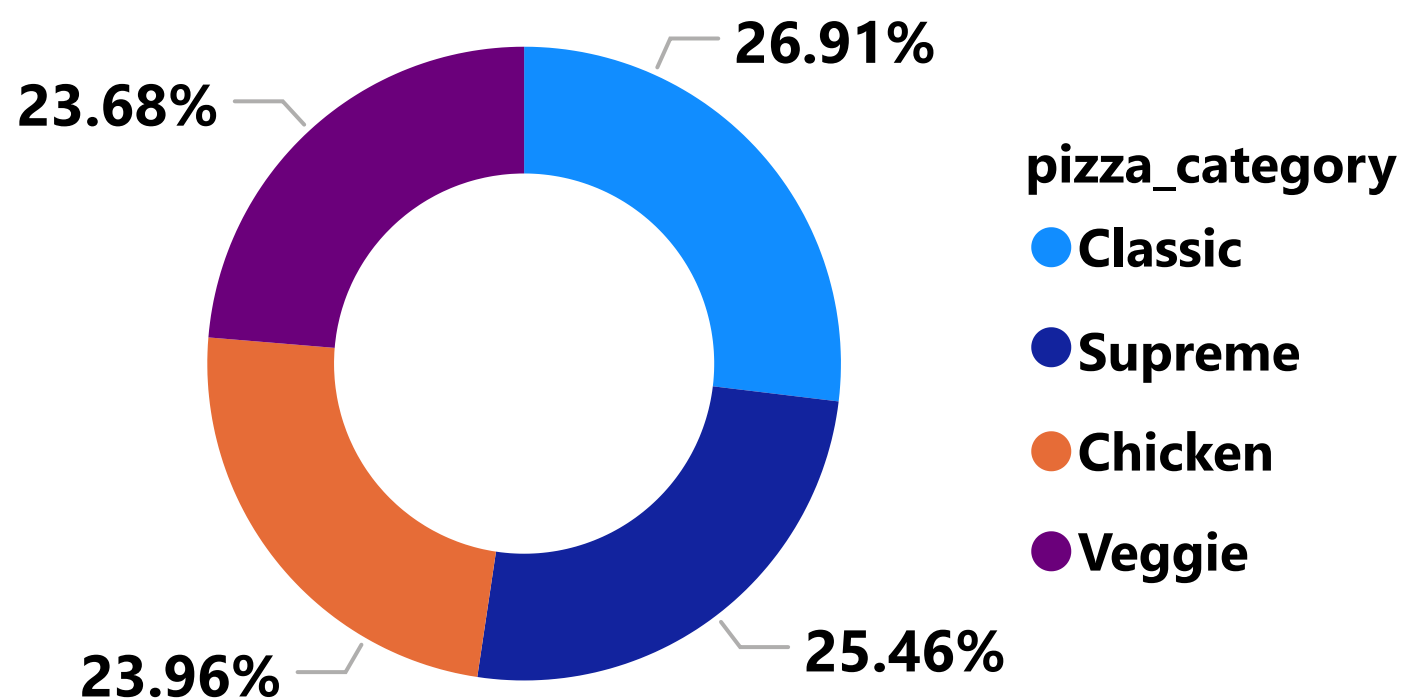
Daily Trend For Total Orders



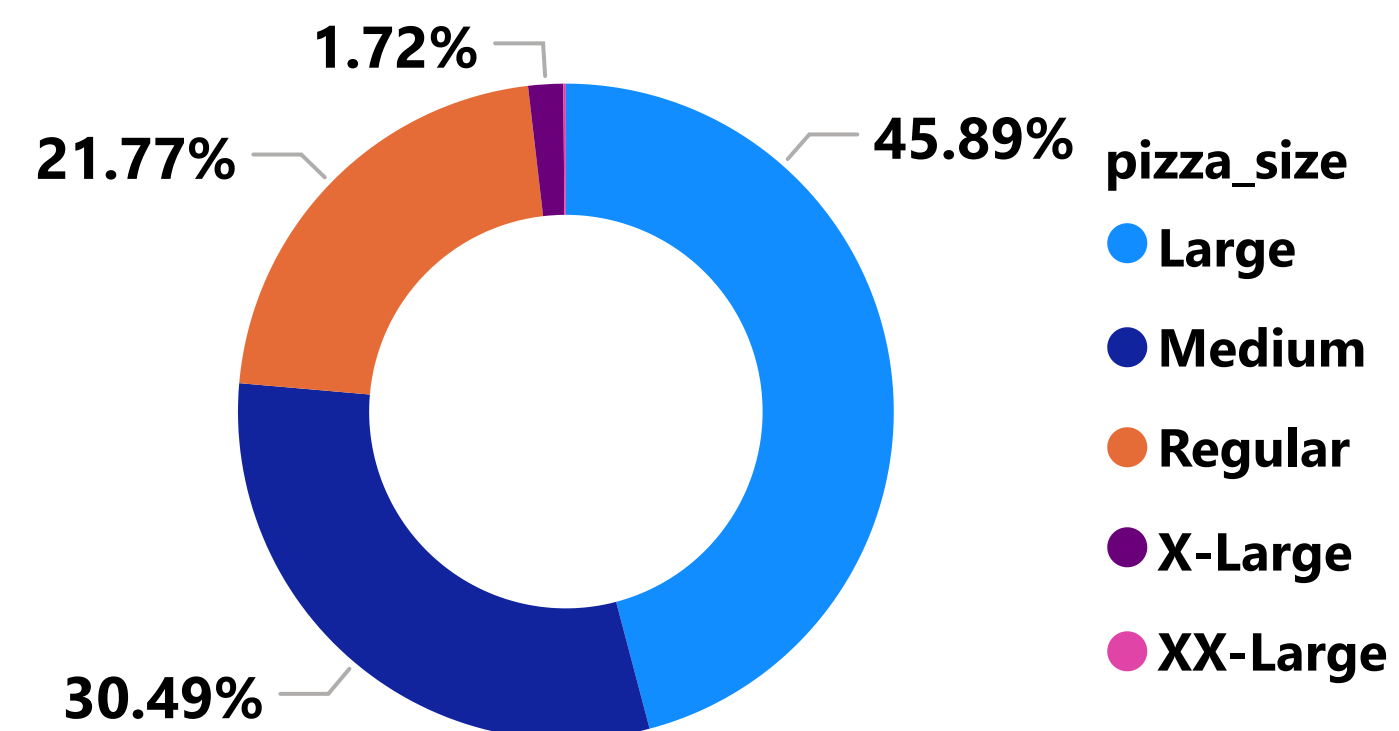
Monthly Trend For Total Orders



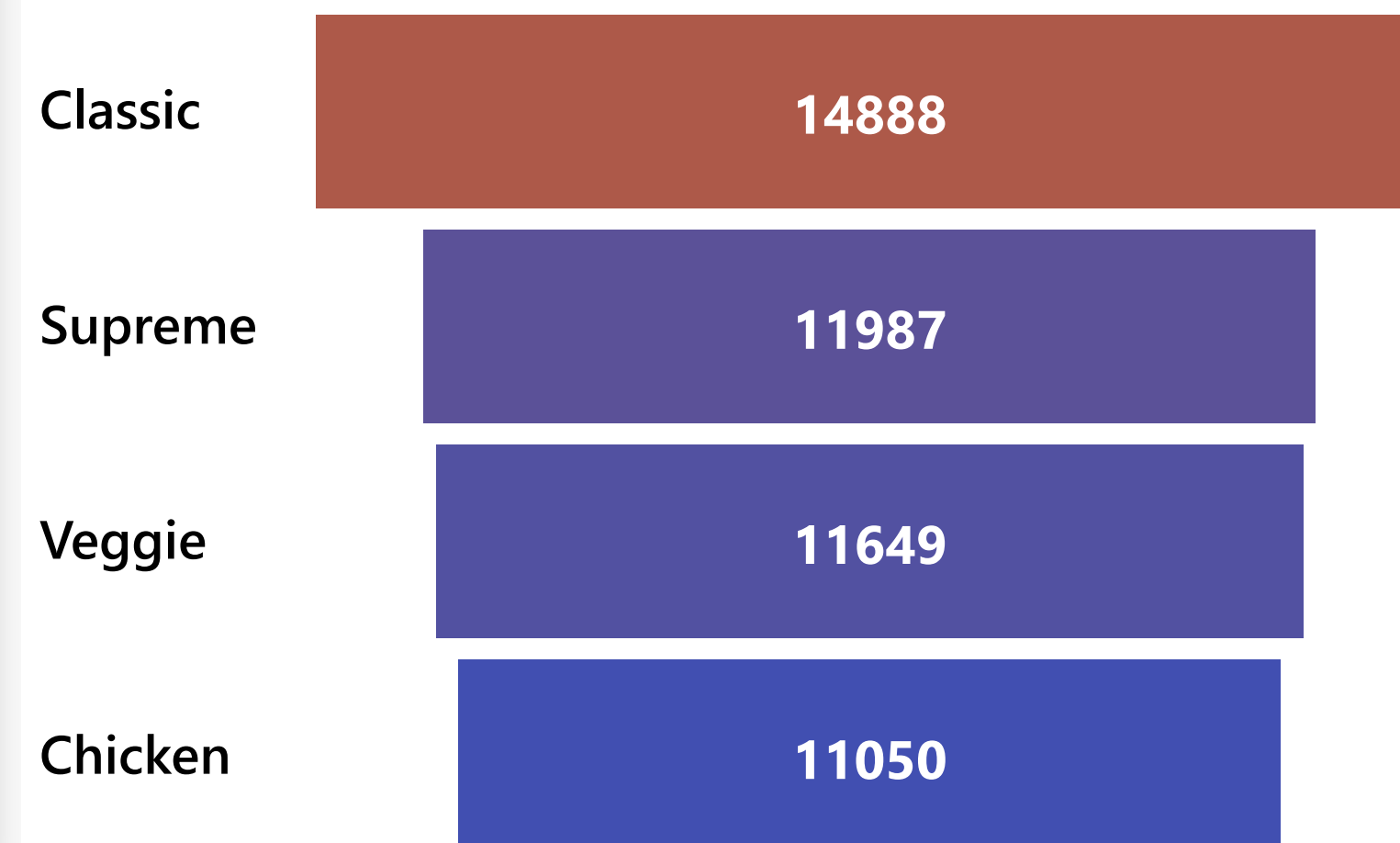
% Of Sales By Pizza Category



% Of Sales By Pizza Size



Total Pizzas Sold by pizza_category





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Best/Worst sellers



BEST SELLERS

REVENUE

The Thai Chicken Contributes to Maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to Maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to Maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza minimum Revenue

QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

Total Orders

The Brie Carre Pizza Contributes to minimum Total Orders



817.86K

Revenue



2.32

Avg Pizzas per order



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Avg Order Value



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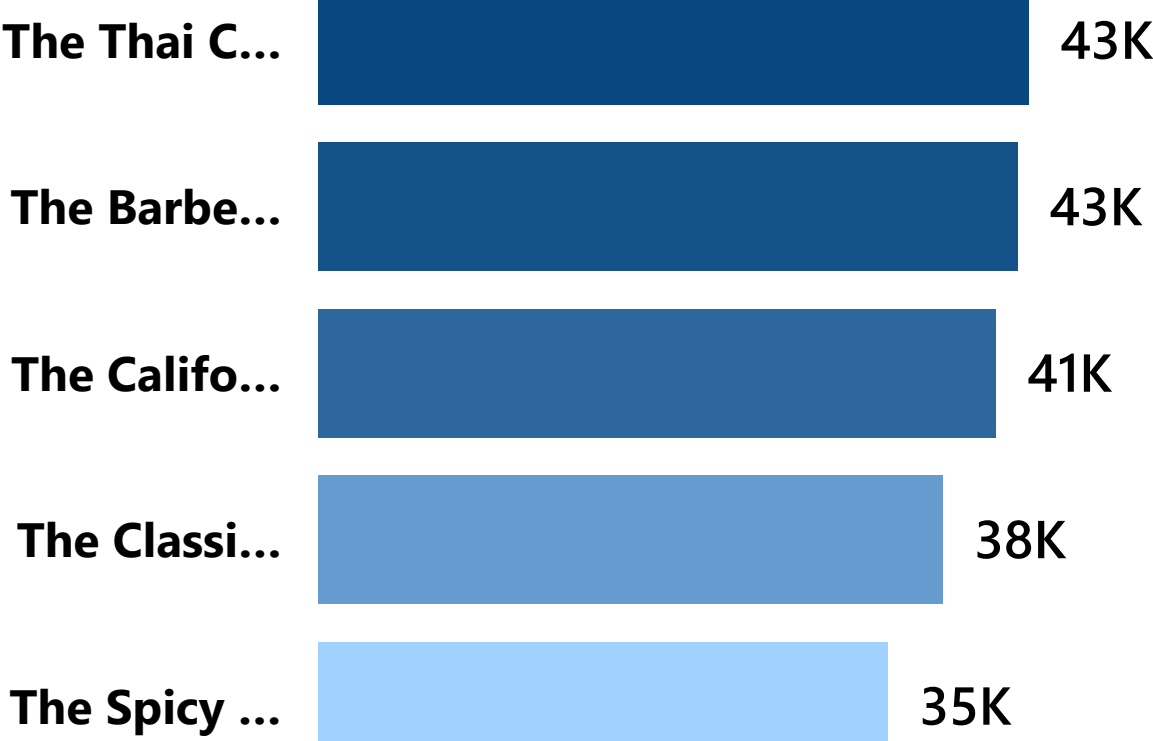
Total Pizzas Sold



21350

Total orders

Top 5 Pizzas By Revenue



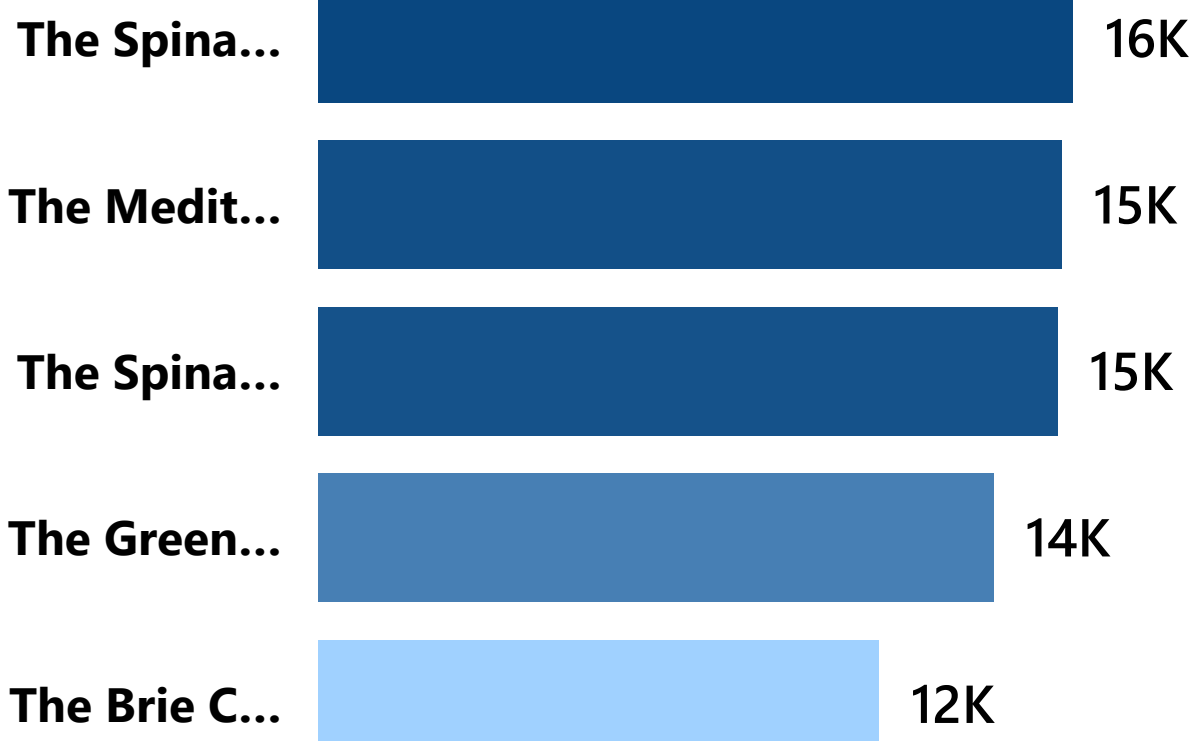
Top 5 Pizzas By Quantity



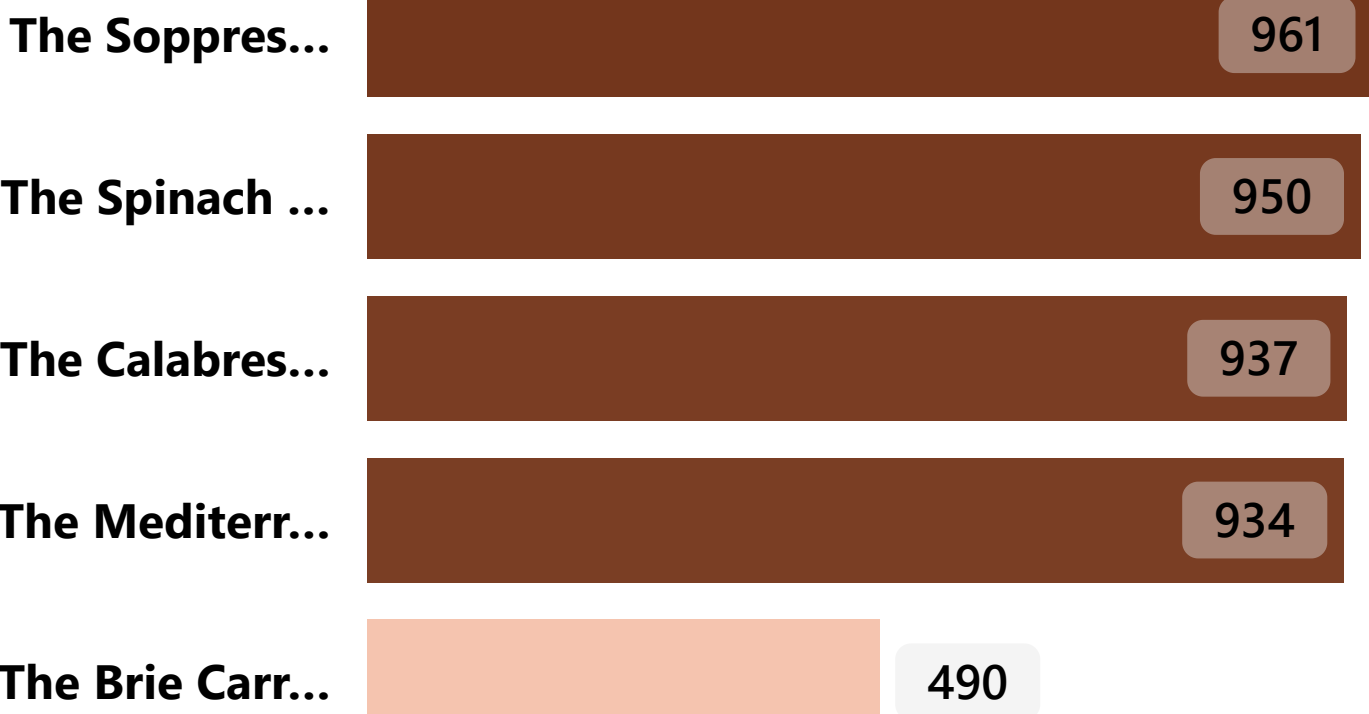
Top5 Pizzas By Total Orders



Bottom 5 Pizzas By Revenue



Bottom 5 Pizzas By Quantity



Bottom 5 Pizzas By Total Orders

