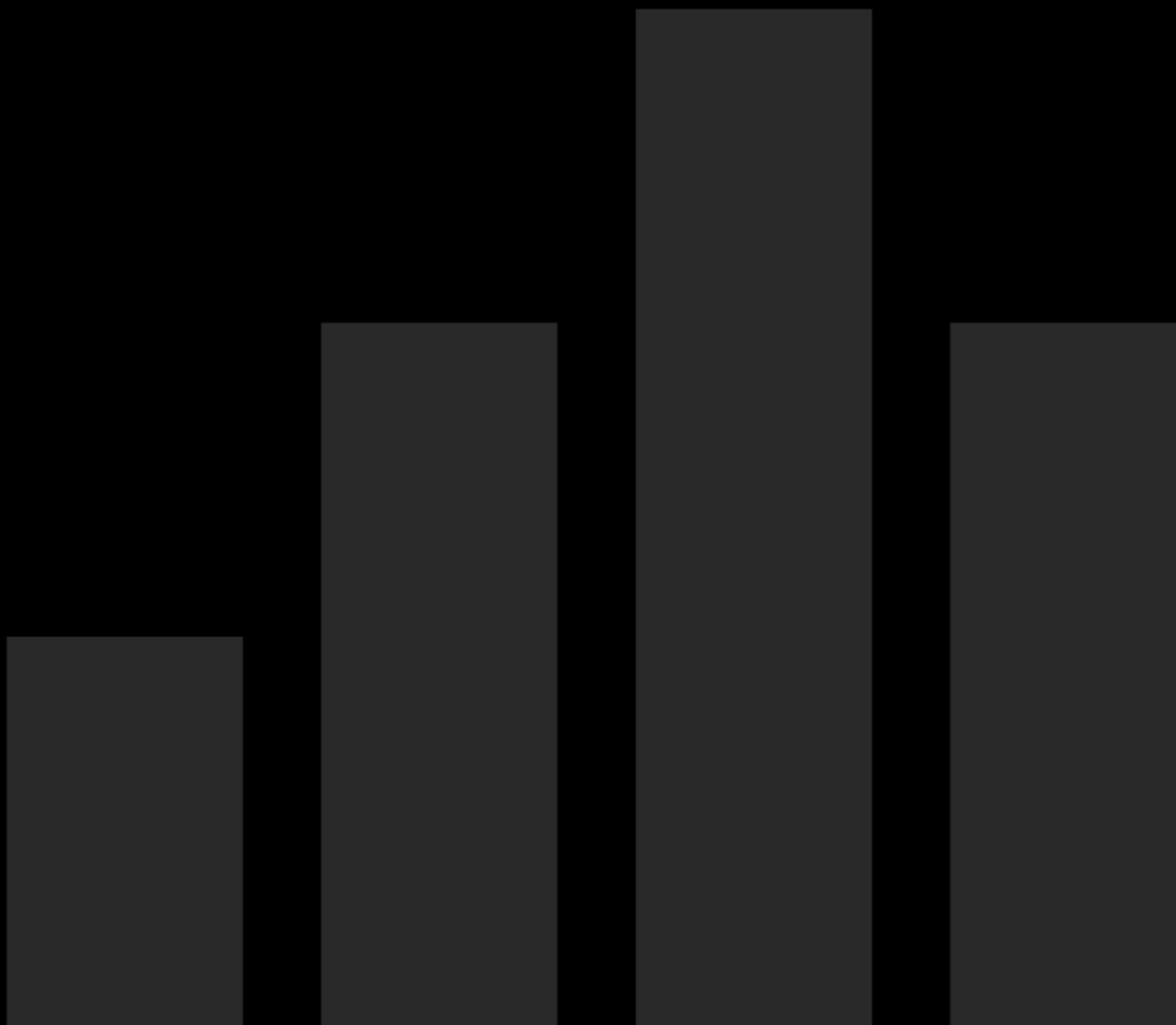


Pen Sales

Last data refresh:

Downloaded at:



Product A

Product B

NUMBER OF PENS

4,975

AVG DAYS ELAPSED

107.8

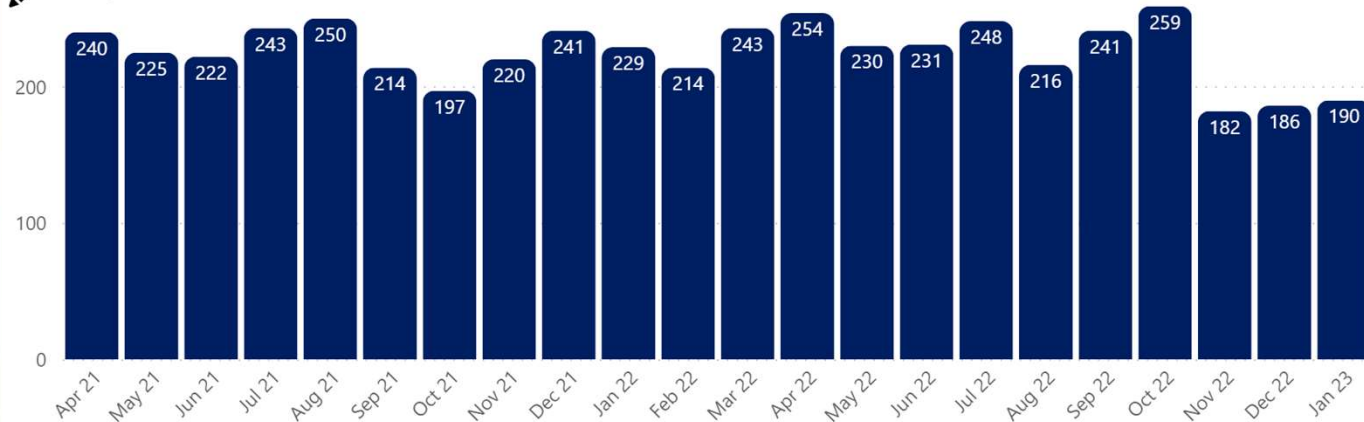
AVG LOSS (KG)

16.2

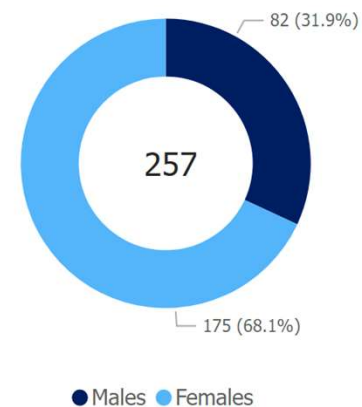
AVG BODYWEIGHT LOST

12.7%

 Pens per Month



 Number of Patients



Growth in Number of Pens Over Timeframes

Data to: Jan-23

MAT Growth %

18.1%

MHT Growth %

-10.3%

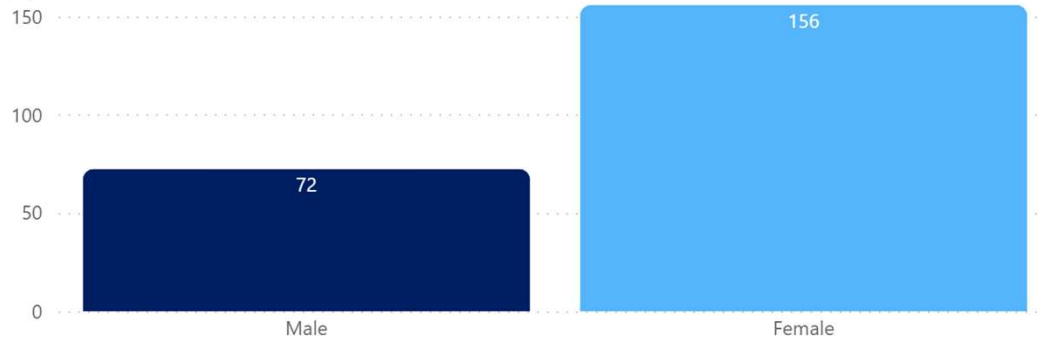
R4M Growth %

-12.7%

Month Growth %

2.2%

 5% Weight Loss Attained



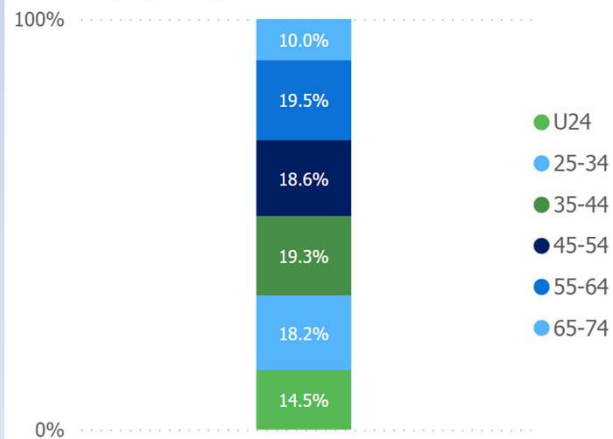
Average Weight (Kg) 127

Average Height (m) 1.63

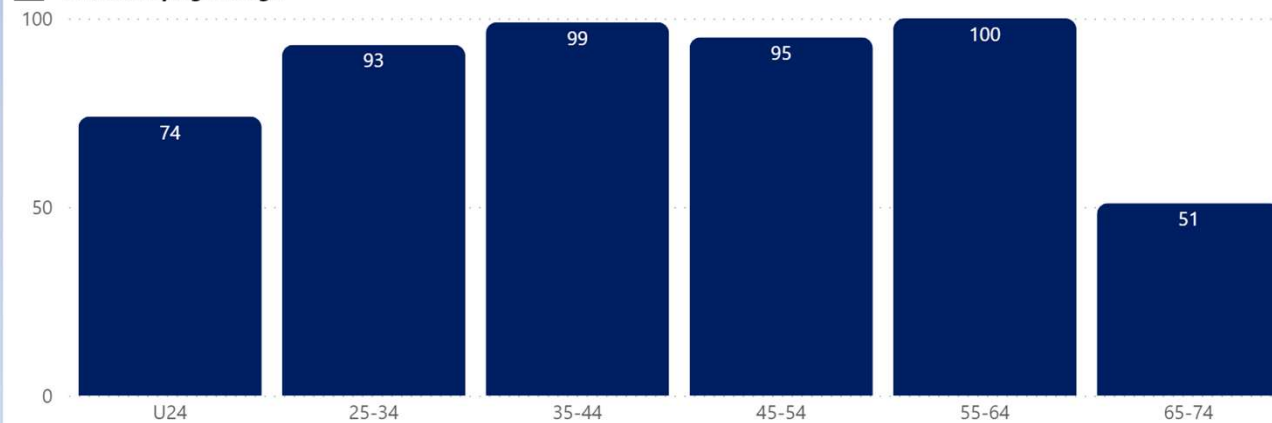
Average Age 44

Average BMI 49.4

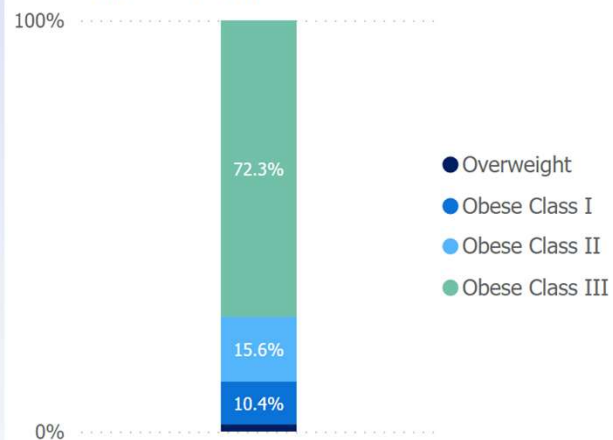
Patients By Age Range



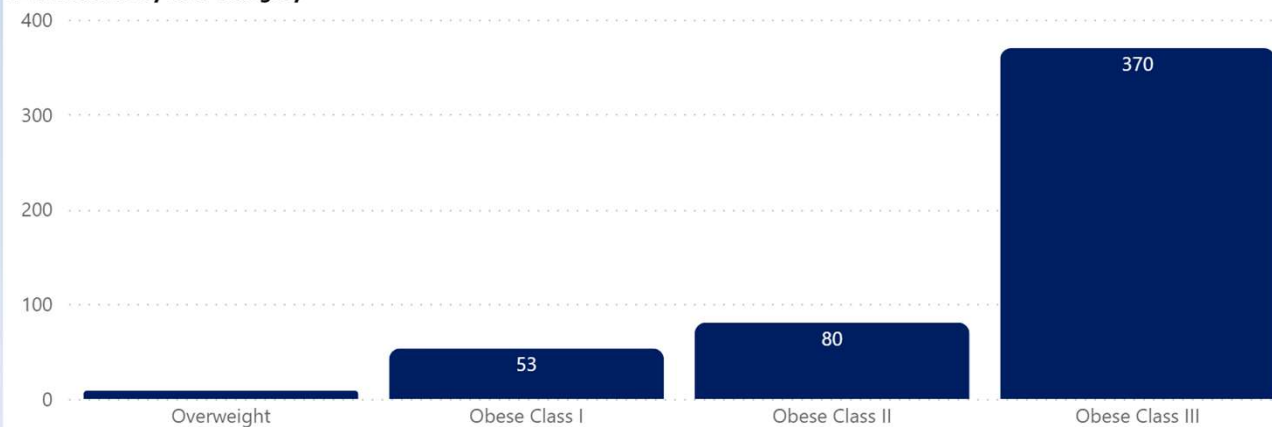
Patients by Age Range



Patients by BMI Category



Patients by BMI Category





1

2



Product

Product A

Supplier

All

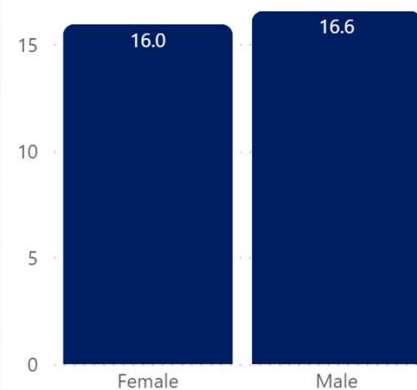
Weight Loss (Kg)

Bodyweight % Lost

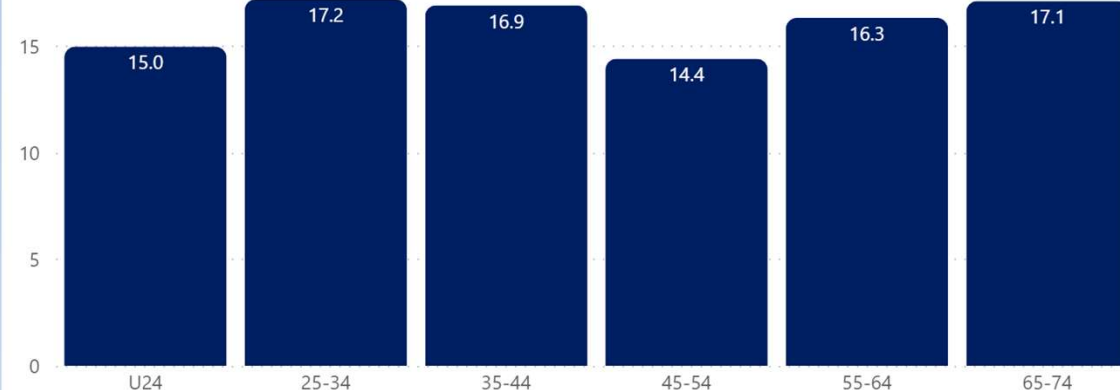
Days Elapsed



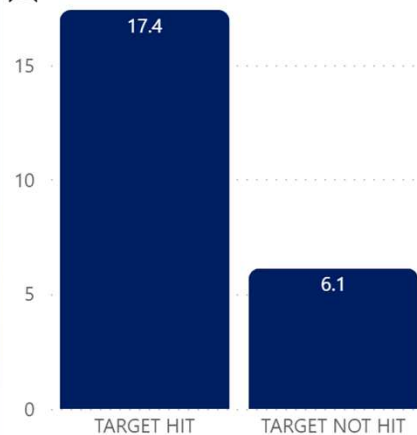
Average Weight Lost (Kg)



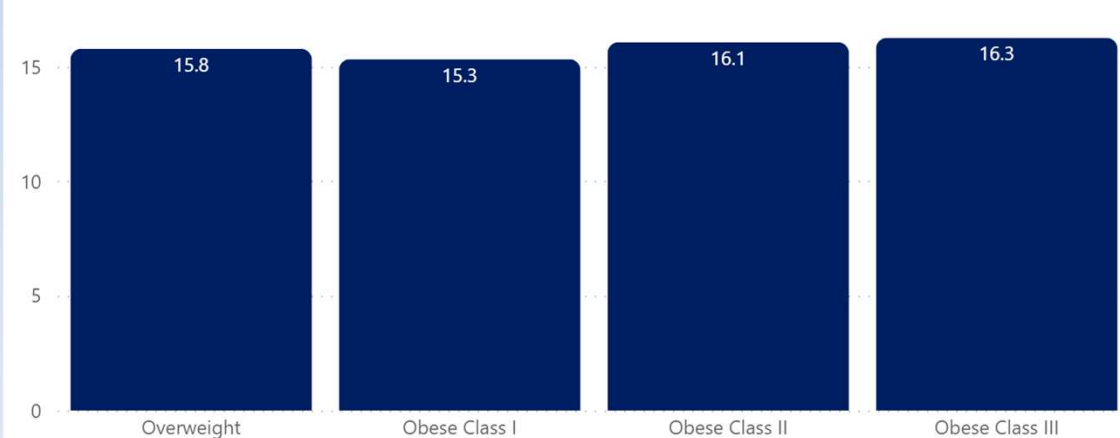
Average Weight Lost (Kg)



Average Weight Lost (Kg)



Average Weight Lost (Kg)





1

2



Weight Loss (Kg)

Bodyweight % Lost

Days Elapsed

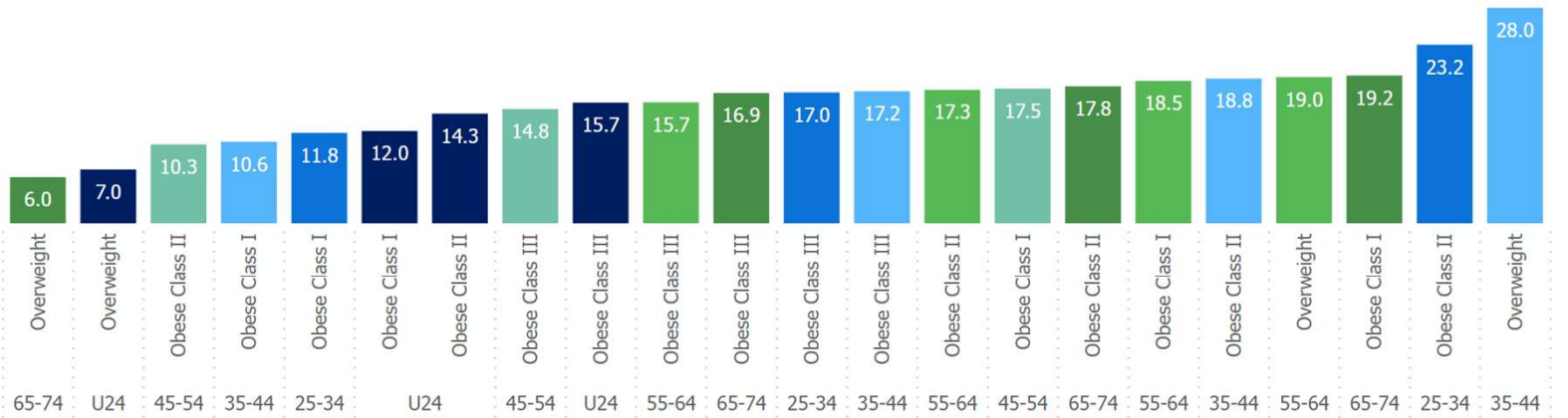
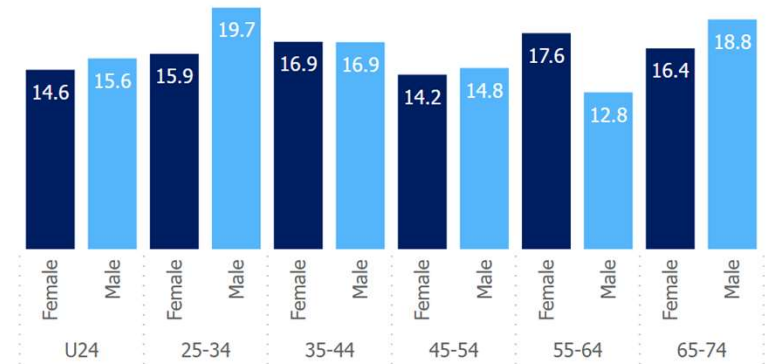
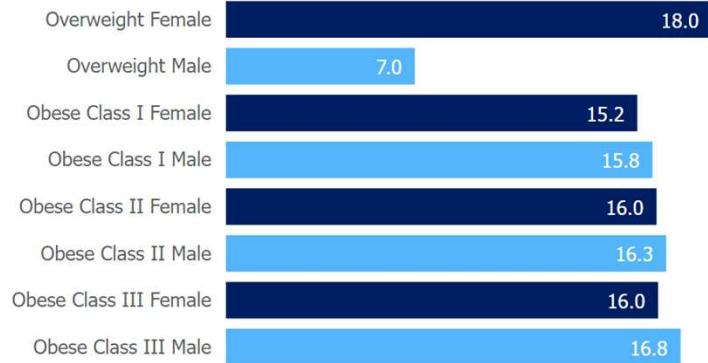
Hit Target

Product

Product A

Supplier

All



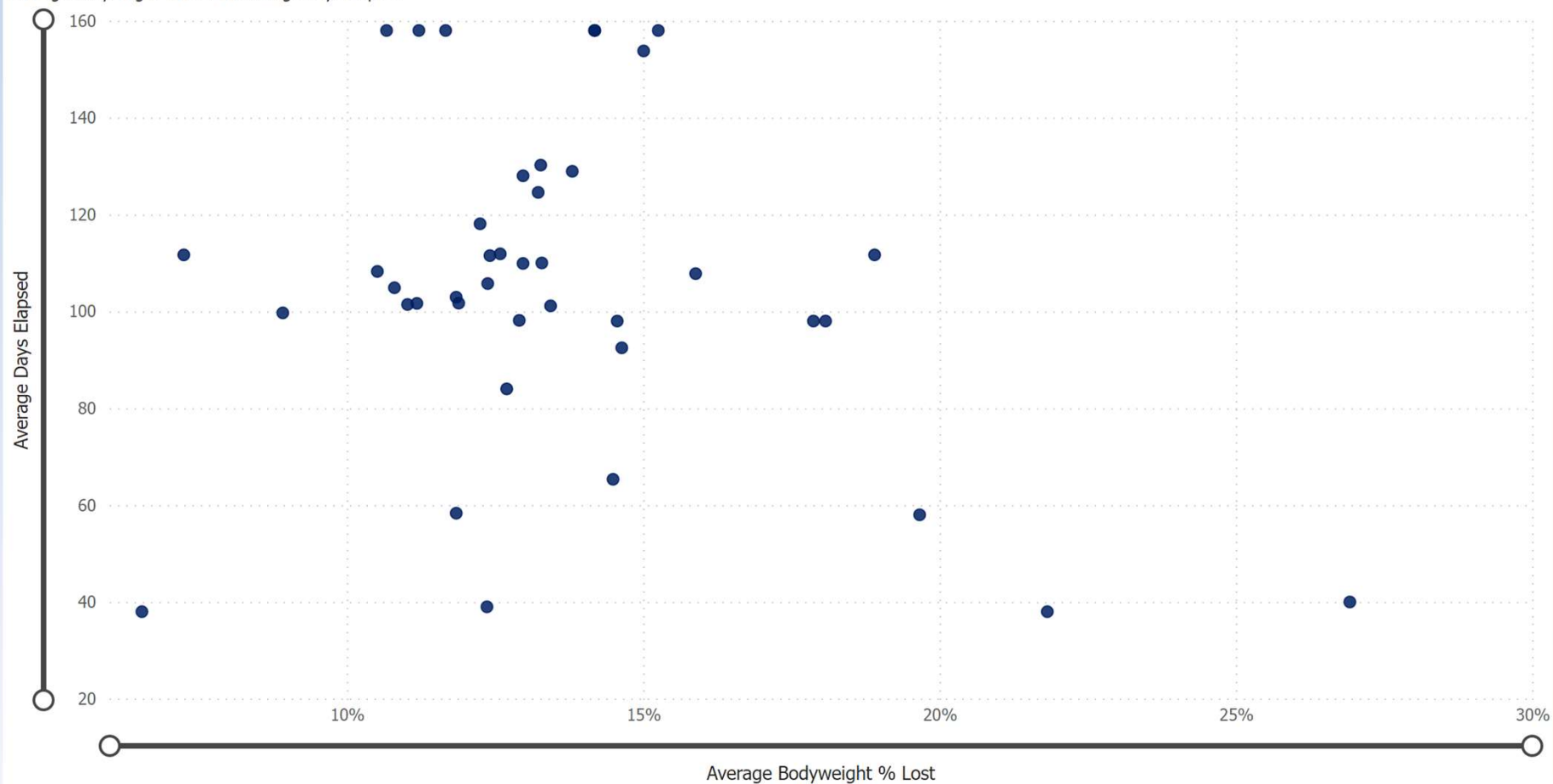
Product

All

Supplier

All

Average Bodyweight % Lost vs Average Days Elapsed



Data to: Jan-23

Supplier	Month	Month Growth	Month Growth %	R4M	R4M Growth	R4M Growth %	MAT	MAT Growth	MAT Growth %
Boots	361	43	13.5%	1,407	-290	-17.1%	4,809	707	17.2%
Lloyds Pharmacy	25	-2	-7.4%	116	-19	-14.1%	356	56	18.7%
Superdrug		-27	-100.0%	58	17	41.5%	131	-48	-26.8%

BMI Status	Month	Month Growth	Month Growth %	R4M	R4M Growth	R4M Growth %	MAT	MAT Growth	MAT Growth %
Overweight	10	3	42.9%	27	3	12.5%	85	-1	-1.2%
Obese Class I	29	-7	-19.4%	153	-56	-26.8%	518	17	3.4%
Obese Class II	67	-3	-4.3%	247	-77	-23.8%	812	58	7.7%
Obese Class III	280	21	8.1%	1,154	-162	-12.3%	3,881	641	19.8%

Product

Supplier

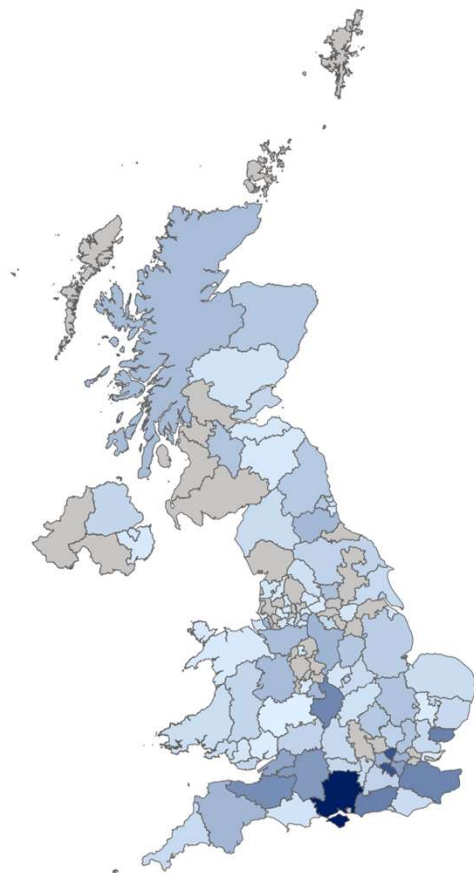
Product A

All

January 2023

Latest Month

Total Pens by PCO



Top 10 PCOs	PCO Code	Pens
Hampshire, Southampton & Isle of Wight	D9Y0V	268
South West London	36L	203
North Central London	93C	201
North East Essex	06T	146
West Sussex	70F	146
Kent & Medway	91Q	141
Coventry & Warwickshire	B2M3M	138
Somerset	11X	130
Bath & North East Somerset, Swindon & Wiltshire	92G	116
South East London	72Q	111

Best Performers	Pens
7403 - Aberdale	30
0452 - Belmont Circle	29
5045 - Carlisle	29
0060 - Swan Drive	28
5139 - Lee Green	28
5208 - Scunthorpe	27
6103 - Penketh	27
6400 - Addy Street	27
6879 - Harbourside	27
7075 - Knaresborough Road	27

Worst Performers	Pens
0436 - Thorley	10
6993 - Abergavenny	10
6521 - St Pauls HLP	11
6712 - Williamwood Health Centre	11
0289 - Eccelsall Rd	12
0640 - 1 Ashley Drive	12
5194 - Queens Rd	12
6737 - The Delamere Centre, Delamere Avenue, Stretford	12
6827 - Pompey Center	12
0853 - Bathgate Health Centre	13
5032 - Bridgend	13

Product A

Product B

NUMBER OF PENS

4,975

AVG DAYS ELAPSED

107.8

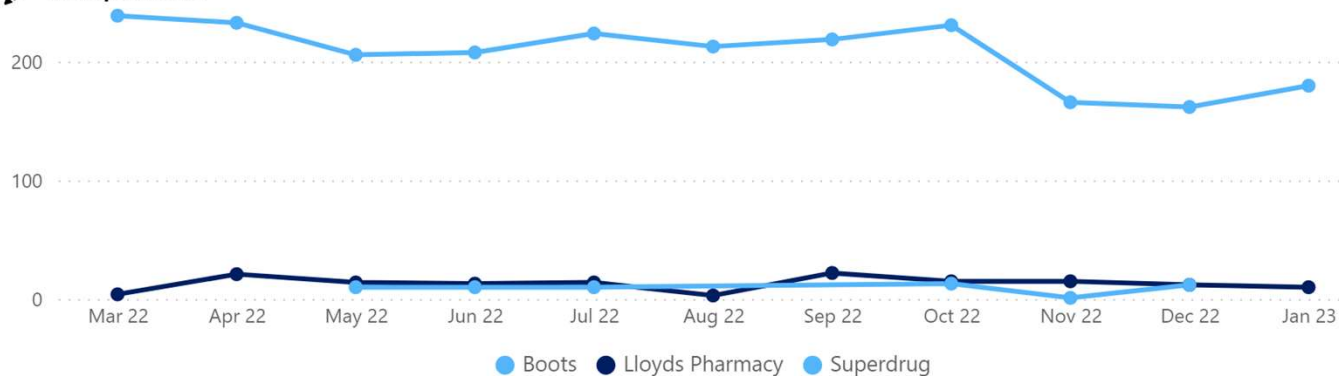
AVG LOSS (KG)

16.2

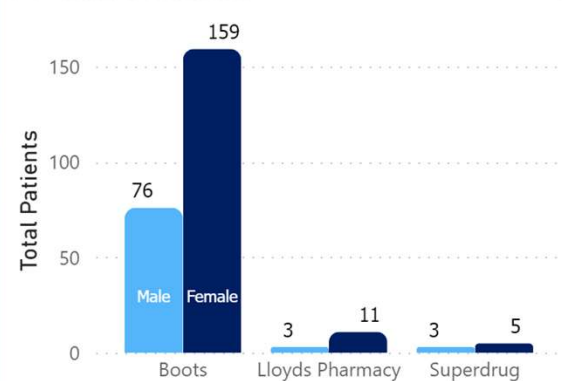
AVG BODYWEIGHT LOST

12.7%

Pens per Month



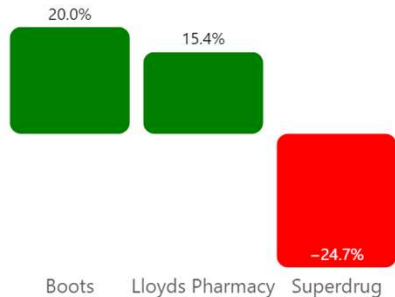
Number of Patients



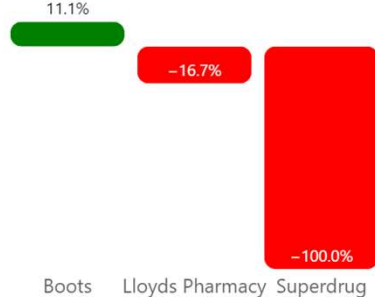
Growth in Number of Pens Over Timeframes

Data to: Jan-23

MAT Growth %



Month Growth %



5% Weight Loss Attained

