

Name of Student: Pushkar Sane		
Roll Number: 45		Lab Assignment Number: 5
Title of Lab Assignment: Creation of Persona Based on Practical 4 and Design persona as per the users of the application.		
DOP: 12-02-2024		DOS: 19-02-2024
CO Mapped: CO3	PO Mapped: PO3, PO5, PO7, PO12, PSO1, PSO2	Signature:

Practical No. 5

Aim: Creation of Persona Based on Practical 4 and Design persona as per the users of the application.

Description:**1. Persona 1:**

Name: Anish

Age: 35

Occupation: Cricket Coach

Location: Bangalore, India

Background and Demographics

Rahul is a seasoned cricket coach with a passion for the game. He has been involved in cricket since his childhood and has played at various levels before transitioning into coaching. Rahul spends most of his time at the cricket ground, either training his team or analyzing matches.

Goals and Motivations

- Maintain accurate records of matches played by his team for analysis and improvement.
- Access live scores and updates during matches to make real-time decisions and adjustments.
- Collaborate with other coaches and team members to strategize and share insights.
- Stay updated with the latest cricket trends, news, and statistics to enhance his coaching techniques.

Challenges

- Balancing coaching responsibilities with administrative tasks like maintaining match records.
- Ensuring the accuracy and reliability of match statistics for effective analysis.

- Need for a user-friendly platform that simplifies the scoring process and allows for easy collaboration with team members.
- Limited time for manual data entry and analysis due to his busy coaching schedule.

How the Application Addresses His Needs

- Provides a user-friendly interface for maintaining detailed match records with ease.
- Offers real-time scoring updates and match statistics, allowing Rahul to make quick decisions during matches.
- Facilitates collaboration with team members through features like sharing match data and discussing strategies.
- Offers automated data entry and analysis tools to streamline the coaching process and save time.

Persona Image

Rahul is a dedicated cricket coach who relies on your cricket scoring website to manage and analyze match data efficiently. He values accuracy, reliability, and convenience in maintaining match records and accessing live scores. Your website serves as an indispensable tool in his coaching arsenal, empowering him to make informed decisions and lead his team to success.

2. Persona 2:

Name: Shreya

Age: 25

Occupation: Student

Location: Delhi, India

Background and Demographics

Priya is a cricket enthusiast who grew up watching matches with her family and friends. She is currently pursuing her undergraduate degree in computer science. Cricket is not just a sport for Priya; it's a passion that she loves to indulge in during her free time.

Goals and Motivations

- Stay updated with live cricket scores and match results.
- Access detailed player statistics and performance analysis.
- Engage with fellow cricket fans and participate in discussions about matches.
- Learn more about the technical aspects of the game and scoring techniques.

Challenges

- Limited access to live matches due to her academic commitments.
- Difficulty finding a platform that offers comprehensive cricket coverage and analysis.
- Wants a user-friendly interface that is easy to navigate and understand, especially since she may not be familiar with advanced cricket terminology.
- Prefers a platform that provides educational resources to enhance her understanding of the game.

How the Application Addresses Her Needs

- Provides real-time updates on live matches, allowing Priya to stay connected with the game even during her busy schedule.
- Offers detailed player profiles, match statistics, and analysis, enabling her to deepen her knowledge and understanding of the game.
- Features a simple and intuitive interface that makes it easy for Priya to navigate and engage with the platform.
- Includes educational resources such as articles, videos, and tutorials to help Priya learn more about cricket and scoring techniques.

Persona Image:

Priya is a young cricket enthusiast who is passionate about the game and eager to learn more about it. Despite her academic commitments, she makes time to follow matches and stay updated with the latest cricket news and statistics. Your cricket scoring website serves as her go-to platform for all things cricket, providing her with the information, engagement, and education she seeks to fuel her passion for the game.

3. Persona 3:

Name: Mrudula

Age: 30

Occupation: Scorer

Location: Chennai, India

Background and Demographics

Deepak is a former professional cricketer who now works as both a cricket coach and a scorer for local cricket matches. He has a deep understanding of the game, having played at various levels and now sharing his expertise with aspiring cricketers. Deepak is meticulous in his scoring duties, ensuring accurate records are maintained for every match he scores.

Goals and Motivations

- Maintain accurate and detailed records of cricket matches for analysis and reference.
- Provide real-time updates and scores during matches to players, coaches, and spectators.
- Access advanced statistical analysis to identify patterns and trends in player and team performance.
- Collaborate with fellow scorers and officials to ensure smooth conduct of matches and accurate scoring.

Challenges

- Balancing coaching responsibilities with scoring duties during matches.
- Ensuring accuracy and consistency in scoring under pressure during fast-paced matches.
- Need for a user-friendly scoring platform that streamlines the scoring process and minimizes errors.
- Limited resources for accessing advanced statistical analysis tools for match insights.

How the Application Addresses His Needs

- Provides a user-friendly interface for Deepak to efficiently record and update match scores and statistics in real-time.
- Offers scoring features tailored to cricket matches, including customizable scoring templates for different formats of the game.
- Incorporates built-in error-checking mechanisms to minimize scoring errors and ensure accuracy.
- Includes advanced statistical analysis tools for Deepak to delve deeper into match data and gain valuable insights for coaching and analysis.

Persona Image

Deepak is a dedicated cricket coach and scorer who takes pride in his role in the game. He approaches scoring with the same level of dedication and professionalism as his coaching duties, ensuring that every match is accurately recorded and updated in real-time. Your cricket scoring website serves as an invaluable tool for Deepak, empowering him to fulfill his scoring duties efficiently and effectively while also gaining valuable insights for coaching and analysis purposes.

4. Persona 4:

Name: Pushkar

Age: 22

Occupation: University Student (Majoring in Sports Management)

Location: Kolkata, India

Background and Demographics:

Ananya is a passionate cricket enthusiast who has always been involved in sports, both as a player and a volunteer. She is currently pursuing her degree in Sports Management and actively seeks opportunities to gain practical experience in the field. Ananya volunteers at local cricket matches, assisting with various tasks including scoring.

Goals and Motivations

- Gain hands-on experience in sports management, particularly in cricket.

- Assist in maintaining accurate records and scores during cricket matches to support the smooth conduct of the event.
- Learn about the intricacies of scoring and match management to enhance her knowledge and skills in sports management.
- Connect with professionals in the cricket industry to explore potential career opportunities and network with like-minded individuals.

Challenges

- Limited experience in scoring and match management, especially in high-pressure situations.
- Need for guidance and support from experienced scorers and officials to ensure accurate and reliable scoring.
- Desire for a user-friendly scoring platform that simplifies the scoring process and allows for quick learning and adaptation.
- Limited access to educational resources and training materials for improving scoring skills and understanding cricket rules and regulations.

How the Application Addresses Her Needs

- Provides a user-friendly interface with intuitive scoring features designed for volunteers like Ananya, making it easy for her to learn and adapt to scoring tasks.
- Offers guidance and support through tutorials, tips, and online forums where Ananya can connect with experienced scorers and officials for advice and assistance.
- Incorporates error-checking mechanisms and validation tools to minimize scoring errors and ensure accuracy.
- Includes educational resources such as video tutorials, articles, and quizzes to help Ananya improve her scoring skills and deepen her understanding of cricket rules and regulations.

Persona Image:

Ananya is a young and enthusiastic cricket volunteer who is eager to learn and contribute to the sports management field. She approaches her volunteering role with enthusiasm and dedication, seeking opportunities to expand her knowledge and skills in

scoring and match management. Your cricket scoring website serves as a valuable resource for Ananya, providing her with the tools, guidance, and support she needs to excel in her role and pursue her passion for cricket and sports management.

Conclusion: We designed a persona as per the users of the application.